

# From Voice to Voices:

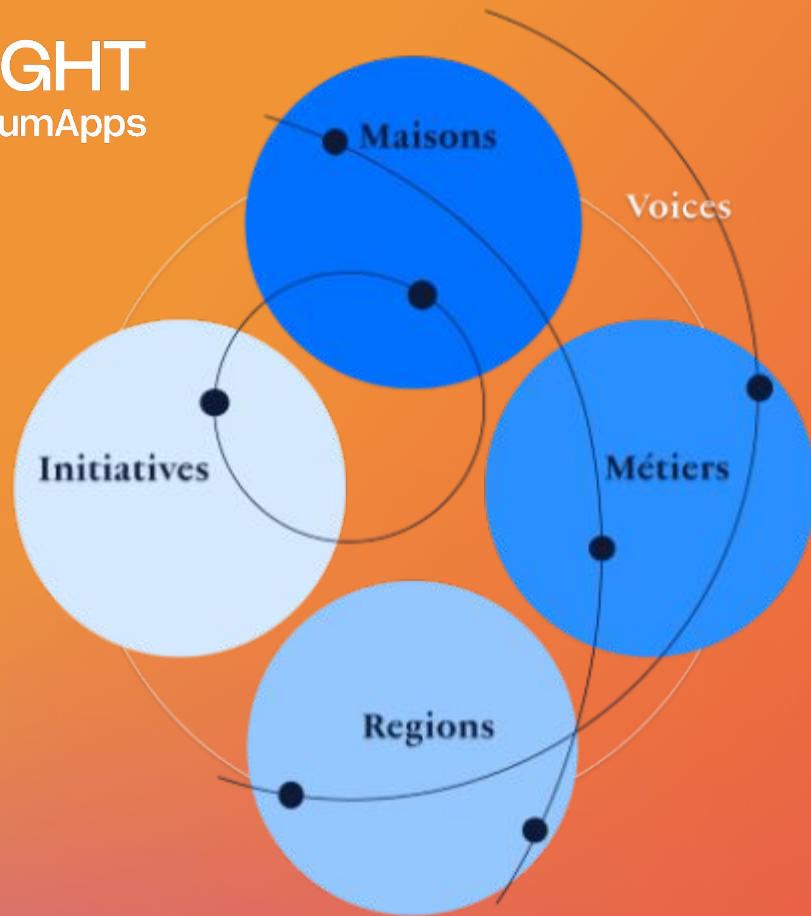
## Building an Employee Hub at LVMH with LumApps

Customer Story



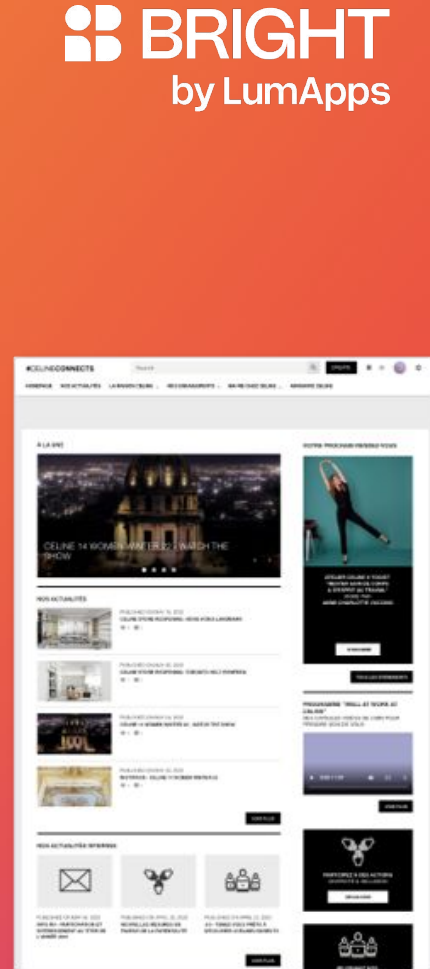
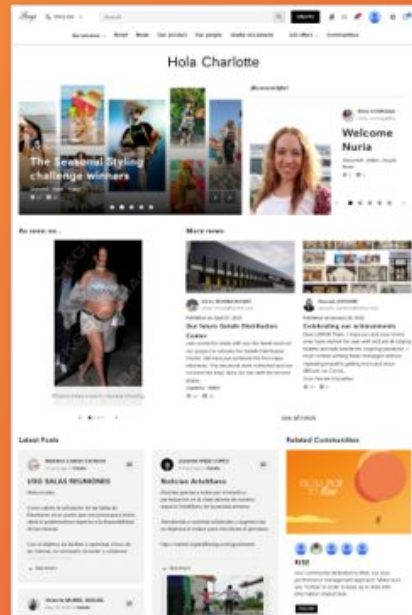
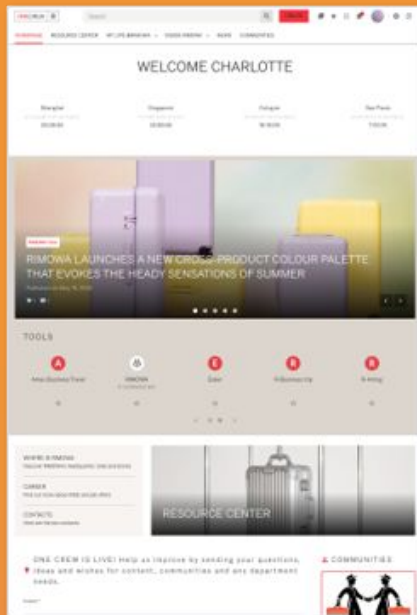
**Charlotte Zekraoui**

Head of LumApps Fabrik  
at LVMH



1 Hub

+35 Sites,  
including 10  
Maisons sites



**BRIGHT**  
by LumApps



#### Latest news, projects & initiatives



**VivaTech 2023: Our Mission** presents their commitment to the Digital Era.

**New Year Wishes** from LVMH Innovation, Brand, Grand Prix et Viva Technology!

**VivaTech 2023: Program** highlights the latest projects and initiatives from the group.

**LVMH UX & Design Blueprint** outlines the design and user experience strategy for the group.

#### They joined us!



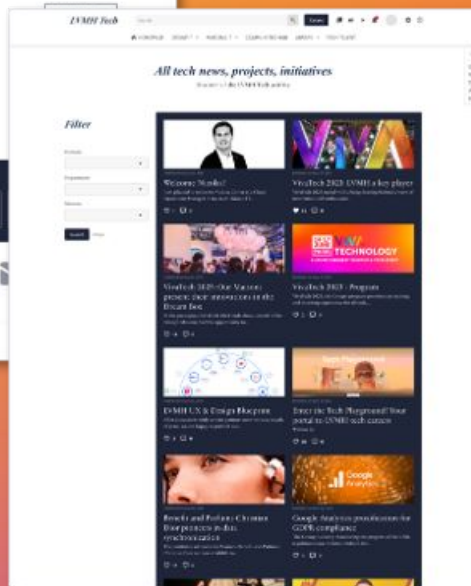
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By Topic: **Ambitions** | **Communities**

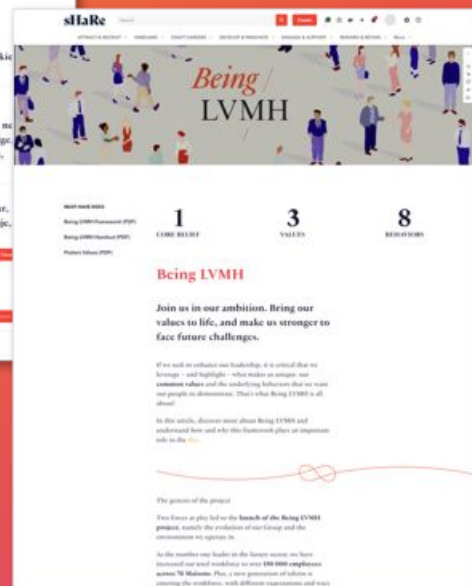
#### Get connected with us!

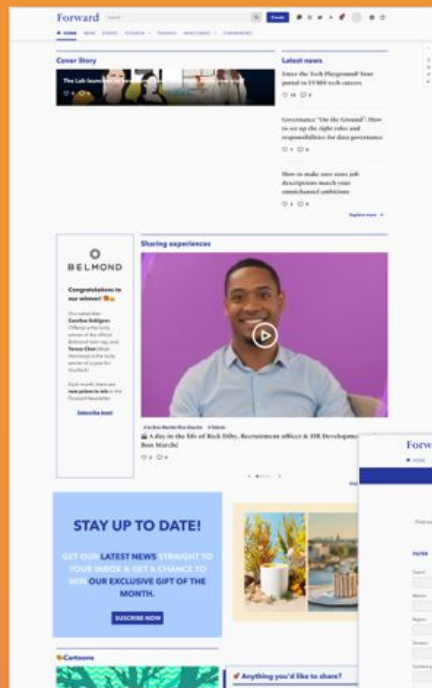
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LVMH Tech



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