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All media guide llc

RhythmOne plc was an American digital advertising technology company that owned and operated web properties AllMusic, AllMovie, and SideReel. Founded in July 2004 by Suranga Chandratillake, Blinkx went public on the London Stock Exchange in 2007 and began trading as RhythmOne in 2017. The company acquired All Media Network and its portfolio of web properties in April 2015. In April 2019, RhythmOne merged with Taptica International to form Tremor International. Blinkx, later renamed RhythmOne, made several key acquisitions between 2011 and 2019. In 2011, the company acquired Prime Visibility Media Group (PVMG) and partnered with Orb Networks to bring 35 million hours of TV, video, and audio content to users. The following year, Blinkx received a US patent for its Moving Thumbnails technology. In 2012, an open beta of the next-generation Blinkx site launched, followed by the official launch of the company's video search and discovery site in January 2013. In 2013, Blinkx acquired Rhythm NewMedia Inc., a mobile video advertising platform. The following year, the company unified its brands under the name RhythmOne and changed its publicly traded company name to RhythmOne plc on the London Stock Exchange. In 2016, RhythmOne acquired Perk.com, a mobile rewards company. In June 2017, RhythmOne acquired assets and employees from RadiumOne, followed by the acquisition of YuMe Inc. for \$185 million in September 2017. The company was later acquired by Taptica International in April 2019. Rovi sold consumer access of the content to newly established All Media Network, LLC in 2013, while retaining ownership and maintenance of the content itself. The AllGame section of the site was shut down on December 12, 2014. On April 16, 2015 Blinkx Plc acquired All Media Network and rebranded the website under new unified RhythmOne Group banner. In 2019 the company was acquired for \$174M by Taptica, which in 2023 rebranded as Nexxen. MTV Urge's music store has expanded its use of AllMusic data to include related artists, biographies, reviews, playlists, and other information. Additionally, All Media Network licenses large databases of metadata about movies, video games, audio books, and music releases from Rovi Corporation, publishing them online for consumer use. This includes credits, staff-written biographies, reviews, ratings, recommendations, and categories such as theme or mood. The data is also used in point-of-sale systems by some music retailers, providing basic information like names, genres, credits, copyright info, product numbers, descriptive content like styles, tones, moods, themes, nationalities, relational content like similar artists and albums, influences, and editorial content like biographies, reviews, rankings. Blinkx is an online platform that provides video search and advertising services. The company was founded in 2004 and has undergone several name changes, including being acquired by RhythmOne for \$22 million in 2017. Blinkx offers a range of features, including TV search, mobile video search, and personalized video bulletins. Here are some key points about Blinkx: * It provides video search and advertising services * It was founded in 2004 and has undergone several name changes * It offers a range of features, including TV search and mobile video search * In 2017, it was acquired by RhythmOne for \$22 million * It has partnerships with major companies such as Microsoft and Google Blinkx has also been involved in various other projects and initiatives, including: * Launching a contextual online video search ad platform in 2007 * Introducing personalized video bulletins in 2008 * Developing an advanced media platform to unlock the potential of video assets for publishers and content owners * Launching TV search services in 2008 * Debating un-roll streaming video ad units in 2008 * Going mobile with its video search service in 2010 Overall, Blinkx is a company that has been at the forefront of online video search and advertising, and has developed a range of innovative features and technologies over the years. Blinkx was a prominent player in the online video space from 2010 to 2019. The company made several significant announcements and partnerships during this period. In November 2010, TechCrunch reported that Blinkx was showing profits at a certain point. In February 2011, Broadband TV News announced that Blinkx had entered the connected TV ecosystem. In April 2011, Reuters reported that Blinkx had acquired Burst for \$30 million to boost its online TV offerings. Later in May 2011, Blinkx partnered with Roku to provide content through a new app. The company continued to expand its services and made several acquisitions, including PVMG in November 2011. In January 2012, Blinkx received a U.S. patent grant for its moving thumbnails technology. In September 2012, the company opened up a beta version of its next-generation video search and discovery site. The full version was released globally in January 2013. Blinkx continued to make acquisitions and expand its services throughout 2013 and 2015. However, in June 2016, the company announced that it would be rebranding as RhythmOne to align with its core identity. In December 2016, RhythmOne acquired a mobile rewards company. The company made another significant acquisition in September 2017 when it bought YuMe for \$185 million. In February 2019, RhythmOne partnered with Taptica to create a new force in programmatic advertising. However, in July 2020, the company announced that it would be laying off nearly half of its workforce due to financial difficulties. AllMusic was an online music guide that provided comprehensive information on artists, albums, and songs. The site was founded in 1991 by a team led by Gary Wolf. Over the years, AllMusic has undergone several transformations, including mergers with other companies. In 2007, Macrovision Corporation acquired All Media Guide Holdings, Inc., which included AllMusic. Later, Rovi Corporation took over, and in 2013, the company reported its second-quarter financial performance. In 2014, AllMusic was rebranded as a division of AllMediaNetwork LLC. The site has also been integrated with other websites, such as AllRovi.com, which offers one-stop entertainment shopping. Today, the AllMusic brand continues to exist as a part of the AllMediaNetwork LLC umbrella, providing music-related information and services to users. In 2015, various reports and studies were published about Blinkx, including an article by Benjamin Edelman titled "The Darker Side of Blinkx" on January 30, 2014. The company's acquisition of Prime Visibility Media Group, Inc. was also announced on November 9, 2011. Additionally, Blinkx plc released its Annual Report and Financial Statements for the period ended March 31, 2010, which provided insight into the company's financial performance. On March 31, 2014, blinkx plc issued a comprehensive response to recent share price volatility. The company had previously acquired 100% of Zango's assets in 2009, as reported by Ken Smith on April 26, 2009. Furthermore, Harvard professor Peter Cohan wrote an article on February 3, 2014, titled "Harvard Prof's Blog Post Slashes Blinkx Stock Price 21%" which was published in Forbes. Other reports and articles were also published, including one by Mark Scott on January 31, 2014, titled "Critic of Online Ad Firm Blinkx Is Part of the Controversy" in The New York Times. Benjamin Edelman also wrote another article on April 9, 2014, titled "Blinkx Adware Revisited: Installation and Operation". The Federal Trade Commission published a decision and order regarding Zango 180solutions in 2007. RhythmOne's leadership team was also listed on the company's website, which included information about the company's history and mission. SideReel, a website that helps users find and watch TV shows online, has over 500 thousand monthly unique visitors and one million page views per month, offering a wide range of popular network and cable TV shows, movies, and web series.

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