

# KNOW BEFORE YOU GO: SEATTLE FIFA WORLD CUP 26™



## SOUTH OF DOWNTOWN/SODO (EMPLOYERS, WORKERS, RESIDENTS)

### WHAT'S HAPPENING AND WHEN

Seattle is hosting six FIFA World Cup 26 matches from June 15 through July 6, 2026, and SODO (South of Downtown) is the closest neighborhood to the action. Stadium Link Light Rail Station is the primary arrival point for fans travelling from south of downtown and one of four official Seattle Fan Celebrations (Victory Hall will host Seattle Matchday Live) daily.

Match Days		
Date	Time	Match
Mon, June 15	Noon	Belgium vs Egypt
Fri, June 19 <sup>th</sup> (Juneteenth)	Noon	USA vs. Australia
Wed, June 24	Noon	Bosnia-Herzegovina vs. Qatar
Fri, June 26 (Pride Match Day)	8 PM	Egypt vs. Iran
Wed, July 1	1 PM	Round of 32
Mon, July 6	5 PM	Round of 16

### KEY FACTS

- Most of this neighborhood's expected impacts will be in areas closest to the stadium.
- Trains run every 8 minutes until 1 a.m. on match days.
- SODO is NOT in the pedestrian-only zone, vehicle access will be maintained on match days south of Edgar Martinez Drive.
- On-street parking close to the stadium area will be impacted, primarily on Occidental Avenue (see map).
- Across SDOT and WSDOT, construction has been paused to enable better transportation during the World Cup.
- There are rideshare drop-off restrictions close to the stadium, please use designated rideshare drop-off areas (see map).

### WHAT TO EXPECT ON MATCH DAYS IN SODO

Additional Mobility Considerations	Match Day Transit Options
<ul style="list-style-type: none"> <li>• Stadium Station will be the primary hub arriving at the stadium for fans arriving south of downtown.</li> <li>• One of the four official Seattle Fan Celebrations, Seattle Matchday Live at Victory Hall, will be open every tournament day.</li> <li>• Some parking restrictions will apply near the stadium itself (see map).</li> </ul>	<ul style="list-style-type: none"> <li>• New 4th Ave S sidewalk improves pedestrian flow to downtown.</li> <li>• Bike lanes connect SODO directly to the stadium.</li> <li>• Link Light Rail: trains every 8 min until 1 a.m.</li> <li>• Free Match Day Shuttle: every 3–7 min along Third Ave.</li> <li>• Free Waterfront Shuttle: daily May 21–Labor Day, 10 a.m.–10 p.m.</li> <li>• Sounder Commuter rail, expanded service from Everett, Tacoma, Auburn, Kent.</li> </ul>

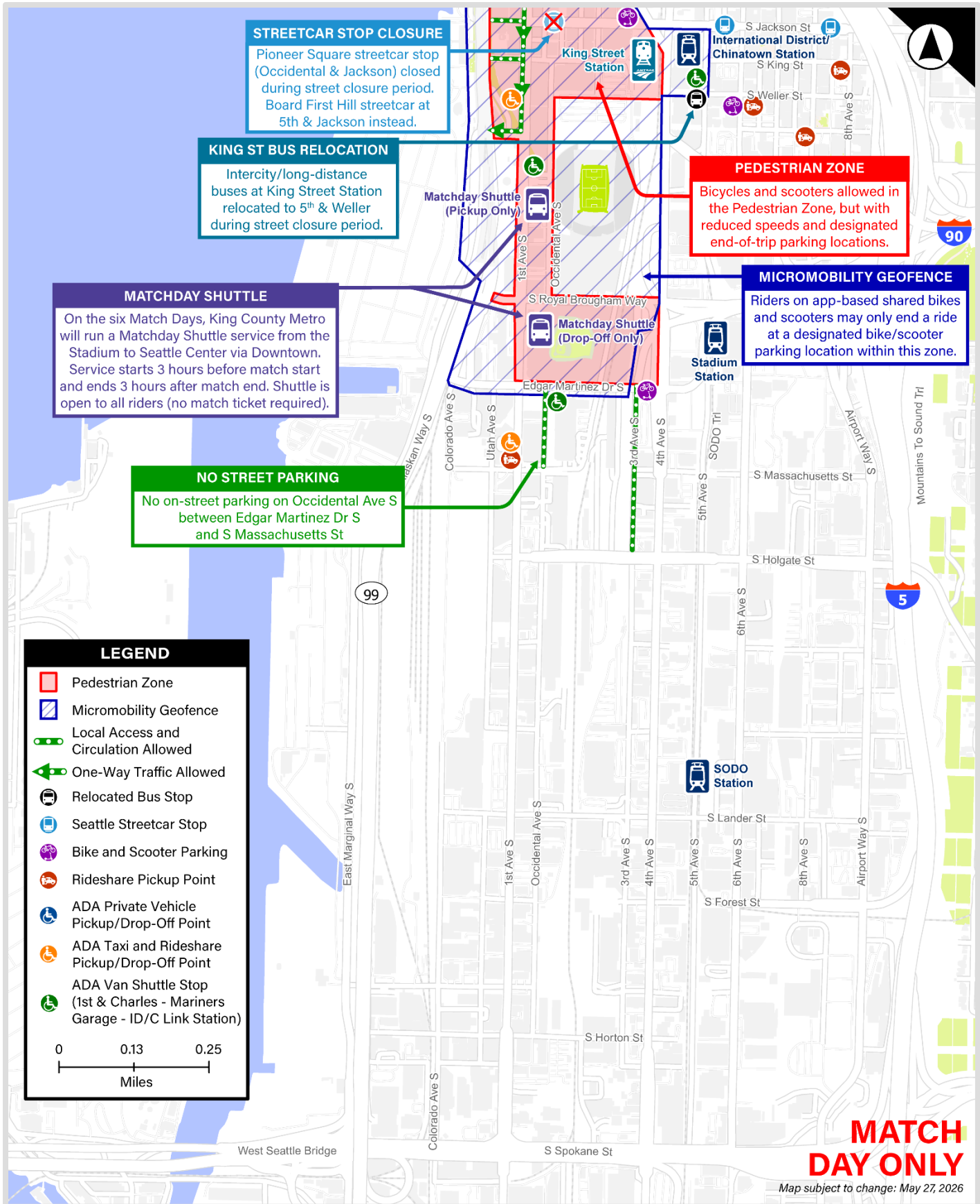
### KEY RESOURCES AND REFERENCES

Real Time Updates	Trip Planning	Transit
<a href="#">@SDOTtraffic</a> on X (Twitter) — <i>Live street closure and traffic updates</i> <a href="https://www.wsdot.com/travel/real-time/map">wsdot.com/travel/real-time/map</a> — <i>Highway conditions and construction information</i> <a href="https://www.whatsapp.com/channel/0029Vb71vsjAYIURduLkAo0I">whatsapp.com/channel/0029Vb71vsjAYIURduLkAo0I</a> — <i>Official SeattleFWC26 Fan Info Channel</i>	<a href="https://flipyourtrip.org">FlipYourTrip.org</a> — <i>Your one-stop travel planner</i> <a href="https://seattlefwc26.org/destination/transportation">seattlefwc26.org/destination/transportation</a> — <i>Official transportation guide</i> <a href="https://www.accessmap.io">AccessMap</a> (accessmap.io) — <i>Custom routing for wheelchair users and people avoiding hills or construction</i>	<a href="https://www.soundtransit.org">soundtransit.org</a> — <i>Light rail and match day service information</i> <a href="https://www.kingcounty.gov/en/dept/metro/riider-tools/sea26-soccer">kingcounty.gov/en/dept/metro/riider-tools/sea26-soccer</a> — <i>King County Metro rider tools</i> <a href="https://www.wsdot.wa.gov/ferries">wsdot.wa.gov/ferries</a> — <i>Ferry service information</i>

### EMERGENCY AND KEY CONTACTS

Emergency: 911	SPD Non-Emergency: 2026-625-5077	Human Trafficking Hotline: 1-888-373-7888
AlertSeattle - Sign up at <a href="https://seattle.gov/emergency-management">seattle.gov/emergency-management</a> for emergency and event notifications.		

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## MESSAGES FOR YOUR TEAM

### Email Template – Employers to Staff; Building Managers to Tenants

SUBJECT: World Cup 2026 is Almost Here! Here is What You Need to Know

Hi Team,

As you may know this summer Seattle is hosting six FIFA World Cup matches. And SODO is home to the Seattle Stadium plus daily fan experiences at Victory Hall. We want to make sure everyone is prepared and feels confident going into this busy period.

- Match days w/start times: June 15 (12:00pm), June 19, (12:00pm), June 24, (12:00pm), June 26 (8:00pm), July 1 (1:00pm), July 6. (5:00pm)
- Impact: Pioneer Square becomes pedestrian-only 4 hours before each kickoff until roughly two hours after the match ends. No street parking within the stadium area on match days starting at 2 a.m. Check King County Metro and WSDOT for any changes or updates. The heaviest road congestion is expected on June 15, 19–20, 24–28, and July 1 and 6. See general map of impacted areas attached for more information.
- Best way to get downtown: Link Light Rail runs every 8 minutes until 1 a.m. on match days, and between the International District and Lynnwood stations, it'll run every 4 minutes. Free Match Day Shuttles run every 3–7 minutes along Third Ave. To help people move between Seattle Center, central waterfront, Pioneer Square and the Chinatown-International District, King County Metro has launched a new free waterfront shuttle. The shuttles operate every 15 minutes from 10 a.m. to 10 p.m. seven days a week.
- Our plan: [INSERT — e.g., regular hours / adjusted start times / remote options on match days / flexible scheduling available]
- Stay informed: Sign up for ALERT King County at [kingcounty.gov/alert](http://kingcounty.gov/alert) and AlertSeattle at [seattle.gov/emergency-management](http://seattle.gov/emergency-management).
- Safety: More local law enforcement officers and private security will be present at major transit stations, around the stadium area, and fan celebration areas. This is normal and expected. Follow your standard protocols for any incident.

Questions? Reach out to [NAME/DEPARTMENT]. We'll share updates as they become available.

Thanks,

[Your Name].

### Short Social Media or Team Chat Posts

Pre-Tournament (Post 2 weeks before June 15):

[Tag your company / internal channel] Heads up, World Cup match days start June 15 in Seattle. Street closures, packed transit, and limited parking near downtown on game days. Take Link Light Rail or the free Match Day Shuttle. We'll share more details on schedule and commute options soon. Plan ahead!

### Match Day Reminder

Pre-Tournament (Post 2 weeks before June 15):

World Cup Match day reminder: when you're coming downtown today, skip driving. Link Light Rail runs every 4-8 minutes, free shuttles on Third Ave and waterfront, and pedestrian-only zone near the stadium. Safe travels!