

KNOW BEFORE YOU GO: SEATTLE FIFA WORLD CUP 26™



PIONEER SQUARE (EMPLOYERS, WORKERS, RESIDENTS)

WHAT'S HAPPENING AND WHEN

Pioneer Square is Seattle's gathering place for World Cup fan activity, hosting the six matches at Lumen Field, official Fan Celebrations at Victory Hall, and expected large watch parties around Occidental Square & Park. Due to the expected influx of crowds, the neighborhood will become a walkable zone and see major street impacts on the six match days. Here's what you need to know.

Match Days

Date	Time	Match
Mon, June 15	Noon	Belgium vs Egypt
Fri, June 19 th (Juneteenth)	Noon	USA vs. Australia
Wed, June 24	Noon	Bosnia-Herzegovina vs. Qatar
Fri, June 26 (Pride Match Day)	8 PM	Egypt vs. Iran
Wed, July 1	1 PM	Round of 32
Mon, July 6	5 PM	Round of 16

WHAT TO EXPECT ON MATCH DAYS

Key Facts for Your Staff (Match Day only unless noted)	Getting to Pioneer Square on Match Days
<ul style="list-style-type: none"> The neighborhood will operate as a pedestrian-only zone with parking prohibited starting at 2 a.m. Street closures begin 4 hours before the match and end 2 hours after. Motor vehicle deliveries are prohibited during street closure hours. Parking lots and garages will be accessible only before and after street closures, as the area becomes a pedestrian zone (see map). The Seattle Streetcar will terminate at 5th and Jackson, not Occidental Ave/Pioneer Square. Long-distance buses that serve King Street Station will be temporarily relocated to 5th Ave S & S Weller Street. Shared scooters and bikes are semi-restricted in the area and include speed controls (see map). SDOT and WSDOT has paused construction between June 8–July 7 to enable easier transportation. Marches to the match will take place prior to games, leaving from Pier 58 and Victory Hall. 	<ul style="list-style-type: none"> Take the Link Light Rail to the Pioneer Square Station, trains will be operating every 4 minutes north of International District/Chinatown (ID/C) station and every 8 minutes south and east of ID/C. Free Match Day Shuttles will run along Third Ave starting 3 hours before the match, and 2 hours after. From May 21st to Labor Day a free waterfront shuttle runs every 15 minutes from 10 a.m. to 10 p.m. daily. Biking will be available via Alaskan Way protected lane and Yesler Way bike lane. 1st Avenue Southbound will remain open north of Dearborn to access the ferry terminal. Rideshare pickup and drop-offs will be restricted to certain locations on match days (see map). ADA shuttles also available with stops at 1st and Charles, Mariners Garage, and ID/C Link Station (see map). Taxi stand will be available at Pier 46 on match days.

KEY RESOURCES AND REFERENCES

Real Time Updates	Trip Planning	Transit
<p>@SDOTtraffic on X (Twitter) — Live street closure and traffic updates</p> <p>wsdot.com/travel/real-time/map — Highway conditions and construction information</p> <p>whatsapp.com/channel/0029Vb71vsjAYlURdulKAOl — Official SeattleFWC26 Fan Info Channel</p>	<p>FlipYourTrip.org — Your one-stop travel planner</p> <p>seattlefwc26.org/destination/transportation — Official transportation guide</p> <p>AccessMap (accessmap.io) — Custom routing for wheelchair users and people avoiding hills or construction</p>	<p>soundtransit.org — Light rail and match day service information</p> <p>kingcounty.gov/en/dept/metro/rider-tools/sea26-soccer — King County Metro rider tools</p> <p>wsdot.wa.gov/ferries — Ferry service information</p>

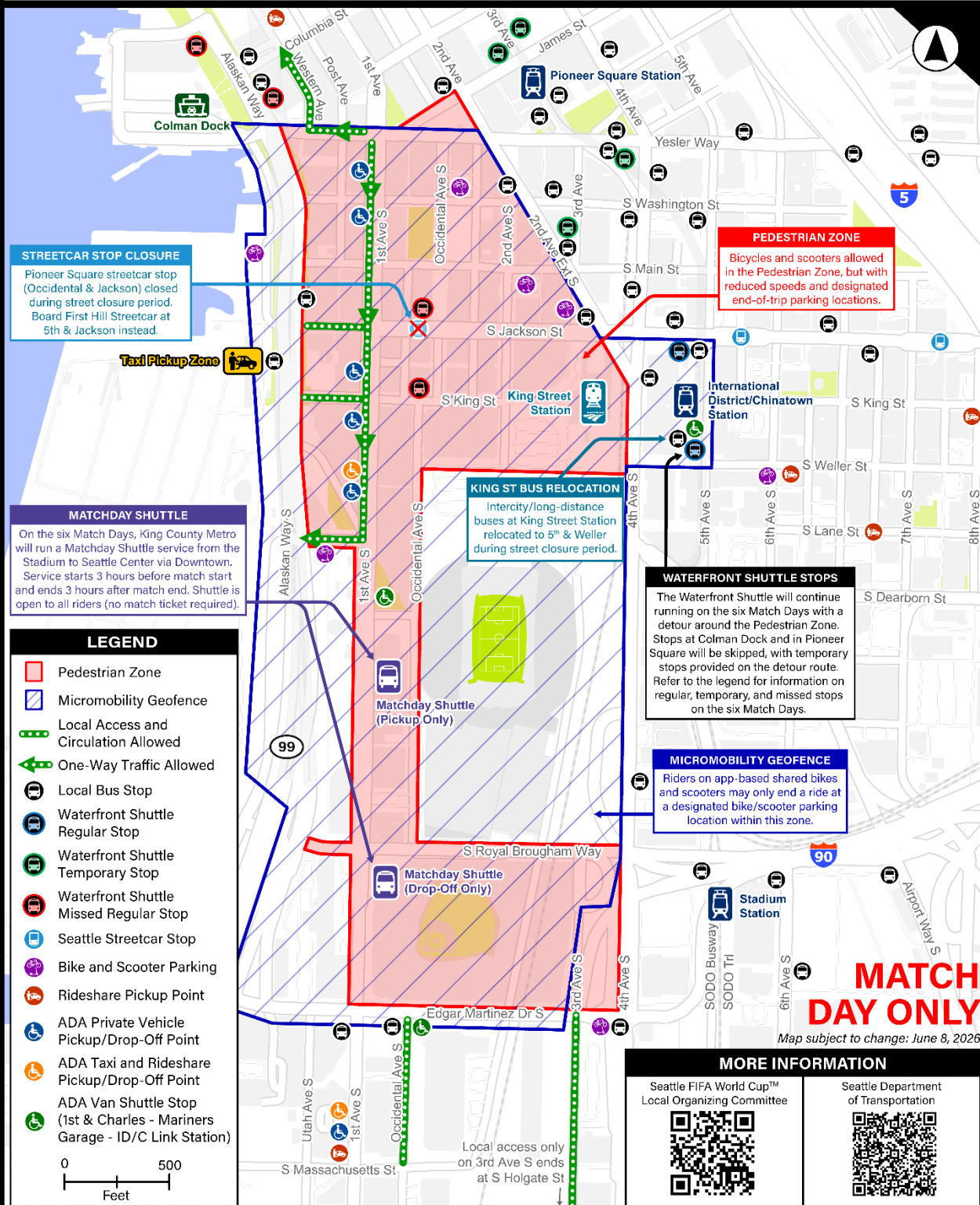
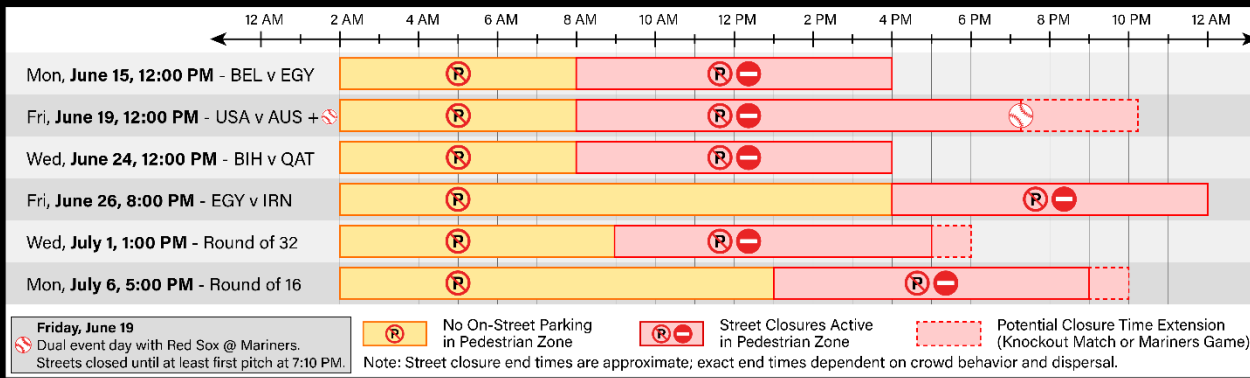
EMERGENCY AND KEY CONTACTS

Emergency: 911	SPD Non-Emergency: 206-625-5077	Human Trafficking Hotline: 1-888-373-7888
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KNOW BEFORE YOU GO:



FIFA World Cup™ Match Day Pedestrian Zone: Parking and Street Closure Times



MESSAGES FOR YOUR TEAM

Email Template - Employer to Staff

SUBJECT: World Cup 2026 is Almost Here! Here is What You Need to Know

Hi Team,

Pioneer Square is the epicenter of FIFA World Cup 26 in Seattle this summer. We want to make sure everyone is prepared and feels confident going into this busy period.

- **Match days w/start times:** June 15 (12:00pm), June 19, (12:00pm), June 24, (12:00pm), June 26 (8:00pm), July 1 (1:00pm), July 6. (5:00pm)
- **Impact:** Pioneer Square becomes pedestrian-only 4 hours before each kickoff until roughly two hours after the match ends. No street parking within the stadium area on match days starting at 2 a.m. Check King County Metro and WSDOT for any changes or updates. The heaviest road congestion is expected on June 15, 19–20, 24–28, and July 1 and 6. See general map of impacted areas attached for more information.
- **Best way to get downtown:** Link Light Rail runs every 8 minutes until 1 a.m. on match days, and between the International District and Lynnwood stations, it'll run every 4 minutes. Free Match Day Shuttles run every 3–7 minutes along Third Ave. To help people move between Seattle Center, central waterfront, Pioneer Square and the Chinatown-International District, King County Metro has launched a new free waterfront shuttle. The shuttles operate every 10-15 minutes from 10 a.m. to 10 p.m. seven days a week.
- **Our plan:** [INSERT — e.g., regular hours / adjusted start times / remote options on match days / flexible scheduling available]
- **Stay informed:** Sign up for ALERT King County at kingcounty.gov/alert and AlertSeattle at seattle.gov/emergency-management.
- **Safety:** More local law enforcement officers and private security will be present at major transit stations, around the stadium area, and fan celebration areas. This is normal and expected. Follow your standard protocols for any incident.

Questions? Reach out to [NAME/DEPARTMENT]. We'll share updates as they become available.

Thanks,

[Your Name].

Short Social Media or Team Chat Posts

Pre-Tournament (Post 2 weeks before June 15):

[Tag your company / internal channel] Heads up, World Cup match days start June 15 in Seattle. Street closures, packed transit, and limited parking near downtown on game days. Take Link Light Rail or the free Match Day Shuttle. We'll share more details on schedule and commute options soon. Plan ahead!

Match Day Reminder

Pre-Tournament (Post 2 weeks before June 15):

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World Cup Match day reminder: when you're coming downtown today, skip driving. Link Light Rail runs every 4-8 minutes, free shuttles on Third Ave and waterfront, and pedestrian-only zone near the stadium. Safe travels!