

Financial health solutions for your employees.

Support your employees' financial health with smart tools, expert guidance, and impactful solutions.

Comp 92% \$92,000 / annually >

Benefits 5% \$5,000 / annually >

Equity 3% \$3,000 / annually >

YOUR RETIREMENT SAVINGS

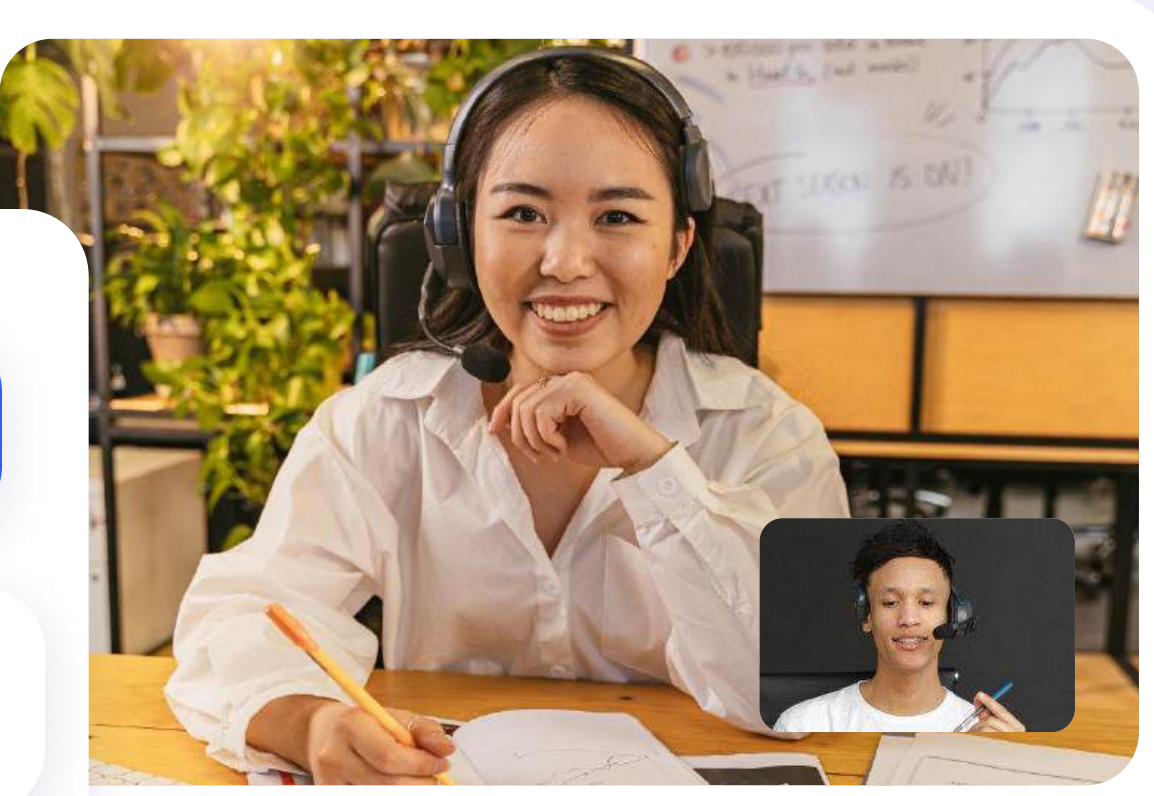
YOU WILL BE ABLE TO RETIRE WITH

\$1,800,000

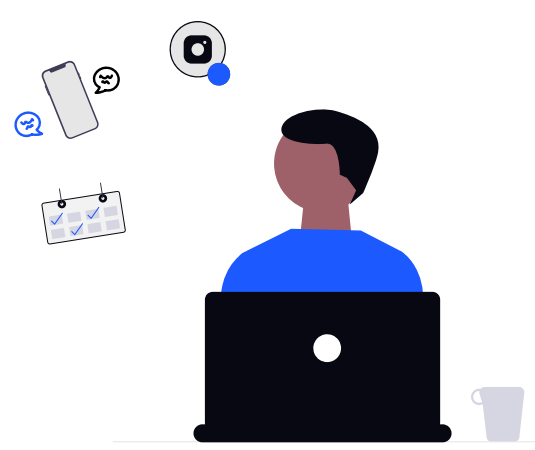
90% Covered

⚡ Hi, I'm Elektra, what can I help you with today?

👤 What do I need to save for my emergency fund?



Why financial health matters at work



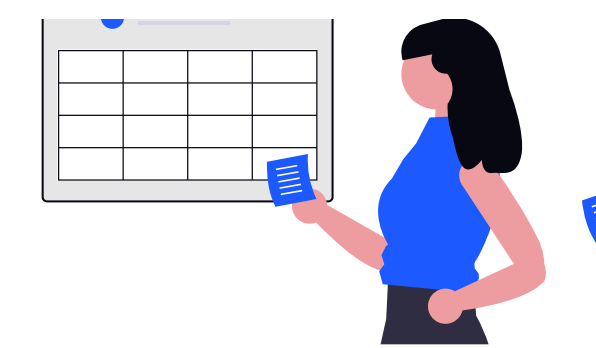
Reduced productivity

Organizations that improve employee financial wellbeing report an 84% improvement in employees' focus at work.



Affected mental health

TIAA Institute research shows that financial stress is a major contributor to employee mental health challenges.



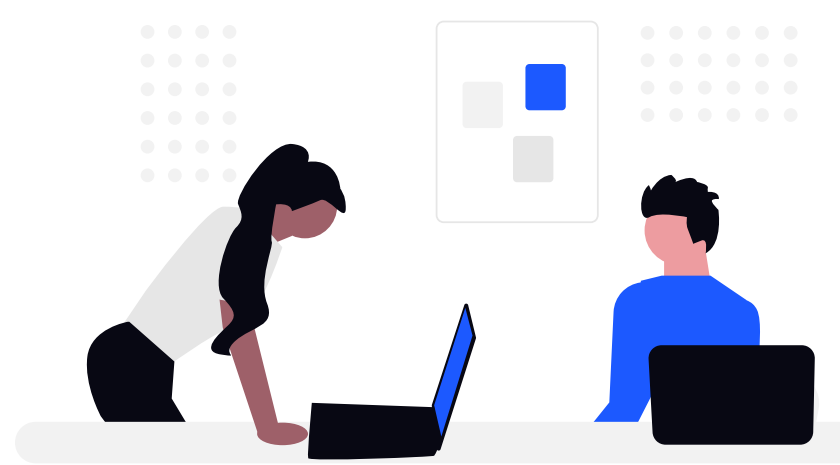
Improved employee retention

It costs an average of \$4,000 to replace an employee according to a study done in California in 2025.



Preferred support

A total of 68% of HR leaders report increased demand for financial education or support programs.



Impacted office culture

Around 88% of employees state workplace culture matters when choosing a job and 69% of Gen Z prioritize it over salary.



Weakened performance

Stress in the workplace reduce cognitive performance, creative thinking, and problem-solving abilities by up to 50%.

What employees expect from employers today



Personalized support

Employees want financial guidance tailored to their unique goals and challenges.



Financial education

Practical financial education helps employees make more confident financial decisions.



Digital tools

Accessible digital tools provide convenient financial support anytime employees need guidance.

The challenges employees are facing day-to-day



Rising Cost of Living

Many employees are struggling to keep up with rising everyday expenses. Housing, groceries, transportation, and utilities continue putting pressure on household budgets.



Living Paycheck to Paycheck

A growing number of employees have little financial cushion between pay periods. Unexpected expenses can quickly create stress, debt, and financial instability.



High Levels of Personal Debt

Credit card balances, student loans, and other forms of debt remain major financial burdens. Ongoing repayments can make it difficult for employees to save or plan ahead.



Mental Health Strain

Money stress can affect emotional wellbeing, sleep quality, and overall mental health. Over time, chronic financial pressure may contribute to anxiety, burnout, and emotional exhaustion.



Lack of Financial Confidence

Many employees feel unsure about budgeting, saving, investing, or planning for the future. Financial topics can feel overwhelming, especially without trusted guidance or education.



Difficulty Planning for Long-Term Goals

Saving for retirement, homeownership, or future family needs often feels out of reach. Short-term financial pressures can make long-term planning difficult to prioritize.



Confusion Around Workplace Benefits

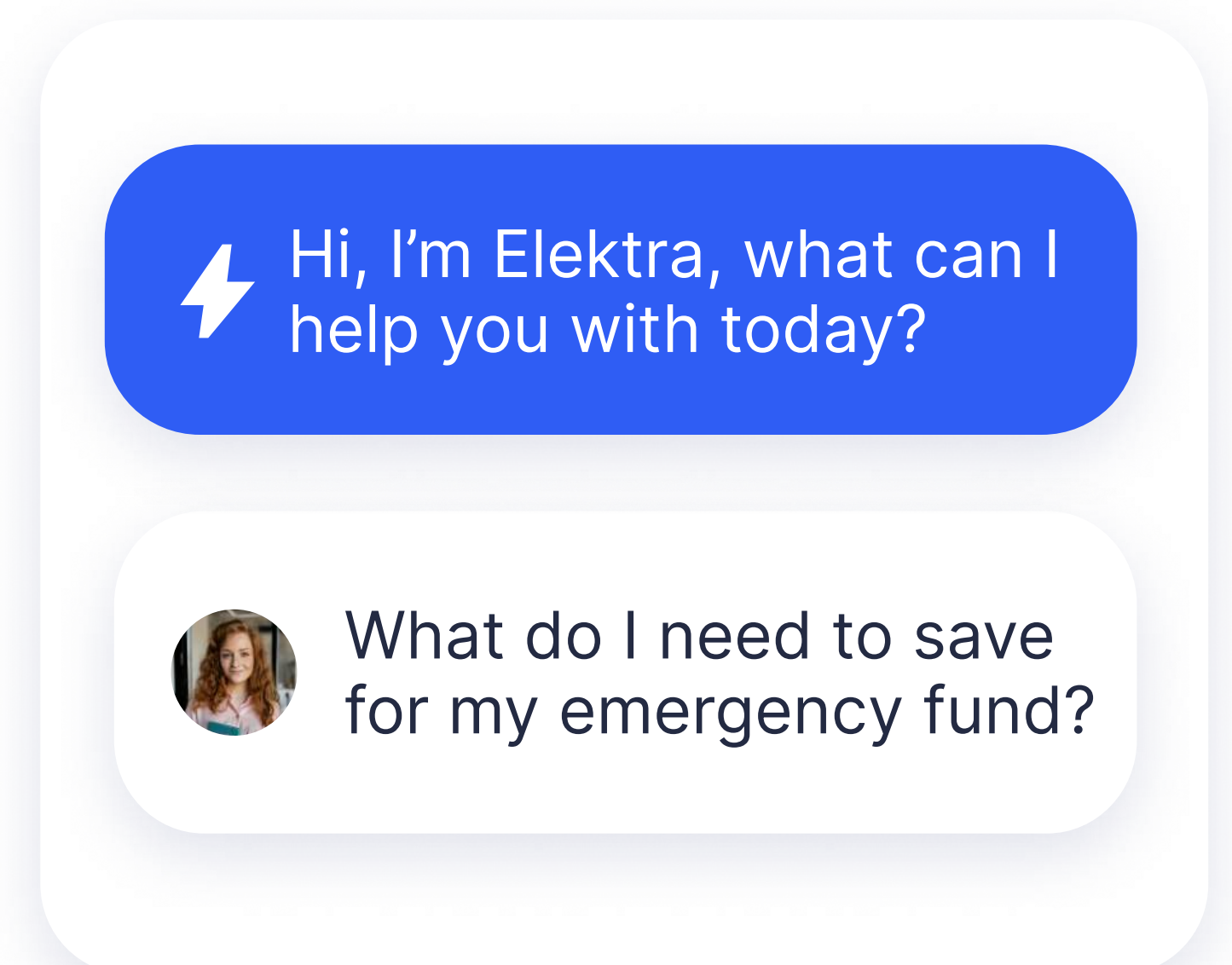
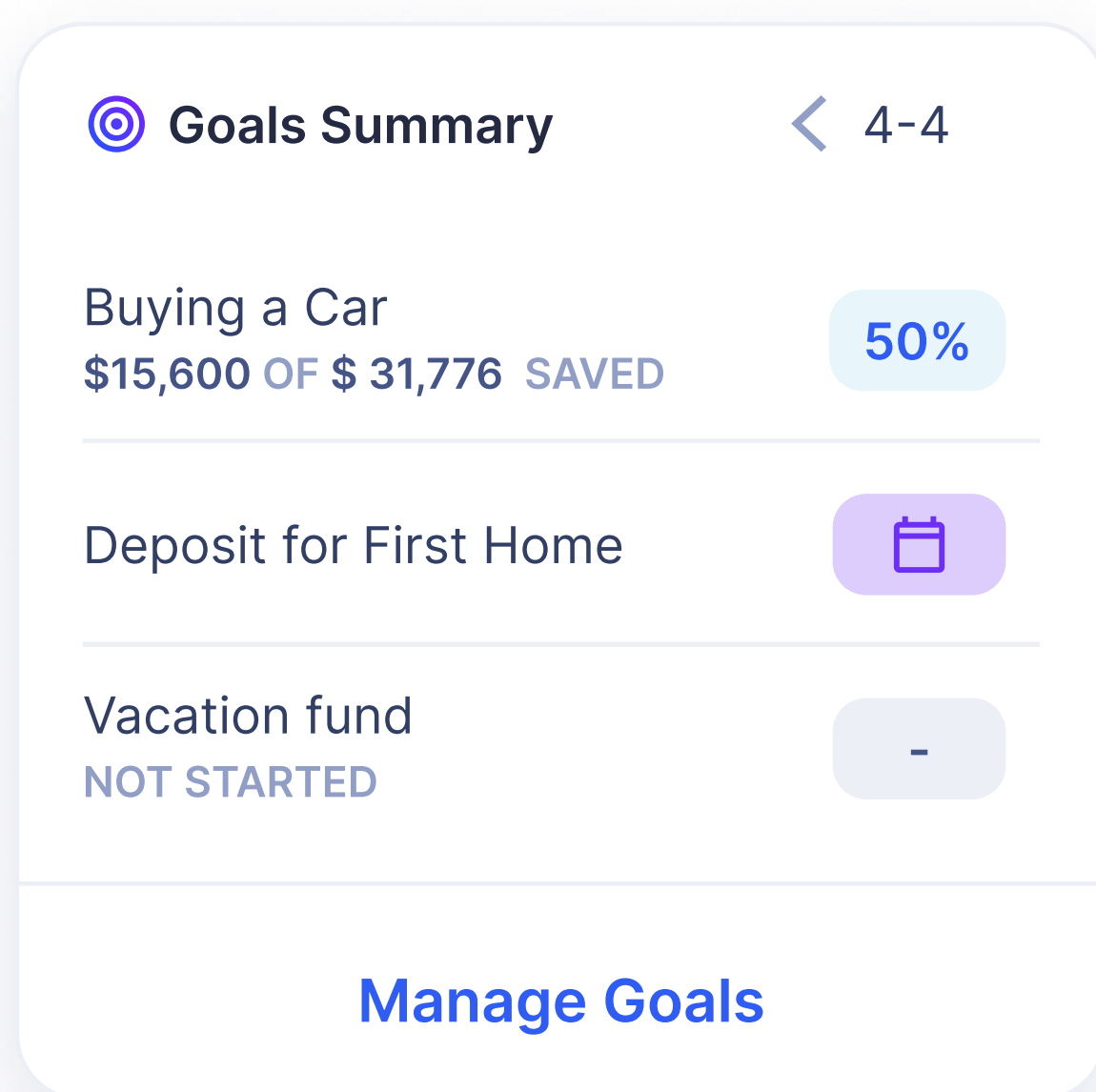
Employees may not fully understand the financial benefits available to them through work. Complex information and limited communication often reduce engagement and utilization.



Limited Access to Personalized Support

Many financial wellness resources feel too generic or difficult to apply personally. Employees increasingly want guidance tailored to their individual situations, goals, and life stages.

Our financial wellness solutions include:



Personalized action plans and goal tracking

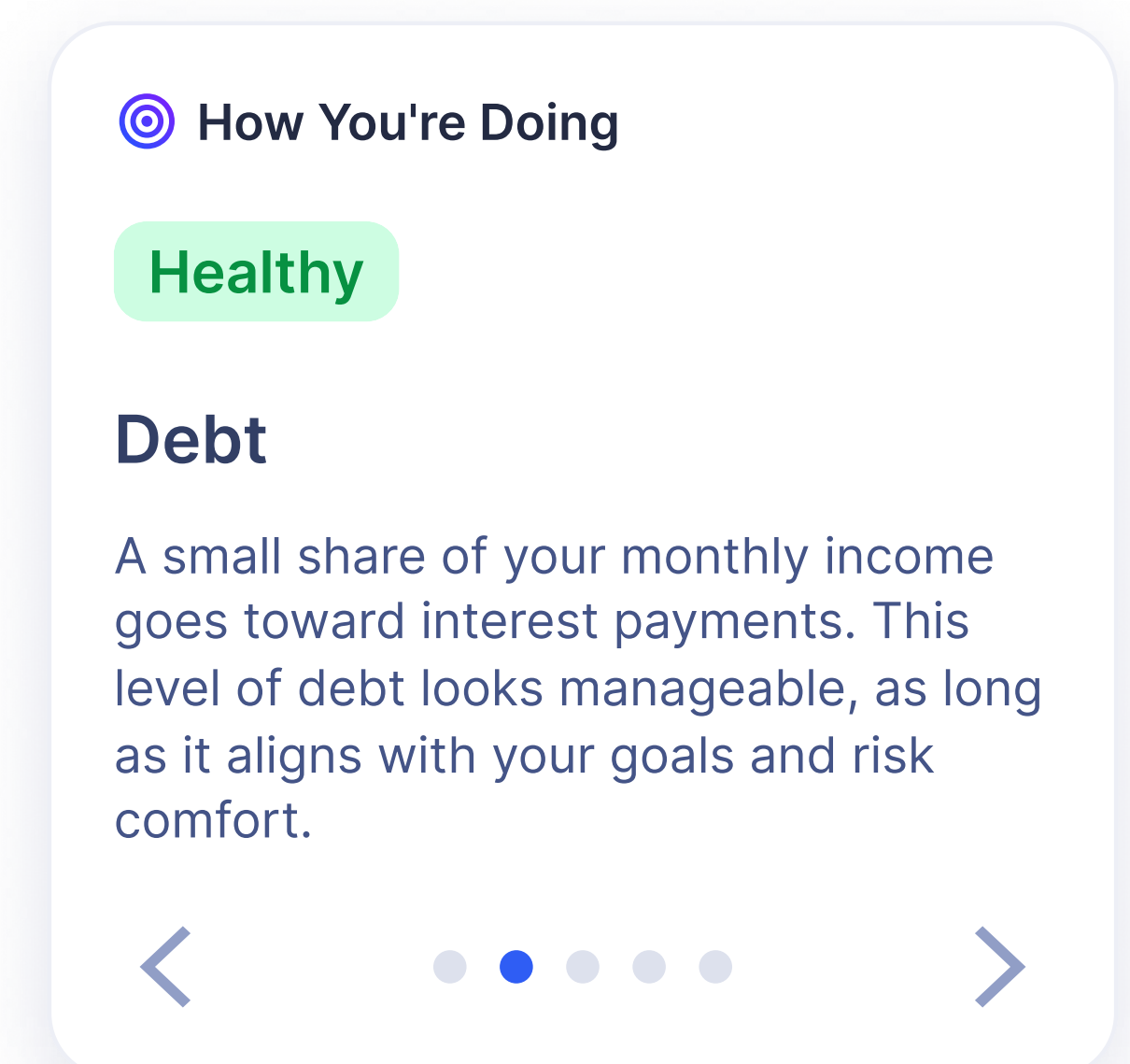
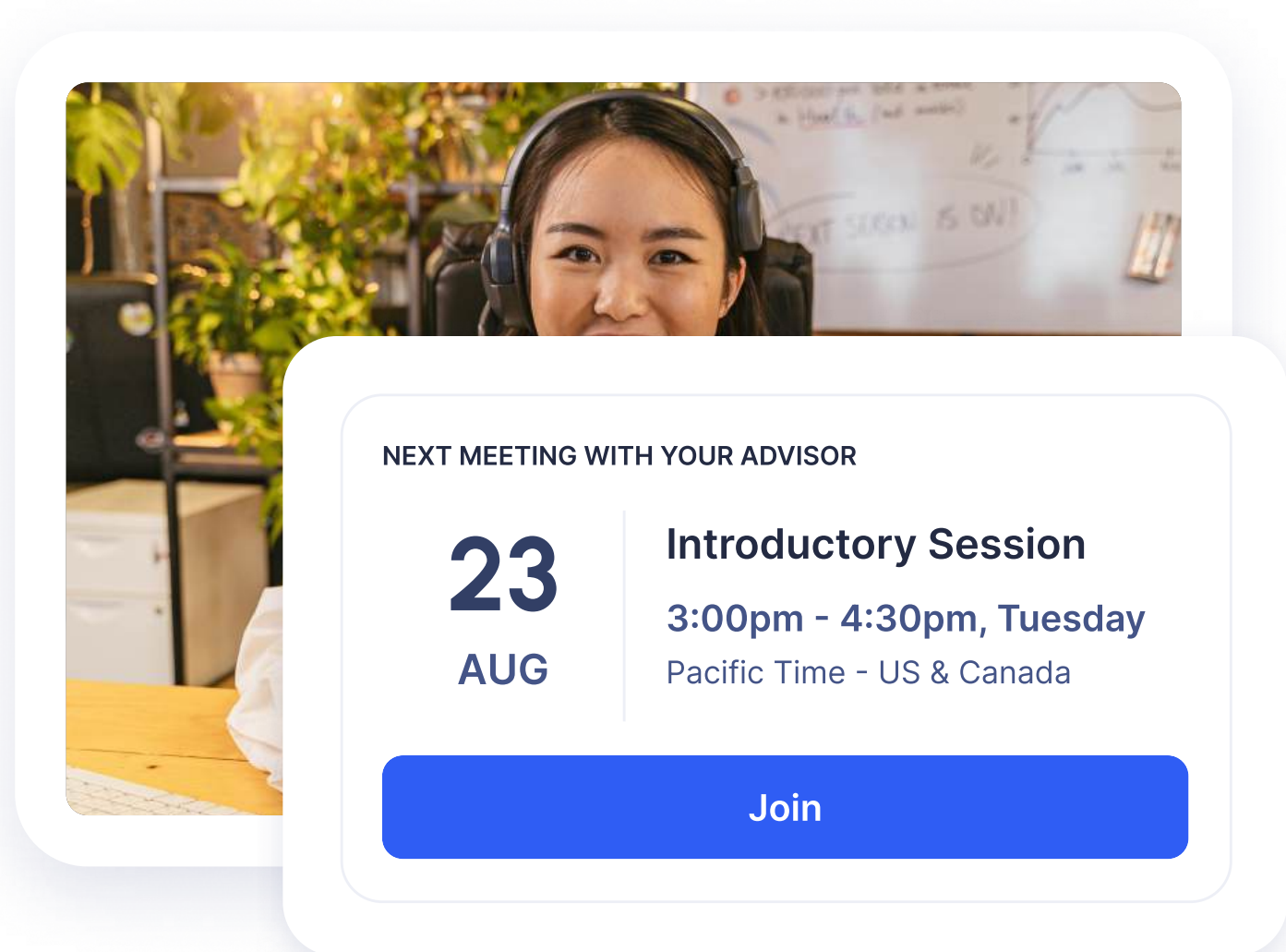
Digital financial tools give employees convenient access to financial support whenever they need it. Accessible technology helps remove common barriers to financial guidance and education.

Transparent total rewards and compensation

Clear communication helps employees better understand the full value of their compensation and benefits. Greater transparency can improve employee experience.

AI-powered financial guidance available 24/7

Unbiased AI-powered tools help employees access financial guidance without pressure. Available 24/7, these tools provide convenient support for employees needing support with enhanced privacy.



Access to Certified Financial Planners

Employees benefit from trusted guidance tailored to their individual financial situations and goals. Personalized conversations help employees feel more confident with their finances.

Self-paced financial lessons and materials

Flexible learning allows employees to improve financial knowledge at their own pace. Practical education helps make complex financial topics easier to learn, digest, and apply in real life.

Confidential and judgment-free support

Employees are more likely to seek help in environments they deem safe. An effective financial wellness program encourages honest and supportive conversations, boosting employee participation.

"We deliver tools & solutions that actively support people with their finances. Our platform goes beyond advice. It equips employees with practical tools and tailored solutions to navigate their finances confidently. We're here to make financial well-being achievable for everyone."

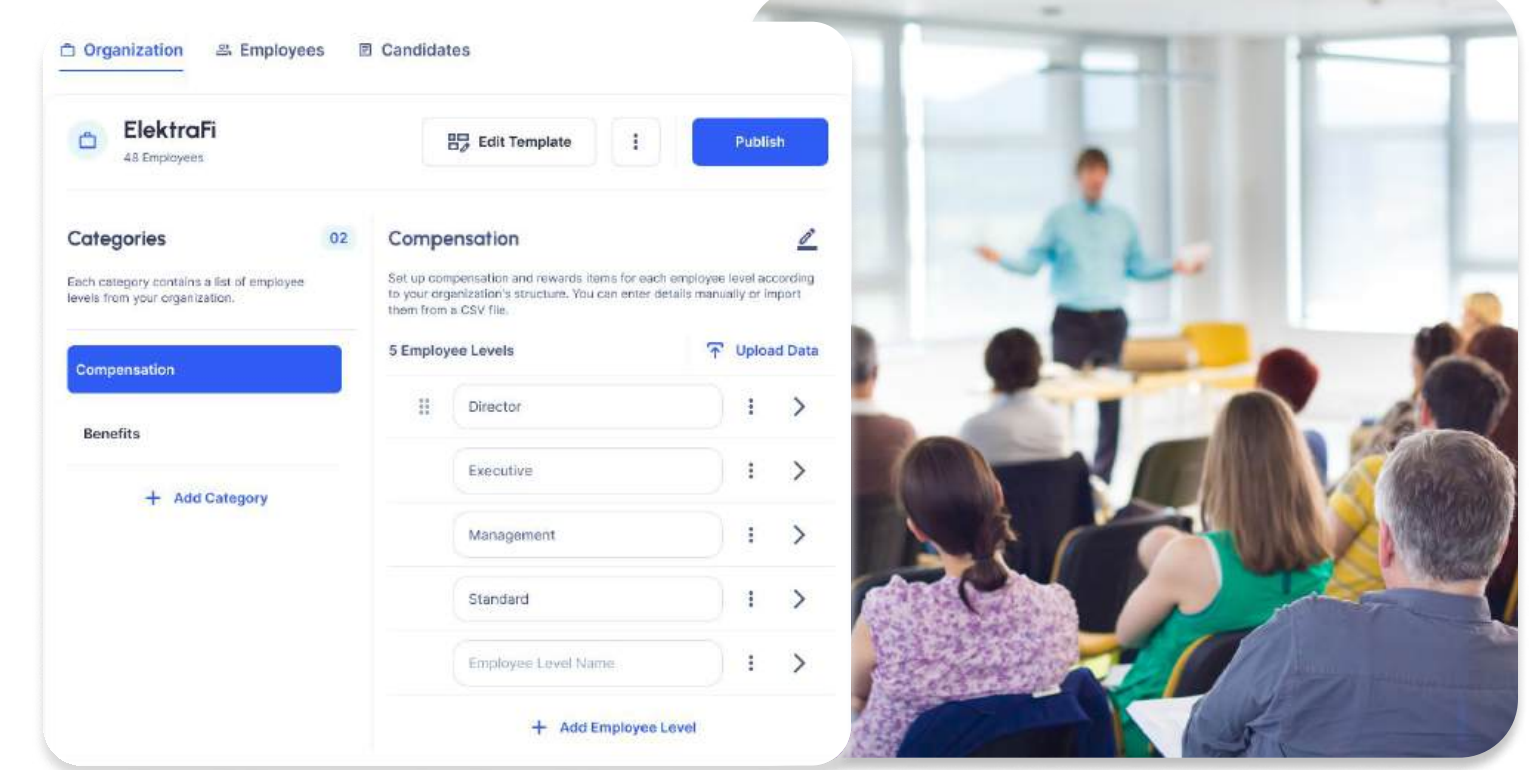
Antonio Zivanovic, ElektraFi CEO



Seamless financial health solutions built for employers

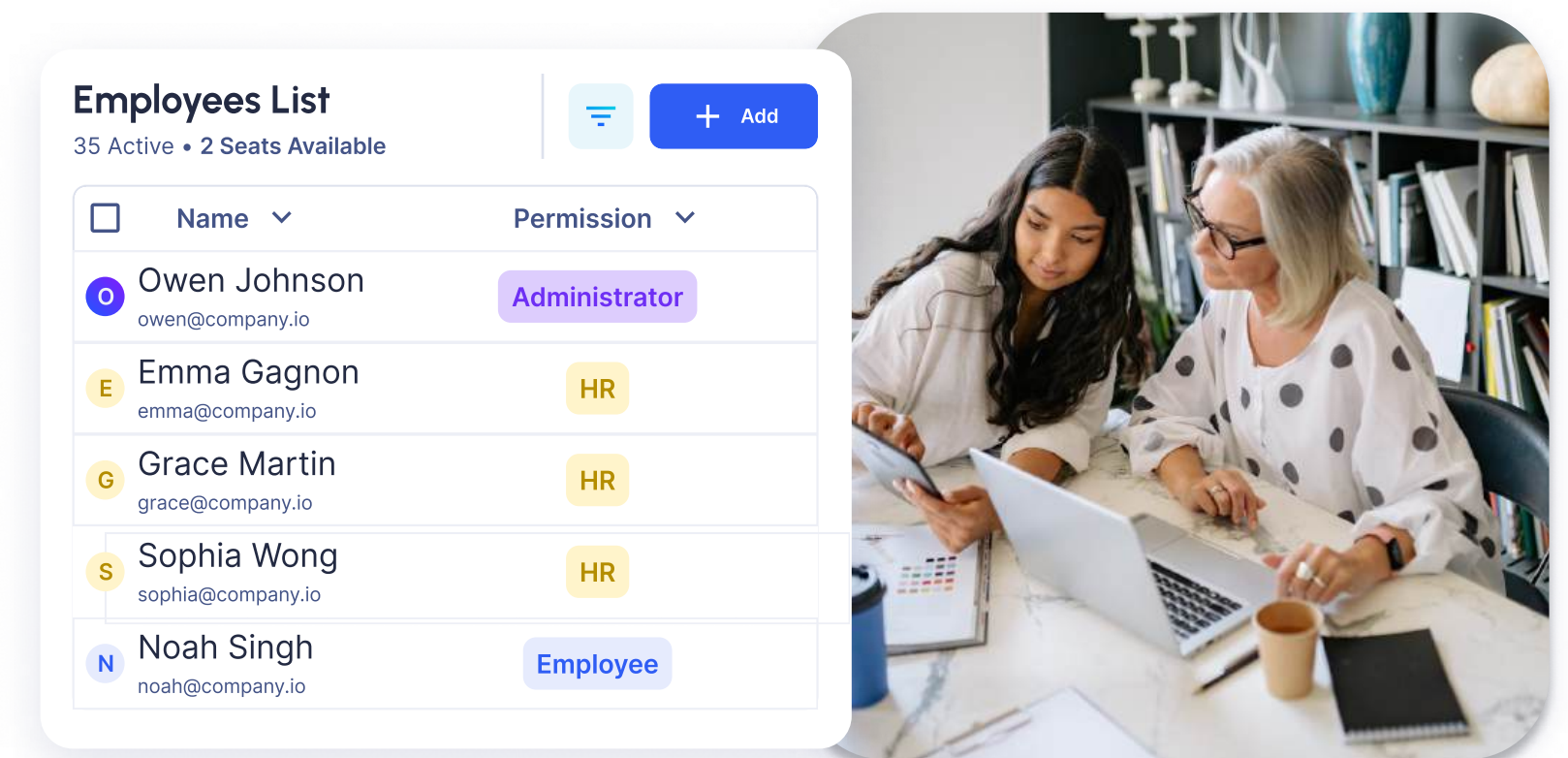
White-Glove Onboarding Support

Our team helps guide the onboarding process from start to finish for a seamless rollout experience. From employee communications to implementation support, employers receive hands-on assistance every step of the way.



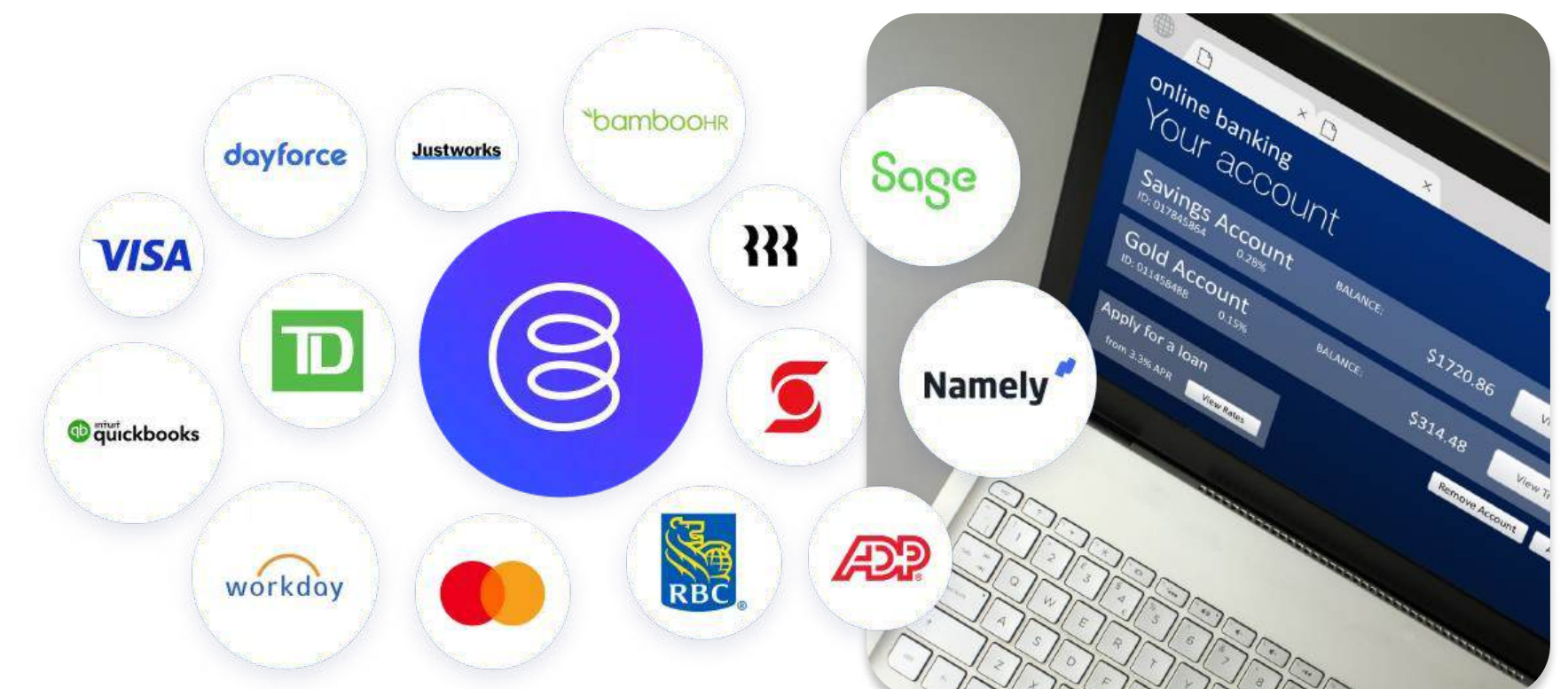
Employer Admin Dashboard

Employers gain access to a centralized dashboard designed for visibility and ease of management. HR teams can securely manage employee access, monitor engagement, and review organizational insights in one place.



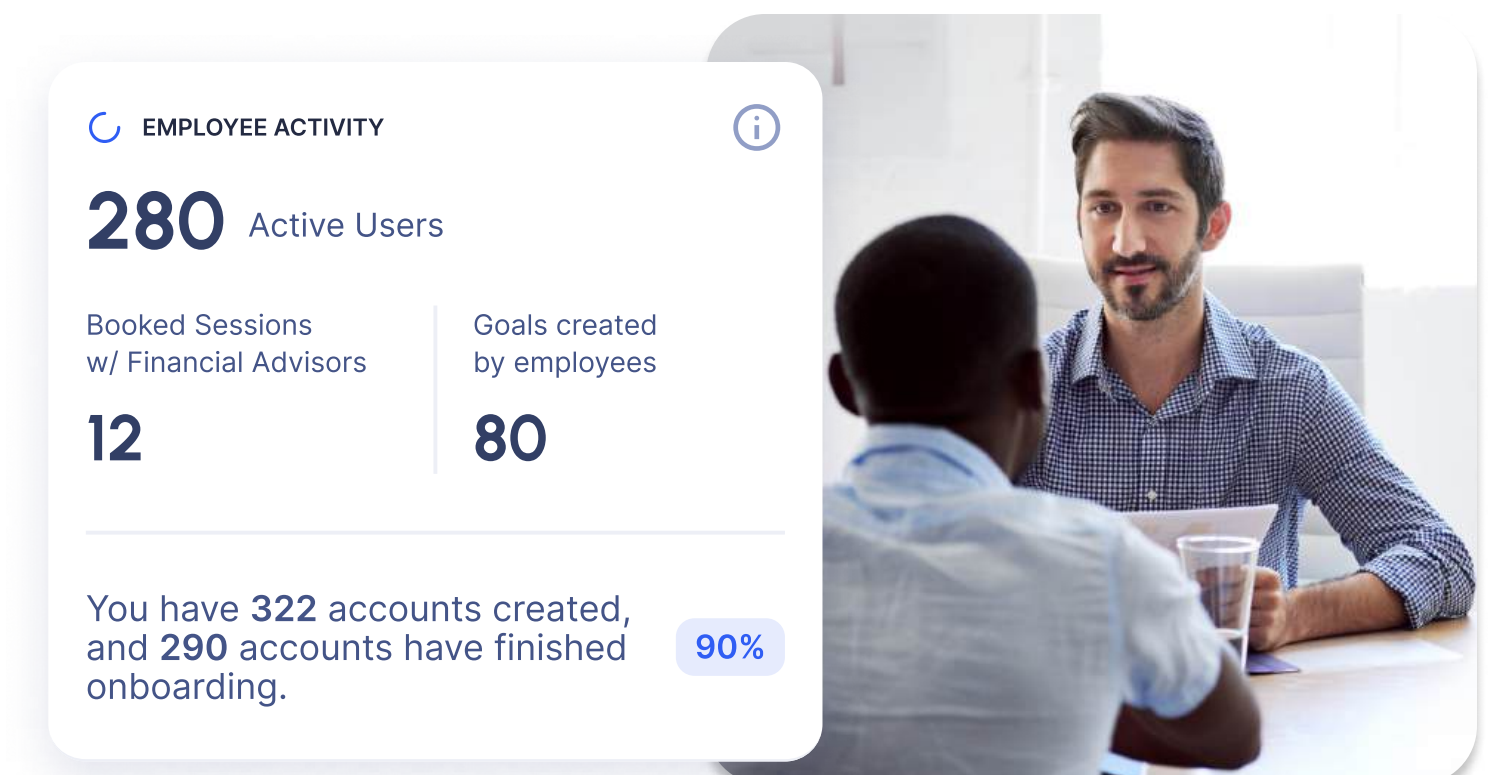
HRIS and Account Integrations

ElektraFi integrates with existing systems to simplify onboarding and employee management workflows. Employees can also connect financial accounts for a more personalized and comprehensive experience.



Utilization and Engagement Reporting

Measure how employees are interacting with financial wellness tools and resources over time. Clear reporting helps demonstrate program value and support internal decision-making.



Financial Wellness Analytics

Track anonymous financial wellness trends across your workforce to better understand employee needs and challenges. These insights can help employers better align benefits, rewards, and other workforce planning strategies.



Experience our platform today!

[Book a Demo](#)

[Visit our Website](#)

or email: sales@elektrafi.io