

How a U.S. SaaS Company Increased European Payment Completion with DPMax

By replacing fragmented payment processes with DPMax's Open Banking orchestration platform, a U.S. SaaS company unlocked higher payment performance and recovered revenue across Europe.



THE CHALLENGE



Heavy reliance on card payments.



High payment failures across Europe



Customers **abandoning** checkout



Limited European bank coverage



Revenue lost inside the payment process

THE SOLUTION



Extensive European bank coverage



AI-powered payment routing



Automatic redundancy and failover



Local Pay by Bank experience



Single integration

DPMax Open Banking Orchestration

THE RESULTS

68% → 95%

Payment **Completion**

31% → 12%

Checkout **Abandonment**

+20%

European Revenue

Reduced significantly

Failed Transactions

Reduced significantly

Payment Support **Requests**

Within the first 90 days

THE BUSINESS IMPACT



Recovered revenue



Higher customer conversion



Better checkout experience



More successful European expansion



Reduced operational complexity

Your customers want to buy.
MAKE EVERY PAYMENT COUNT.

Schedule your complimentary DPMax Payment Optimization Audit today and discover how much revenue you could be recovering.

 **DPMax** by 2000Charge

Book Your Audit