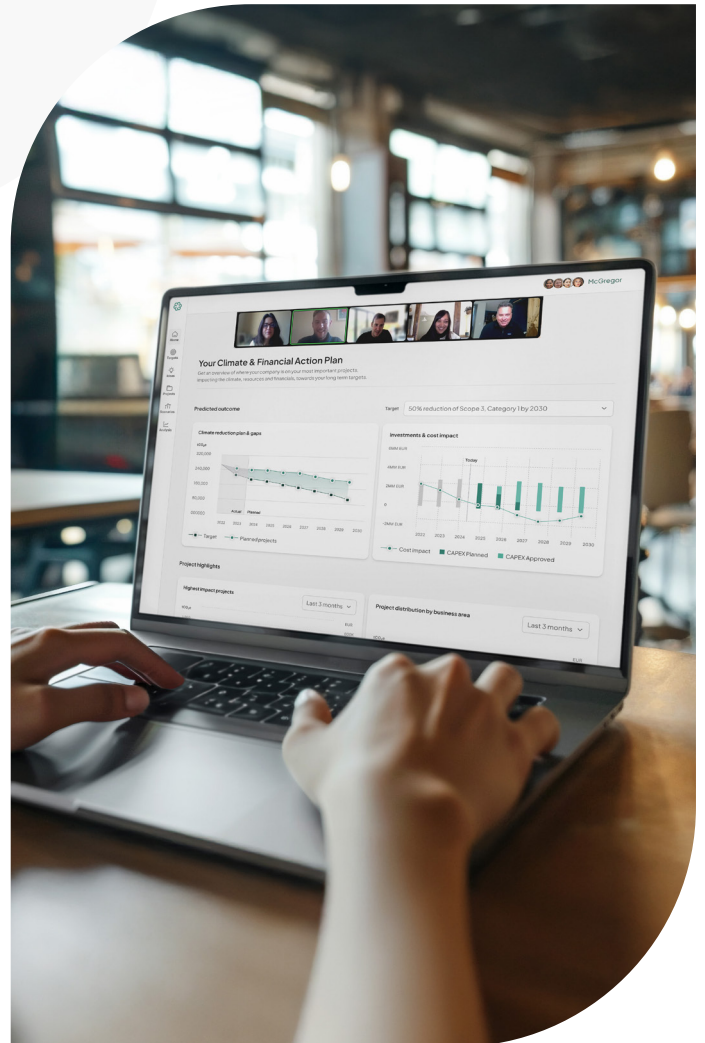




# From group SBTi ambition to company-specific climate transition priorities — across 10 countries

How Bemsiq Group used Unibloom to give each of its 10 companies a costed, data-backed, locally owned action plan for 2026



# 50

## Participants

*Across 10 companies*

# 10

## Countries

*Global & online*

# 55 min

## Per Workshop

*2 focused sessions*

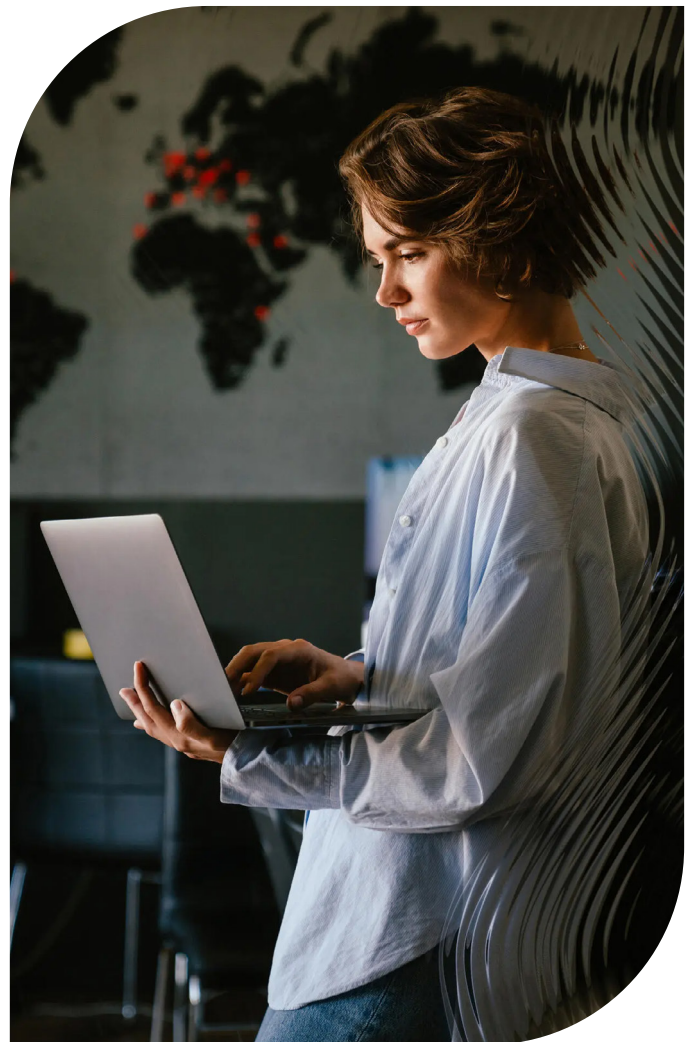
# 4.8/5

## Rating

*Avg. participant score*

## About Bemsiq Group

**Bemsiq** (owned by Investment AB Latour) is a group of companies specialising in smart field devices for building automation, metering, and industrial optimisation — technology that helps buildings measure, collect and act on data to reduce energy use and CO<sub>2</sub> emissions. With 10 subsidiary companies operating across multiple continents, Bemsiq has set Science Based Targets at group level, committing all 10 companies to credible, ambitious climate action.



# The Challenge

Setting group-level Science Based Targets was the right starting point. But for 10 companies operating across different countries, supply chains, and commercial realities, translating that group commitment into locally owned, costed action plans was a fundamentally different challenge.

Bemsiq had a carbon accounting baseline, but it was fragmented — particularly across Scope 3 where supplier and logistics data varied widely between subsidiaries. For each company to understand its own specific priorities, alternative solutions, and cost trade-offs. Without clarity on the emission data in Scope 3, departments had a challenge to make the right priorities.

## The challenges:



### Group SBTs set, but no company-level costed roadmaps

Each subsidiary needed its own locally owned action plan to link to its group-wide targets.



### Scope 3 data gaps across subsidiaries

Incomplete supplier and logistics data made it hard to identify where each company's biggest levers sat



### Aligning several cross-functional teams across the same priorities

Sustainability, commercial, procurement and leadership with carbon, cost and feasibility trade offs.



### Very little data on alternative solutions and suppliers

Without data driven insight into what to switch, reduce or remove, every conversation about changing materials or transport remained very complex.



### Climate, risk and cost data siloed in spreadsheets and PowerPoints

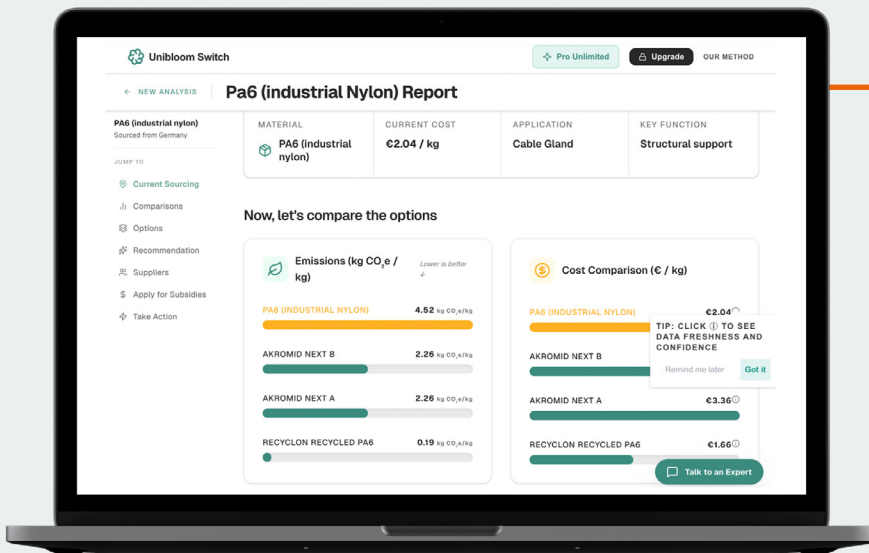
Without easy access to targets, baselines and alternatives across all departments, it was hard to make progress consistently and cost-effectively



# The Unibloom approach

Unibloom is a climate data and decision intelligence company helping procurement and operations operationalise the climate ambitions, cost-effectively. Its platform gives companies the frameworks, AI-powered insights, and collaborative tools to make climate transition faster, more affordable, and integrated into everyday decisions — not a one-off exercise.

Climate transition is not a strategy document. It is a daily operational reality: procurement decisions, supplier negotiations, material choices, logistics trade-offs. If targets, baselines and alternative solutions are not easy to access for all departments, businesses cannot start moving — and cannot hit cost, growth and climate targets simultaneously. Unibloom makes this continuous integration possible.

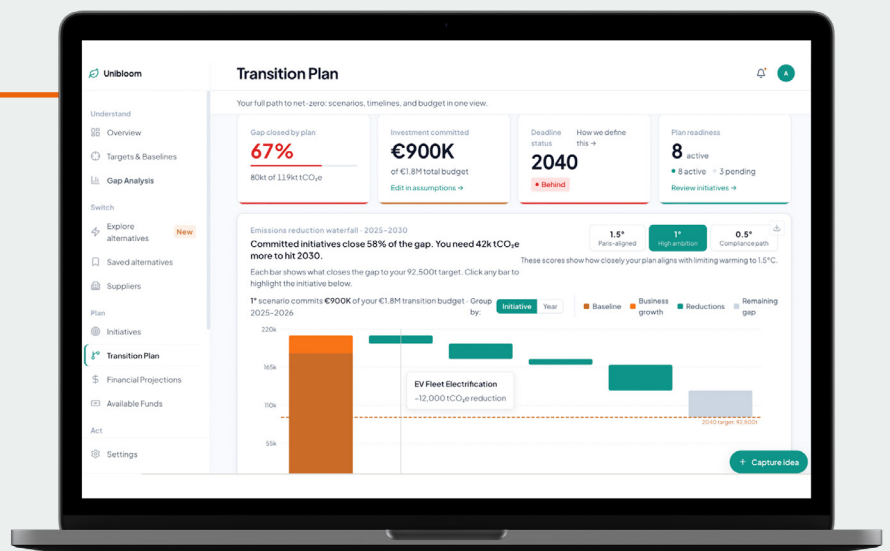


## Unibloom Switch AI

Integrated emission, cost and risk data with AI-powered simulations to compare suppliers, materials and countries impact on both cost, risk and carbon.

## Collaborative Climate Transition Plan

One holistic plan with integrated financials and climate impact towards future goals





Unibloom's approach is built on unique secondary climate and cost data — a trusted SAP data partner — and powered by AI Agents built specifically for sustainability innovation and procurement workflows. This gives companies faster insight into what to focus on and what to shift to, without months of internal data work. With structured data on alternatives and costs, companies gain real leverage in supplier negotiations and a stronger position in customer conversations on climate.

**The two 55-minute online workshops brought together 50 people from all 10 Bemsig companies across 10 countries. Sales, Innovation, Procurement, Sustainability, and CEOs in the same virtual room — every company engaged, every voice heard, and every team leaving with their own company-specific priorities.**



**“We had group ambition and baseline data — but each of our 10 companies needed its own starting point. Unibloom gave us both the structure and the data-backed alternatives to build company-specific, costed action plans. In two 55-minute online sessions, every company was engaged and left with clarity on what they own in 2026.”**

- Bemsig Group - Sustainability lead, Angelica Pavlic and CFO, Jannica Sjöström

## The Results

**Bemsig walked away with clarity in what to prioritise collectively and in each subsidy in 2026 — built collectively, but with specific priorities to each business.**

- Each of the 10 subsidiaries identified its own company-specific top priorities for 2026, grounded in their actual carbon, cost, and feasibility data.
- Group-level top 3 focus areas agreed across the companies: plastics reduction, transport emissions, and supplier engagement including improved baseline data
- A structured plan to improve Scope 3 data quality across subsidiaries — giving each company the foundation for credible reporting and supplier negotiations
- Clarity on what to switch, reduce or remove in operations — with data-backed, costed alternative supplier identified through Unibloom Switch AI for some of the subsidies
- Department-level ownership per company — every team left with their role in their own climate transition for 2026

**Every company engaged throughout both online sessions. Participants rated the workshops 4.8 out of 5 — across 10 countries and continents, entirely online, in 55 minutes.**

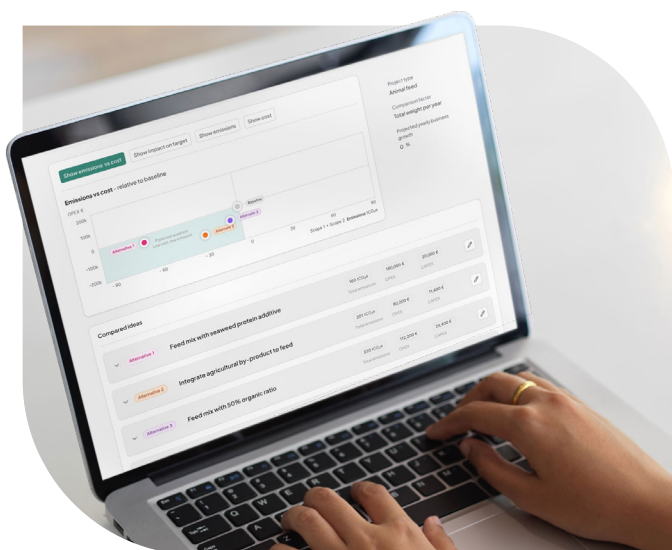
# Why this matters for your business

The Bemsig case makes one thing clear: climate transition commitments are not a one-off workshop or a strategy document. It is an everyday operational reality — procurement decisions, supplier negotiations, material choices, logistics trade-offs. These happen every day, in every department.

The companies that move fastest are not those with the most ambitious targets. They are the ones where data, insights, and alternatives are accessible to the teams making daily decisions — procurement managers, sales leads, innovation teams, and operations. When that access exists, every decision can be a small step in the right direction. When it doesn't, even the best strategy stalls.

Digitalising the evaluation of alternative solutions and integrating a living climate transition plan across all teams is what turns a group ambition into company-specific, costed action. Unibloom makes this possible without building a data infrastructure from scratch — and without making it the job of a single sustainability team.

The question is not whether to act. The question is: **does every part of your business have easy access to the data, alternatives, and priorities it needs to make better decisions today to make your tomorrow a more resilient business operation?**



## Get Started with Unibloom

### Talk to us

Book a meeting with Anna Sandgren:

➔ [calendly.com/anna-sandgren](https://calendly.com/anna-sandgren)

➔ [anna.sandgren@unibloom.world](mailto:anna.sandgren@unibloom.world)

More customer stories:

➔ [unibloom.world/customer-stories](https://unibloom.world/customer-stories)

### Watch & Try

➔ [Collaborative Climate Transition Plan](#)

➔ [Unibloom Switch AI](#)

Try Unibloom Switch AI

➔ [switch.unibloom.world/input](https://switch.unibloom.world/input)