

WEBSITE PRIVACY POLICY

FOR

MT CONFERENCE 2026

The Effective Date of this Privacy Policy is **June 30, 2026**

Last Revision Date is **June 30, 2026**

This privacy policy (the “**Privacy Policy**”) applies to **MultiTracks.com LLC** (“**our**”, “**we**”, “**us**”) and describes how we use the information you provide to us via our website <https://mtconference.multitracks.com/> (the “**Website**”) or via any mobile applications we make available that are associated with the Website (the “**Mobile Apps**”). The Website provides information and tickets for the **MT Conference 2026** scheduled to be held at **City Reach Church** whose address is **2700 W Whitestone Blvd., Cedar Park, TX 78613**, on **November 17, 18 and 19, 2026** (the “**Conference**”). The Website and Mobile Apps are collectively referred to in this Privacy Policy as the “**Platforms.**”

Introduction

Please read this Privacy Policy carefully before using our Platforms or otherwise before providing information to us through any method or platform. This Privacy Policy governs your access to and use of our Platforms and our Services, both of which are only available for your use on the condition that you agree to this Privacy Policy and our Terms and Conditions of Use. If you do not agree to this Privacy Policy and/or our Terms and Conditions of Use, please do not access or use the Platforms. By accessing or using our Platforms, however, you and the entity you represent signify your agreement and consent to be bound by this Privacy Policy and our Terms and Conditions of Use.

What this policy covers

This document is intended to help you understand:

- What information we collect about you;
- How we use any personal information;
- How we share (or don't share) any personal information;
- How we store and secure any personal information;
- How you can update and control any personal information; and
- Other important information relevant to your privacy.

What information we collect about you

Numerous sections of our Website are accessible for browsing without the need to collect any personal information. If you wish to register interest in the Conference to receive more information from us, inquire with questions about the Conference or to purchase tickets to the Conference, however, you must create an account and provide us with the information we need to provide you with the information you requested or to facilitate your ticket purchase (our “**Services**”). The information we need to complete such a transaction includes your name, name of the company on whose behalf you are inquiring or seeking to engage our Services for, and email address. Payment and billing information (including credit card numbers, billing addresses, and payment account

information) is entered by you directly into and is collected and processed by our third-party ticketing and payment provider, **Brushfire Technology, LLC**; we do not collect or store your full payment card information ourselves. Brushfire may rely on downstream payment processors, including Authorize.net and EBANX, to authorize and settle transactions. We may also need to know some technical information about the device(s) on which you want to use our Services (collectively, your “**Personal Information**”).

As is true of most websites, we gather certain information automatically. This information, which is also included in the scope of your Personal Information may include Internet Protocol (IP) addresses, browser type, Internet service provider (ISP), time zone, referring/exit pages, the files viewed on our Platforms (e.g., HTML pages, graphics, etc.), operating system, date/time stamp, and/or clickstream data to analyze trends in the aggregate and administer the Platforms. We collect this type of device information using the following technologies:

- “**Cookies**” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- “**Log files**” track actions occurring on the Platforms, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “**Web beacons**,” “**tags**,” and “**pixels**” are electronic files used to record information about how you browse the Platforms.

Whenever you create an account with us, you agree and acknowledge that you are intentionally providing your Personal Information in compliance with the laws and regulations applicable to you.

If you are from the European Economic Area (“**EEA**”), the United Kingdom, or Switzerland, please see the “Legal Basis for Processing Personal Information” section below for information about our legal basis for collecting and using your personal information under the General Data Protection Regulation (“**GDPR**”) and applicable data protection laws.

We may process your Personal Data because:

- You have given us permission or consent to do so;
- To provide you with our Services as requested by you;
- To process payments;
- To comply with a contract;
- To comply with the legal obligation to which we are subject; and
- Based on interests, based on our legitimate interests in constantly and profitably improving the content, functionality and attractiveness of the Platforms and/or our Services by analyzing your usage of either or both.

How we use your Personal Information

We use the information we collect from you for the following purposes:

- Process transactions and fulfill ticket orders;
- Respond to user inquiries and provide customer service;
- Communicate important information about the Conference;
- Send confirmation emails and electronic tickets;
- Verify user identity and prevent fraud;
- Improve our products, services, and website functionality;
- Send marketing communications, such as email newsletters or special offers, subject to user preferences and applicable laws;

- To provide, maintain, and communicate with you about our Services;
- To identify your preferences;
- To provide you information about our other Services that might be of interest to you;
- To comply with our internal record-keeping needs and legal compliance needs;
- To notify you about changes to our Services;
- To allow you the option to participate in interactive features of our Services;
- To detect, prevent, and address technical issues;
- To provide you with customer support;
- To improve our Services through information analysis;
- To protect or otherwise investigate our Services regarding misuse, security breaches, prevention, detection, mitigation, or investigation of fraud, or other potentially prohibited or illegal activities and/or attempts to interfere with the Platforms or Services or to harm others;
- With respect to a transfer or sale, including a potential transfer or sale, of any of our assets and/or operations to another party or in the due diligence process in line with a potential transfer or sale;
- To determine your level of engagement;
- Monitor and improve the information security of the Platforms and/or our Services;
- Comply with governmental regulations or to respond to a subpoena or other governmental, court, administrative, Member State, Supervisory Authority or other legal requirement (as those terms are defined by applicable law);
- Hire, train and/or manage our staff/employees;
- To enforce our Terms and Conditions of Use and License Agreement, this Privacy Policy or other policies, and to monitor for violations of our policies or applicable laws;
- Combined with information we receive from other sources for the purposes set out in this Privacy Policy; and
- Any other purpose communicated to you at the time of collecting the Personal Information and if required by law for which consent has been obtained.

Legal Basis for Processing Personal Information

We process personal information on the following legal bases:

- Performance of a contract when we provide you with products or services, or communicate with you about them;
- Our legitimate business interests, such as improving and personalizing our services, marketing new features or products, and preventing fraud;
- Compliance with our legal obligations; and
- Consent you provide where we specifically ask for it.

How we share (or don't share) any personal information

We do not sell, rent, lease, or share your Personal Information for commercial purposes, and we have not done so in the 12 months preceding the effective date of this Privacy Policy. We share Personal Information with third parties only to provide the Services you have requested, as further described below.

Specifically, we work with third-party service providers that supply website and application development, hosting, maintenance, storage, virtual infrastructure, payment processing, analysis, and other services for us, which may require them to access or use your Personal Information.

Social media and other websites that you visit

This Privacy Policy only applies to our Platforms and Services and does not apply to the following:

1. Any social media posts or comments that you make which are about us or addressed to us on social media platforms or websites (for example, X (formerly Twitter), Instagram, LinkedIn and Facebook). Any such posts or comments will be shared by you under the terms of the relevant social media platform or website on which they are published.
2. Links contained on the Platforms and Services, including links to any advertisers or other third parties.
3. We recommend that you review the terms and conditions and privacy policies of the relevant social media platforms and other websites or apps you visit, to understand how they use your information.

How you can update and control your Personal Information

You can update certain information related to you and your account through our Platforms. If you have created an account in connection with the Conference and wish to have it deactivated, please contact us at support@multitracks.com. If you wish to be removed from our email list either select the “Unsubscribe” link at the bottom of an email received from us or contact support@multitracks.com.

If you are a resident of the European Economic Area (EEA), the United Kingdom, or Switzerland, you have certain data protection rights. MultiTracks.com LLC aims to take reasonable steps to allow you to update, control, and limit the use of your Personal Data. If you wish to exercise any of these rights, contact privacy@multitracks.com. You also have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, please contact your local Data Protection Authority in the European Economic Area (EEA), the United Kingdom Information Commissioner's Office (ICO), or the Swiss Federal Data Protection and Information Commissioner (FDPIC), as applicable.

Do Not Track and Global Privacy Control Signals

Some internet browsers incorporate a “Do Not Track” feature that signals to websites you visit that you do not want to have your online activity tracked. Given that there is not a uniform way that browsers communicate the “Do Not Track” signal, we do not currently interpret, respond to or alter our practices when we receive “Do Not Track” signals. However, we do honor Global Privacy Control (GPC) signals as a valid opt-out of the sale or sharing of personal information where required by applicable law, including under the California Consumer Privacy Act (CCPA) as amended by the California Privacy Rights Act (CPRA), the Colorado Privacy Act, and other applicable state laws.

Consent to receive electronic notifications

Electronic communication is the most effective and timely way to provide the users of the Platforms and Services with any optional or required notifications and disclosures. In some circumstances, however, applicable laws may require us to send you disclosures or communications in paper format unless you have affirmatively consented to receiving electronic notifications only in advance of the notification. Where applicable law permits, by providing your email address and using our Platforms you consent to receive notifications and disclosures from us in electronic form, including any notifications required to be provided in writing. You have the right to change your mind and withdraw your consent at any time. If you would like to withdraw your consent to receive electronic notifications and/or would like to request paper copies of any electronic notifications you receive, you may contact us at privacy@multitracks.com or via mail at Privacy Officer, MultiTracks.com LLC, 1500 Arrow Point Dr.

Building VII Ste 701, Cedar Park, TX 78613 To receive electronic records, you will need access to a smart phone, tablet, laptop or computer with internet access and an email account.

Other important privacy information

Third-party service providers

The following third parties may have access to your Personal Information but only to perform the following tasks on our behalf, and they are obligated not to disclose or use it for any other purpose.

- **Google Analytics** is a service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our website. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. You can opt-out of having made your activity on our website available to Google Analytics by installing the Google Analytics opt-out browser add-on. This add-on prevents the Google Analytics JavaScript (e.g., ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about web activity. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://www.google.com/intl/en/policies/privacy/>.
- **Facebook Conversion Tracking Pixel** is a tool that allows us to follow your actions after you are redirected to our Platforms by clicking on a Facebook advertisement. We are thus able to record the effectiveness of our advertisements. The data collected is not personally identifiable. Facebook cannot see your Personal Information; however, the collected data is saved and processed by Facebook. Facebook is able to connect the data with your Facebook account and use the data for their own advertising purposes, in accordance with their own privacy policy at: <https://www.facebook.com/about/privacy/>. Facebook Conversion Tracking also allows Facebook and its partners to show you advertisements on and outside Facebook. A cookie will be saved onto your computer for these purposes. By using our Platforms, you agree to the data processing associated with the integration of Facebook Pixel. You can revoke your permission at: <https://www.facebook.com/ads/settings>.
- **Authorize.net** is a downstream payment processor used to authorize and settle ticket transactions initiated through our third-party ticketing and payment provider. Their Privacy Policy can be viewed at <https://www.authorize.net/company/privacy/>.
- **Brushfire Technology, LLC** is the third-party registration, ticketing, and payment platform we use to handle event registration and to sell and process tickets to the Conference, located at <https://www.brushfire.com>. All Conference registrations, ticketing, and financial transactions are handled through Brushfire. When you register or purchase tickets, you may be redirected to Brushfire's platform (for example, at <https://brushfire.com/multitracks/mtconference/630399/register>), and the Personal Information and payment information you provide may be collected and processed by Brushfire. Their Privacy Policy can be viewed at <https://www.brushfire.com/privacy>.
- **Intercom** is a third-party service provider we use to assist us with customer support. When you use support on our Platforms by clicking “Support” at the top of our Platforms, you are redirected into their system. Their system may write cookies, and they may retain your personal information. You can view their privacy policy at <https://www.intercom.com/legal/privacy>.
- **Hubspot** is a third-party service provider for email campaigns, marketing automation, marketing analytics, and serves as our Customer Relationship Manager (CRM). You can view their privacy policy at <https://legal.hubspot.com/privacy-policy>.

- **EBANX** is a downstream payment processor used to authorize and settle certain transactions, including international payments. Their Privacy Policy can be viewed at <https://business.ebanx.com/en/legal-terms/for-customers/privacy-policy>.
- **Anrok** is a third-party service provider we use to assist us with calculating, collecting, and remitting US state sales tax. Their Privacy Policy can be viewed at <https://www.anrok.com/privacy-terms>.
- **Microsoft** is a third-party provider we use for various purposes such as data processing and website and app performance analytics across all products. Their Privacy Policy can be viewed at <https://privacy.microsoft.com/en-us/privacystatement>.
- **Artificial intelligence** tools may be used by our staff to assist with administering the Conference and your ticket purchase. We do not intentionally submit your Personal Information to artificial intelligence platforms for training purposes, and we take reasonable steps to minimize the Personal Information shared with such tools.

EEA, United Kingdom, and Swiss Data Subject Protection Rights under the GDPR and Applicable Data Protection Laws

If you are a resident of the EEA, the United Kingdom, or Switzerland, you have certain data protection rights. We aim to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Information.

If you wish to be informed about what Personal Information we hold about you, have a copy of it, correct or otherwise rectify it, and/or if you want it to be removed from our systems, please contact us using the contact information set out below or by emailing privacy@multitracks.com.

In certain circumstances, you have the following data protection rights:

Request access to your Personal Information (commonly known as a “data subject access request”). This enables you to receive a copy of the Personal Information we hold about you where we are the data controller and to check that we are lawfully processing it.

Request correction of the Personal Information that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected, though we may need to verify the accuracy of the new information you provide to us.

Request erasure of your Personal Information. This enables you to ask us to delete or remove Personal Information where there is no good reason for us to continue to process it. You also have the right to ask us to delete or remove your Personal Information where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your Personal Information to comply with local law. Note, however, that we may not always be able to comply with your request for erasure for specific legal reasons, which will be explained to you, if applicable, at the time of your request.

Object to processing of your Personal Information where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground, as you feel it impacts on your fundamental rights and freedoms. You also have the right to object to where we are processing your Personal Information for direct marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which overrides your rights and freedoms.

- Right to Restrict Processing. You have the right to request that we restrict the processing of your Personal Information.** This enables you to ask us to temporarily stop the processing of your Personal Information in the following scenarios: (a) if you have concerns about the accuracy of your information and want to have it rectified; (b) where you believe our use of your information may be unlawful but you do not want us to erase it; (c) where you need us to hold the information for the purposes of defending or exercising your rights with respect to a legal claim even though we may no longer need it; or (d) you have objected to our use of your information but we need to verify whether we have overriding legitimate grounds to keep it.
- Right to Data Portability. You have the right to request the transfer of your Personal Information to you or to a third party.** We will provide you, or a third party you have chosen, with your Personal Information in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided with your consent for us to use or where we used the information to perform a contract with you.
- Right to Withdraw Consent. You have the right to withdraw consent at any time where we are relying on consent to process your Personal Information.** However, this will not affect the lawfulness of any process carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain services to you. We will advise you if this is the case at the time you withdraw your consent. You have the right to complain to a Data Protection Authority about our collection and use of your Personal Information. For more information, please contact your local Data Protection Authority in the EEA, the United Kingdom Information Commissioner's Office (ICO), or the Swiss Federal Data Protection and Information Commissioner (FDPIC), as applicable.

If you wish to exercise any of the rights set out above, please contact us using the contact details below.

You will not have to pay a fee to access your Personal Information (or to exercise any of the other rights). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive, provided that such fee does not exceed our actual costs of responding to the request. Alternatively, we may refuse to comply with your request in such circumstances.

We may need to request specific information from you to help us confirm your identity and ensure your right to access your Personal Information (or to exercise any of your other rights). This is a security measure designed to ensure that Personal Information is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

For users in the EEA, the United Kingdom, or Switzerland, any material changes or modifications will be effective upon your express consent. You will be notified of any material changes by email and by virtue of a prominent pop-up, banner, or other notification mechanism when you seek to access the Platforms or Services after we issue a change or modification. Non-material changes will be effective upon posting. Upon consent, the revisions on the Platforms or Services shall apply to all uses of the Platforms or Services and all acts or omissions occurring after the effective date of the revised Privacy Policy.

Notice to California, Colorado, Nevada, Texas, Utah, and Other State Residents

We do not disclose a user's personal data to any third party for such third-party's direct marketing purposes. Nevada S.B. 220 allows Nevada residents to opt out of the sale of their personal information in the event we change our Privacy Policy in the future to permit such sales. If you are a Nevada resident we want you to know that, in the event we sell your Personal Information, you will have choices and can opt-out and can affect them by contacting us at privacy@multitracks.com or via mail at Privacy Officer, MultiTracks.com LLC, 1500 Arrow Point Dr. Building VII Ste 701, Cedar Park, TX 78613. This may prevent or restrict your use of the Services in the future.

California Data Subject Rights

Shine the Light Law

Under California Civil Code Sections 1798.83-1798.84, California residents are entitled to ask us for a notice identifying the categories of personal information that we share with our affiliates and/or third parties for marketing purposes and providing contact information for such affiliates and/or third parties. If you are a California resident and would like a copy of this notice, please submit a written request to privacy@multitracks.com or via mail at Privacy Officer, MultiTracks.com LLC, 1500 Arrow Point Dr. Building VII Ste 701, Cedar Park, TX 78613. We will respond to one request per California customer each year, and we do not respond to requests made by means other than as set forth above.

The California Consumer Protection Act (CCPA) and the California Privacy Rights Act (CPRA)

In the 12 months preceding the effective date of this Privacy Policy, we have collected the following categories of personal information about California residents: identifiers (such as name, email address, postal address, IP address); commercial information (such as records of products or tickets purchased); financial information (payment card and billing information, processed by our payment processors); internet or other network activity information (such as browsing history, search history, and information regarding interactions with the Platforms); geolocation data (approximate, derived from IP address); and inferences drawn from the above to create a profile reflecting preferences. We collect this information from the sources, and use it for the purposes, described in the “What information we collect about you” and “How we use your Personal Information” sections above. We have disclosed each of these categories to our third-party service providers identified in the “Third-party service providers” section above for a business purpose. We do not sell or share personal information, including sensitive personal information, and have not done so in the preceding 12 months. We do not use or disclose sensitive personal information for purposes other than those permitted under California Civil Code § 1798.121(a).

If you are a California resident, you have the following rights under applicable California law in relation to your personal information, subject to certain exceptions:

- **Right to Know.** You have the right to, up to twice in a 12-month period, request what categories and specific pieces of Personal Information we collect, use, disclose, share and/or sell, as applicable. You may make a request for this information twice within a 12-month period. You may request any or all of the following: The categories of your personal information we have collected about you in the preceding 12 months; the categories of sources from which the personal information has been collected about you in the preceding 12 months; the business or commercial purpose for collecting or selling your personal information in the preceding 12 months; the categories of third parties with whom we have shared your personal information in the preceding 12 months; the categories of your personal information that we sold and the categories of third parties to whom the personal information was sold in the preceding 12 months, listed by category or categories of personal information for each third party to whom your personal information was sold; the categories of your personal information that we disclosed for a business purpose in the preceding 12 months; and/or the specific pieces of personal information we have collected about you.
- **Right to Delete.** You have the right to request the deletion of your Personal Information that is collected by us.
- **Right to Opt-Out of Sale or Sharing.** You have the right to opt out of the sale and sharing of your Personal Information by a business. However, as noted above, we do not currently share or sell any Personal Information. Please note that, for the purposes of this Privacy Policy “sharing” means to share your Personal Information with third parties for the purpose of cross-context behavioral marketing/targeting only.

- **Right to Non-Discrimination.** You have the right not to receive discriminatory treatment for the exercise of the privacy rights described above.
- **Right to Data Portability.** You have the right to request a copy of your Personal Information we have collected and maintained about you in the past 12 months.
- **Right to Limit Use of Sensitive Personal Information.** To the extent we collect sensitive personal information (as defined under the CPRA), you have the right to limit our use and disclosure of that information to purposes permitted under California Civil Code § 1798.121. As noted above, we do not currently use or disclose sensitive personal information for purposes that would trigger this right.
- **Right to Correct.** You have the right to request that we correct inaccurate personal information that we maintain about you.

Please note that if you request deletion of your Personal Information, we may deny your request or may retain certain elements of your Personal Information if it is necessary for us or our service providers to:

- Complete the transaction for which the Personal Information was collected, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between our business and you.
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity.
- Debug to identify and repair errors that impair existing intended functionality.
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law.
- Comply with the California Electronic Communications Privacy Act pursuant to Chapter 3.6 (commencing with Section 1546) of Title 12 of Part 2 of the Penal Code.
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the deletion of the information is likely to render impossible or seriously impair the achievement of such research, if you have provided informed consent.
- To enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us.
- Comply with a legal obligation.
- Otherwise use the personal data, internally, in a lawful manner that is compatible with the context in which you provided the information.

Any request you submit to us is subject to an identification and residency verification process (“Verifiable Consumer Request”) as permitted by the CCPA. We will not fulfill your request unless you have provided sufficient information that enables us to reasonably verify that you are the consumer about whom we collected the personal information on. To process requests about categories of information about you, we require that you provide at least two pieces of personal information that match the personal information we maintain about you. For example, if we collect your name, email and address, we may request you provide us with your name, email, zip code or other pieces of information that we can verify. These rights are also subject to various exclusions and exceptions under applicable laws.

In your request for deletion, specify what information you are requesting to be deleted or state that you are requesting deletion of all information we have collected or maintain about you, subject to applicable legal exceptions. Please provide us with an email address to contact you at. If you do not have an email address, please provide either a telephone number and/or postal mailing address to contact you.

You may designate an authorized agent to make a request under the California Consumer Privacy Act by providing the authorized agent with written permission to do so or when you have provided the authorized agent power of attorney pursuant to California Probate Code sections 4000 to 4465.

We will require the authorized agent to submit proof that they have been authorized by you to act on their behalf, and, except in cases where you have provided the authorized agent power of attorney, we may require that you verify your identity with us. The authorized agent may submit a request to exercise these rights by emailing the letter of authorization or power of attorney to privacy@multitracks.com.

We have not sold any personal information to third parties for a business or commercial purpose in the preceding 12 months. We do not knowingly collect, sell or share the Personal Information of minors under 16 years of age (or under 13 years of age as applicable under COPPA).

We do not sell or share the personal information we collect, and we have not done so during the 12 months preceding the effective date of this Privacy Policy. See below for additional information regarding our practices with respect to the sale or sharing of Personal Information.

We currently do not collect household data. If we receive a Right to Know or Right to Delete request submitted by all members of a household, we will individually respond to each request. We will not be able to comply with any request by a member of a household under the age of 13 as we do not collect personal information from any person under the age of 13.

We will respond to your request within 45 days after receipt of a Verifiable Consumer Request. You may submit such requests for information covering the preceding 12 months, and no more than twice in a twelve-month period. We reserve the right to extend the response time by an additional 45 days when reasonably necessary and provided consumer notification of the extension is made within the first 45 days.

You may exercise any of the rights described in this section by sending an email to: privacy@multitracks.com with "California Privacy Rights" as the subject line, by having your authorized agent send such an email on your behalf, or by mailing us a letter to: Privacy Officer, MultiTracks.com LLC, 1500 Arrow Point Dr. Building VII Ste 701, Cedar Park, TX 78613.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

We do not currently offer financial incentives or price or service differences online to consumers in exchange for the retention and/or sale of their information.

We may aggregate and/or de-identify your information so that the information no longer relates to you individually. Our use and disclosure of such aggregated or de-identified information is not subject to this Privacy Policy and may be disclosed to others without limitation and for any purpose.

We may now or in the future elect to share information about you with third parties for those third parties' direct marketing purposes. California Civil Code § 1798.83 permits California residents who have supplied personal information (as defined in the law) to us to, under certain circumstances, request and obtain certain information regarding our disclosure, if any, of Personal Information to third parties for their direct marketing purposes. If this law applies to you, you may obtain the categories of Personal Information shared by us and the names and addresses of all third parties that received Personal Information for their direct marketing purposes from us during the immediately prior calendar year (e.g., requests made in 2021 will receive information about 2020 sharing

activities). To make such a request, please provide sufficient information for us to determine if this applies to you, attest to the fact that you are a California resident and provide a current California address for our response. To make such a request (limit one request per year), please send an email to privacy@multitracks.com, with “California Privacy Rights” as the subject line or mail us a letter to our attention at Privacy Officer, MultiTracks.com LLC, 1500 Arrow Point Dr. Building VII Ste 701, Cedar Park, TX 78613. You must include your full name, email address with which you registered on our Platforms or to use our Services, and postal address in your request.

California consumers with disabilities may contact us by phone at (512) 535-1172 or email us at privacy@multitracks.com for information on how to access this notice in an alternative format.

Colorado Data Subject Rights

Colorado residents have the same rights as set forth in the [California](#) Data Subject Rights section directly above, except that, to exercise your rights, email us at privacy@multitracks.com with the subject line “Colorado Data Subject Right Request”. If we deny your request to exercise your rights in whole or in part, you have the right to appeal our decision within 45 days from the date you receive our decision. In such circumstances, you may contact us at privacy@multitracks.com with the subject “Colorado Data Privacy Request Appeal” to provide us with information about details about why you are appealing the decision. In the event you are not satisfied with our response, you may contact the Colorado Attorney General.

In addition, If you are a Colorado resident as of July 1, 2023, you have the right to access, delete, correct, transfer, and opt-out of the sale of your Personal Information for the purposes of targeted advertising, sale to a third party for monetary gain, and/or for profiling in furtherance of decisions that produce legal or similarly significant effects concerning you or any other consumer.

You may authorize another person acting on your behalf to opt out of the processing of your Personal Information for any of the reasons set forth above, via this web link, by indicating such preference through a browser setting, browser extension, universal opt-out mechanism that meets the technical specifications established by the Colorado Attorney General as of July 1, 2024, or global device setting.

Nevada Data Subject Rights

Under Nevada S.B. 220, Nevada residents have the right to submit a verified request directing us not to make any “sale” of covered information collected about them. As stated above, we do not currently sell Personal Information. If you are a Nevada resident and would like to opt out of any future sale of your covered information, you may contact us at privacy@multitracks.com with the subject line “Nevada Privacy Request.”

Texas Data Subject Rights

If you are a Texas resident, you have the following rights under the Texas Data Privacy and Security Act (TDPSA):

- * **Right to Access.** You have the right to confirm whether we are processing your personal data and to access such data.
- * **Right to Correction.** You have the right to correct inaccuracies in your personal data, taking into account the nature of the data and the purposes of the processing.
- * **Right to Deletion.** You have the right to delete personal data provided by or obtained about you.
- * **Right to Data Portability.** You have the right to obtain a copy of your personal data in a portable and, to the extent technically feasible, readily usable format.

* **Right to Opt-Out.** You have the right to opt out of the processing of your personal data for purposes of targeted advertising, the sale of personal data, or profiling in furtherance of a decision that produces a legal or similarly significant effect concerning you.

To exercise any of these rights, please contact us at privacy@multitracks.com with the subject line "Texas Data Privacy Request." If we deny your request, you may appeal our decision within 45 days by contacting us at privacy@multitracks.com with the subject line "Texas Data Privacy Request Appeal." If you are not satisfied with the outcome of your appeal, you may contact the Texas Attorney General.

Canadian Anti-Spam Legislation (“CASL”)

This Section provides additional information regarding the use of Personal Information about Canadian residents and the process to be followed in order to send unsolicited electronic communications to them, and our responsibilities under CASL.

For the purposes of this section:

- Commercial activity: Any transaction of commercial character, regardless of whether there is an expectation of profit or not.
- Commercial electronic message (“**CEM**”): CEMs are commercial electronic messages that encourage participation in commercial activity. Even if a commercial message is not sent with an expectation of garnering profit, it still qualifies as a CEM.
- Electronic address: An address used in connection with the transmission of an electronic message to an electronic mail account, and instant messaging account, a telephone account or similar account.
- Electronic message: A message sent by any means of telecommunication, including text, sound, voice or image.
- Express consent: Permission obtained when a recipient “opts in” to receive CEMs. Consent can be oral or written and could be an unedited audio recording, paper or electronic checkbox on a website. Express consent never expires unless the recipient chooses to unsubscribe. We will maintain records of all contacts for whom express consent exists.
- Unsubscribe: A withdrawal of consent to receive CEMs

By submitting forms to us that provide your electronic address, you are granting us express consent to send you CEMs. You may unsubscribe via the link found at the bottom of every electronic message.

All partners, employees, contractors, vendors and any other person sending CEMs on behalf of us will ensure that all such CEMs contain:

- Full contact information. This includes the sender's first name, last name, title, company name, company mailing address, direct telephone number, electronic address and company web address.
- Information enabling you to contact us and, if the CEM is sent on behalf of another party, the name of this party and the sender, in addition to the information listed above.
- An unsubscribe link that is clearly visible and that is valid for at least 60 days. The unsubscribe mechanism that will be provided to users via this link will be simple, quick and easy for the user to perform.

Unsubscribe Requests: All unsubscribe requests will be managed within 10 days of receipt. Partners, employees, contractors, vendors and any other person sending CEMs on behalf of us will not send an unsubscribed party any further communications by electronic means. When we plan to introduce significant changes to our privacy practices, we will notify Canadian-resident users and obtain their consent prior to the changes coming into effect. Significant changes include using Personal Information for a new purpose not anticipated originally or a new

disclosure of personal information to a third party for a purpose other than processing that is integral to the delivery of a service.

Links to other sites

Our Services may contain links to other sites that are not operated by us. If you click on a third-party link, you will be redirected to that third-party's site. We strongly advise you to review the privacy policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

Children's privacy

The Platforms and the Conference are not directed to or intended for anyone under the age of 18, and no tickets will be sold to anyone under the age of 18. We do not knowingly collect personally identifiable information from anyone under the age of 13 (or under 16 in the EEA, the United Kingdom, or Switzerland, as applicable). If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us at privacy@multitracks.com. If we become aware that we have collected personal information from anyone under the age of 13 (or under 16 in the EEA, the United Kingdom, or Switzerland, as applicable) without verification of parental consent, then we will take steps to remove that information from our servers.

What about security

We implement commercially reasonable safeguards designed to protect and secure your Personal Information. However, no data transmission over the Internet, mobile networks, wireless transmission or electronic storage of information can be guaranteed to be 100% secure. Please note that while we strive to protect your Personal Information, we cannot guarantee absolute security of any information you transmit to us. By using our Services, you acknowledge and accept the inherent security risks of Internet transmission. In the event of a data breach that affects your Personal Information, we will notify you and any applicable regulatory authorities as required by applicable law, including but not limited to the Texas Business and Commerce Code 521.053, the CCPA, and the GDPR.

Data Retention Policy

We retain Personal Information for as long as necessary to fulfill the purposes for which it was collected, to comply with our legal and contractual obligations, resolve disputes, and enforce our agreements. Transaction and payment records may be retained for the period required by applicable tax and accounting laws. Usage data is generally retained for 12 months, unless a longer retention period is required or permitted by law. When Personal Information is no longer needed for the purposes for which it was collected, we will securely delete or anonymize it.

Automated Decision-Making and Profiling Disclosure

We do not use solely automated decision-making that produces legal or similarly significant effects concerning you. If this changes, we will update this Privacy Policy and provide affected users with the rights to request human intervention, express their point of view, and contest the decision, as required by applicable law.

Cross-Border Data Transfer Safeguards

When we transfer personal data outside the EEA, the United Kingdom, or Switzerland, we ensure appropriate safeguards are in place, such as the Standard Contractual Clauses approved by the European Commission, the UK

International Data Transfer Agreement (IDTA) or the UK Addendum to the EU SCCs, and, where applicable, transfer mechanisms recognized under the Swiss Federal Act on Data Protection.

Cookie Policy

This Cookie Policy section describes how we use cookies and similar tracking technologies (including pixels, tags, and web beacons) on the Platforms. We use the following categories of technologies: (i) strictly necessary technologies required to operate the site and provide core features such as navigation, security, and fraud prevention, which are always active; (ii) functional technologies that remember your choices and preferences; (iii) analytics/performance technologies that help us understand how the site is used; (iv) targeting/advertising technologies (including tracking pixels) that measure marketing effectiveness and may share information with advertising partners; and (v) social login technologies. Non-essential cookies and tracking technologies are disabled by default and will not load, fire, or collect, store, or transmit information unless and until you affirmatively consent through our cookie banner or preference manager. Declining non-essential cookies will not affect your ability to access or use our Platforms or Services. You can change your choices at any time by clicking "Cookie Preferences" in the footer. To the extent required by applicable law, we honor opt-out preference signals such as the Global Privacy Control (GPC). For EEA, UK, and Swiss residents, consent for non-essential cookies is collected under GDPR Article 6(1)(a) and, where applicable, Article 9(2)(a), and you may withdraw your consent at any time without affecting the lawfulness of prior processing. The cookie banner, consent manager, and related preference-management language implementing this Cookie Policy section is set out in Appendix A (Suggested Cookie Banner and Consent Manager Language) at the end of this Privacy Policy.

Changes to this Privacy Policy

We may update our Privacy Policy from time to time. We will email you about the changes and when they will go into effect. Modifications to this Privacy Policy are effective when they are posted on this page and within the Mobile Apps. In the event material changes are made to this Privacy Policy you will be asked to renew your acceptance of this policy the next time you login to your account on our Platforms. If required, we will obtain your consent before the changes go into effect.

Severability and Enforceability

To the extent any provision of this Privacy Policy is found by a competent tribunal to be invalid or unenforceable, such provision shall be severed to the extent necessary for the remainder to be valid and enforceable.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

Notice by mail to MultiTracks.com LLC:

ATTENTION: Privacy Officer
MultiTracks.com LLC
1500 Arrow Point Dr. Building VII Ste 701
Cedar Park, TX 78613

By email: privacy@multitracks.com

All formal legal notices must be sent via certified mail, return receipt requested, or via reputable overnight courier service, and shall be deemed delivered upon receipt (for courier) or three (3) business days after mailing (for

certified mail). Email notices shall be deemed delivered upon confirmation of receipt. For privacy rights requests, data subject access requests, and general privacy inquiries, email to privacy@multitracks.com is sufficient and no formal notice procedures are required.

APPENDIX A - SUGGESTED COOKIE BANNER AND CONSENT MANAGER LANGUAGE

(Cross-referenced from the Cookie Policy section above; retained here for internal team approval only and to be removed to a separate implementation document once approved.)

Cookie Banner Text

[DRAFTING NOTE: Heading]: Cookie choices

We use cookies and similar technologies (including pixels, tags, and web beacons) to operate our website, remember your preferences, measure site performance, and - only with your affirmative consent - enable analytics, targeting/advertising, and social media features that collect and may share your information with third parties. Declining non-essential cookies will not affect your ability to access or use our Platforms or Services. By using this website without accepting non-essential cookies, you consent only to strictly necessary technologies required for the site to function.

Non-essential cookies, tracking pixels, and similar technologies are disabled by default and will not load, fire, or collect, store, or transmit any information unless and until you click “Accept all” or affirmatively enable specific categories in “Manage preferences.” No non-essential tracking technology is activated prior to your affirmative consent. You can change your choices at any time by clicking Cookie Preferences in the footer.

[DRAFTING NOTE: Buttons]:

- Accept all
- Reject non-essential
- Manage preferences

[DRAFTING NOTE: Small-print line (under buttons)]: By clicking “Accept all,” you expressly and affirmatively consent, prior to the activation of any such technologies, to our use of analytics, targeting/advertising, and social media cookies, pixels, and tracking technologies, and to the collection, use, storage, and sharing with third parties of information including but not limited to: IP addresses, device identifiers, browser type and version, operating system, pages viewed, referring URLs, clickstream data, timestamps, and other routing, addressing, and signaling information, all as further described in our Privacy Policy (Cookie Policy section). This prior consent is intended to satisfy the consent exception under California Penal Code 638.51(b)(5), the trap and trace/pen register provision of the California Invasion of Privacy Act (CIPA). For EEA, UK, and Swiss residents: this consent is given under GDPR Article 6(1)(a) and, where applicable, Article 9(2)(a). You may withdraw your consent at any time without affecting the lawfulness of prior processing. Declining non-essential Cookies will not affect your ability to access or use our Platforms or Services.

Links (**[DRAFTING NOTE:** in banner body or footer line): Privacy Policy (Cookie Policy Section) | Privacy Policy

[DRAFTING NOTE: Manage preferences modal text (with toggles)]

[DRAFTING NOTE: Modal heading]: Manage cookie preferences

[DRAFTING NOTE: Intro text]: Select which categories of cookies and similar technologies you allow. Strictly necessary technologies are always on because they are required for the site to function. We will not set non-essential cookies, activate tracking pixels, or allow any non-essential tracking technologies to collect, store, or transmit any information unless you affirmatively enable them here and click “Save preferences.”

Category 1 ([DRAFTING NOTE: toggle disabled / always on]: Strictly necessary (always on))

Description: These technologies are required to operate the site and provide core features (for example, page navigation, security, fraud prevention, and load balancing). They cannot be switched off.

Category 2 ([DRAFTING NOTE: toggle default off])

Functional Description: These technologies help us remember choices you make (for example, language, region, or other site settings) and provide enhanced features. If you disable these, some features may not work as intended.

[DRAFTING NOTE: Toggle label: Allow functional cookies

Category 3 ([DRAFTING NOTE: toggle default off): Analytics / performance

Description: These technologies help us understand how the site is used so we can improve it. If enabled, they may collect information such as your IP address, device identifiers, browser information, pages viewed, interactions, and approximate location derived from IP. Analytics providers may process this information on our behalf.

[DRAFTING NOTE: Toggle label: Allow analytics cookies

Category 4 ([DRAFTING NOTE: toggle default off): Targeting / Advertising (including tracking pixels)

[DRAFTING NOTE: Description]: These technologies (including tracking pixels) help us measure the effectiveness of marketing and may enable advertising partners to recognize your browser/device across websites or services. If enabled, they will share information such as your IP address, unique device identifiers, cookie identifiers, browser fingerprinting data, pages visited, referring URLs, clickstream data, timestamps, event data (for example, page views, button clicks, form submissions, or purchases), and other routing, addressing, and signaling information with third-party advertising and marketing partners who may use this information for their own business purposes including cross-site tracking and targeted advertising. Disabling these Cookies will not affect your ability to access and use our Platforms or Services.

[DRAFTING NOTE: Toggle label]: Allow marketing cookies and pixels

Category 5 (toggle default off): Social Login

[DRAFTING NOTE: Description]: If you enable this category, you may log in to our website using your existing social media account credentials (such as Facebook or Google). Enabling social login permits the applicable social media platform to receive information about your authentication event, including your device identifiers and IP address, as further described in the applicable platform's privacy policy. This site does not use social media sharing widgets, embedded social feeds, or any other social media features. If you disable or do not enable this category, you may still access and use the site by registering directly with us.

[DRAFTING NOTE: Toggle label: Allow social media cookies

[DRAFTING NOTE: Buttons (bottom of modal)]:

- Save preferences.
- Accept all.
- Reject non-essential.

Footer line (**[DRAFTING NOTE: inside modal]**):

Your consent selections will be stored in a cookie on your device for a period of 12 months. You can withdraw or modify your consent at any time by clicking “Cookie Preferences” in the footer. Withdrawal of consent will prevent future data collection by non-essential technologies but: (i) will not affect data already collected prior to withdrawal; (ii) will not delete cookies already stored on your device (which you can remove through your browser settings - visit <http://www.allaboutcookies.org> for instructions); and (iii) will not require third parties to delete information already collected and shared prior to withdrawal, though we will make commercially reasonable efforts to request such deletion where feasible. To the extent required by applicable law, we also honor opt-out preference signals such as the Global Privacy Control. For EEA, UK, and Swiss residents: this consent is collected under GDPR Article 6(1)(a), and where applicable, Article 9(2)(a) for Special Category Personal Data. See our Privacy Policy for full details.

[DRAFTING NOTE: Links (inside modal)]: Privacy Policy (**[DRAFTING NOTE: Cookie Policy Section]**) | Privacy Policy

[DRAFTING NOTE: Footer link text]

[DRAFTING NOTE: Footer link label: Cookie Preferences]

[DRAFTING NOTE: Footer link hover/aria text (optional)]: Update cookie and tracking preferences