

BUILDING LEADERS,  
LEGACIES AND  
LEGENDS

23RD ANNUAL  
WINTER  
GALA

SHERATON GATEWAY  
6101 W CENTURY BLVD.  
LOS ANGELES, CA

10.17.2025



## TO TRANSFORM THE CONSTRUCTION INDUSTRY BY EMPOWERING WOMEN FOR SUSTAINABLE CONSTRUCTION CAREERS

July 17, 2025

Dear Friend of WINTER,

We warmly invite you to join our 23rd annual WINTER Gala on October 17, 2025. Our inspiring theme, ***"Building Leaders, Legacies and Legends,"*** pays tribute to the generations of graduates who are succeeding in construction careers, and the partners like you who set the stage for their success.

Now, we invite you to become a sponsor of this important event.

This gala is not just a fundraiser, it is a celebration of individuals who have shaped our past, are empowering our present, and are paving the way for the leaders of tomorrow.

This year, we are adding new levels of sponsorship to create a warm and memorable evening. They include:

- **Legend**, with your logo on all event signage, VIP seating, complimentary parking and centerfold ad in our keepsake souvenir program
- **Legacy**, with your logo on all event signage, VIP seating and ad on the inside cover of program
- **Leader**, with your logo on all event signage, table for 10 and full-page program ad

We include a full sponsorship packet for your review. At any level, your support will help build the future for women making their way in the construction trades. Many of these women will be attending the event themselves and you will have the opportunity to learn firsthand how your support is crucial to them.

Let us build leaders, celebrate legacies and create legends—together. Please contact me at 424-350-4540 or [ctorres@winterwomen.org](mailto:ctorres@winterwomen.org) to confirm your sponsorship.

Thank you for your time, consideration and commitment to WINTER.

With gratitude,

Carlos Torres, MPA  
Executive Director

Lynn Shaw, PhD  
Board Chair

### BOARD OF DIRECTORS

Lynn Shaw, PhD  
Board Chair

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Angela Scott  
Board Member

Dan Sloan  
Board Member

### SENIOR STAFF

Carlos Torres, MPA  
Executive Director

Luz Flores  
Director of Operations

# 2025 WINTER

## Gala Sponsorship Opportunities

### LEGEND (1 opportunity available)

**\$45,000**

- Recognition as Legend Sponsor and inclusion of logo/name on all event materials
- Press release announcing sponsorship
- Logo/name prominently featured for one year on WINTER's website
- Logo/name on event-related social media marketing
- Logo/name on event signage
- Verbal recognition during the event
- 1 table (10 guests) at event in the most prominent location
- Complimentary parking for 10 guests
- Centerfold page digital program ad in full color
- **\*Optional** - promotional materials for gala guests

### LEGACY (2 opportunity available)

**\$30,000**

- Recognition as Legacy Sponsor and inclusion of logo/name on all event materials
- Press release announcing sponsorship
- Logo/name prominently featured on event materials
- Logo/name featured for one year on WINTER's website
- Logo/name on event-related social media marketing
- Logo/name on event signage
- Verbal recognition during the event
- 1 table (10 guests) at event
- Inside cover page digital program ad in full color
- **\*Optional** - promotional materials for gala guests

### LEADER (3 opportunities available)

**\$15,000**

- Logo/name featured on event materials
- Logo/name featured for one year on WINTER's website
- Logo/name on event-related social media marketing
- Special recognition at the gala, from the stage
- 1 table (10 guests) at event
- 1 full page digital program ad in full color
- **\*Optional** – promotional materials for gala guests

### MENTOR (5 opportunities available)

**\$10,000**

- Logo/name featured at gala event
- 1 table (10 guests) at event
- 1 full page digital program ad in full color

### ADVOCATE

**\$5,000**

- 1 table (10 guests) at event
- Half page digital program ad in full color

### INDIVIDUAL TICKETS

**\$275**

UNDERWRITING OPPORTUNITIES*	
WINE SPONSOR	\$8,000
PHOTO BOOTH SPONSOR	\$2,500
EVENT SIGNAGE SPONSOR	\$1,500

\*All underwriting opportunities include:

- Two (2) tickets for the gala
- Recognition in digital event program
- Recognition in one WINTER's newsletter

FULL COLOR DIGITAL AD PROGRAM SIZES & PRICING		
AD TYPE	AD SIZE	PRICE
<input type="checkbox"/> Inside front cover (upon availability)	8"H x 5"W	\$700
<input type="checkbox"/> Inside back cover (upon availability)	8"H x 5"W	\$700
<input type="checkbox"/> Full page ad	8"H x 5"W	\$550
<input type="checkbox"/> ½ page ad	3.875"H x 5"W	\$275
<input type="checkbox"/> ¼ page ad	3.875"H x 2.375"W	\$125
<input type="checkbox"/> Nonprofit ¼ page ad	3.875"H x 2.375"W	\$100

#### AD FORMAT

- JPEG/PNG – Ai (Illustrator preferred)
- Minimum quality of 300 dpi

#### LOGO FORMAT

- PNG (high-resolution, no background)
- Ai (Illustrator preferred)

# COMMITMENT FORM

## SPONSOR INFORMATION

☐ REQUEST AN INVOICE ☐ CHECK INCLUDED

COMPANY NAME \_\_\_\_\_  
(As you would like it to appear in printed materials)

MAIN CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**CREDIT CARD INFO** ☐ AMEX ☐ DISCOVER ☐ MASTER CARD ☐ VISA

CARD # \_\_\_\_\_ EXP DATE \_\_\_\_\_ SEC CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

## PARTICIPATION LEVEL (Check one to indicate your level of participation)

\_\_\_\_\_ \$45,000 \_\_\_\_\_ \$10,000

\_\_\_\_\_ \$30,000 \_\_\_\_\_ \$5,000

\_\_\_\_\_ \$15,000 Other \$ \_\_\_\_\_

*Your investment allows WINTER to prepare women with the skills they need to succeed in the building & construction trades!*

I am unable to attend but would like to make a donation to WINTER. Amount: \$ \_\_\_\_\_

## SPONSOR MATERIALS

Payments, logo and ad(s) are due to WINTER on: **Tuesday, September 2, 2024 by 5:00 pm.**

### FULL COLOR DIGITAL AD SIZES & PRICING

#### Digital program size 8.5"h x 5.5"w

- |                                                                             |              |
|-----------------------------------------------------------------------------|--------------|
| <input type="checkbox"/> Inside front cover – 8"H x 5"W (upon availability) | <b>\$700</b> |
| <input type="checkbox"/> Inside back cover – 8"H x 5"W (upon availability)  | <b>\$700</b> |
| <input type="checkbox"/> Full page ad – 8"H x 5"W                           | <b>\$550</b> |
| <input type="checkbox"/> Half page ad – 3.875"H x 5"W                       | <b>\$275</b> |
| <input type="checkbox"/> Quarter page ad – 3.875"H x 2.375W                 | <b>\$125</b> |
| <input type="checkbox"/> Nonprofit ¼ page ad - 3.875"H x 2.375W             | <b>\$100</b> |

### AD FORMAT

- JPEG/PNG – Ai (Illustrator) preferred
- Minimum quality of 300 dpi

### LOGO FORMAT

- PNG (high-resolution, no background)
- Ai (Illustrator) preferred

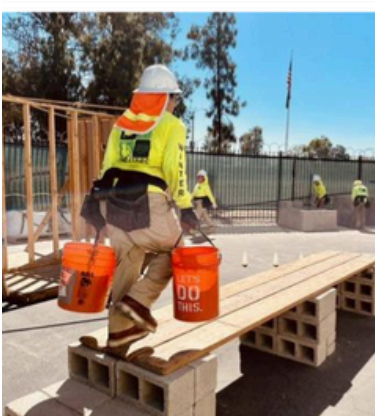
***THANK YOU FOR SUPPORTING WINTER!***

Please return this commitment form:

WINTER  
2057 S. Atlantic Blvd  
Commerce, CA 90040  
**ATTN: Luz Flores**

**VIA EMAIL**  
Lar Angeles  
[langeles@winterwomen.org](mailto:langeles@winterwomen.org)  
FOR QUESTIONS CALL  
**310-901-3197 or 424-350-4844**





84% OF OUR  
WOMEN  
ARE  
PLACED  
IN  
UNION  
TRADES