



Join our Fundraising Readiness Cohort 2025

Drawing upon the findings of our ground-breaking [*Be Fundable*](#) report, we are inviting charities to join our inaugural **Fundraising Readiness Cohort**.

By taking part in our unique audit and benchmarking experience, you will gain the knowledge you need to strengthen your charity's ability to fundraise effectively and efficiently - enabling you can do more of your brilliant work, sustainably.

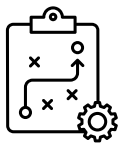
There are four stages between November 2025 to January 2026:



- **Launch webinar** to run through the audit process and key guidance, with Q&A



- **Evidence-based audit** including:
 - online survey based on the evidence gathered from funders on what they are looking at - and for - when making funding decisions
 - support to engage team members across your charity to assess the availability and quality of the charity's information from a fundraising perspective



- **Bespoke Fundraising Readiness Report** which will give you:
 - a fundraising readiness score compared to the benchmark amongst fellow charities
 - an insight into strengths and areas for development
 - guidance on priorities to strengthen your charity's fundraising readiness



- **Benchmarking insights webinar**, with recommendations and Q&A



The cohort will be supported by [**Maddy Gazzard**](#),
Director of ImpactEd Philanthropy
and author of *Be Fundable*



Contribution to Participate

The *Be Fundable* report is freely available for you to [download](#).

To deliver an accessible, high-quality audit experience, we are seeking a financial contribution that is variable depending on your charity's income in its latest published accounts:

- Charities of <£100,000 - £295 +VAT
- Charities of <£500,000 - £495 +VAT
- Charities of <£1 million - £995 +VAT
- Charities of >£1 million - £1,495 +VAT

To find out more and sign up, please contact:
[**maddy.gazzard@impactedgroup.uk**](mailto:maddy.gazzard@impactedgroup.uk)

