LATINXED

DE AQUISOMOS



East → West

LA GIRA

SPONSORSHIP PACKAGE | 2027

ABOUT LATINXED

LatinxEd is a North Carolina-based education nonprofit reimagining and transforming education systems to recognize, meet, and honor the diverse needs of Latine students and immigrant families. Our mission is to advance Latine leadership and participation in higher education while transforming the very systems that were meant to shape us through leadership advancement, postsecondary access, and policy advocacy.

ABOUT LA GIRA

La Gira is LatinxEd's regional convening series, bringing our comunidad together across North Carolina to learn, connect, and celebrate. Through regional gatherings, we bring together educators, community leaders, organizations, advocates, and partners who share a commitment to expanding educational opportunities for North Carolina's student population and the communities that support them.

OUR APPROACH

Every region has its own strengths, challenges, and opportunities. La Gira centers local voices and experiences, bringing people together to explore the education landscape in their communities. Participants will connect with local leaders, educators, and organizations to share knowledge and identify meaningful ways to build on the work already happening in their region to support students and their families.

LA GIRA DETAILS

First Stop: Eastern Carolina
Where: The Maxwell Center, Goldsboro, NC
When: January 29, 2027

Second Stop: Western Carolina
Where: To be Announced
When: April 16, 2027

TICKET DETAILS

General Admission: $100

WHAT WE'RE BUILDING TOGETHER



Rooted in Community

200+ community members convening in spaces that honor their stories and voices in the education conversation.



Resourced for Action

Participants leave with concrete resources they can use immediately.



Ready to Lead

A network prepared to champion educational access across North Carolina.

OUR PARTNERS

Our work is made possible by the dedication and generosity of our sponsors and funding partners. Their commitment fuels our mission, empowering Latine leaders and expanding opportunities for our comunidad.

Participate Learning est. 1987

COASTAL CREDIT UNION

NC STATE UNIVERSITY
College of Education
Belk Center for Community College Leadership and Research

North Carolina Agricultural and Technical State University

Burroughs Wellcome Fund

Forsyth Tech Community College

NC State College of Education

Lenoir Community College

Western Carolina University

NC Department of Natural and Cultural Resources

hispanicfederation

EdNC

UNC Greensboro

GTCC Guilford Technical Community College make amazing happen.

Truliant Federal Credit Union

Elon University

John M Belk Endowment
Elevate Through Education

Oak Foundation

Belk Foundation
Learn. Connect. Achieve.

dogwood health trust

Triangle Community Foundation

Z. Smith Reynolds Foundation

BECOME A SPONSOR

We are thrilled to invite you to be part of the 2027 La Gira as a sponsor committed to uplifting education and workforce development in North Carolina. Sponsor deadline is **January 11, 2027**. Become a Sponsor Today! Contact **Doug Reyes** at development@latinxed.org.

$10k+

El Puente

- Partner Welcome Kit
- Recognition at event
- Logo featured in digital & print promotions
- Named in post-event impact report
- Opportunity to bring resources to distribute
- (2) Reserved seats
- (2) LatinxEd swag bags

$5k-$9.5k

De Aquí Somos

- Partner Welcome Kit
- Recognition at event
- Logo featured in digital & print promotions
- Named in post-event impact report
- Opportunity to bring resources to distribute

$2.5K-$4.5k

Aqui Juntos

- Partner Welcome Kit
- Recognition at event
- Logo featured in digital promotions
- Opportunity to bring resources to distribute

$100-$2k

Nuestra Gente

- Partner Welcome Kit
- Recognition at event
- Business card or small promotional material placement
- Social media highlight

THANK YOU FOR YOUR SUPPORT OF LA GIRA 2027.