

Meagan Ellis

Brick, NJ → Boston, MA

→ +1 (732) 984-1099
→ meaganellis99@outlook.com
→ www.meaganellis.com
→ www.linkedin.com/in/meagan-ellis/



Experience

Hoosky · Co-Founder, Director of Design and Communications Apr 2021 - Apr 2025

- Design and market a lighthearted edition of Northeastern University merchandise, recognized as a licensed vendor.
- Lead a small team of 10 undergraduate students, amass a following of 6,500+ supporters online.
- Garner entrepreneurial skills in self-management and community engagement.

The Boston Beer Company · Brewery Ambassador Sep 2024 - Dec 2024

- Represent the Samuel Adams brand through brewery tours and a high level of customer service.
- Assist guests and maintain order throughout brewery and tour programs of 50+ guests.
- Challenge the status quo with creative alternative solutions and collaborative practices.

The Boston Beer Company · Creative Services Co-op Jan 2024 - Jul 2024

- Design 300+ point of sale products while in consistent communication with brand representatives.
- Learn Twisted Tea and Dogfish Head branding to illustrate and design work aligning with their brands.
- Create enticing, engaging logos across various departments and locations.

TEDxNortheasternU · Director of Marketing and Design Apr 2023 - Oct 2023

- Mentor and expand a team of 15+ passionate student designers and marketers.
- Build connections with Northeastern's undergraduate community through strategic outreach.
- Promote TEDxNortheasternU as a platform for students to share their voices with the local community.

TOOLS

Adobe InDesign,
Illustrator,
Photoshop,
Premiere Pro,
After Effects, and
Audition

Figma
Microsoft Office
Notion
Miro

SKILLS

Brand strategy
Prototyping
Logo design
Creative entrepreneurship
Creative operations

Communication
Organization
Community engagement
Design research
Public speaking

Education

Northeastern University

Boston, MA · 2021-2025

GPA: 3.75 · Magna Cum Laude

BFA in Graphic Design

Typography 1 & 2
Experience and Interaction
Communication in a Digital Age

Honors in the Discipline Distinction

Redesigned Spotify Kids backed by design research and user experience.

Basel, Switzerland · May - Jun 2023

Intensive study of 20th-century Swiss typography and letterforms.

University College Dublin

Dublin, Ireland · Sep - Dec 2021

First semester study abroad opportunity.
Earned Global and Intercultural
Communication badge.

Communications High School

Wall, NJ · 2017 - 2021

Immersed in rigorous, career-focused curricula, introducing myself to industry standard programs at a young age.

Projects

FALL 2025 · Performed contract work in marketing for early-stage tech startup Umber Networks, including naming the business and conducting market research.

SPRING 2025 · Hoosky's mission is featured in The Huntington News, Northeastern University's independent, student-run newspaper.

FALL 2024 · Created a logo for Savanti Healing, a local herbal tea business associated with the Samuel Adams Brewing the American Dream program.

SPRING 2024 · Conceptualized and designed an internal logo for The Boston Beer Company's Time and Attendance Portal System (TAPS).