

Meagan Ellis

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Let's connect.

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I am a graphic designer showcasing the beauty in everyday language. From in-house to entrepreneurial projects, I work with teams that amplify confident storytelling and connection.

Education

Northeastern University

Boston, MA • 2021 – 2025
3.71 GPA • Magna Cum Laude

BFA, Graphic Design

Typography 1 & 2
Experience and Interaction
Communication in a Digital Age

Honors in the Discipline Distinction

Redesigned Spotify Kids, supported by design research and user experience.

Basel, Switzerland • May – Jun 2023

Intensive study of 20th-century Swiss typography and graphic designers.

Dublin, Ireland • Sep – Dec 2021

Earned Global and Intercultural Communication badge under the NUin first-semester program.

Experience

Hendler Family Brewing Company • Contract Designer

Jan 2026 – Present

- Provided flexible design support to produce marketing and sales touchpoints with local craft breweries.
- Quickly learned and translated existing brand guidelines into consistent visual systems across print and digital formats.
- Supported asset development for local breweries including Jack's Abby Craft Lagers and Night Shift Brewing.
- Collaborated with a small creative team with consistent feedback cycles to develop design concepts.

The Boston Beer Company • Creative Services Co-op

Jan 2024 – Jul 2024

- Balanced asset production with illustration projects and logo designs at an in-house environment.
- Designed 300+ point-of-sale assets while taking initiative creating internal logo projects across departments.
- Applied Dogfish Head and Twisted Tea brand guidelines to create designs aligning with their styles of visual storytelling.
- Maintained cross-functional brand consistency with external print vendors and branding and sales representatives.

Projects

Fall 2025

Performed consulting work for early-stage tech startup Umber Networks, including naming the business and contributing logo concepts.

Spring 2025

Hoosky's mission is featured in [The Huntington News](#), Northeastern University's student-run newspaper.

Hoosky • Co-Founder, Director of Design and Communications

Apr 2021 – Apr 2025

- Built a community-driven merchandising brand, earning University recognition through creative marketing campaigns.
- Designed a lighthearted edition of Northeastern University merchandise, identified as a licensed vendor.
- Led a team of 10+ undergraduates, illustrating 20+ logo variations for a long-term creative marketing campaign.
- Fostered a community of [7,000+ supporters online](#), balancing creative experience with business operations.

Fall 2024

Created a logo for a local herbal tea business in partnership with Samuel Adams' *Brewing the American Dream*.

Tools

Adobe Creative Suite Figma
• InDesign Procreate
• Illustrator Notion
• Photoshop Miro
• Premiere Pro
• Audition

Skills

Brand strategy
Prototyping
Design research
Entrepreneurship
Creative operations
Public speaking

- **References** available upon request.