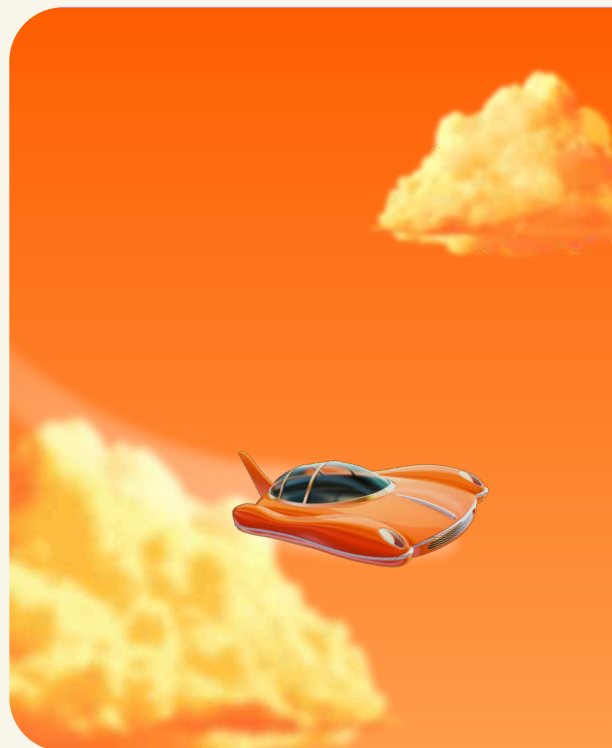# How SoFi Achieved Multi-Region Resilience and >100% ROI in the First Year with Eon

SoFi automated multi-region resilience and regulatory alignment across five AWS regions with Eon's agentless platform, cutting recovery time from a day to minutes and achieving over 100% ROI.

EON RESULTS AT A GLANCE

>100% ROI IN THE FIRST YEAR

Eon more than pays for itself.

5 AWS REGIONS DEPLOYED IN WEEKS

Agentless rollout across SoFi's footprint.

RECOVERY TIME: 1 DAY → MINUTES

Recovery that once took a full day now finishes in minutes.

> "We save more with Eon than we spend. I never thought I'd say that about a backup provider."

CJ Keefe Director, Corporate Infrastructure, DevOps & SRE, SoFi

ABOUT SOFI

SoFi

Industry
Financial Technology

Size
5,000+ employees

Cloud Provider
AWS

Use Cases
Multi-region backups
Reduce cloud backup costs
Improve cloud backup compliance

Eon Solutions
Cloud Backup Posture Management
Ransomware Protection
Granular Restoration

SoFi (NASDAQ: SOFI) is a cloud-native financial institution that operates entirely on AWS, running a large multi-region environment designed to support business users and ensure high availability (HA) and disaster recovery (DR), all while meeting strict data residency and compliance requirements.

THE CHALLENGE

Before Eon, SoFi's teams were running into issues that slowed recovery and complicated compliance across five AWS regions:

- **Fragmented backups across regions:** Manual updates and native snapshots created gaps and inconsistencies.
- **Slow compliance updates:** Retention changes, including those tied to student-loan servicing workloads, could take hours or days to apply.
- **Unpredictable recovery:** A prior firewall outage exposed snapshot limitations and resulted in a full-day recovery delay.
- **Limited visibility:** Teams couldn't easily see what was protected or validate backup posture at scale.

With a multi-region architecture designed for HA, DR, and business performance, these gaps made it difficult for a regulated financial institution to maintain consistent resilience and compliance across regions.

> "Most vendors disappear after the deal. Eon stayed in lockstep—every request and compliance tweak handled live."

WHY EON

Eon aligned perfectly with SoFi's strategy: Cloud-native, agentless, and built for automation at scale. But the differentiators that mattered most came directly from SoFi's experience:

Agentless, zero-infrastructure deployment
No agents, no scripts, no regional setup. Everything ran through cloud-native APIs.

Auto-discovery and data classification across all AWS regions
Eon instantly mapped SoFi's resources across five regions, making deployment nearly invisible.

Instant compliance agility
Retention and policy updates were applied in seconds, rather than hours or days.

> "We had to update a retention policy for a new student-loan servicing requirement. By the time I hung up, it was done."

Reliable, fast recovery
Eon removed SoFi's dependency on fragile native snapshots, taking recovery time from a full day to minutes.

Fast time to value
Full multi-region rollout completed in a single sprint cycle.

THE SOLUTION

Eon replaced SoFi's snapshot-heavy setup with an agentless, automated backup layer that worked across all five AWS regions without scripts, tagging, or regional configuration.
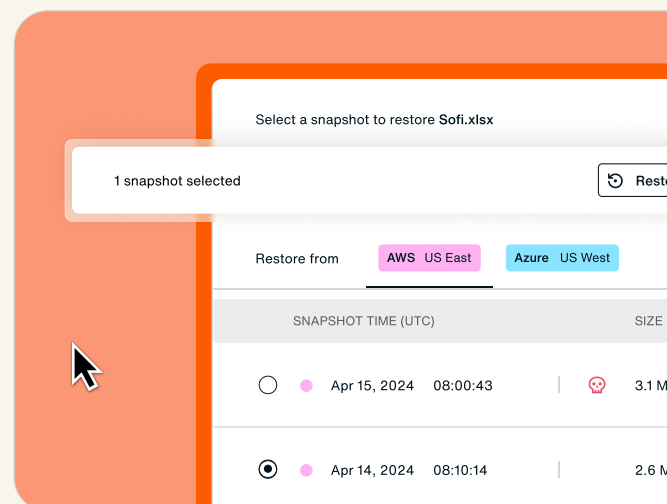
Using auto-discovery, the Eon platform mapped SoFi's AWS environment in minutes and applied policy-driven protection across accounts and workloads—immutability, encryption, region-specific retention, and logical air-gapping by default.

Backups now live in an immutable, logically air-gapped vault, separate from native snapshots and instantly accessible for search, querying, and restores. SoFi's previous tool required tickets and waiting. Now, with the Eon platform, everything is fast, self-service, and fully reliable.

Eon also delivered deep data classification and ransomware detection, giving SoFi's security team new levels of visibility and control.

"
"Most vendors disappear after the deal. Eon stayed in lockstep— every request and compliance tweak handled live."

Select a snapshot to restore **Sofi.xlsx**

1 snapshot selected | Rest

Restore from | AWS US East | Azure US West

SNAPSHOT TIME (UTC)			SIZE
○	Apr 15, 2024 08:00:43		3.1 M
◉	Apr 14, 2024 08:10:14		2.6 M

THE RESULTS

Cost Efficiency

- Over 100% ROI versus the previous solution.
- Expanded protection across the entire AWS environment without extra overhead.

Speed & Simplicity

- Full multi-region deployment in under four weeks.
- A recovery process that once took a full day now finishes in under five minutes.
- Engineers can self-serve restores—no AWS tickets, no waiting.

Compliance & Security

- Stronger adherence to PCI and other regulatory retention policies.
- Audit logs and immutability are built into every backup vault.
- Cyber teams rely on Eon's ransomware protection and data classification to stay ahead of risk.

> "We're always looking at how to make data more intelligent and policies more contextual. Eon is helping us get there."

ABOUT EON

Eon provides instant access to companies' largest unused data—their backups—by automating them and making them immediately useful for AI and analytics.

As a cloud-native, autonomous cloud backup posture management (CBPM) platform, Eon converts complex cloud infrastructure backup into a unified, queryable data lake, enabling fast recovery, simplified compliance, and deep analytics.

By unlocking such immense value from data you already manage, your critical backup service effectively becomes free.

Ready to unlock the full potential of your cloud data backups?

[REQUEST A DEMO]