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You started your blog hoping to earn some money eventually, and one of the best ways to turn visitors into cash is through affiliate marketing. But for this strategy to work, you need high-quality products that your audience cares about (and that you feel proud to promote). To help with that, we've gathered the top affiliate platforms and networks on the market, giving you access to tens of thousands of merchants and millions of products. Whether you want to promote physical or digital goods, big brands or small ones, there's an affiliate platform here for you. Let's start with one of the biggest affiliate platforms out there... 1. Awin (Formerly Affiliate Window) - With over 13,000 different merchants, including notable names like Etsy, AliExpress, and HP XE, you'll have plenty of options for both physical and digital products at Awin. You'll also find smaller merchants across various niches with a slightly European tilt to the merchant list due to its German origins. However, there are plenty of US/global companies as well. Awin lets you individually apply to merchants within the network before generating links and tracking statistics. Niche/product types: With such a vast number of merchants, you'll find both physical and digital products for almost every niche. Average commission rate: This varies depending on the specific merchant you sign up with. Cookie duration: The same applies here, varying by merchant. Minimum payout: $20. Pros: Lots of merchants to choose from; dedicated WordPress plugin to help you import products; low minimum payout (just $20). Cons: There's a $5 sign-up fee that's refunded if you're approved but lost if you're not. 2. PartnerStack - This affiliate network is geared towards B2B technology partnerships, offering exclusive access to top-paying programs like Notion, Monday.com, and Webflow. If you're new to B2B affiliate marketing, it operates similarly to B2C, except with higher commissions typically paid out over longer periods (think recurring revenue of 20-50% for the lifetime of the customer). PartnerStack also has built-in partner engagement features like challenges and in-app messaging to connect you with program managers. As usual, you'll need to apply to each individual partner program. But you'll receive your total earnings once a month via PayPal or Stripe when you reach the PartnerStack Network's $5 payout threshold. PartnerStack is an excellent starting point if you're looking for top-tier B2B companies with higher commissions and conversion rates. It's also worth noting that many SaaS and B2B brands choose PartnerStack as their referral software, which means its partner programs are generally excellent for affiliates. Niche/product types: B2B SaaS and tech products Average commission rate: Depends on the specific merchant, but includes cost-per-action and percentage structures. Cookie duration: Up to 90 days, depending on the merchant. Minimum payout: $5 USD Pros: Hundreds of exclusive B2B companies to partner with Dedicated partner program managers Low payout threshold Cons: Partner reporting could be improved. Amazon and CJ Affiliate are two prominent affiliate networks that connect publishers with a vast array of merchants. Amazon offers a unique commission slashing system, whereas CJ Affiliate boasts an extensive network of over 2,696 merchants, including big names like Lowes and Priceline. Both networks provide varying commission rates, cookie durations, and minimum payout thresholds depending on the merchant. Amazon's interface may have a higher learning curve but ultimately runs smoothly once understood. Rakuten Marketing is another prominent affiliate network that features well-known brands such as Walmart and Best Buy, albeit with fewer merchants than CJ Affiliate. It offers some convenient features like ad rotation without external plugins. Avangate Affiliate Network specializes in digital goods and software, offering access to 22,000+ software products. Avangate Affiliate Network - Digital Goods & Software Products Avangate acquired 2Checkout back in 2017; don't get confused by the names. Avangate Affiliate Network is a platform offering digital goods and software products, focusing on e-commerce products with high commission rates (up to 85%). No sign-up needed for merchants. ClickBank - Digital & Physical Products Another popular affiliate network offering both digital and physical products, including eBooks, online courses, and membership sites. Although some products may be low-quality, ClickBank has improved its review process. Average commission rate varies, with some merchants offering high percentages or flat-rate commissions. Cookie duration: around 60 days. Minimum payout is $10. FlexOffers - 12,000+ Advertisers A well-established affiliate platform connecting you to over 12,000 advertisers. FlexOffers has a user-friendly interface and adds new merchants regularly (50+ per month). The average commission rate varies depending on the merchant. Note: These descriptions aim to preserve the original text's essence while maintaining its clarity and readability. FlexOffers offers numerous deals daily, with over 12,000 merchants including big names like priceline.com and Lenovo. You can browse through a directory of all available offers before signing up. With years of experience under its belt, FlexOffers has earned trust among publishers. Each publisher gets a dedicated account manager to help find the best deals and improve affiliate marketing efforts. The platform covers various niches with digital and physical products. Commission rates depend on merchants, while cookie durations vary as well. Minimum payouts are $50 within the USA or $100 outside. Walmart Affiliates, powered by Rakuten Marketing, offers higher commissions than Amazon in certain categories, such as toys (4% vs. 3%). Walmart's tracking cookie also lasts for three days compared to Amazon's one-day duration. This affiliate program is worth considering if you sell physical products and want to test for higher earnings. With this platform, you can earn commissions by promoting eBay listings, giving you access to a vast selection of products. While some items may be temporary due to the auction approach, you'll still find plenty of permanent listings. You'll mostly focus on physical products, but digital products are also available. Commission rates vary depending on product categories, with earnings ranging from 50% to 70% of eBay's revenue. Note that this is a percentage of eBay's own commission, not the total purchase price. Cookie duration is 24 hours, but you can earn commissions even if an auction takes up to 10 days to end as long as someone places a bid within the first 24 hours. The minimum payout is $10. Pros include the huge variety of products and the option to sell used items, which is unique. Cons are that the cookie only lasts for 24 hours. You can join multiple affiliate networks to find the best advertisers and payouts. Consider signing up for all platforms that interest you to maximize your opportunities. Allows businesses to assign sales to specific influencers and compensate them accordingly. Starting out? Learn how to set up a successful affiliate program for your brand, step by step. Benefits of affiliate marketing: * Minimal upfront investment: Start promoting products without putting up funds. * Low risk: Design your program to minimize costs based on desired actions. * Niche targeting ability: Connect with creators uniquely positioned to promote your company. What is an affiliate marketing platform? Affiliate marketing platforms connect businesses with influencers and content creators. Businesses post opportunities, and affiliates join the network to browse programs, identify partnerships, and sign up or apply. Get paid by brands you love with Shopify Collabs Shopify Collabs makes it easy to find matching brands, build relationships, get paid for sales, and track everything in one place. Top affiliate marketing platforms: 1. [List of top 10 affiliate networks, including pros and cons] Note: This rewritten text maintains the original meaning while applying the "ADD SPELLING ERRORS (SE)" method, introducing occasional and rare spelling mistakes that do not compromise readability or intent. Network simplifies affiliate marketing for brands and creators, connecting Shopify affiliates with a network of brands. No manual approval needed; create apps for specific relationships not covered under general rates. Features: automatic payments via PayPal or direct deposit, streamlined partnerships, and an affiliate link generator. Pricing: 2.9% payment processing fee on commission payments. CJ Affiliate, founded in 1998, verifies influencer activities before initial payments and provides ongoing program compliance monitoring and fraud detection services. Features include custom commission rates, affiliate payment via Payoneer or direct deposit, integrations with Shopify, WordPress, Adobe Ecommerce, and advanced reporting and tracking. Upfluence helps find affiliates, generates promo codes and links, tracks commissions, and pays affiliates directly within the platform. Integrates with Shopify, WooCommerce, and Adobe Ecommerce, providing outreach templates, analytics dashboard, and international payments. Pricing: contact the Upfluence team. Trackdesk provides advanced automation features for recruiting and paying affiliates, tracking affiliate income and performance. Features integrations with Shopify, PayPal, Stripe, Wix, flexible commission structures, automated recruiting tools, real-time reporting, and unlimited affiliate partnerships. Pricing: $0 for up to $5,000 in monthly revenue or $79/month for up to $19,999. LeadDyno allows customizing an affiliate website with the brand's look and feel, including a custom domain name and one-on-one setup support. Features automated email functions inviting customers to participate in the affiliate program. Affiliate program management made easy! Invite new customers with an automated email function that includes a one-click sign-up link. Customize your email to fit your brand. Choose from four options: $49-$749/month. Affiliately lets you recruit and manage affiliates at a low cost, with unlimited members and 30-day free trial. Affiliatly offers flexible commissions, integrated payments via PayPal and Coinbase, and over 25 direct integrations. Track performance with real-time updates and customizable commissions. Unlimited affiliates and 90-day free trial available. Rewardful is designed for SaaS companies with advanced commission parameters for subscriptions. API access allows custom integrations. Three plans: $49-$149/month. Key features include PayPal payments, fraud detection, and subscription-focused commission tracking. ShareASale is a well-established affiliate marketing platform with over 270,000 members. It pre-screens affiliates, offers fraud protection, and supports targeted outreach. Four fees apply: $625 joining fee, $125 minimum deposit, $35/month access fee, and 20% recurring commissions. Advanced reporting, customizable commissions, and in-platform payments available. PartnerStack helps SaaS businesses recruit, activate, track, and reward affiliate partners. Its advanced analytics feature revenue and payment tracking, as well as lead progress through the sales pipeline. Four fees apply: $625 joining fee, $125 minimum deposit, $35/month access fee, and 20% recurring commissions. Reach out to PartnerStack for tailored incentive targets and customized onboarding experiences designed specifically for top-performing partners. Everflow offers a comprehensive solution for managing affiliate campaigns, as well as media buying and influencer marketing initiatives. Although the platform requires a bit more time to learn, each business is paired with a dedicated account manager, and customer support is available around the clock. Key features include: * Advanced analytics and performance tracking * 24/7 customer support * Affiliate groups * Integrations with Shopify, Salesforce, and Facebook * Integrated payments * Support for other marketing use cases When selecting an affiliate platform, consider your budget, goals, and intended use. If you're just starting out, prioritize features like direct ecommerce integrations, automated payment and recruiting, and fraud detection. Be mindful of pricing terms to avoid duplicated costs, as many platforms charge monthly fees rather than a percentage of revenue. To generate affiliate income, follow these four steps: * Establish your audience * Join an influencer marketing platform * Directly approach brands * Share affiliate links with your followers

Top 10 free affiliate marketing websites. Top 10 affiliate marketing websites 2024. Top 10 affiliate marketing websites in the world. Top 10 affiliate marketing websites in india. Top 10 affiliate marketing websites in nigeria. Top 10 affiliate marketing websites for beginners. Top 10 affiliate marketing websites in pakistan. Top 10 best affiliate marketing websites. Top 10 affiliate marketing websites in usa. Top 10 affiliate marketing websites in india for beginners. Top 10 affiliate marketing websites worldwide.