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Rich dad poor dad book price in india

Robert Kiyosaki's Rich Dad Poor Dad is a self-reflection book that outlines six main teachings and lessons based on his personal experience and conversations with his rich dad and poor dad. Written by Robert Kiyosaki and Sharon Lechter in 1997, the book emphasizes different attitudes towards money, work, and life. It has become a bestseller and has been translated into dozens of languages, sold worldwide, and is considered the #1 Personal Finance book of all time. The book challenges traditional views on money and finances by highlighting the importance of financial literacy, intelligence, and entrepreneurial skills for success. It also discusses the difference between working for money and having your money work for you, and explains how one's primary residence can be a liability rather than an asset. The book "Rich Dad Poor Dad" by Robert Kiyosaki is a foundational personal finance text that contrasts the financial philosophies of two key figures in his life—his own father and the father of his best friend. Kiyosaki takes readers on a journey from 1997 to today, highlighting how the principles taught by his "rich dad" have stood the test of time. The book's message, which was criticized two decades ago, is now more relevant than ever, emphasizing the importance of financial education, building wealth through assets, and breaking free from the "rat race." Kiyosaki simplifies complex financial concepts, making it accessible to new readers in personal finance. His approach focuses on empowering readers with a mindset shift towards strategic investments and wealth-building, encouraging them to build assets that generate income for a secure future and become financially independent. The significance of financial education, investment, real estate, and the mindset required for achieving financial independence is the core message of Robert Kiyosaki's book "Rich Dad Poor Dad". The author emphasizes that a traditional education does not adequately equip individuals to manage their finances, instead, financial freedom can be achieved through a mindset that values wealth-building and financial intelligence. The book has become a bestseller, sparking discussions on financial practices and education worldwide. Robert Kiyosaki is an entrepreneur, educator, and author who founded the Rich Dad Company, providing personal finance and business education to people through books and videos. His experiences with his two dads formed the foundation of his perspectives on investing and personal finance. The book "Rich Dad Poor Dad" has been a timeless classic for 25 years, still ranking as the #1 Personal Finance book of all time. The principles presented in the book remain relevant today, despite the rapid changes in our world. The lessons about money and financial intelligence are just as important now as they were when the book was first published. The updated sidebars throughout the book provide a fresh perspective on the timeless wisdom and no-nonsense lessons that can be applied to anyone's life. The concept of milestones is also highlighted, emphasizing the importance of reflecting on past experiences, celebrating accomplishments, and looking towards the future. In an ever-changing world, financial education remains crucial for securing one's future. The best-selling book Rich Dad Poor Dad, written by Robert Kiyosaki, has been a global phenomenon, translated into 38 languages and selling over 40 million copies worldwide. The personal finance classic shares Kiyosaki's own story of growing up with two influential "dads" - his biological father and the father of his best friend, who became like a mentor to him. This book shatters the common misconception that one needs a high income to be wealthy, instead revealing the importance of letting your money work for you rather than working solely for money. Even 25 years after its initial release, Rich Dad Poor Dad's messages remain more relevant and crucial now than ever before, tackling topics such as assets vs liabilities, financial education, and teaching children about money management.

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