

Privacy policy

(As of: 11/2025)

We, BRAME AG, only process personal data if you have given us your consent within the framework of the Consent Management Platform (CMP) of the website operator when using our services. We will not process your data without your express consent.

1. Responsible party

The party responsible for data processing is heydata GmbH, Schützenstrasse 5, 10117 Berlin, Germany.

2. Processing of your data

We process your data exclusively in accordance with the consent you have given. We use the consent management platform of the website operator, where you give your consent directly, to collect and manage your consent.

3. No own CMP

We do not provide our own platform for managing your user consent. Your data will only be processed if the corresponding consent has been given by the website operator's CMP.

4. Purpose of data processing

Our data processing serves exclusively for the purposes of advertising, advertising measurement, and analysis within the scope of the purposes specified in the consent.

5. Data sources

The data is collected only from the user's consent and technical communication with the website.

6. Duration of storage

Your data will only be stored for as long as is necessary for the respective purposes or as required by law.

7. Your rights

You have the right to information, correction, deletion, objection, and revocation of your consent. To exercise your rights, please contact the entity to which you gave your consent, usually the operator's website with its CMP.

8. Contact

If you have any questions about data protection or exercising your rights, please contact:

heydata GmbH
Schützenstrasse 5
10117 Berlin
Germany
heydata@heydata.com