Anoushka Sandeep

UI/UX Designer

www.nikkisandeep.com
anoushka-sandeep
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Education

2021–2025

Drexel University | Philadelphia, PA

Bachelor of Science in User Experience and Interaction Design | Minor in Data Science

Experience

UI/UX Designer

FS Investments | April–September 2024

- Led user research through interviews and surveys to identify website pain points
- Redesigned key web pages and presented mockups to stakeholders
- Delivered weekly analytics reports using Heap, highlighting user insights
- Rebuilt a scalable email design system in Figma for marketing use

UI/UX Designer

Agilence Inc. | April–September 2023

- Revamped analytics dashboards through usability testing on KPI management
- Iterated on high-fidelity wireframes and prototypes using Adobe XD and Figma
- Presented research insights and design solutions to cross-functional teams, aligning product, marketing, customer success, and engineering
- Designed a cohesive design system used across the analytics platform

Graphic Designer

Night Kitchen Interactive | March–September 2022

- Designed responsive web layouts and prototypes in Figma for civic and cultural clients, including the House of Representatives and City of Camden
- Created visual assets and iconography in Figma, Photoshop, and Illustrator for clients including the Smithsonian Air and Space Museum and African American Veterans Monument
- Supported web production with cohesive design systems and marketing graphics

Leadership Experience

June 2022–2024

Vice President, Secretary | Drexel CHI UX Club

- Managed marketing department, including overseeing marketing post launches, newsletter production, and optimizing marketing strategies
- Assisted with leading all organizational events and engage our members
- Organized, created, and sent weekly newsletters (including creating graphics)

Skills

Figma   Adobe Illustrator   Adobe XD   Adobe Photoshop   HTML   CSS   Javascript   React.js   Python