THREAD®

Questions Sponsors Should Ask Before Selecting an eCOA Vendor

A practical checklist for evaluating technology through the participant lens.

01 STUDY DESIGN

- [ ] Can participants realistically do what we are asking them to do?
- [ ] Does every assessment provide meaningful value?
- [ ] Have we minimized unnecessary participant and site burden?

02 PARTICIPANT EXPERIENCE

- [ ] What will participation actually feel like for the patient?
- [ ] Have we identified likely points of friction before launch?

03 TECHNOLOGY STRATEGY

- [ ] How many systems, logins, and workflows will sites and participants need to manage?
- [ ] Are we simplifying the experience or adding complexity?

04 EXECUTION

- [ ] Can sites realistically execute the protocol as designed?
- [ ] Are we monitoring early warning signs, not just compliance metrics?

05 THE MOST IMPORTANT QUESTION

- [ ] If I were the participant, would I willingly complete this study as designed?

Challenge every vendor to demonstrate the experience.

Ask for a real participant and site workflow walkthrough - not just a feature list.