

Kigo, an Augeo company, appoints Evelyne Forester as EVP of Publisher Growth

Former Cardlytics executive joins Kigo, an Augeo company, to lead publisher strategy

SAINT PAUL, Minn.—Kigo, an Augeo company, today announced the appointment of Evelyne Forester as Executive Vice President of Publisher Growth. In this role, Forester will lead strategic publisher relations across Kigo, an Augeo company, loyalty and rewards platform, with a focus on driving growth, deepening relationships and delivering measurable value for partners.

Forester brings extensive experience across payments, commerce and offer-based ecosystems to Kigo, an Augeo company. Most recently, she served as Chief Business Officer at Cardlytics, where she oversaw company-wide business strategy, led cross-functional teams and built strategic partnerships with major financial institutions and global brands. Prior to Cardlytics, Forester held sales leadership roles at PayPal and eBay, where she helped develop advertising and offer-driven revenue businesses during periods of significant growth.

“Evelyne has spent her career building and scaling high-impact commerce and monetization platforms,” said David Kristal, Augeo CEO and Kigo Executive Chair. “Her experience across publishers, financial institutions and global brands makes her exceptionally well suited to lead our publisher partnerships and deliver value to the consumers they serve.”

About Augeo

Augeo is a global leader in enterprise engagement and loyalty technologies that drive transformational experiences for employees, channel partners and consumers worldwide. With more than 45 years of experience, Augeo serves hundreds of clients—

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including dozens of Fortune 500 companies, representing millions of people across the globe. For more information, visit augeomarketing.com.

About Kigo, an Augeo company

Kigo is a modern loyalty and rewards platform that helps brands build deeper, more meaningful relationships with their customers. Built for today's digital-native consumer, Kigo leverages AI-driven insights, automation and personalization to deliver relevant offers and experiences across the full loyalty lifecycle, from earn to redemption. With access to one of the industry's largest and most flexible reward marketplaces, the platform enables brands to drive customer acquisition, incremental sales and long-term advocacy. Kigo is a company of Augeo and is headquartered in Saint Paul, Minn.

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