

EXPERIENCE	<div><div>Experience Design and Marketing Assistant</div><div>Young Guns Studio — May 2024 to Present</div><div>Vancouver/ Remote</div><div><ul style="list-style-type: none"><li>Implemented a multimedia public art installation using projection mapping, audience interaction, and AR with over 100+ attendees</li><li>Developed 4+ engaging experiences and events directly with the production team, in collaboration with organizations across the city</li><li>Produced and edited long-form videos for YouTube using Premiere and promotional materials for Instagram leading to 30% more user interactions</li></ul></div></div>
	<div><div>Co-Director</div><div>fr_m_d — Feb 2024 to Feb 2025</div><div>Los Angeles</div><div><ul style="list-style-type: none"><li>Co-directed an innovative, 90+ attendee immersive fashion show in just 9 months.</li><li>Executed marketing campaigns, project management and overseeing content creation using After Effects, Photoshop, Illustrator, and TouchDesigner.</li><li>Led a 24+ person team, including fashion designers, set designers, projection artists, and sound engineers, alongside 3 other co-managers.</li></ul></div></div>
	<div><div>Co-Founder</div><div>ZAP @ USC — Dec 2021 to May 2025</div><div>Los Angeles</div><div><ul style="list-style-type: none"><li>Launched a collective of 50+ students and coordinated social media strategy that boosted event attendance by 75%</li><li>Led content campaigns and community spotlights across Instagram and internal platforms, enhancing member engagement and retention</li><li>Directed annual media campaigns for collaborative art projects, generating 5k+ views and expanding visibility across MAP cohorts</li></ul></div></div>
	<div><div>Creative Web Design Student Teaching Assistant</div><div>USC Media Arts + Practice Division — Jan 2023 to Dec 2023</div><div>Los Angeles</div><div><ul style="list-style-type: none"><li>Co-developed curriculum and hands-on coding modules with Professor Qianqian Ye for a creative web design course, introducing over 20 students to HTML, CSS, and JavaScript fundamentals</li><li>Supported weekly classes and one-on-one debugging with students, improving assignment completion rates and reducing technical errors by 75%</li><li>Mentored students through final portfolio site development, resulting in 100% of students successfully deploying their projects live</li></ul></div></div>

EDUCATION	<div><div>University of Southern California</div><div>B.A. in Media Arts and Practice — May 2025</div></div>
-----------	--

SKILLS	<div><div>Creative Direction, Content Production, Experience Design, Live Interaction</div><div>TouchDesigner, Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, HTML, CSS, Javascript, Python, Arduino</div></div>
--------	--