

From family recipes to a modern concept

Client: Casa La Qia
Sector: Hospitality, foodtruck & catering

What started as a small-scale side business in catering has grown into a versatile culinary journey. Elena, the driving force behind Casa La Qia, embarked on her entrepreneurial path at just 21 years old. Inspired by her grandmother “La Qia,” she brought authentic tapas recipes to life – always with a modern twist.

Today, Casa La Qia is much more than just a food truck:

a well-established spot in the Mechelen Vleeshallen, a thriving catering service, a home-based delicatessen, and, most recently, a fully equipped mobile kitchen on wheels.

Today, Casa La Qia brings together multiple flavors under one name: catering, food truck, home delivery, and a fixed location in Mechelen. The love for tapas remains, but the clientele keeps expanding.

“A food truck is a whole new world: festivals, different customers, a different dynamic... Exciting to discover what works and what doesn’t.”

Elena loves a challenge, although she had hoped for more balance in 2025.

“Maybe 2026 will be the year of stability,” she laughs.

The Challenge

Growth means making choices. How do you combine creativity with clear financial insight? How do you keep an overview when your business spans several branches? Elena wanted more control over her administration and tailored advice to match her culinary ambitions.

Why ADE Consultants?

Through her sister – already a long-time ADE client – Elena found her way to us. She was looking for a partner who looked beyond bookkeeping alone.

“With our previous accountant, I missed guidance and clear explanations in plain language,” Elena shares.

From the very first conversation, it felt right. Client partner Eldira introduced her to Yuki, a new tool she hadn’t used before.

“I’m no tech wizard, but Yuki is very accessible. At first, I printed everything, but now I’m learning step by step to work digitally.”



What makes a difference?

The combination of accessibility, quick answers to questions, and clear communication.

“For more complex matters, Ellen steps in. I also enjoy the newsletter – it keeps me updated on what’s happening and helps me better understand what goes on behind the scenes.”

Lessons for other entrepreneurs

- Choose an accountant who thinks along with you and dares to advise
- Embrace digital tools, even if it takes some getting used to
- Look for a personal connection: good collaboration starts with trust
- Always ask for clarification, even if you feel lost – the right partner explains things in human language

Thanks to Karen (her wife) and ADE, Elena can stay focused on her passion: cooking and creative entrepreneurship. She feels supported – even when she occasionally needs to be slowed down.

“ADE dares to be honest. Sometimes, that’s exactly what I need.”

The collaboration goes beyond numbers – it’s a true partnership.

“We’re growing together. And that feels good.”

Conclusion

From tapas to tools: Elena proves that passion and professionalism can go hand in hand.

“I’ve already recommended ADE to other entrepreneurs – that says it all, doesn’t it?”

