

From paint to **complete homes**

Client: Interia Projects
Sector: Construction

From painting jobs to full-scale construction projects: Interia Projects has experienced impressive growth in recent years. Martine and Jacob, the duo behind this family business, work with a trusted network of subcontractors to deliver homes from A to Z. When their sole proprietorship evolved into a company, they started looking for an accountant who could offer more than just number-crunching. That's how they found ADE Consultants in 2015.

The challenge

Interia Projects originally started as Interia Painting, founded by Jacob about 16 years ago. Since then, their services have expanded to include flooring, window treatments, interior finishing, and even complete new-build homes. Six years ago, Martine also joined the business full-time.

"We do everything with fixed subcontractors, but without employing staff ourselves," she explains.

When the move from sole proprietorship to limited company was on the table, it quickly became clear they needed extra support and strategic advice. Their previous accountant was no longer enough for the ambitions they had. Through their network, they came across ADE Consultants.

Why ADE Consultants?

From the very first meetings, it became clear that ADE is much more than a traditional accountant.

"Ellen immediately got involved and thought along with us. Not just from a financial perspective, but also on how we could best manage the expansion of our business," says Martine.

What appealed to them most?

"The personal approach. You're not just a number—you're a client who is truly known."



De impact op Interia Projects

A growing company always comes with lots of questions and changes. “ADE has supported us at several key moments,” Martine explains. “Ellen was a real guide whenever we had to make important decisions about expanding our business.”

The collaboration is smooth, too:

“We reach out to ADE when needed—and that works perfectly, since we’re not located nearby. Being able to handle everything digitally makes a big difference.”

Digital tools make a difference

For their administration, Interia Projects uses Yuki.

“Very user-friendly,” Martine says. “Creating invoices and uploading documents is quick and easy. We don’t have to waste much time on it.”

Lessons for other entrepreneurs

Trust in your accountant is crucial

“An accountant can make or break your business,” Martine says firmly. “With ADE, we feel they work with real expertise and that they believe in our story.”

Conclusion

Martine and Jacob have been loyal clients of ADE Consultants since 2015. What convinced them the most?

“The combination of friendliness, expertise, and personal follow-up. Everyone on the team knows exactly what they’re doing. And when things get more complex, Ellen steps in. That gives us confidence that we’re always in good hands.”

Would you recommend ADE to other entrepreneurs?

“Absolutely. If you’re hesitating, just go for it. You’ll get great service and the expertise you need to keep both your accounting and your business strong.”

