

A Full-Court Press Against Prostate Cancer

1 weekend 84 game-changing results

At the NCAA Final Four events in Phoenix on April 2024, Mayo Clinic, ManUp and imaware teamed up to offer free prostate cancer screening tests to coaches and event-goers. The team successfully rallied 227 individuals to participate in simple finger-prick tests with startling results: 1 in 3 unknowingly had elevated prostate-specific antigen (PSA) levels.*

*Elevated PSA levels can be caused by prostate cancer or several other factors; further assessment is required from your healthcare provider to determine a diagnosis.

Mayo Clinic's Dr. Humphreys, Chair and Professor, Department of Urology, carefully assigned risk levels to the 84 patients (out of 227) who needed intervention based on the patients' elevated test data and other health factors, like age. This enabled him to evaluate, escalate and communicate the right level of care and next steps to each individual.

11

urgent cases

needing immediate attention and a confirmatory PSA test.

12

critical cases

requiring immediate consult due to high risk of cancer.

47 abnormal results needing surveillance and follow-ups. Of those 47, 8 need to repeat testing in 3-6 months and 39 in <12 months.

14 abnormal results of unknown significance needing surveillance but low risk, advised to retest PSA levels in 1-3 years.

This initiative took prostate cancer head-on by identifying those at immediate risk and highlighting the importance of routine PSA screenings to others. Over the course of one weekend, renowned basketball coaches and conference attendees gained insights that will support their prostate health journeys for life.

37% of participants can now seek care and avoid becoming a statistic...

Sizing up the opponent

 **2nd leading**

cancer-related cause of death in men is prostate cancer.

 **1 in 8 men**

will be diagnosed with prostate cancer during their lifetime.

 **1 in 44 men**

will die of prostate cancer. That's one death every **15 minutes!**

Coming out on top

97.1%

is the 5-year relative survival rate with early detection.

3.3 million

diagnosed men in the U.S. beat the odds and live on.

1 finger-prick

is all it takes to collect a sample for a PSA screening test.