

MOUNTAIRE® BLACK LABEL PARTY WINGS

HIGH-VALUE PROTEIN WITH REAL PROFIT POTENTIAL



It's time to think differently about wings. By the piece or by the plate, jumbo wings are a crowd-pleasing favorite with year-round menu versatility as unique appetizers, center-of-plate standouts, and all-day snacking with upsell potential.


**MOUNTAIRE BLACK LABEL PARTY WINGS
ARE 2.5 OUNCES OF TASTY POSSIBILITIES.***

MOUNTAIRE® BLACK LABEL PARTY WINGS

Product Name	GTIN	Product Code	Bird Size	Case Pack	Case Weight (pounds)	Format	TI	HI
Mountaire® Black Label Fresh Chicken Wing, 1st and 2nd Joint	90030802101059	10105	Jumbo	4/10	40	Heat Sealed	7	7


NEW MENU STRATEGIES

With Mountaire Black Label party wings, you can move wings from a seasonal hit to a year-round favorite.




THE OPPORTUNITY
SAUCY WINGS
SAMPLERS

BACON WINGS & SAUCE FLIGHT
Boost margins by upselling sauces



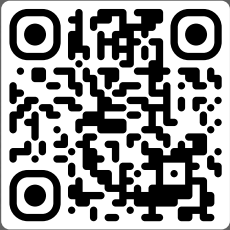
THE OPPORTUNITY
ENTRÉE
BOWLS

BUTTER CHICKEN WINGS
A center-of-plate standout that satisfies



THE OPPORTUNITY
LOADED
WINGS

CHICKEN CAESAR PLATTER
Drive trial with unexpected twists



Learn more and calculate your profit potential:
mountaireblacklabel.com

*2.5 oz. is an average based on jumbo bird sizing. Piece weights are approximate and will vary due to bird weight ranges.