



Packaged Foods



Global

Fortune 200 Packaged Foods Leader Accelerates Automation Modernization **Up to 50% with migrAlte**

A global packaged foods enterprise with approximately 80,000 employees and operations across more than 160 countries set out to create a more **standardized and scalable automation foundation**. With critical workflows supporting Supply Chain, Finance & Accounting, Customer Service, Data & Reporting, Sales & Marketing, and HR, the company sought to **unify and modernize its distributed automation estate, strengthen governance, and prepare global business services for the next phase of intelligent automation.**

Highlights

- The company sought to consolidate a distributed estate of regional RPA, custom scripts, macros, and low-code applications into a more standardized enterprise automation environment.
- iOPEX deployed **migrAlte** to discover, assess, and modernize **191 automated business processes and 27 legacy low-code applications**, while converting fragile UI automations into more resilient API-based integrations.
- The modernization approach enabled up to **50% faster execution**, supported **100% relational schema fidelity**, and established centralized governance with zero-data-loss principles embedded into the migration strategy.

Business Challenge

Automation had expanded organically across the organization as regions and functions adopted technologies to meet local business requirements. With enterprise transformation gaining momentum, the company saw an opportunity to bring these capabilities together under a common architecture capable of supporting global scale.

Unifying a Distributed Automation Estate

Regional RPA configurations, custom scripts, macros, and low-code applications had created multiple automation environments with different dependencies and operating models. Standardizing these assets was essential to simplify technology management and create reusable enterprise workflows.

Strengthening Enterprise Governance

With automation spanning regions and functions, the company wanted greater consistency in security controls, workflow standards, technology decisions, and automation prioritization.

A centralized governance model was required to give the organization stronger oversight while still supporting the needs of individual business units.

Modernizing Without Disrupting Critical Operations

The automation estate supported business-critical workflows across **Supply Chain, Finance & Accounting, Customer Service, Data & Reporting, Sales & Marketing, and HR.**

Modernization therefore needed to preserve existing business logic and data relationships while minimizing disruption to day-to-day operations.

The objective went beyond migrating legacy applications. The company wanted to establish a modern automation foundation that could support its global business services model, broader ERP transformation, and future intelligent automation initiatives.

iOPEX Solution

iOPEX designed a phased modernization program powered by **migrAlte**, combining tool-led discovery and conversion with engineering expertise to transform the existing automation portfolio into standardized enterprise workflows.

The program encompassed **191 automated business processes, 27 legacy low-code applications, and two reusable component projects**, with regional deployments coordinated alongside the company's broader enterprise transformation roadmap.

Establishing the Modernization Foundation

iOPEX used **migrAlte** to discover and assess the existing automation landscape, including underlying dependencies, application logic, and data pipelines.

A **6-to-8-week pilot foundation phase** validated the modernization approach before broader rollout. This created a repeatable framework that could be applied across regions while reducing the effort required to understand complex legacy automation dependencies.

Accelerating Code and Logic Conversion

migrAlte automated key elements of code and business-logic conversion, helping reduce manual redevelopment effort while preserving critical process behavior.

iOPEX engineering teams complemented the platform-led approach by addressing complex exceptions and business-specific dependencies throughout the modernization lifecycle.

Where appropriate, fragile front-end UI automations were converted into **API-based integrations**, creating more resilient workflows with reduced dependence on interface-level automation.

Consolidating Enterprise Automation

Rather than replicating fragmented regional environments on new platforms, iOPEX used the modernization program to establish a more unified automation architecture.

The transformation included:

- Modernization of **191 Automation Anywhere business processes** into centralized cloud workflows
- Migration of **27 legacy Quickbase applications**
- Consolidation of isolated low-code environments into standardized digital workflows
- Establishment of **ServiceNow as the centralized enterprise orchestration engine**
- Parallel modernization across **ServiceNow RPA and SAP BPA**
- Regional deployments aligned with the organization's **S/4HANA transformation**

The resulting architecture created a common automation foundation across multiple global business functions.

Embedding Governance and Migration Controls

A cross-organizational governance model was established to support the company's multi-platform strategy and provide greater consistency across the automation lifecycle.

The modernization framework incorporated:

- Centralized governance and enterprise security guardrails
- Enterprise-wide automation prioritization
- Zero-data-loss principles
- **100% relational schema fidelity**
- Risk-controlled cutover planning
- Zero-downtime transition strategies
- Controlled regional deployment

This combination of governance, tooling, and engineering helped protect critical process and data relationships while supporting modernization at enterprise scale.

Creating an AI-Ready Automation Foundation

The initiative was designed not only to replace legacy automation but also to improve the organization's readiness for what comes next.

By moving historical dependencies toward standardized cloud workflows, centralized orchestration, and API-based integrations, iOPEX established an architecture better positioned to support continuous optimization, cloud-native automation, and future agentic AI capabilities.

The Result

The modernization program created a standardized and governed enterprise automation foundation, enabling the company to advance its transformation agenda with greater speed, consistency, and control.

Up to 50% Faster Modernization Execution

Tool-led discovery, automated code and logic conversion, and reusable migration patterns accelerated modernization execution by **up to 50%**.

191 Processes and 27 Applications Modernized

The program brought **191 automated business processes and 27 legacy applications** into a common modernization framework, reducing fragmentation across regional automation environments.

100% Relational Schema Fidelity

The migration maintained **100% relational schema fidelity**, with zero-data-loss principles incorporated into the modernization approach to protect critical business relationships and reduce migration risk.

Reduced Technology Complexity

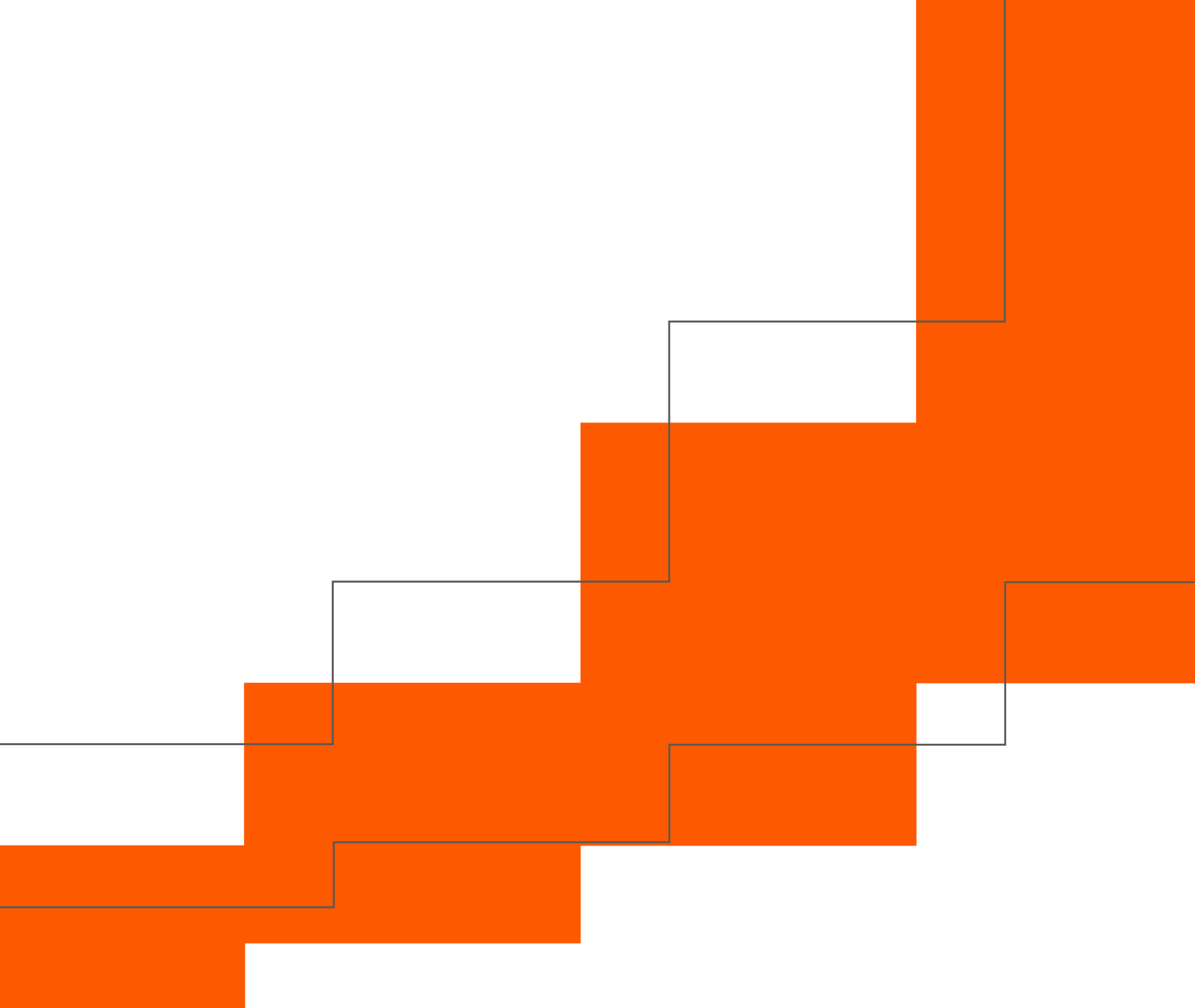
Consolidating regional RPA, low-code applications, custom scripts, and UI-based automations into standardized workflows created a more manageable enterprise automation environment.

Governance Across Global Operations

Centralized governance, security guardrails, and common workflow standards strengthened enterprise-level visibility and control over automation priorities across regions and business functions.

Foundation for Agentic AI

Modern APIs, standardized workflows, and centralized enterprise orchestration established a stronger technology foundation for cloud-native automation, continuous optimization, and future agentic **AI-enabled operations**.



About iOPEX

iOPEX Technologies is a new-generation agentic AI and automation-led enterprise transformation partner headquartered in San Jose, California. At the intersection of enterprise operations, agentic AI, and intelligent automation, we deliver Intelligence as a Service. Over 70 global brands trust iOPEX as a strategic partner to turn AI into results that scale. We help clients accelerate enterprise transformation without endless consulting cycles by embedding intelligence directly into workflows. Learn more at www.iopex.com.

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