



Products & Partnerships 2026

Welcome
to
Fertin
Pharma



Let's make efficacy feel good!

We humans don't always do what's rational. We're drawn to what feels good. To what's easiest, most comfortable, or stimulates us the most.

At Fertin Pharma, we understand how important it is to align rational intent with emotional appeal to turn good intentions into lasting habits. With roots in both the pharmaceutical and confectionery industries, we know how to design products that deliver both the desired effect and a great consumer experience.

Our teams bridge purpose, format, efficacy, taste, and mouthfeel to ensure consumers get the full benefit of active ingredients - and genuinely want to use the products every day.

Built on deep consumer insights and market trends, we offer both ready-to-market and tailored solutions, helping our partners identify new business opportunities.

The goal is always the same: to create products that become habits and support healthier lifestyles.



Taking healthier living to the next level

At Fertin Pharma, we collaborate with leading global and regional brands to develop innovative nutraceutical and pharmaceutical products that support healthier modern ways of living. Our concepts are grounded in deep consumer insight - ensuring every solution we create aligns with evolving needs, habits, and expectations.

We specialize in oral and intra-oral delivery systems that enhance the performance of active and functional ingredients. By combining taste, texture, and mouthfeel, we transform efficacy into enjoyable, everyday experiences.

From energy and nutrition to health, appearance, and oral care, tailored product solutions empower consumers to live well - on their terms.

As a contract development and manufacturing organization (CDMO), Fertin supports partners from idea and prototype to full-scale production - quickly, efficiently, and with impact.

20+

countries served around the world

1200

employees across Denmark, Canada and India

Nº 1

B2B supplier of medicated chewing gum in the world

110+

years in operation

Innovative delivery systems

We've spent more than 30 years developing new and innovative ways to improve oral and intra-oral delivery systems.

With more than 1,200 employees across Denmark, Canada, and India, we remain committed to our ambition: to create delivery systems that optimise the efficacy of active and functional ingredients while making it easier for people to adopt better habits. Today, we hold more than 500 patents — and counting — and are the world's largest supplier of medicated chewing gum



Zapliq®



Lozenge



Soft Chew



Soft Melt



Compressed Gum



Click



Extruded Gum



Dextrose Tablet



ESG is embedded in how we operate and partner.
We work systematically to reduce our environmental footprint, improve energy efficiency, and manage climate impact across our global operations.

We are equally committed to our people - fostering a safe, inclusive, and engaging workplace -and to maintaining high standards of business ethics, transparency, and compliance throughout our value chain.

Our ESG priorities are guided by a structured materiality assessment and supported by robust governance, certified systems, and continuous improvement initiatives. For our partners, this means a reliable and responsible partner with a clear, documented approach to sustainability.

[Read more in our ESG & Sustainability Report on Fertin.com](#)

We are committed to the goals and principles laid out in the UN Sustainable Development Goals and the UN Global Compact.
By integrating a responsible and sustainable approach into every aspect of our business we ensure sustainable development – for our business, our global community and our planet.

Our Commitment



**Let's
innovate
together**



We turn your ideas into effective, ready-to- market solutions

Creating pharmaceutical and nutraceutical products involves a lot of steps. From coming up with the initial idea to meeting all necessary regulatory requirements. Our expert teams will help you across every stage of the process, from research and development to securing intellectual property rights, optimising taste and mouthfeel – and more.

Think of us as your one-stop shop for everything you need to bring your product to life: from ideation and R&D to testing and market launch.

Application Areas

Vitamins and dietary supplements

Oral care

Energy Management

Gastrointestinal

The Fertin method

Consumer insights
Interpreting and tailoring to different consumer preferences and behaviours

Research and development
Agile development for innovative pharmaceutical and nutraceutical products

Sensory optimisation
Taste-masking and texture control with state-of-the-art sensorial test panel



Intellectual property
A strong portfolio of patents to protect the final product

Manufacturing and packaging
Efficient one-stop solution for bulk manufacturing and packaging

Regulatory and clinical support
Support in documentation, clinical studies and approvals from authorities

Quality control and quality assurance
Efficient quality management system and strong compliance history

Fertin is a one-stop solution from interpreting consumer preferences and tendencies to initial prototype and product development, manufacturing and packaging.

When you partner with us, you'll get full support at every stage.

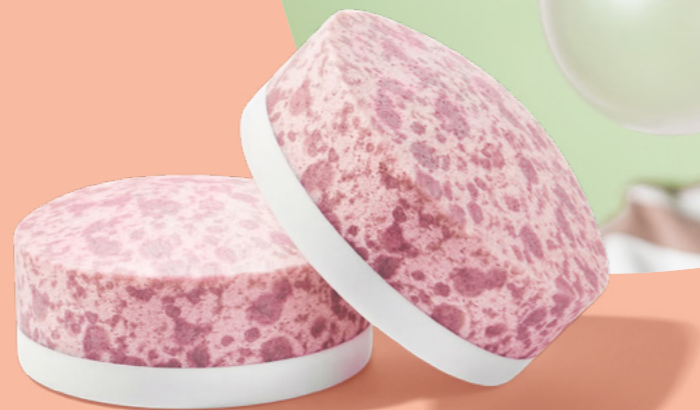


**Ready to
market
products**

Beauty gum

Reinventing Beauty from Within

Beauty Gum redefines beauty-from-within in a confectionary compressed gum format consumers truly enjoy. It delivers hair, skin, and nail support in a convenient, great-tasting gum — all in one chew.



Cherry Raspberry flavour



By combining proven ingredients with a treat-like experience, it turns daily supplements into something you look forward to. The on-the-go format removes barriers like pills and water, making consistency easy.

A strong opportunity for brands to target the demand for effective, enjoyable beauty solutions.

All-in-one hair, skin & nail support

- **Vitamin C** contributes to normal collagen formation for the normal function of skin
- **Biotin** contributes to the maintenance of normal hair, skin and nails
- **Zinc** contributes to normal metabolism of vitamin A
- **Hyaluronic acid** is known for supporting skin hydration and a plump appearance*

*Non-EU approved claim

Format key benefits

Compressed gum is an ideal delivery system for beauty-supporting actives

- Controlled release of active ingredients and flavour
- Suitable for ingredients sensitive to moisture or heat
- Combined mint & gum layer enables a unique mouthfeel. Gum layer offering a soft and chewy texture, mint layer offering an initial crunch
- This multilayer technology is designed to deliver a controlled release of active and functional ingredients.
- Sugar-free and dental-friendly
- Patent-protected

64%
of consumers link
Biotin to healthier hair*

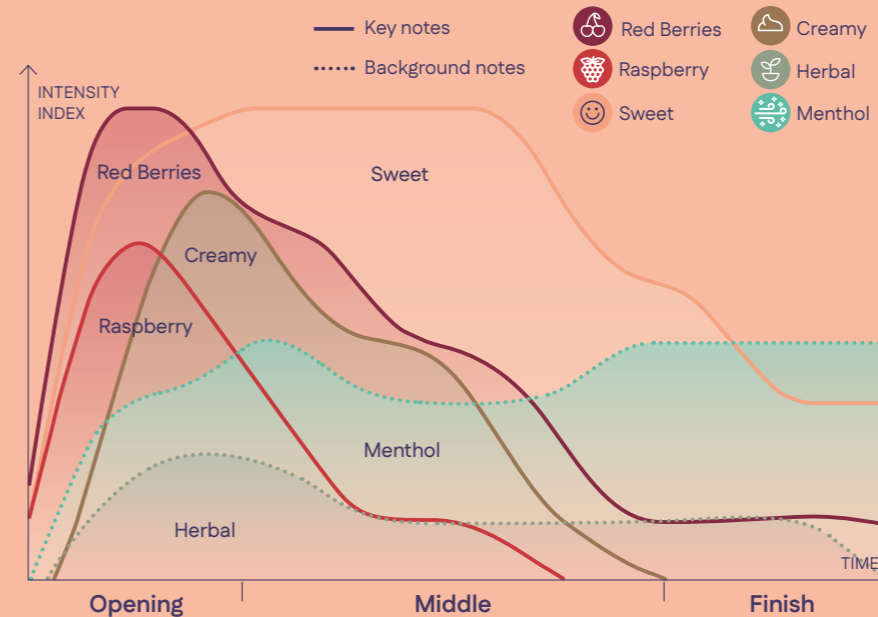
64%
value the ease of use
- quick, simple and
no pills or powders**

All in one
Hair, skin and
nail support

* Source: Meltwater insights, Social listings, DE, FR and UK
** Source: Fertin concept test, DE, FR, UK, 2025

Sensory Experience Journey

Cherry Raspberry



Odour:

Sweet and fresh red-berry aroma with a smooth minty and herbal background note.

Taste/flavour:

A bright burst of red berries with layered shades of raspberry, strawberry, blueberry, and cherry that creates a rounded and balanced fruit profile. A gentle creaminess adds body and smoothness to the flavour, while a subtle minty and light cooling notes in the background lift the freshness.

Aftertaste:

A clean, fresh menthol finish with gentle cooling and soft lingering berry notes.

Ingredients

Nutritional information:		
Per piece (2 g):	Amount:	% NRV:
Hyaluronic acid	15 mg	-
Vitamin C	15 mg	19 %
Zinc	2,0 mg	20 %
Biotin	5000 µg	10000 %

How to use

Chew 1 gum per day to support hair, skin & nails. Easy to take anywhere - perfect for a busy lifestyle.

Cognitive+ Energy Gum

The Smarter Way to Stay Sharp

This refreshing citrus-mint flavored compressed gum is formulated to support mental performance and energy. Perfect before a deadline, during a long work-day, or a draining journey.



Citrus Mint flavour



- **Citicoline** is known for supporting mental focus and brain performance*
- **Vitamin B6** contributes to normal psychological function, energy-yielding metabolism, reduction of tiredness and fatigue, and normal functioning of the nervous system
- **Vitamin B5** (pantothenic acid) contributes to normal mental performance, energy-yielding metabolism, and reduction of tiredness and fatigue
- **Zinc** contributes to normal cognitive function

*Non-EFSA approved claim

Format key benefits

Compressed gum is an ideal delivery system for cognitive-supporting actives

- Controlled release of active ingredients and flavour
- Suitable for ingredients sensitive to moisture or heat
- Combined mint & gum layer enables a unique mouthfeel. Gum layer offering a soft and chewy texture, mint layer offering an initial crunch
- This multilayer technology is designed to deliver a controlled release of active and functional ingredients.
- Sugar-free and dental-friendly
- Patent-protected

41%
of consumers feel constant under pressure to be productive

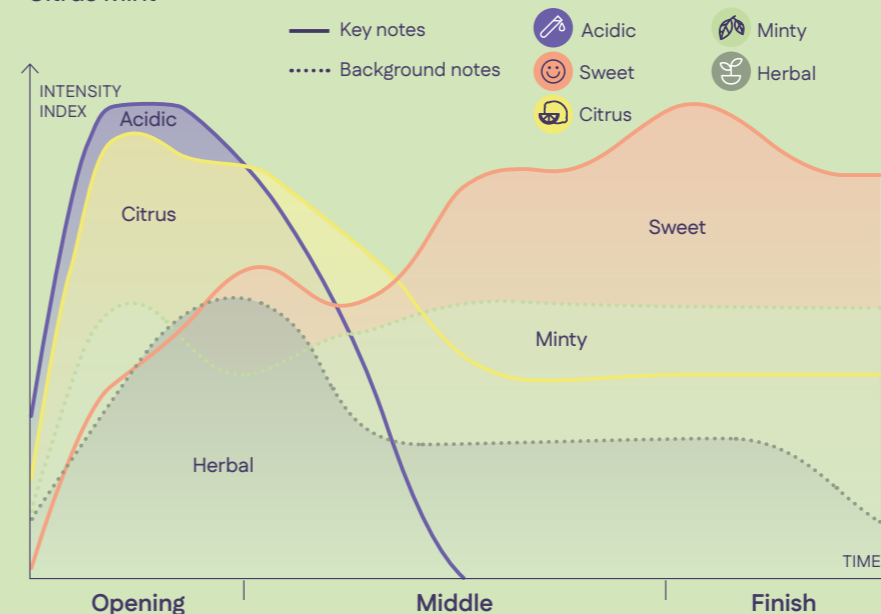
63%
agrees that the product is easy to use on the go*

62%
would likely or very likely purchase with caffeine and citicoline*

*Source: Fertin concept test, UK, FR, DE, 2025

Sensory Experience Journey

Citrus Mint



Odour:

Fresh and minty with a light citrus note and a subtle hint of green fruity notes. A clean, cooling impression lingers in the background.

Taste/flavour:

A vibrant sour-fruity burst with clear citrus character, balanced by mild sweetness and a soft minty note. Soft herbal and mint notes add depth, while the acidity and gentle cooling bring clarity and freshness.

Aftertaste:

A cool, fresh finish with soft fruity traces and a mild minty clarity, rounded by a lingering sweetness.

Ingredients

Nutritional information:		
Per piece (2 g):	Amount:	% NRV:
Citicoline	50 mg	-
Caffeine	40 mg	-
Vitamin B5	0,9 mg	15 %
Vitamin B6	0,7 mg	50 %
Zinc	1,5 mg	15 %

How to use

Chew 1 a day to stay focused and alert. A perfect alternative to coffee and energy drinks, that can be used quietly and discreetly in workspaces.

Collagen+ Beauty Gum

Glow-Boosting Actives in a Delicious Chew

Beauty from within has never been this delicious. Collagen+ Gum is a great-tasting beauty gum packed with a blend of glow-boosting actives.



Peach Raspberry & Grapefruit Orange flavour

Portable, enjoyable, and designed to fit seamlessly into modern beauty routines, it offers a functional and indulgent alternative to powders and pills on the wellness shelf.

Key Functional Ingredients (per gum)

- **Collagen** peptides helps support skin elasticity and hydration*
- **Vitamin C** contributes to normal collagen formation and protects cells from oxidative stress
- **Zinc** contributes to the maintenance of normal skin, hair and nails
- **Hyaluronic acid** is known for supporting skin hydration and helping maintain a plump appearance*

*Non-EU approved claim

Format key benefits

Compressed gum is an ideal delivery system for beauty-supporting actives

- Controlled release of active ingredients and flavour
- Suitable for ingredients sensitive to moisture or heat
- Combined mint & gum layer enables a unique mouthfeel. Gum layer offering a soft and chewy texture, mint layer offering an initial crunch
- This multilayer technology is designed to deliver a controlled release of active and functional ingredients.
- Sugar-free and dental-friendly
- Patent-protected

90%

Link collagen to younger and fresher skin*

300 mg

Collagen peptides per chewing gum

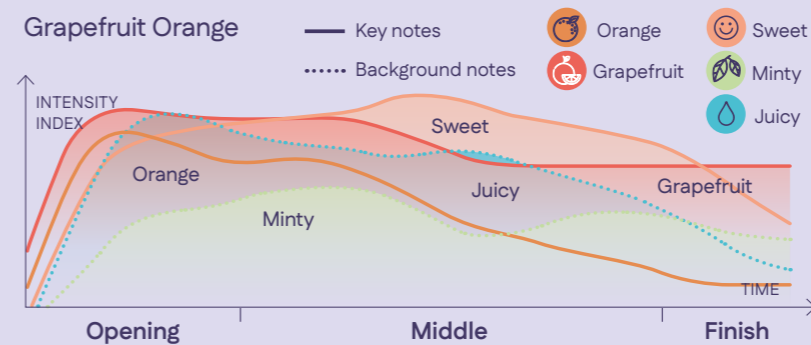
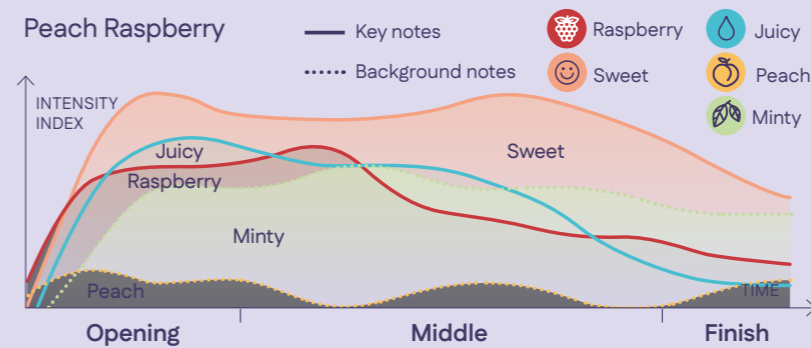
62%

of the consumers found the concept as an easy top up to daily intake**

* Source: Meltwater, Social listening, 2025
** Source: Fertin concept test, DE, FR, UK, 2025



Sensory Experience Journey



Ingredients

Nutritional information:		
Per piece (2 g):	Amount:	% NRV:
Collagen peptides (bovine)	300 mg	-
Vitamin C	30 mg	37,5 %
Hyaluronic acid	10 mg	-
Zinc	1,5 mg	15 %

How to use

Chew 1 gum per day to top up collagen intake and support healthy skin. Easy to take anywhere - perfect for a busy lifestyle.

Odour:

Fresh, fruity with clear raspberry tone, supported by soft peach, light citrus brightness, and gentle minty freshness.

Taste/flavour:

Sweet, fruity profile led by ripe raspberry with softer peach nuances and touch of citrus note. Juicy, silky sensations supported by gentle minty cooling developing over time.

Aftertaste:

Sweet, fruity finish with lingering mint and soft cooling sensation, leaving fresh, summer-like taste.

Odour:

Fresh, fruity with clear grapefruit character, light citrus notes, and subtle minty freshness.

Taste/flavour:

Juicy, bright grapefruit burst with citrus sweetness and mild tart edge, supported by subtle orange shades. Gentle minty lift adds dimension and character.

Aftertaste:

Sweet citrus trace with light grapefruit tartness and persistent cooling minty sensation. Fruity notes fade softly while cooling remains clean and refreshing.

Electrolyte Crunch

Re-Balance & Recovery

A next-level solution for the active consumer. Two crunchy tablets deliver complete electrolyte support to help restore mineral balance and support muscle function.

- **Rapid Electrolytes support:** Helps restore electrolyte balance during and after activity
- **Muscle support & recovery:** Supports normal muscle function
- **On-the-go convenience:** No water, no mixing, no prep
- **Enjoyable format:** Crunchy, great-tasting alternative to drinks and powders

Claims (EFSA-aligned)

- **Potassium** contributes to normal functioning of the nervous system. Potassium contributes to normal muscle function. Potassium contributes to the maintenance of normal blood pressure
- **Magnesium, calcium and potassium** contribute to normal muscle function
- **Magnesium** contributes to electrolyte balance

Format key benefits

Chewable tablet with pleasantly liquifying and crunchy mouthfeel

- Fast release and perceived fast onset of action
- Zapliq® technology: Liquefies when chewed. Refreshes like a sip of water
- Customise mouthfeel, colour, size and appearance
- Single- and dual-layer technology delivers effective separation of active ingredients.
- Patent-protected



Salty Passionfruit & Salty Pineapple flavour

No water, no prep

Perceived as more modern and convenient than traditional formats

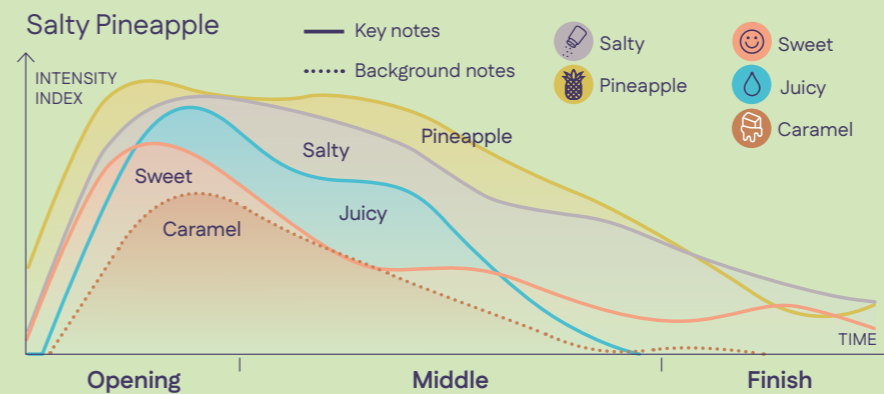
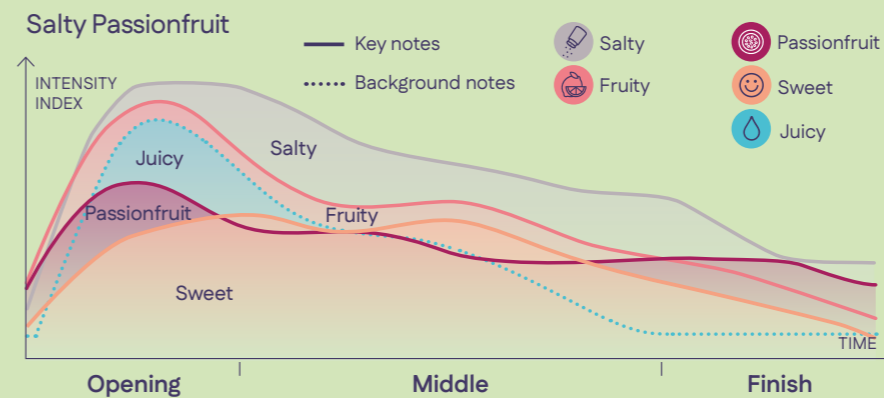
51%

of consumers agree that convenience is important when choosing electrolytes

Two flavour varieties

Ideal for pre- and post-workout

Sensory Experience Journey



Ingredients

Nutritional information:

Per piece (2 g):	Amount:	% NRV:
Magnesium	29 mg	7,7 %
Sodium	50 mg	-
Potassium	65 mg	3,3 %
Calcium	60 mg	7,5 %
Chloride	136 mg	17 %

How to use

Take 2 crunchy tablets during or after physical exercise for complete electrolyte support. No water, no prep - no compromise. Easy and convenient to bring on-the-go.

Odour:

Fresh, vibrant tropical aroma with passionfruit, yellow fruit, soft citrus, floral, and light herbal nuances.

Taste/flavour:

Intense burst of juicy tropical richness. Sweetness balanced by acidity and a bold salty edge with subtle herbal and floral notes.

Aftertaste:

Warm, fruity finish with sweet and salty traces. Tropical notes linger with light citrus. The mouth remains moist and slightly coated.

Odour:

Clear, natural pineapple aroma with sweet tropical character, fresh yellow fruit, soft citrus lift, and light floral hints.

Taste/flavour:

Quick wave of sweetness and salty open the flavour, with pineapple and yellow fruit adding juiciness and warm tropical feel. Subtle caramel, citrus, and herbal tones add gentle complexity.

Aftertaste:

Lingering salty finish with gentle pineapple hint. Sweetness and acidity light and balanced, leaving warm fruity trace.

Energy Gum

The Smarter Way to Energise

This refreshing ice mint-flavored energy gum delivers a clean, fast caffeine lift whenever needed - before workouts, during long days, or while studying.



Ice Mint flavour
50 mg or 100 mg caffeine

Easy to carry and quick to chew, it offers instant energy in two strengths that fits seamlessly into modern lifestyles: 50 mg or 100 mg caffeine per piece.

A perfect blend of actives that contributes to increased energy

- **Vitamin B3** contributes to normal energy-yielding metabolism, normal psychological function, and the maintenance of normal mucous membranes
- **Vitamin B6** contributes to normal psychological function and reduce tiredness and fatigue
- **Vitamin B12** contributes to normal psychological function and the normal function of the immune system
- **Caffeine** contributes to increased alertness and attentiveness*
- Soy-free, suitable for vegetarians and vegans

*Non-EU approved claims

Format key benefits

Compressed gum is an ideal delivery system for energy-boosting actives

- Controlled release of active ingredients and flavour
- Suitable for ingredients sensitive to moisture or heat
- Combined mint & gum layer enables a unique mouthfeel. Gum layer offering a soft and chewy texture, mint layer offering an initial crunch
- This multilayer technology is designed to deliver a controlled release of active and functional ingredients.
- Sugar-free and dental-friendly

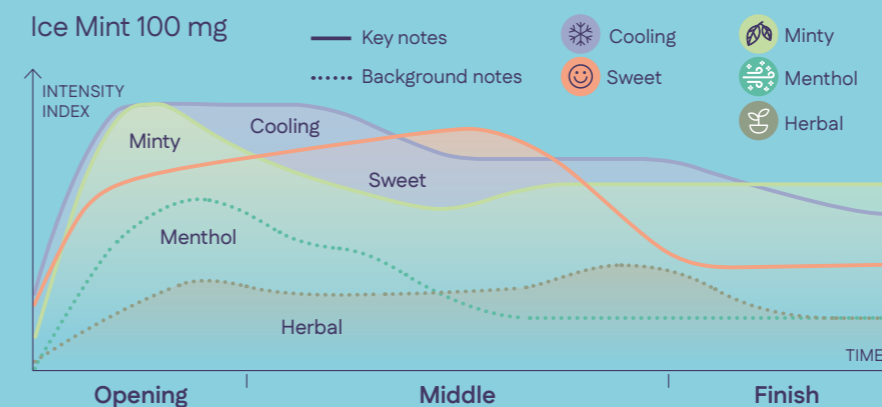
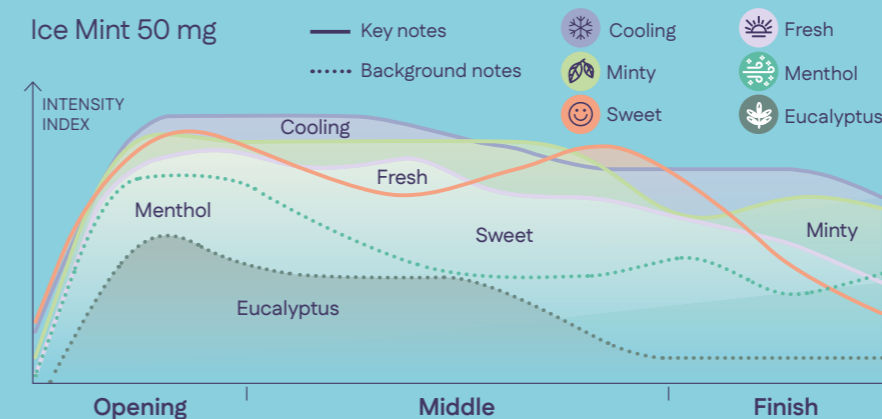
50%
caffeine release
after only 2 minutes*

64%
agrees that the
product is easy to
bring on the go**

Two strengths:
50 mg caffeine for an energy reset,
100 mg caffeine for an energy boost

* Source: Fertin caffeine chew-out study, 2026
** Source: Fertin concept test, 2026

Sensory Experience Journey



Ingredients

Nutritional information:		
Per piece (2 g):	Amount:	% NRV:
Caffeine	50 mg / 100 mg	-
Niacin (Vitamin B3)	2,4 mg	15 %
Vitamin B6	0,22 mg	15,7 %
Vitamin B12	0,45 µg	18 %

How to use

Just chew 1 gum to stay alert - discrete and easy to bring on the go.

Odour:

Fresh clear menthol with bright minty notes, soft touch of sweetness. A gentle eucalyptus hint with subtle herbal notes.

Taste/flavour:

Intense cooling sensation with strong fresh minty body. A long-lasting sweetness balanced with eucalyptus minty, green tones deepening mint character. A subtle hint of fruity and anise notes.

Aftertaste:

Lingering cooling sensation with minty freshness. A clean mouth-feel with subtle herbal traces and long-lasting refreshed sensation.

Odour:

Fresh uplifting mint aroma with menthol, soft fruity sweetness. A light herbal notes and mild cooling bring crisp, clean impression.

Taste/flavour:

Bright menthol and mint flavour with instant freshness, smooth sweetness and subtle herbal, eucalyptus tones. A refreshing mint flavour with steady, long-lasting coolness.

Aftertaste:

Cool, refreshing finish with lingering mint sensation. A subtle sweet and herbal traces leave mouth clean, fresh and lightly energized.

Fresh Breath Gum

Reliable Freshness on-the-go

A long-lasting fresh-breath solution designed to support daily oral comfort. This gum promotes saliva flow to help clear food residues and maintain a balanced oral environment throughout the day.



Eucalyptus Mint flavour

No. 1
consumer concern.
25 % of all oral care conversations connect to bad/fresh breath*

44%

of consumers use oral care fresh breath products on-the-go, while 93% use portable breath fresheners on the go**

\$49 Bn

Global chewing gum market, 2025***

* Source: Radarly, 2025 (US/EU)
** Source: Meltwater, Social listening, 2025, UK/S
*** Source: www.statista.com

A long-lasting fresh-breath solution designed to support daily oral comfort. This gum promotes saliva flow to help clear food residues and maintain a balanced oral environment throughout the day.

With each chew, it delivers sustained freshness and a clean mouthfeel that supports confidence and everyday hygiene. More than a flavour boost - it's a reliable partner for lasting freshness.

- **Zinc** helps prevent bad breath
- Fresh breath **on-the-go**
- **Fluoride** contributes to the mineralization of normal teeth
- Contains **Xylitol & Green Tea Extract**

Format key benefits

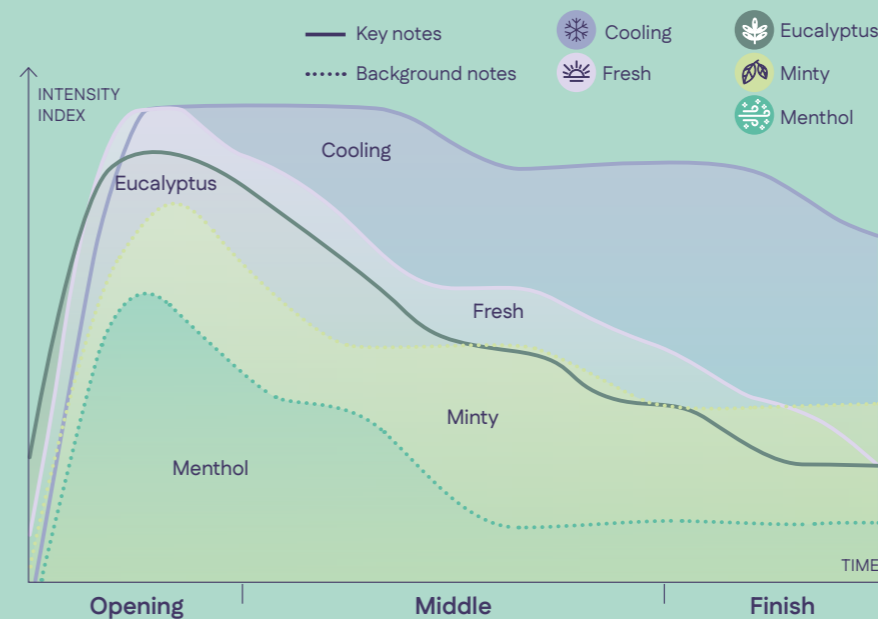
Compressed gum is the optimal format for consistent, long-lasting fresh-breath benefits

- Controlled release of active ingredients and flavour
- Suitable for ingredients sensitive to moisture or heat
- Combined mint & gum layer enables a unique mouthfeel. Gum layer offering a soft and chewy texture, mint layer offering an initial crunch
- This multilayer technology is designed to deliver a controlled release of active and functional ingredients.
- Sugar-free and dental-friendly
- Patent-protected



Sensory Experience Journey

Eucalyptus Mint



Odour:

Fresh eucalyptus-mint aroma with light herbal tones and subtle sweetness, giving a clean distinctly cooling impression.

Taste/flavour:

Fresh hit of eucalyptus-mint flavour with pronounced cooling and gentle herbal accents. Fresh, cleansing profile with clear eucalyptus character.

Aftertaste:

Cooling minty freshness, leaving clean bright refreshing after-sensation.

How to use

Chew the gums daily to help maintain fresh breath and support oral wellness with zinc and green tea extract - all in a convenient, compressed format.

No water, no fuss — just a juicy, feel-good burst of fresh breath you can count on every day.

Ingredients

Nutritional information:		
Per piece (2 g):	Amount:	% NRV:
Zinc	2 mg	20 %
Fluoride	0,3 mg	8,5 %
Green Tea Extract	4,8 mg	8,5 %

Mouthwash Tablet

Fresh Clean Feeling in Seconds

The mouth is a sensitive micro-environment, and when its balance shifts, unpleasant breath can appear quickly.



Peppermint Menthol flavour



The mouthwash chewable tablet delivers a fast burst of cooling freshness while helping to neutralize odor-causing compounds.

The result is an instantly cleaner mouthfeel and renewed confidence - anytime, anywhere.

- Zinc helps prevent bad breath
- Fresh breath **on-the-go**
- Fluoride contributes to the mineralization of normal teeth
- Contains Xylitol

Format key benefits

Zapliq® is the optimal format for fast mouth-cleaning benefits - transforming from solid to liquid within seconds

- Fast release and perceived fast onset of action
- Zapliq® technology: Liquefies when chewed. Refreshes like a sip of water
- Customise mouthfeel, colour, size and appearance
- Single- and dual-layer technology delivers effective separation of active ingredients.
- Sugar-free and dental-friendly
- Patent-protected

No. 1
consumer concern.
25 % of all oral care
conversations connect
to bad/fresh breath*

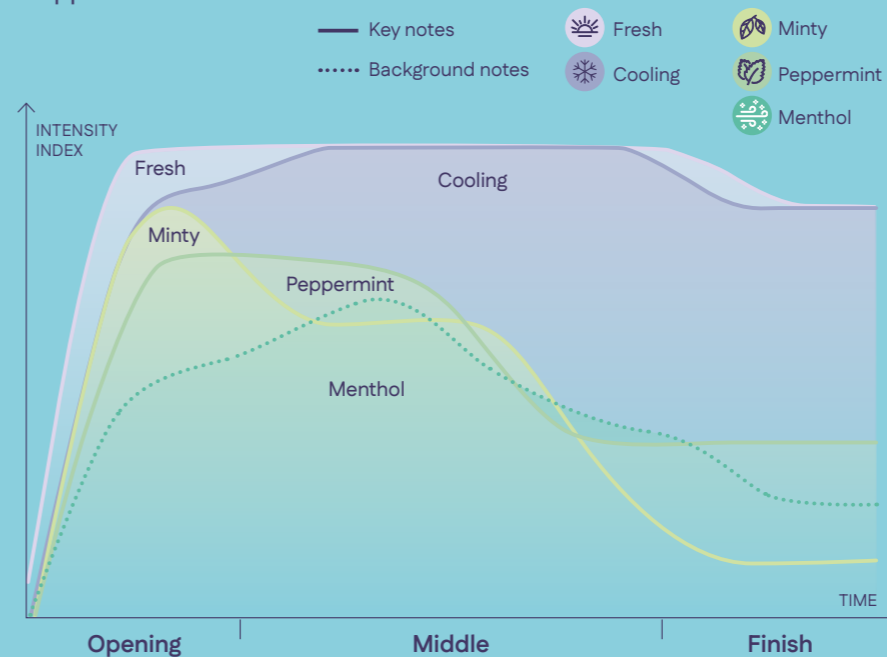
44%
of consumers use oral care
fresh breath products on-the-
go, while 93% use portable
breath fresheners on the go**

47%
of selected oral care products
target Fresh breath as
benefit***

* Source: Radarly, 2025 (US/EU)
** Source: Meltwater, Social listening, 2025, UK/S
*** Source: Circana POS data, 2023, US

Sensory Experience Journey

Peppermint Menthol



Odour:

Strong, fresh mint aroma dominated by menthol and mint, clean and cooling top note.

Taste/flavour:

Intense boost of peppermint and menthol flavour with immediate, pronounced cooling. Mellow sweetness supports mint and subtle herbal adds depth, creating distinctly refreshing profile.

Aftertaste:

Long-lasting cooling and clear menthol freshness. Sweetness stays subtle, leaving clean, crisp, strongly refreshed finish.

How to use

Chew the mouthwash tablet and gently swish it inside your mouth, releasing a refreshing liquid that helps clean the mouth and support everyday oral wellness and fresh breath - then swallow when finished, all delivered in a bright peppermint & menthol flavour. No water, no hassle - just a fast-acting, feel-good burst of freshness and comfort you can enjoy anytime, anywhere.

Ingredients

Nutritional information:		
Per piece (1,5 g):	Amount:	% NRV:
Zinc	2 mg	20 %
Fluoride	0,3 mg	8,5 %

Whitening Gum

Convenient Support for a Brighter Smile

A bright smile can enhance confidence, but everyday habits like coffee, tea, and red wine may leave surface stains and reduce luminosity.



Blueberry Cool Mint flavour

The formulation of our Whitening Gum helps lift stains and support enamel clarity, offering a simple way to maintain a cleaner, brighter appearance.

With no brushing or rinsing required, it provides convenient whitening support and a refreshed mouthfeel whenever needed.

- **Reduce** surface stains
- **Whiter** teeth
- **Calcium** is needed for the maintenance of normal teeth

Format key benefits

Compressed gum is the ideal format for delivering consistent, long-lasting teeth-whitening effects

- Controlled release of active ingredients and flavour
- Suitable for ingredients sensitive to moisture or heat
- Combined mint & gum layer enables a unique mouthfeel. Gum layer offering a soft and chewy texture, mint layer offering an initial crunch
- This multilayer technology is designed to deliver a controlled release of active and functional ingredients.
- Sugar-free and dental-friendly
- Patent-protected

\$ 7,5 bn
global market size in 2023 and projected to reach \$ 10.6 billion by 2030 (CAGR of 5.0%)*

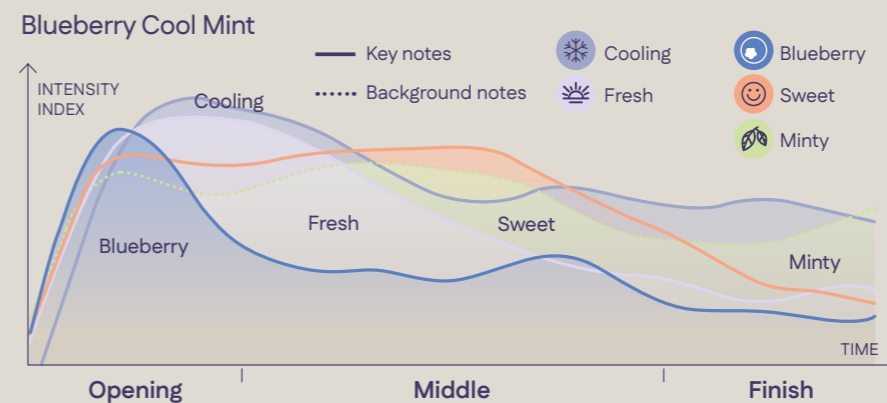
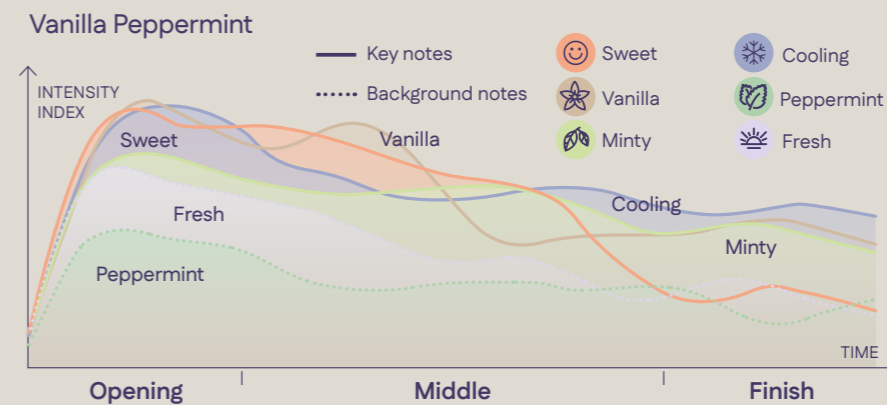
63%
state that stained teeth have a negative impact on daily life**

49%
says "Convenient and easy to use" are the most important product features for in-home teeth whitening***

* Source: www.grandviewresearch.com
** Source: Wilke research, DE, 2025
*** Source: Ipsos, Social listening - US, 2023



Sensory Experience Journey



Ingredients

Nutritional information:		
4 pieces (8 g):	Amount:	% NRV:
Calcium	120 mg	15 %
Sodium bicarbonate	125 mg	-

How to use

Chew the gums daily to help support a naturally whiter smile and maintain everyday oral wellness, with whitening ingredients in a convenient compressed format. No water, no fuss - just a clean, feel-good boost for a brighter smile anytime, anywhere.

Odour:

Sweet vanilla with light touch of peppermint and gentle cooling hint. Soft creamy notes add depth, giving fresh, balanced impression.

Taste/flavour:

Smooth mix of vanilla sweetness and minty freshness. Vanilla adds creamy roundness, mint provides cool boost, creating soft, sweet, well-balanced profile.

Aftertaste:

Mild cooling with soft vanilla and light mint notes. Freshness lingers, leaving clean, lightly cooled finish.

Odour:

Sweet and refreshing blueberry aroma softened by light vanilla and touched with minty freshness.

Taste/flavour:

Juicy berry profile with clear blueberry notes supported by soft sweetness and mild acidity. Mint adds smooth cooling freshness, while subtle floral-herbal notes round flavour into harmonic fruity-mint expression.

Aftertaste:

Fresh mint soft berry trace. Cooling lingers gently as sweetness tapers off, leaving clean and lightly refreshed finish.

Soothing Lozenge

Long-lasting Hydration and Comfort

A gentle lozenge designed to deliver consistent, long-lasting relief when the mouth feels dry, irritated, or unbalanced.



Lemon Lime flavour

As it dissolves, it helps restore moisture, soothe discomfort, and leave the mouth feeling smooth, refreshed, and naturally comfortable.

Ideal for discreet, reliable relief whenever consumers need lasting comfort and confidence throughout the day.

- Helps soothe the mouth
- **Long-lasting** hydration
- Provides **soothing** moisture
- Contains **Xylitol**
- **Sugar free** self-liquifying tablet

Format key benefits

The soothing lozenge is the optimal format for consistent, long-lasting oral-comfort benefits

- Discrete delivery
- Controlled release of active ingredients
- The soothing lozenge melts slowly for a sustained effect
- Customise release profile, size, flavour, colour and appearance
- Optional single- and dual-layer technology for effective separation of active ingredients
- Sugar-free and dental-friendly

1 in 5
people worldwide
(~1.8 billion) suffer from
dry mouth*

55%
of consumers say that it affects
daily life to a high extent**

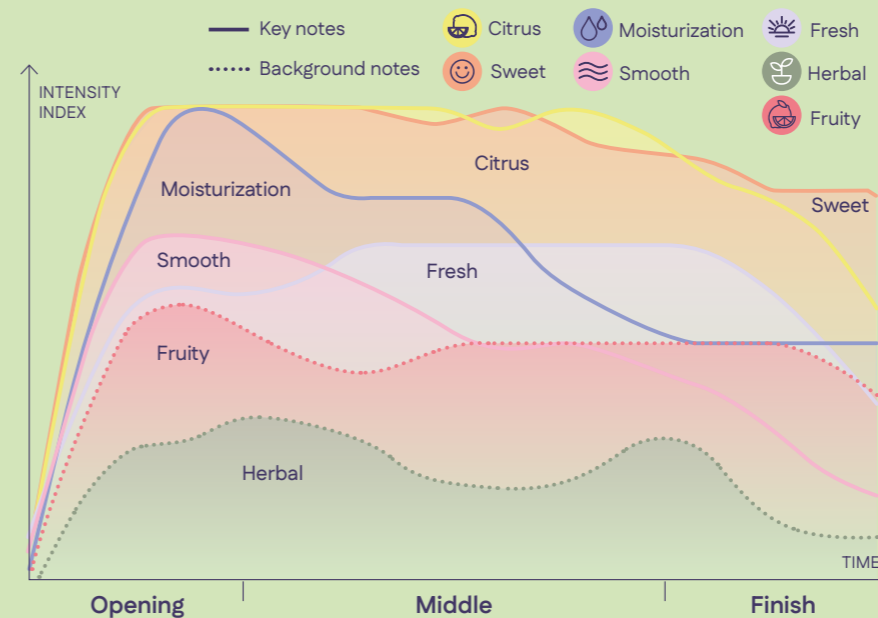
88%
of consumers rate long lasting
moisturizing mouthfeel as
very important***

* Source: colgateoralhealthnetwork.com
** Source: Wilke research: DE, 2025
*** Source: Wilke research: DE, 2025



Sensory Experience Journey

Lemon Lime



Odour:

Bright, juicy citrus aroma with sweet lemon-lime notes. Underlying herbal and mild floral nuances add depth and warmth.

Taste/flavour:

Smooth citrus blend of sweet lemon and lime with gentle fresh acidity, giving juicy, well-balanced profile. Light herbal, flowery, minty background notes add refined lift.

Aftertaste:

Lingering soft lemon-lime sweetness with mild cooling freshness, contributing to moist, refreshed mouthfeel.

How to use

Allow the lozenge to slowly dissolve in the mouth to help soothe oral discomfort and support everyday oral wellness, enhanced with a refreshing lemon-lime flavour. Use as needed, up to a maximum of 20 lozenges per day.

No water, no hassle – just a juicy, feel-good boost of comfort and relief you can enjoy anytime, anywhere.

Ingredients

Nutritional information:

Per piece (1,65 g):	Amount:	% NRV:
Xylitol	1568 mg	-

Moisturizing Chew

Instant Hydration in Every Chew

A long-lasting fresh-breath solution designed to support daily oral comfort. This gum promotes saliva flow to help clear food residues and maintain a balanced oral environment throughout the day.



Peppermint flavour



A fast-acting chewable tablet that transforms into a soothing liquid within seconds, providing immediate relief when the mouth feels dry or strained.

The rapid liquid release delivers a refreshing, hydrating sensation that helps restore comfort, support easier speaking and swallowing, and leave the mouth feeling clean and revitalized whenever needed.

- **Instant** moisturizing
- Helps **soothe** the mouth
- **Long-lasting** hydration
- Transforms from **solid to liquid** in seconds as you chew
- Ideal for **on-the-go**

Format key benefits

Zapliq® is the optimal format for fast oral-hydration benefits - transforming from solid to liquid within seconds

- Fast release and perceived fast onset of action
- Zapliq® technology: Liquefies when chewed. Refreshes like a sip of water
- Customise mouthfeel, colour, size and appearance
- Single- and dual-layer technology delivers effective separation of active ingredients.
- Sugar-free and dental-friendly
- Patent-protected

1 in 5
people worldwide
(~1.8 billion) suffer from
dry mouth*

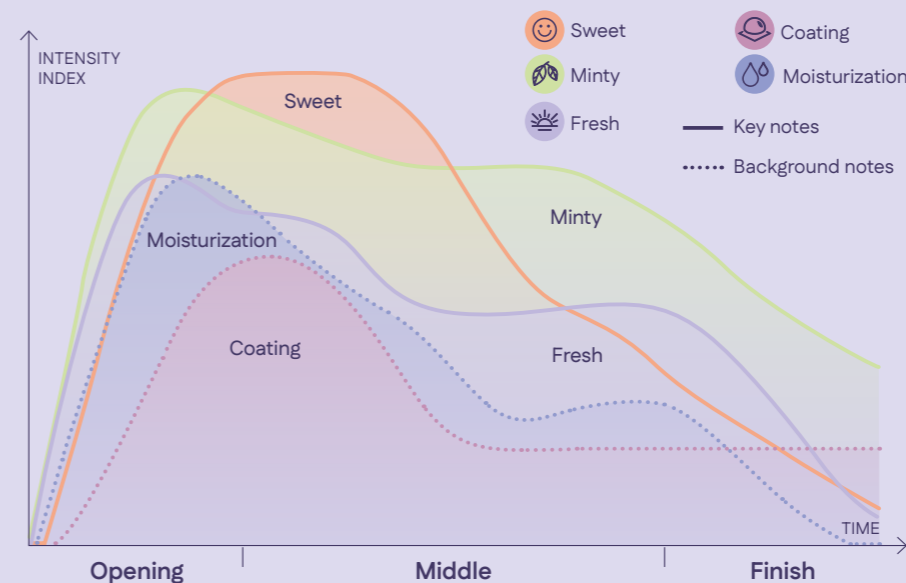
55%
of consumers say that
it affects daily life to
a high extent**

93%
of consumers state that
instant moisturized mouthfeel
is very important***

* Source: colgateoralhealthnetwork.com
** Source: Wilke research: DE, 2025
*** Source: Wilke research: DE, 2025

Sensory Experience Journey

Peppermint



Odour:

Fresh, gentle mint with soft sweetness and faint cooling touch. Subtle herbal background notes give a clean, mild impression.

Taste/flavour:

Smooth, balanced mint flavour with mild sweetness and soft cooling effect. Light herbal notes keep profile clean, calm, and naturally refreshing with subtle minty character.

Aftertaste:

Mild minty finish with gentle cooling and lingering sweetness. Low herbal traces, leave a clean, soft, and lightly refreshing afterfeel.

How to use

Chew the moisturizing tablet and gently swish it inside your mouth releasing a soothing liquid that helps hydrate the mouth and support everyday oral comfort - Then swallowed when finished, all delivered with a gentle peppermint flavour.

No water, no hassle - just a fast-acting, feel-good burst of lasting moisture and relief you can enjoy anytime, anywhere.

Ingredients

Nutritional information:		
Per piece (1,8 g):	Amount:	% NRV:
Xylitol	666 mg	-

Packaging options

Primary packaging: Blister pack

This type of packaging is well known by consumers for its practicality, convenience, and safety.

The products are kept fresh and protected from environmental influences such as oxygen and moisture, while also ensuring good protection of the remaining units. Blister packs can be supplied with or without an outer sleeve, depending on branding and information needs.



10-count



8-count

10-count blister pack

Blister dimensions (W x L):
55 x 105.5 mm

(20 µ hardtemper aluminum lidding foil)

Sleeve dimensions (W x L x H):
55.3 x 105.5 x 10 mm

8-count blister pack

Blister dimensions (W x L):
55 x 105.5 mm

(20 µ hardtemper aluminum lidding foil)

Sleeve dimensions (W x L x H):
55.3 x 105.5 x 10 mm

Secondary packaging: Sleeve display with 12 blister packs

Display carton:

The blister can be packed with a sleeve (cardboard band) and bundled in a display carton, making the product shelf ready.



Contains 12 blister packs with sleeve

Dimensions (L x W x H):
116 x 108 x 66 mm

Product overview

	Product Name	Category	Product format	Active ingredients	Product flavour
	Energy Gum, 50mg	Perform & Unwind	Compressed Gum	Caffeine 50 mg, Vitamin B3, B6 & B12	Ice Mint
	Energy Gum, 100 mg	Perform & Unwind	Compressed Gum	Caffeine 100 mg, Vitamin B3, B6 & B12	Ice Mint
	Cognitive+ Energy Gum	Perform & Unwind	Compressed Gum	Citicoline, Caffeine, Vitamin B5, B6, Zinc	Citrus Mint
	Beauty Gum	Appearance & Beauty	Compressed Gum	Biotin, Vitamin C, Zinc, Hyaluronic Acid	Raspberry Cherry
	Collagen+ Gum	Appearance & Beauty	Compressed Gum	Collagen peptides, Vitamin C, Hyaluronic Acid, Zinc	Peach Raspberry
	Collagen+ Gum	Appearance & Beauty	Compressed Gum	Collagen Peptides, Vitamin C, Hyaluronic Acid, Zinc	Grapefruit Orange
	Electrolyte Crunch	Vitality & Nutrition	Zapliq®	Sodium, Potassium, Magnesium, Calcium	Salty Pineapple
	Electrolyte Crunch	Vitality & Nutrition	Zapliq®	Sodium, Potassium, Magnesium, Calcium	Salty Passionfruit
	Fresh Breath Gum	Oral Care	Compressed Gum	Zinc, Fluoride, Green Tea Extract	Eucalyptus Mint
	Mouthwash Tablet	Oral Care	Zapliq®	Zinc, Fluoride	Peppermint Menthol
	Whitening Gum	Oral Care	Compressed Gum	Calcium, Sodium Bicarbonate	Blueberry Cool Mint
	Whitening Gum	Oral Care	Compressed Gum	Calcium, Sodium Bicarbonate	Vanilla Peppermint
	Moisturizing Chew	Oral Care	Zapliq®	Xylitol	Peppermint
	Soothing Lozenge	Oral Care	Lozenge	Xylitol	Lemon Lime



© 2026 Fertin Pharma A/S. All rights reserved.

No part of this catalog may be reproduced, distributed, stored, or transmitted in any form or by any means without prior written permission from Fertin Pharma. All trademarks, product names, and logos are the property of their respective owners.

The information in this catalog is provided for general information purposes only. Specifications, availability, and pricing are subject to change without notice. While every effort has been made to ensure accuracy, Fertin Pharma accepts no responsibility for errors or omissions. Nothing in this catalog constitutes a binding offer. All products and services are supplied subject to applicable terms and conditions.