

WELCOME TO INDIA'S LARGEST PERSONAL INVESTMENTS EXPO & CONFERENCE - 2026

BENGALURU



2
DAYS EVENT



100+
EXHIBITORS



10000+
VISITORS



30+
SPEAKERS

REGISTER NOW!



www.indiaretailinvestorsexpo.com

Discover Innovative Investment Opportunities

Explore a wide range of pioneering investment options, from Real Estate to green energy. Engage with industry leaders and discover the next big opportunity to grow your portfolio.

About IRIE

Welcome to the India Retail Investment Expo (IRIE), where innovation meets opportunity. We bring together investors, financial experts, and industry leaders to explore cutting-edge retail investment options. Join us for insightful workshops, networking sessions, and the latest market trends to elevate your investment journey.

Why Attend IRIE?



Explore Investment Opportunities:

Discover a wide range of innovative investment options from 100+ exhibitors.



Gain Expert Insights:

Learn from financial experts and industry leaders through workshops and seminars.



Network with Professionals:

Connect with top investors, entrepreneurs, and professionals in the retail investment sector.

What You Will Learn from IRIE

Investment Strategies

Effective methods for maximizing returns and minimizing risks.

Market Trends

Current and emerging trends in the retail investment market.

Financial Planning

Comprehensive approaches to managing and growing your investment portfolio.

Technological Innovations

How technology is shaping the future of retail investments.

Regulatory Insights

Understanding the latest regulations and their impact on investments.



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EXHIBITOR PROFILE



**Equity
Markets**



Insurance



Mutual Funds



**Wealth
Management**



**Banking
Products**



**Trading
Technology**



**Alternative
Investments**



Crypto



Real Estate



Franchises



Bonds



Gold



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VISITOR PROFILE

VISITORS

Understanding our visitors' demographics and behavior can help you tailor your offerings and engagement strategies for maximum impact. Here's a breakdown of the typical profiles of our visitors:



General Public



**Financial
Advisors**



**Industry
Professionals**



Entrepreneur



**Investment
Bankers**



Stock Traders



**Forex & Commodity
Traders**



**Chartered
Accountant**



**Fintech
Enthusiasts**



**Students &
Academics**



**Government
Representatives**

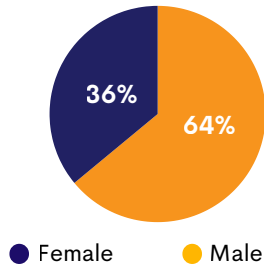


**Individual
Investors**

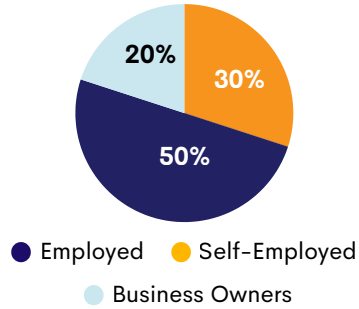


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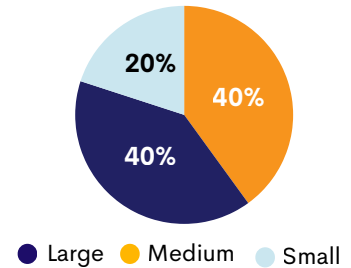
Gender



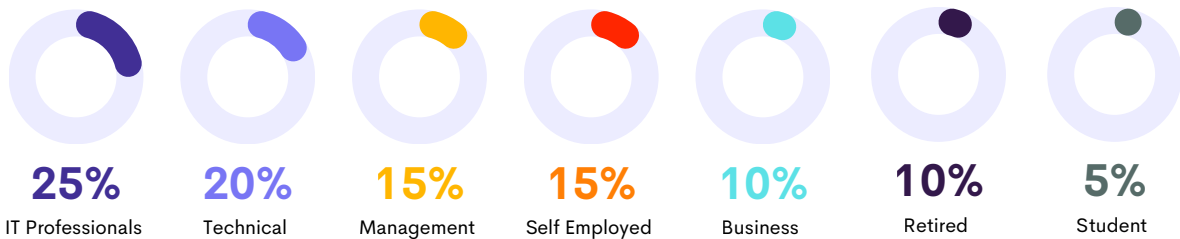
Visitor Type



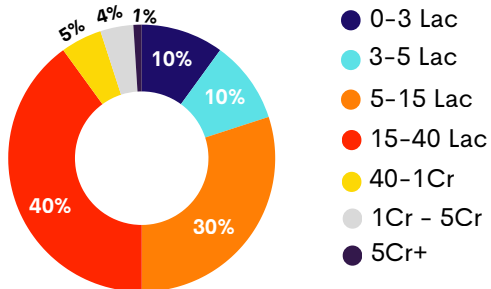
Corporation



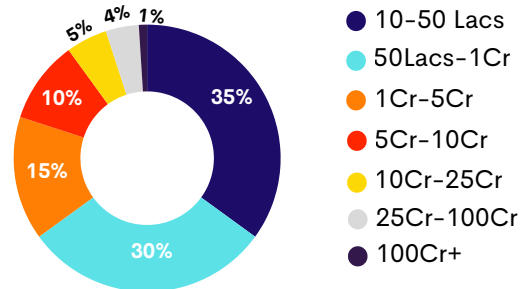
Profession Type



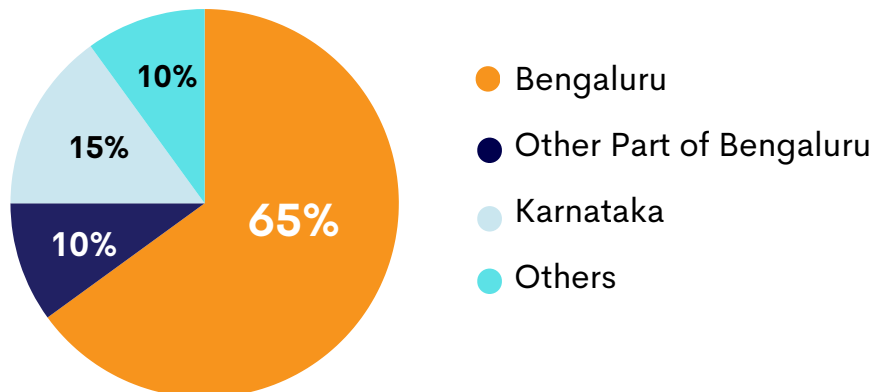
Income Per Annum



Household Network

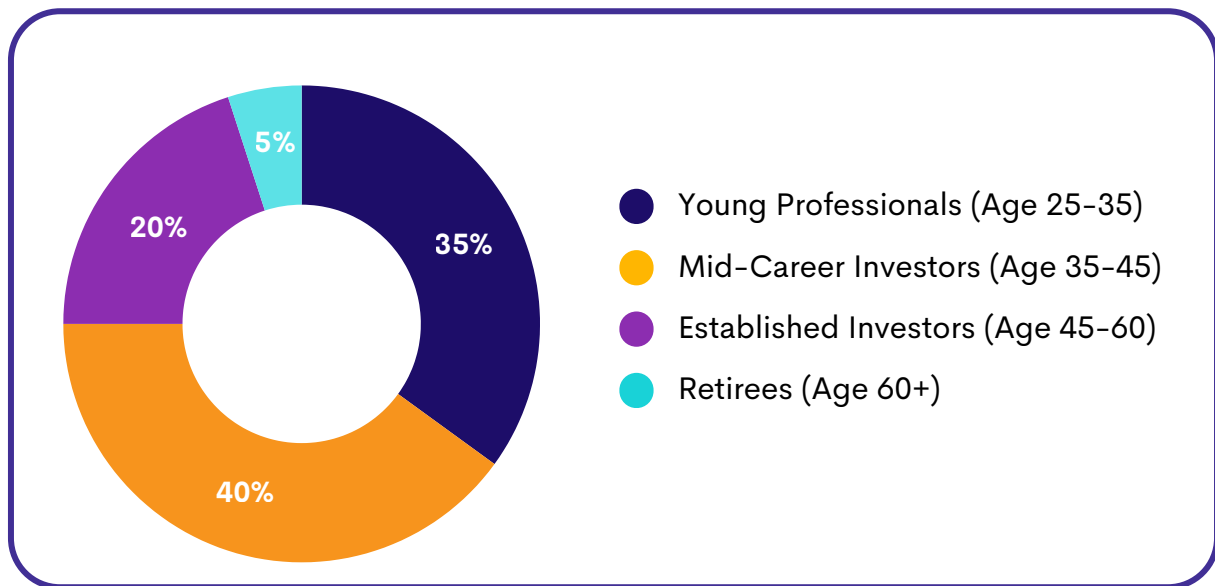


Location



Understanding our visitors' demographics and behavior can help you tailor your offerings and engagement strategies for maximum impact. Here's a breakdown of the typical profiles of our visitors:

Percentage of attendees by visitor Profile

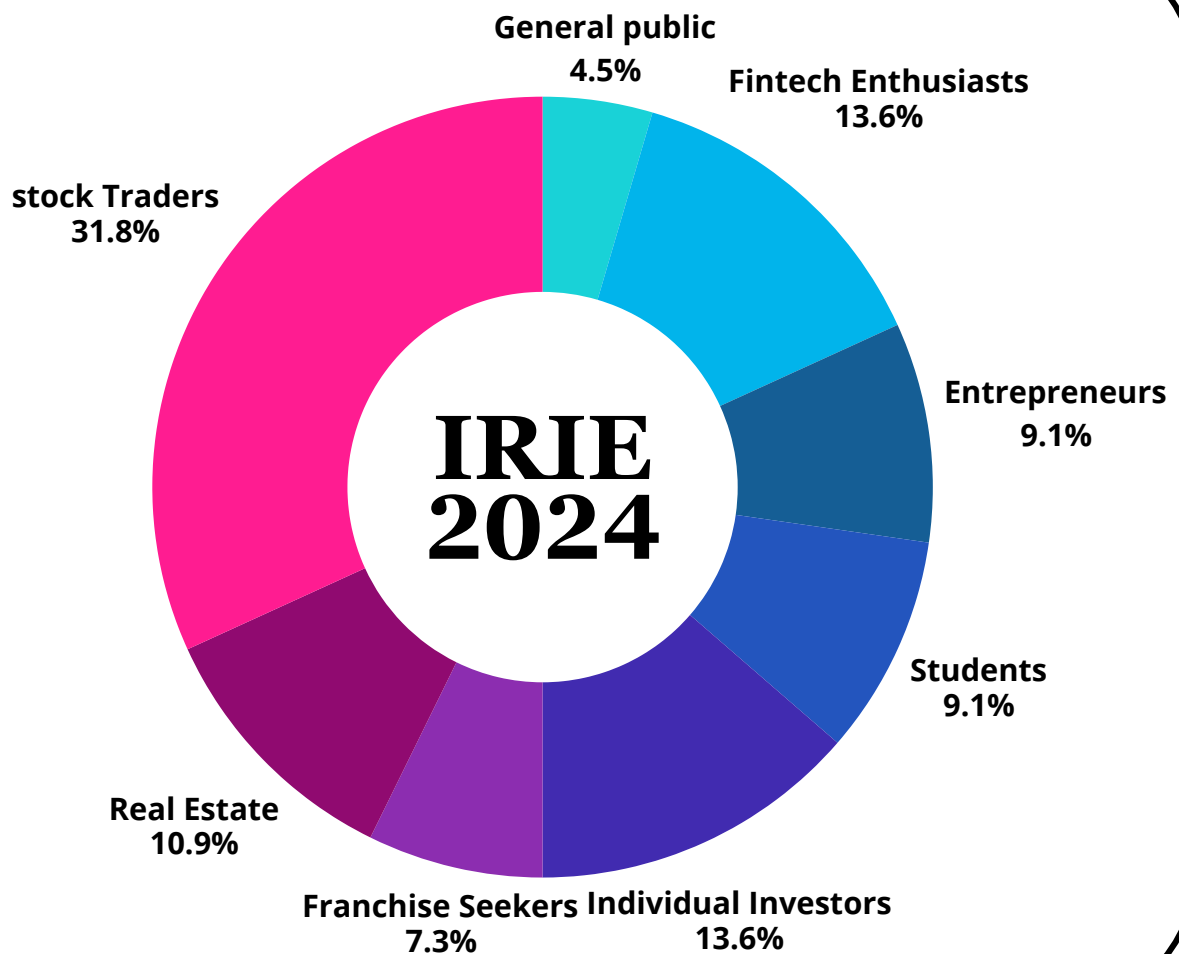


Young Professionals (Age 25-35) - 35%

- **Profession** : IT professionals, engineers, bankers, consultants.
- **Behavior** : Eager to learn about new investment opportunities, tech-savvy, value quick and easy access to information, and interested in fintech solutions.
- **Interests** : Stocks, mutual funds, cryptocurrency, and robo-advisors.



PERCENTAGE OF ATTENDEES BY VISITOR PROFILE



Mid-Career Investors (Age 35-45) - 40%

Profession: Managers, senior executives, business owners.

Behavior: Looking for stable investment options, interested in portfolio diversification, seek personalized financial advice, and are open to innovative financial products.

Interests: Real estate, stocks, mutual funds, retirement planning.

Established Investors (Age 45-60) - 20%

Profession: Senior management, entrepreneurs, seasoned professionals.

Behavior: Focus on wealth preservation, interested in legacy planning, prefer low-risk investments, and value long-term financial stability.

Interests: Bonds, real estate, gold, mutual funds, estate planning.

Retirees (Age 60+) - 5%

Profession: Retired professionals, pensioners.

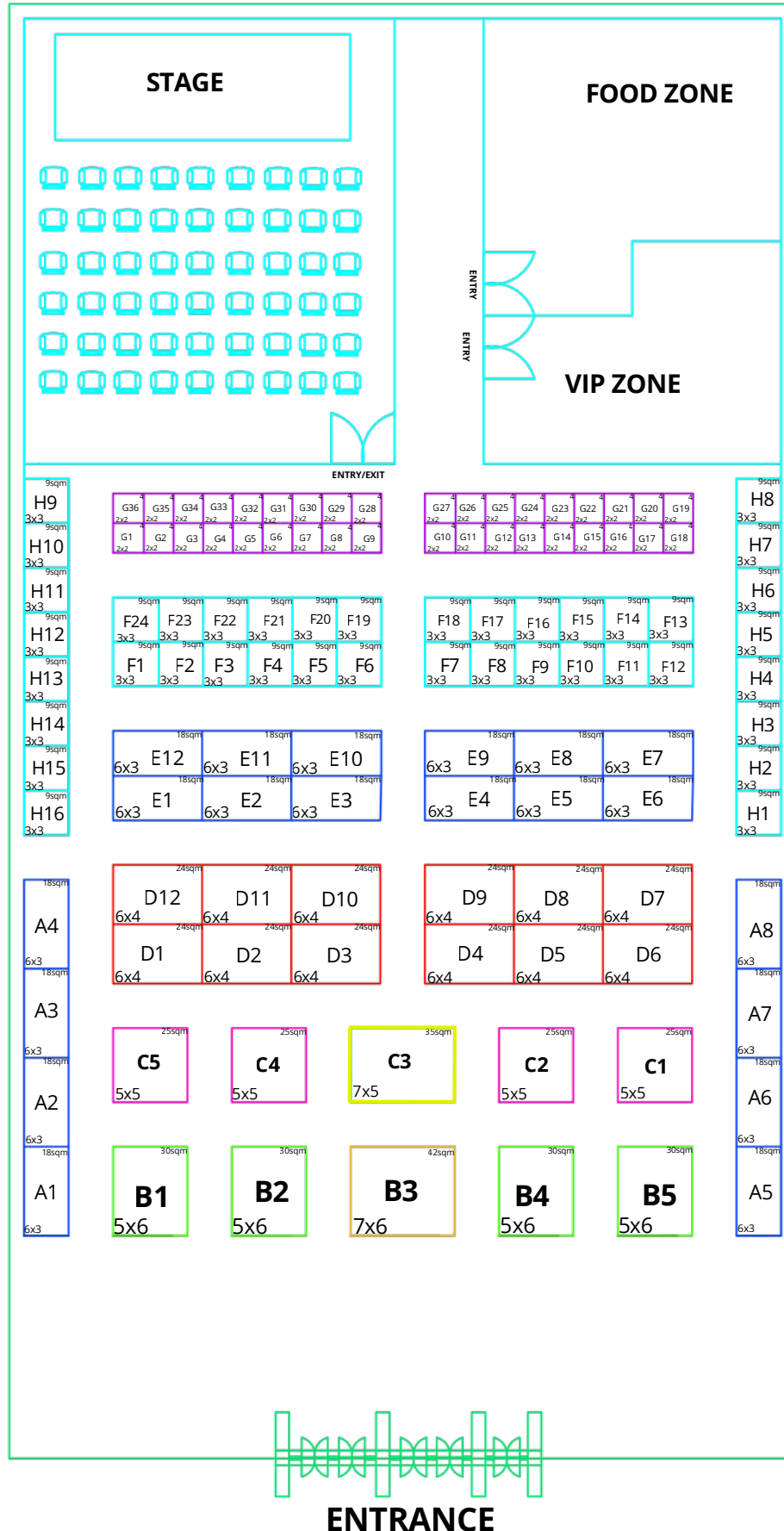
Behavior: Prioritize capital protection, seek regular income streams, interested in low-risk investment products, and value clear and straightforward financial advice.

Interests: Fixed deposits, government bonds, annuities, savings schemes.





IRIE 2025 - LAYOUT



KTPO, WHITEFIED-BENGALURU





SPONSORSHIP

Sponsoring an event primarily helps a company in enhancing their brand visibility & connect with the targeted audience in a meaningful way. By associating with the event, the company can showcase its values, products, and services directly to potential customers, fostering trust and credibility. Additionally, event sponsorship provides unique opportunities for networking, engaging with key industry players, and creating lasting impressions that drive brand loyalty and business growth.

The Impact of Sponsorship Marketing on Brand Awareness

- Exposure to a Target Audience
- Brand Association
- Increased Reach
- Credibility and Trust





TITLE SUPPORTER

~~10 Lakhs~~ **8 Lakhs**

*Offer Valid Till 30th September, 2025

- ✓ Event naming rights: 'Presented by [Brand Name]'
- ✓ Prime logo placement: entrance, stage, kits, website,
- ✓ Keynote speech or exclusive workshop
- ✓ Prime Exhibition Booth **42 sqmts** with demo zone
- ✓ Featured in all press releases and digital campaigns
- ✓ Inclusion in press mentions and social media campaigns
- ✓ Priority access to attendee list
- ✓ Recognition award at the event.
- ✓ Lunch Coupons: 20 coupons.
- ✓ Delegate Passes: 10 passes.
- ✓ One customized promotion option provided its in organizers approval
- ✓ Exclusive Main Branding in IRIE Magazine Cover Page and Inside Full page branding

CO-PRESENTER

~~8 Lakhs~~ **6.4 Lakhs**

*Offer Valid Till 30th September, 2025

- ✓ Event naming rights: 'Presented by [Brand Name]'
- ✓ Prominent logo placement on collaterals and website
- ✓ Speaking opportunity in a panel or session
- ✓ Premium Exhibition booth **35 sqmts**
- ✓ Featured in all press releases and digital campaigns
- ✓ Priority access to attendee list
- ✓ Inclusion in press mentions and social media campaigns
- ✓ Recognition award at the event.
- ✓ Lunch Coupons: 16 coupons.
- ✓ Delegate Passes: 8 passes.
- ✓ One customized promotion option provided its in organizers approval
- ✓ Exclusive second Priority Branding in IRIE Magazine Cover Page and Inside Full page branding

ELITE SUPPORTER

~~5 Lakhs~~ **4 Lakhs**

*Offer Valid Till 30th September, 2025

- ✓ Elite Supporter tag on all branding
- ✓ Prime logo on stage, outdoor ads, kits
- ✓ Keynote or masterclass opportunity
- ✓ Island booth **30 sqmts** stall
- ✓ Featured in opening ceremony & press meet
- ✓ Priority access to attendee list
- ✓ Recognition award at the event.
- ✓ Lunch Coupons: 14 coupons.
- ✓ Delegate Passes: 7 passes.
- ✓ One customized promotion option provided its in organizers approval
- ✓ Exclusive Full page Branding in IRIE Magazine

PLATINUM SUPPORTER

~~4 Lakhs~~ **3.2 Lakhs**

*Offer Valid Till 30th September, 2025

- ✓ Platinum Supporter' recognition across collaterals
- ✓ Logo on stage side panels, registration area
- ✓ Speaking opportunity in a panel or session
- ✓ Premium booth **25 sqmts** in high-traffic zone
- ✓ Featured in opening ceremony & press meet
- ✓ Priority access to attendee list
- ✓ Recognition award at the event.
- ✓ Lunch Coupons: 12 coupons.
- ✓ Delegate Passes: 6 passes.
- ✓ One customized promotion option provided its in organizers approval
- ✓ Exclusive Full page Branding in IRIE Magazine





DIAMOND SUPPORTER

~~2 Lakhs~~ **1.6 Lakhs**

*Offer Valid Till 30th September, 2025

- ✓ Diamond Supporter recognition across collaterals
- ✓ Logo on stage side panels, registration area
- ✓ Speaking opportunity in a panel or session
- ✓ Premium booth **24 sqmts** in high-traffic zone
- ✓ Recognition award at the event.
- ✓ Lunch Coupons: 10 coupons.
- ✓ Delegate Passes: 5 passes.
- ✓ Post-event filtered leads
- ✓ One customized promotion option provided its in organizers approval
- ✓ Single page Branding in IRIE Magazine

GOLD SUPPORTER

~~1.5 Lakh~~ **1.2 Lakhs**

*Offer Valid Till 30th September, 2025

- ✓ Gold Supporter recognition across collaterals
- ✓ Logo on stage side panels, registration area,
- ✓ Standard booth **18 sqmts**
- ✓ Recognition award at the event.
- ✓ Lunch Coupons: 8 coupons.
- ✓ Delegate Passes: 4 passes.
- ✓ One customized promotion option provided its in organizers approval
- ✓ Category-wise post-event leads
- ✓ Single page Branding in IRIE Magazine

SILVER SUPPORTER

~~75,000/-~~ **60,000/-**

*Offer Valid Till 30th September, 2025

- ✓ Logo on website and event banners
- ✓ Shared branding in event slides
- ✓ Company mention during the event
- ✓ Standard booth **9 sqmts**
- ✓ Recognition award at the event.
- ✓ Lunch Coupons: 6 coupons.
- ✓ Delegate Passes: 3 passes.
- ✓ Category-wise post-event leads
- ✓ Half page Branding in IRIE Magazine

BRONZE SUPPORTER

~~40,000/-~~ **32,000/-**

*Offer Valid Till 30th September, 2025

- ✓ Logo on sponsor wall and website footer
- ✓ Shared branding in event slides
- ✓ Standard booth **4 sqmts**
- ✓ Recognition award at the event.
- ✓ Lunch Coupons: 4 coupons.
- ✓ Delegate Passes: 2 passes.
- ✓ Category-wise post-event leads
- ✓ Half page Branding in IRIE Magazine



IRIE 2024 - Esteemed Exhibitors

 Spider

 Share India
low generate, we multiply

 aliceblue
Growth inevitable

 The SafeTrader
www.safetrader.in

 ISEC CAPITAL

 SBI Life
Apne Liye. Apno Ke Liye.

 kotak life

 HDFC Life
Sar utha ke jiyo!

 NOVO
Insurance Broking Services Pvt. Ltd.

 TATA AIA
LIFE INSURANCE

 ICICI Bank

 SBI card

 equitas
Small Finance Bank

 MOTILAL OSWAL
FINANCIAL SERVICES

 HSBC

 KAPIL PROPERTIES

 FINE Acers®

 22 YARDS
STEADY RISE. SOLID RETURNS

 Growth Stories

 RAMKY
INFRA & RECYCLERS PVT. LTD.

 SNM

 FRACSPACE®

 ZONOPERTI

 JAINRA GROUP
Real Estate & Infrastructure
SME & MSME Support & MSME
to MSME Business Products

 care HEALTH INSURANCE

 ATUM CAPITAL

 wealthy

 MIRAE ASSET Sharekhan

 The Zenith Capital
Wealth Management

 HYBRID TRADER

 Edify EDUCATION
LEADING YOUNG INDIA

 Fortune Box

 Synchroni

 ION EXCHANGE
Refreshing the Planet
HYDROACE

 OHA HEALTH

 YUMMPY'S

 OnEasy™

 Choice
The Joy of Earning

 KBK GROUP

 INSTA
Worldwide Group



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IRIE 2024 - Esteemed Speakers



Mr. Manish Kadam
Zonal Head - Spider Software



Mr. Chaitanya Sampat
AVP - Share India Securities



Mr. Mallinath Mulage
CEO - The Safe Trade Academy



Mr. Vijay Chaudhary
Deputy Regional Manager - SBI



Mr. Shyam Harsha Vardhan
Founder - Pro Traders



Mr. Satish Kumar
Founder - Atum Capital



Mrs. Alka Mehta
CEO - PayAid



Mr. Raviteja Gupta
Founder - Gupta Investments



Mr. Unnath Reddy
Visionary Chief - Fine Acers



Mr. Rupesh
Manager - Alice Blue



Mr. Shashikanth
Regional Head - Care Health Insurance



Mr. Satish Kumar
Founder - Atum Capital



Mr. Ujjwal Ladha
CEO - Trading Smart Academy



Mr. Srinivas Nuti
Executive Director - Nova Insurance



Mr. Sidharth Bhalla
Chief Marketing Officer - Fine Acers



Mr. Gandamala Akhil
CEO - Zenith EDU Pvt Ltd



GLIMPSE OF IRIE 2024 - 1st EDITION





IRIE INDIA RETAIL
INVESTORS
EXPO 2026
INDIA RETAIL INVESTORS EXPO

24 25
JAN 2026
KTPO, BENGALURU

ORGANISER



DFAIRS
TRADE FAIRS SIMPLIFIED



INDIA'S BIGGEST RETAIL INVESTORS EXPO & CONFERENCE - 2026

REGISTER TODAY

REACH OUT TODAY AND LET'S NAVIGATE THE
WORLD OF INVESTMENTS TOGETHER!

CONTACT US

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REGISTER NOW



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