

VALOR 2025



NOVEMBER 13, 2025

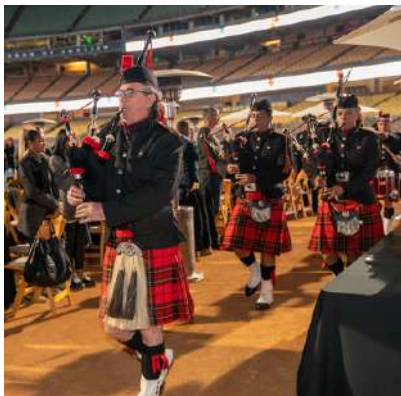
SPONSORSHIP LEVELS

DODGER STADIUM

VALOR is the Los Angeles Fire Department's annual awards ceremony dinner honoring exemplary LAFD members for outstanding services that go above & beyond the call of duty.

The evening will feature a VIP reception for sponsors, a silent auction, dinner & drinks, and special live demonstrations that give you an exclusive look inside the LAFD.

All proceeds raised will benefit the LAFD Foundation to purchase life-saving equipment.



PRESENTING SPONSOR \$100,000

- Two tables of ten (20 VIP tickets) with premier seating, dinner, & drinks.
- VIP reception access for all guests.
- Branding rights as "Presenting Sponsor" on all collateral and media opportunities.
- Co-branded step and repeat.
- Option for full-page ad in the program.
- Exclusive LAFD experience for your team.

PLATINUM SPONSOR \$50,000

- One table of ten (10 VIP tickets) with premier seating, dinner, & drinks.
- VIP reception access for all guests.
- Premiere logo recognition on all collateral.
- Option for a half-page ad in the program.

GOLD SPONSOR \$25,000

- One table of ten (10 VIP tickets) with preferred seating, dinner, and drinks.
- VIP reception access for all guests.
- Logo recognition on all collateral.

SILVER SPONSOR \$15,000

- One table of ten (10 GA tickets) with dinner & drinks.
- Logo recognition on all collateral.

BRONZE SPONSOR \$10,000

- One table of ten (10 GA tickets) with dinner & drinks.
- Name recognition on all collateral.



**SPONSORSHIPS MUST BE COMMITTED BY
OCTOBER 1ST IN ORDER TO RECEIVE
RECOGNITION AND BENEFITS AT THE EVENT.**

For more details please contact Tara Gurlides at
tara@supportlafd.org or (310) 552-4139.

THANK YOU TO OUR **VALOR**²⁰²⁴ SPONSORS

PRESENTING SPONSOR

HARBOR FREIGHT TOOLS
FOUNDATION

PLATINUM SPONSOR

BANK OF AMERICA 

GOLD SPONSORS



Spruce
Healthcare Group



UNIBAIL-RODAMCO-WESTFIELD

SILVER SPONSORS



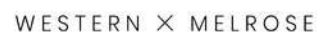
CBRE
Todd Doney, Vice Chairman



BRONZE SPONSORS



Julie & Scott Nesbit
Family Foundation



RESERVED SPONSORS

Health Net

Hudson Pacific Properties

Los Angeles Firemen's Relief Association

M Strategic Communications

Marquis Project Management