

VALOR 2026



**LOS ANGELES
FIRE
DEPARTMENT
FOUNDATION**

NOVEMBER 5, 2026

SPONSORSHIP LEVELS

DODGER STADIUM

The VALOR Awards ceremony is an annual dinner celebration hosted by the Los Angeles Fire Department and the Los Angeles Fire Department Foundation. On this special evening, we honor exceptional LAFD service members for outstanding work that went above and beyond the call of duty in the past year.

The evening will feature a VIP reception for our valued sponsors, a silent auction, a delicious dinner with drinks, and special live demonstrations offering an exclusive look inside the LAFD.

All proceeds raised will benefit the LAFD Foundation in its mission to purchase life-saving equipment.



PRESENTING SPONSOR \$100,000

- Two tables of ten (20 VIP tickets) with premier seating, dinner, & drinks.
- VIP reception access for all guests.
- Branding rights as "Presenting Sponsor" on all collateral and media opportunities.
- Co-branded step and repeat.
- Option for full-page ad in the program.
- Exclusive LAFD experience for your team.

PLATINUM SPONSOR \$50,000

- One table of ten (10 VIP tickets) with premier seating, dinner, & drinks.
- VIP reception access for all guests.
- Premiere logo recognition on all collateral.
- Option for a half-page ad in the program.

GOLD SPONSOR \$25,000

- One table of ten (10 VIP tickets) with preferred seating, dinner, and drinks.
- VIP reception access for all guests.
- Logo recognition on all collateral.

SILVER SPONSOR \$15,000

- One table of ten (10 GA tickets) with dinner & drinks.
- Logo recognition on all collateral.

BRONZE SPONSOR \$10,000

- One table of ten (10 GA tickets) with dinner & drinks.
- Name recognition on all collateral.



**SPONSORSHIPS MUST BE COMMITTED BY
OCTOBER 1ST IN ORDER TO RECEIVE
RECOGNITION AND BENEFITS AT THE EVENT.**

For more details please contact Tara Gurlides at tara@supportlafd.org | (310) 560-0132 or Marisa Martinez at marisa@supportlafd.org | (310) 465-1616.