edifai

AI and Data Mini MBA

👤 50 participants   🖥 Virtual   ▦ 12 weeks (4 hours a week)

Turn potential into practice - then progress. This hands-on program teaches future leaders to build strategic AI and data fluency, test tools like ChatGPT, and lead real-world transformation aligned with your business goals.

As a result of our programs:

95%
Participants are now more confident using AI

72
Average NPS Score

3.9 hours
Average time saved per participant a week

Learning outcomes:

✅ Hands-on experience applying real business challenges to tools like ChatGPT and Microsoft Copilot, and creating a playbook to deploy AI across your business.

✅ Analyze emerging AI capabilities, evaluate real use cases, and identify the data needed to build a business case that drives action for scalable, high impact AI solutions.

✅ Explore what it takes to lead sustainable AI transformation, from ethical risks and future trends to leadership behaviors and what your business needs to do right now.

Program Breakdown

This program is for teams who want to:

✓ Boost AI skills and data literacy across departments

✓ Bridge the AI knowledge gap

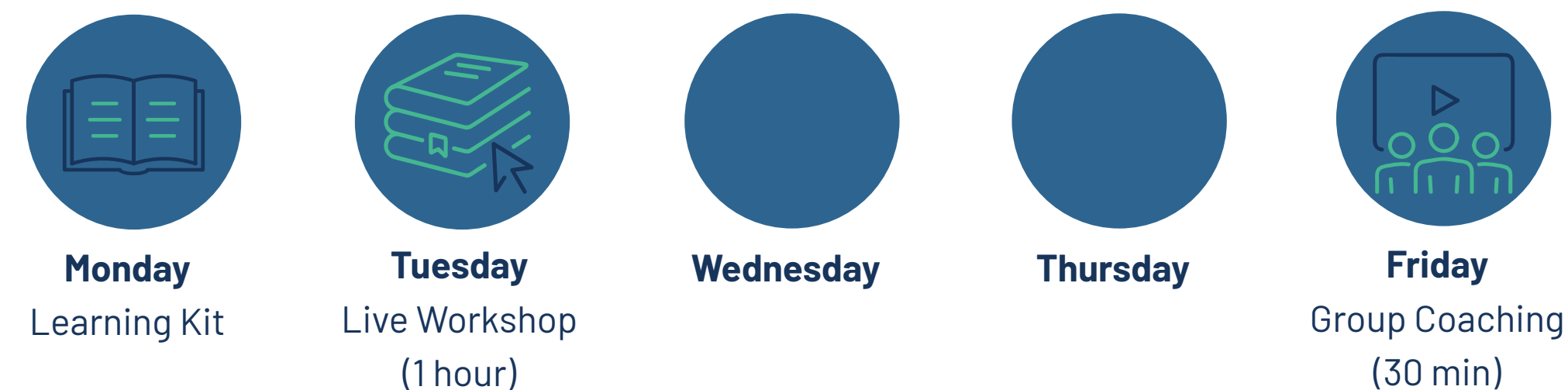✓ Deliver immediate and measurable business impact

Week 1 — Introduction to Generative AI

Week 2 — Prompt Engineering

Week 3 — Hack Your Productivity with AI

Week 4 — Project Week – Build Your AI Playbook

Week 5 — Agentic AI

Week 6 — Data-Driven Decision Making

Week 7 — Building a Business Case for AI

Week 8 — Project Week – Create a Business Case for AI

Week 9 — Future Trends

Week 10 — Change Management

Week 11 — Continuous Innovation (in Practice)

Week 12 — Project Week – Strategic Whitepaper

This program requires 4-hours of time investment each week, broken across the follow modalities:

Monday — Learning Kit

Tuesday — Live Workshop (1 hour)

Wednesday

Thursday

Friday — Group Coaching (30 min)

Application Work (2.5 hours)

Meet our team:

Niall McKinney — Non-exec Chair

Daniel Solomons — Digital Transformation

Jeremiah Johnson — Community Manager

Next cohort
1st September 2025

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