

HI, HELLO!
I'M MATT

WEBSITE: MATTVOGEL.US / MATTVOGEL.DESIGN
INSTA: MATTVOGEL.DESIGN / MATTVOGEL.PHOTO
BASED IN BALTIMORE, MARYLAND

I am a freelance **Graphic Designer and Printmaker** currently located in **Baltimore, MD** with a strong focus brand identity and web design. I am currently working as a graphic design intern at Wide Angle Youth Media and recently completed my BFA degree program at the Maryland Institute College of Art (MICA).

MATTHEWAUSTINVOGEL@GMAIL.COM / (770)238-7700



EDUCATION:

MARYLAND INSTITUTE COLLEGE OF ART
AUG 2021 – 2025 | BALTIMORE, MD

Bachelor of Fine Arts in Graphic Design,
Bachelor of Fine Arts in Printmaking
Cum Laude

SOUTH FORSYTH HIGH SCHOOL
AUG 2016 – MAY 2020 | BALTIMORE, MD

High School Diploma

RECOGNITION:

DEANS LIST
MARYLAND INSTITUTE COLLEGE OF ART
MAY 2024, MAY 2023, MAY 2022

FIRST YEAR EXPERIENCE EXHIBITION
MARYLAND INSTITUTE COLLEGE OF ART
AUG 2022

DR. ERNESTO MOLFINO MEM
SCHOLARSHIP
MARYLAND INSTITUTE COLLEGE OF ART
MAY 2023

C. OVERHOLSER ILLUSTRATION
SCHOLARSHIP
MARYLAND INSTITUTE COLLEGE OF ART
MAY 2023

MICA ACHIEVEMENT AWARD
MARYLAND INSTITUTE COLLEGE OF ART
MAY 2023

COMPETITIVE SCHOLARSHIP
MARYLAND INSTITUTE COLLEGE OF ART
MAR 2022

CREATIVE VISION AWARD
MARYLAND INSTITUTE COLLEGE OF ART
AUG 2020



EXPERIENCE:

GRAPHIC DESIGN APPRENTICE
NOV 2024 – CURRENT | BALTIMORE, MARYLAND
WIDE ANGLE YOUTH MEDIA

Part time position with experience consisting of branding and brand strategy, motion design, illustration, editorial design, and spacial exhibition design. Primarily designing work for Baltimore non-profits, businesses, and other local causes. Clients include the Baltimore Beat, Baltimore Hunger project, Baltimore Tree Trust, the Collegebound Foundation, BCIT, Good Neighbor, Squashwise, and WYPR.

FREELANCE GRAPHIC DESIGNER / WEB DESIGNER
AUG 2018 – CURRENT | REMOTE/BALTIMORE, MARYLAND
FREELANCE GRAPHIC DESIGN PROJECTS

Various freelance projects for businesses small and large. Work varies from full brand strategies to complete website redesigns along with development. Experience in branding and logo design, web and interactions design, content management systems (CMS), motion graphics, typography and editorial design, merchandise and t-shirt graphics, as well as type design and hand-lettering. Notable clients include the Aspen Institute, Grist, and Massive Assembly.

GRAPHIC DESIGN INTERN
JUN 2024 – AUG 2024 | REMOTE
WIDE EYE CREATIVE

Paid full time summer internship position with experience consisting of web design mockups, motion graphics, editorial infographic design, case study marketing materials, and overseeing the production of design materials for retainer clients including social media graphics, stickers, placards, billboards, mailers, and designs for other forms of merchandise. Also engaged in learning skills in brand design systems and the creation of brand guideline documentation. Clients include MoveOn, SwingLeft, TRAILS, and the Harris for President Campaign.

GRAPHIC DESIGNER / WEB DEVELOPER INTERN
JUN 2022 – OCT 2022 | REMOTE/PRINCETON, NEW JERSEY
PRINCETON ALUMNICORPS

Summer Internship working on a complete redesign and rebuild of the organization's website and brand materials. Completed a functioning CMS supported website using Webflow as well as designing a new annual report, directories, and supporting social media graphics. Helped to clarify brand guidelines and clean up brand design systems with consideration of accessibility standards and strategic purpose.

SKILLS:

DESIGN	OTHER	SOFTWARE	
Branding Design	Printmaking	Illustrator	Figma
Web Design	Photography	Photoshop	Webflow
UI/UX	Videography	InDesign	HTML/CSS/JS
Motion Design	Marketing	Premiere Pro	Microsoft Office
Exhibition Design	Sound Design	After Effects	Google Suite