JOB CIRCULAR
BURO BANGLADESH

POSITION NAME: VISUALIZER – ASSISTANT MANAGER / MANAGER

Media and Communications
Employment Type: Permanent
Job Location: BURO Bangladesh Head Office, with frequent field visits across Bangladesh.

ABOUT THE POSITION

BURO Bangladesh is looking for a creative, concept-driven and technically skilled Visualizer to join its Media and Communications team. The ideal candidate should have strong visual storytelling abilities, creative thinking and expertise in developing engaging visual content for digital and print communication.

KEY RESPONSIBILITIES

- Conceptualize and develop compelling visual ideas for campaigns, publications, digital media and organizational branding.
- Translate creative briefs and key messages into engaging visual narratives aligned with communication objectives.
- Develop sketches, illustrations, moodboards and visual references to establish creative direction.
- Design high-quality digital and print materials, ensuring consistency in branding and messaging.
- Develop motion graphics, animations and dynamic visual content for digital storytelling.
- Collaborate with strategic planners and project coordinators on campaign concepts, creative approaches and visual storytelling.
- Maintain visual quality, brand consistency and creative coherence across communication materials.
- Oversee creative projects from initial concept development to final production.

EXPERIENCE

- Minimum 3–5 years of relevant professional experience in visual design, branding, visual communication or digital communication.
- Strong portfolio showcasing creative concepts, visual storytelling and digital and print design expertise.

EDUCATIONAL QUALIFICATIONS

- Bachelor's degree in Graphic Design, Fine Arts, Multimedia, Visual Communication or a related field. A Master's degree will be an added advantage.

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TECHNICAL AND CREATIVE SKILLS

- Advanced proficiency in Adobe Photoshop, Illustrator, InDesign and After Effects.
- Strong expertise in digital and print design, including advertisements, brochures, annual reports and calendars.
- Proficiency in generative AI tools and prompt engineering for creative ideation, image and video generation.
- Strong understanding of color theory, typography, composition and visual hierarchy.
- Artistic skills in sketching, illustration and moodboard development.
- Sound knowledge of branding and professional print-production processes.
- Motion graphics and animation skills will be an added advantage.
- Knowledge of cinematography, professional camera operation and basic photography will be an added advantage.

SALARY & BENEFITS

- Competitive salary and benefits as per organizational policy
- Three festival bonuses, contributory provident fund and gratuity.
- Professional development and career growth opportunities.

How to Apply

Interested candidates are requested to email their **updated resume and creative portfolio link** to **jobs@burobd.org** by **18 November 2026, 11:59 PM** (Bangladesh Time).

Email Subject: Application for Visualizer – Assistant Manager / Manager.

Please Note: A portfolio link is mandatory and should demonstrate the candidate's creative concepts, visual storytelling abilities and digital and print design expertise.

"BURO BANGLADESH IS AN EQUAL OPPORTUNITY EMPLOYER"