

DESIGN ANALYTICS

Show clients *why* a floor plan works.

Design Analytics scores every layout alternative on six dimensions, from program balance to per-seat privacy. Compare options side by side and show your clients the evidence behind your choice.

HOW IT WORKS

01

Compare

Open a project, select Analytics and pick up to three layout alternatives to see side by side.

02

Score

Each alternative gets an overall score and a score per category, measured against benchmark ranges you set.

03

Share

Export a report, copy visuals into your deck, or send clients a view-only link. Edit in Studio and re-score.

BUILT FOR

Architects and designers

Show clients the reasoning behind a layout, not just the layout.

Workplace and real estate teams

Compare options and sites on the same scores, against your own standards.

Brokers and owners

Give prospects a plan that makes its own case.

GOOD TO KNOW

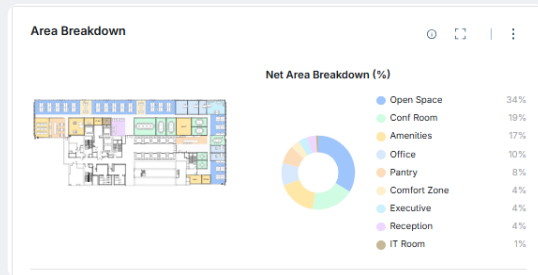
Design Analytics is a design-stage assessment that supports professional judgment; it doesn't replace it. Flow is predicted, not measured. Daylight scores potential daylight from the layout and doesn't account for location, weather or season; it is not a WELL certification.

Get it switched on for your account

Design Analytics is available on request. Ask your qbiq rep to switch it on and walk you through it.



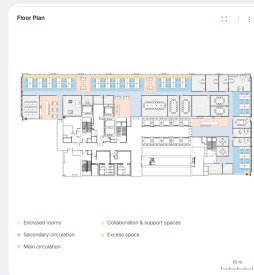
Six ways to read a floor plan



● Program Mix & Density

Is the program balanced for the people who will use it?

Net area by space type, usable and peak density, the enclosed and open split, and seat ratios, each checked against benchmark ranges.



● Layout Efficiency

How much of the floor is working space?

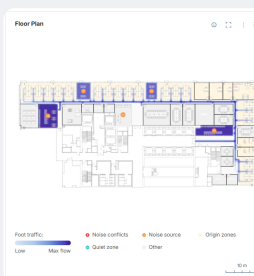
Splits usable area into rooms, open space, main and secondary circulation and excess space, so overbuilt corridors and leftover pockets stand out.



● Daylight & Views

How close is every seat to daylight and views?

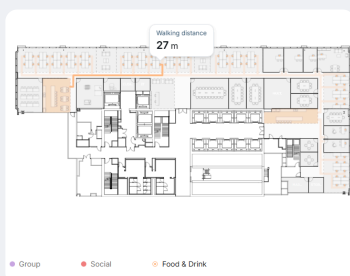
Measures each work seat's distance and line of sight to the nearest glazing and bands it under 16 ft, 16–25 ft or beyond, following WELL distance bands.



● Flow Efficiency

Where will people walk, before anyone moves in?

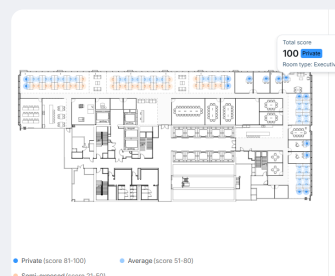
A travel model predicts daily foot traffic from seats to shared destinations, and flags quiet rooms that sit on busy routes or next to noise.



● Proximity to Shared Spaces

Can every seat reach the spaces it needs?

Measures walking distance from every seat to meeting, social, food and drink, wellbeing and support space, and flags rooms that are overloaded or out of reach.



● Privacy Assessment

Which seats support focused work?

Scores every seat's visual privacy from sightlines, exposure to circulation and orientation, and grades it from Private to Exposed.