

jan skora
— keynote speaker

KEYNOTE

The Art of Synthesizing Domains

Turning scattered insights into actionable
clarity for ambitious teams.

GOOGLE | INFOSHARE | VENTURE CAFE | ENGLISH & POLISH

JAN SKORA — YOUR SPEAKER



THE CHALLENGE

In the age of AI
and information
overload,
knowledge itself
is losing value.

Your team has access to more data,
research, and tools than ever. But more
information doesn't mean better decisions.

THE OPPORTUNITY

"Knowledge is losing value,
but its synthesis is constantly
gaining."



Kacper Osiecki

CO-FOUNDER & MANAGING PARTNER,
ENYO AGENCY

The competitive edge belongs to those
who can connect dots across domains and
distill signal from noise.

THE KEYNOTE

What you'll discover

Domain synthesis is combining knowledge from different worlds to create something **entirely new** — not just collecting skills, but transforming them into value that couldn't exist otherwise.



Why Synthesis beats specialization

How the intersection of fields creates innovation that pure expertise can't — from the Shinkansen bullet train (inspired by kingfishers) to entirely new career paths.



The Synthesizer's advantage

Why your unique combination of knowledge creates value no specialist — or AI — can replicate.

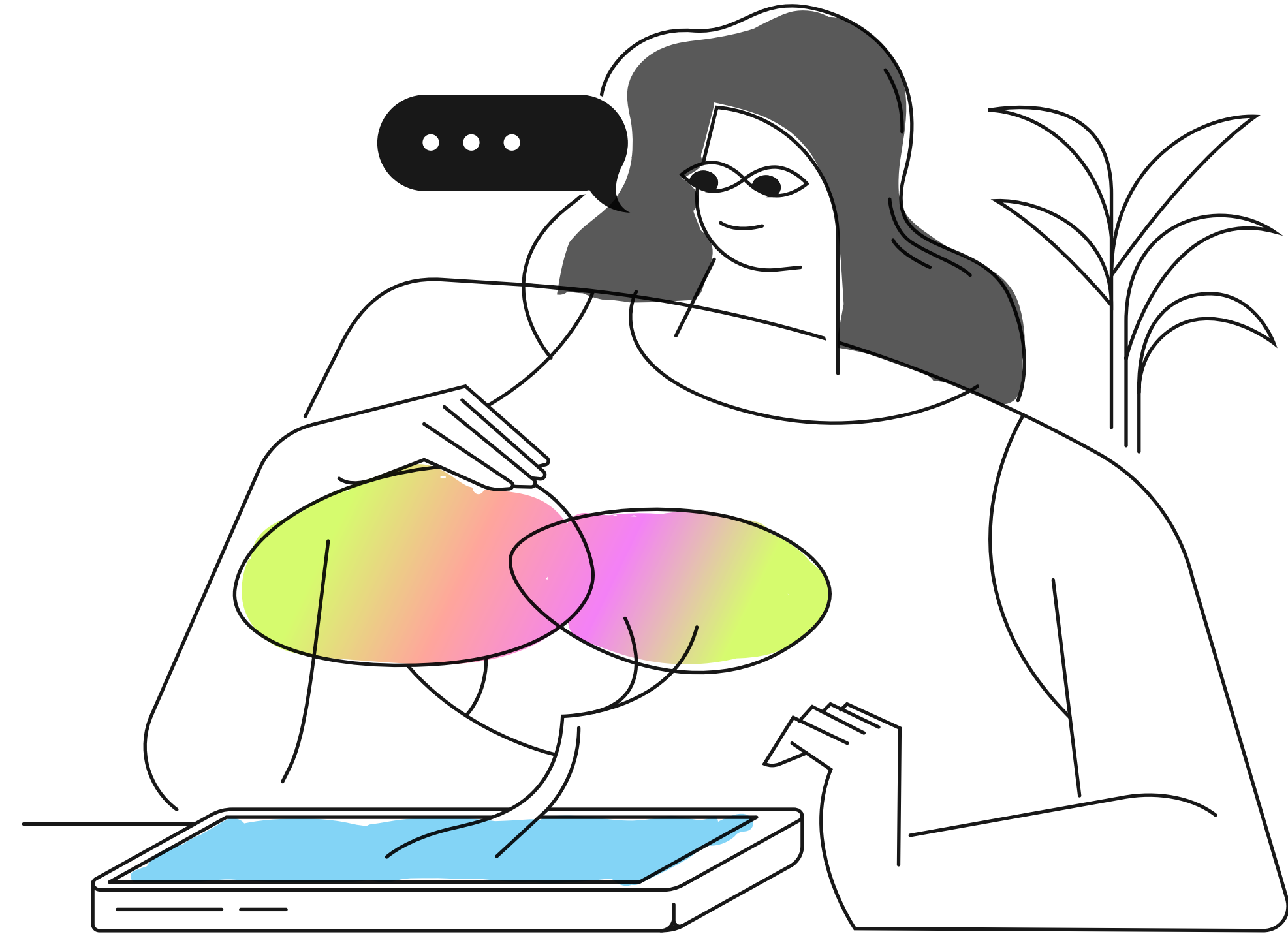


Your own Synthesis opportunity

Practical frameworks for identifying what domains you can bridge to create breakthrough value.

THE OFFER

What your team gets



Perspective shifts

Seemingly obvious insights that make people think differently and expand how they see problems.



Practical takeaways

Actionable frameworks, mental models and tools your team can apply immediately in their life and work.



Clarity from complexity

Engaging delivery that makes complex, cross-domain ideas accessible and memorable.

Format: 60-minute keynote or webinar with Q&A

YOUR SPEAKER

Not your typical speaker

I haven't sold a unicorn or built a billion-dollar company. My superpower is different:

I synthesize insights from people who have — and translate them into frameworks everyone can use.

Working closely with founders, researchers, and operators across tech, I spot patterns they're too close to see.

SPEAKING EXPERIENCE

Google

Google

Top Innovator in the world

info**share** | SHAPE
TOMORROW
TODAY

Infoshare

Largest tech conference in CEE region

enyo

Enyo

Top Digital Agency in Poland

✓ VENTURE CAFÉ
WARSAW

Venture Cafe

The Innovation Ecosystem Activator

•e esa

European Space Agency

Space Innovator

NOT YOUR TYPICAL CATEGORY

The best experiences and the
biggest ideas don't fit into a
category. **They change it.**



Seth Godin

AUTHOR, ENTREPRENEUR

KEYNOTE FEEDBACK

"Left in awe and with a piercing curiosity, inspiration, and that tingling feeling of something exciting deep in the belly."



Małgorzata Ziółkowska

EDUCATION BROKER, RECRUITER

“ I think it was one of the more interesting presentations, and I promoted the concept of synthesizing competencies along with your person at our internal event about the future and innovative thinking.”



Marta Zuska
HEAD OF INNOVATION

“Hi, I'm writing inspired by your presentation today – you named something that seems obvious but isn't quite. It somewhat reminds me of the concept of UX Engineers at Google 🤔”



Włodek Kierus
DESIGN LEADER, UX DESIGNER

“We live in times when a one-hour lecture can replace years of learning, because as Jan Skora convinced me – knowledge is losing value, but synthesizing it is constantly gaining.”



Kacper Osiecki
FOUNDER & MANAGING PARTNER

“Jan inspired me to take another look at my competencies and search for new quality in combining them. I'm already planning what to combine with what and how 🤔”



Małgorzata Ziółkowska
EDUCATION BROKER, RECRUITER


4.5 Average rating for the Synthesis Keynote at Infoshare event
info≡share | SHAPE TOMORROW TODAY

“I love the Domain Synthesis! So many are seeking ways to bring their whole selves - their interests, expertise, and experience - into their work while having a clear theme and message. That feels like where the energy is, especially in the U.S. right now as so many are losing jobs/careers and must create a new path forward. ”



Maya Frost
FOUNDER, FUTURIST



LET'S TALK

Bring fresh thinking to your team

60-minute keynote with Q&A.
English or Polish.
On-site or remote.

INVESTMENT

6,000 PLN net

Travel costs separate if applicable

jan skora
— keynote speaker



Let's talk!

hello@janskora.com

+48 509 400 774

Warsaw, Poland

janskora.com

