



# Centralized video hosting solution for hotels and booking platforms

Read Deck for Hotels  
October 2025







~76 %

of Europeans aged 10 to 12  
already use a smartphone



~83 %

of Europeans aged over 60  
use a smartphone



Common UX is evolving  
mobile-first and  
video-based



~82 %



8 seconds

is today's attention span  
for online content



~77 %

of Europeans use  
mobile devices while in bed

of traffic on booking platforms  
comes from mobile devices

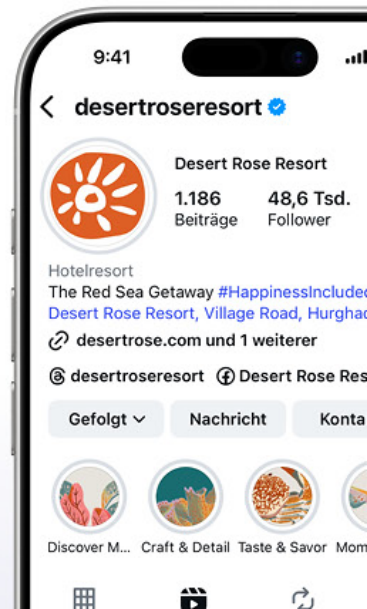
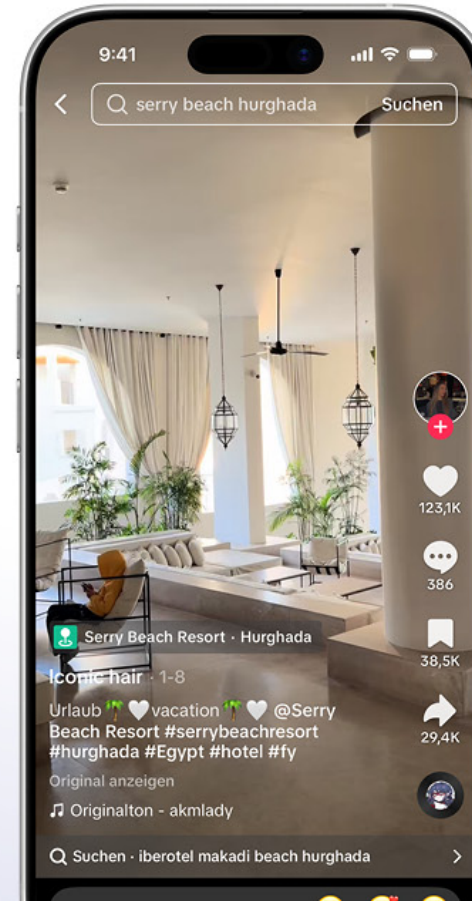
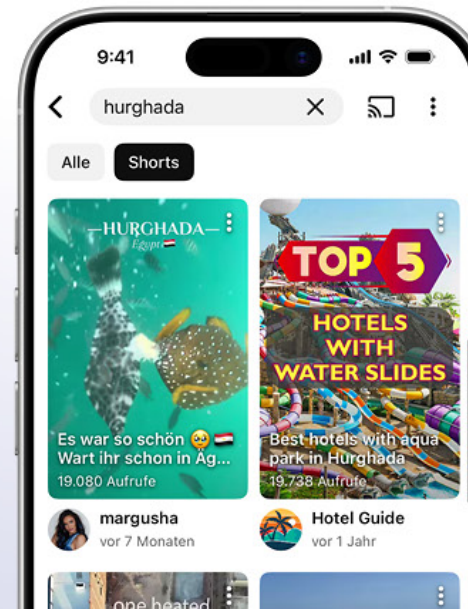
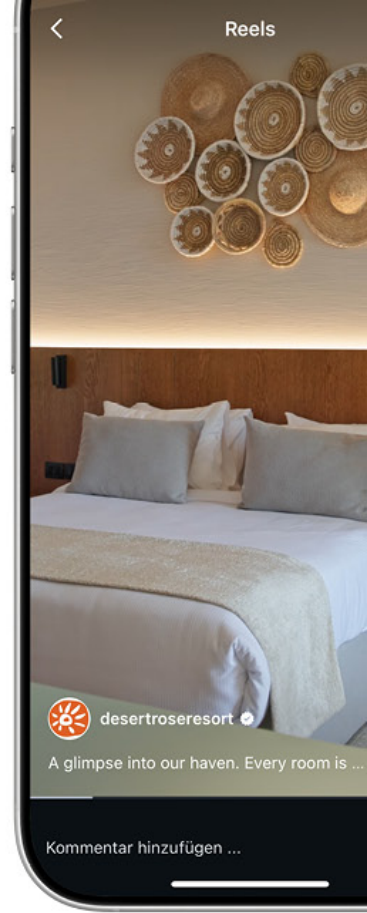
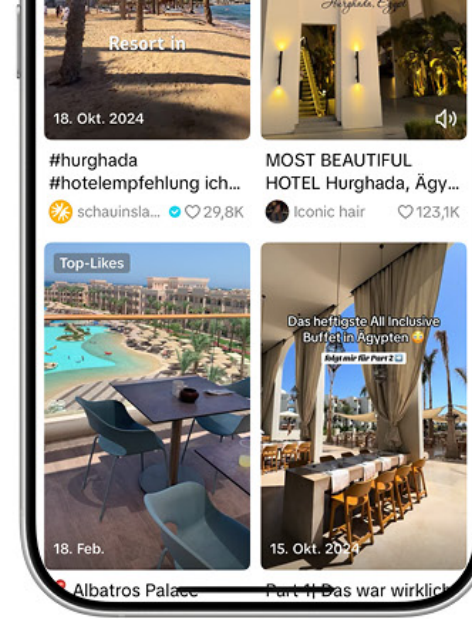
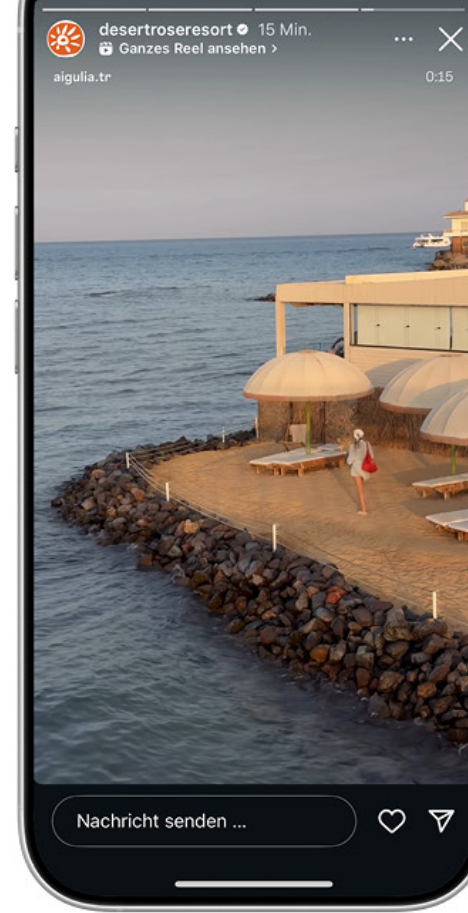


# Short videos turn hotel booking into an experience.

Social media has made travelers used to watching short videos – content that builds trust, sparks emotions, and inspires bookings.

Now imagine these short videos making an impact where it matters most: across booking channels.

It's time to inspire beyond social media.



## Our Purpose

# Inspiring travelers with short videos on booking channels to support hotel bookings



## Wide-reach content distribution

to increase bookings

to protecting brand's integrity

to boost visibility in AI and search engines

+



## Cost-effective video production

to drive availability of video content

to simplify content updates

to sustain visual quality



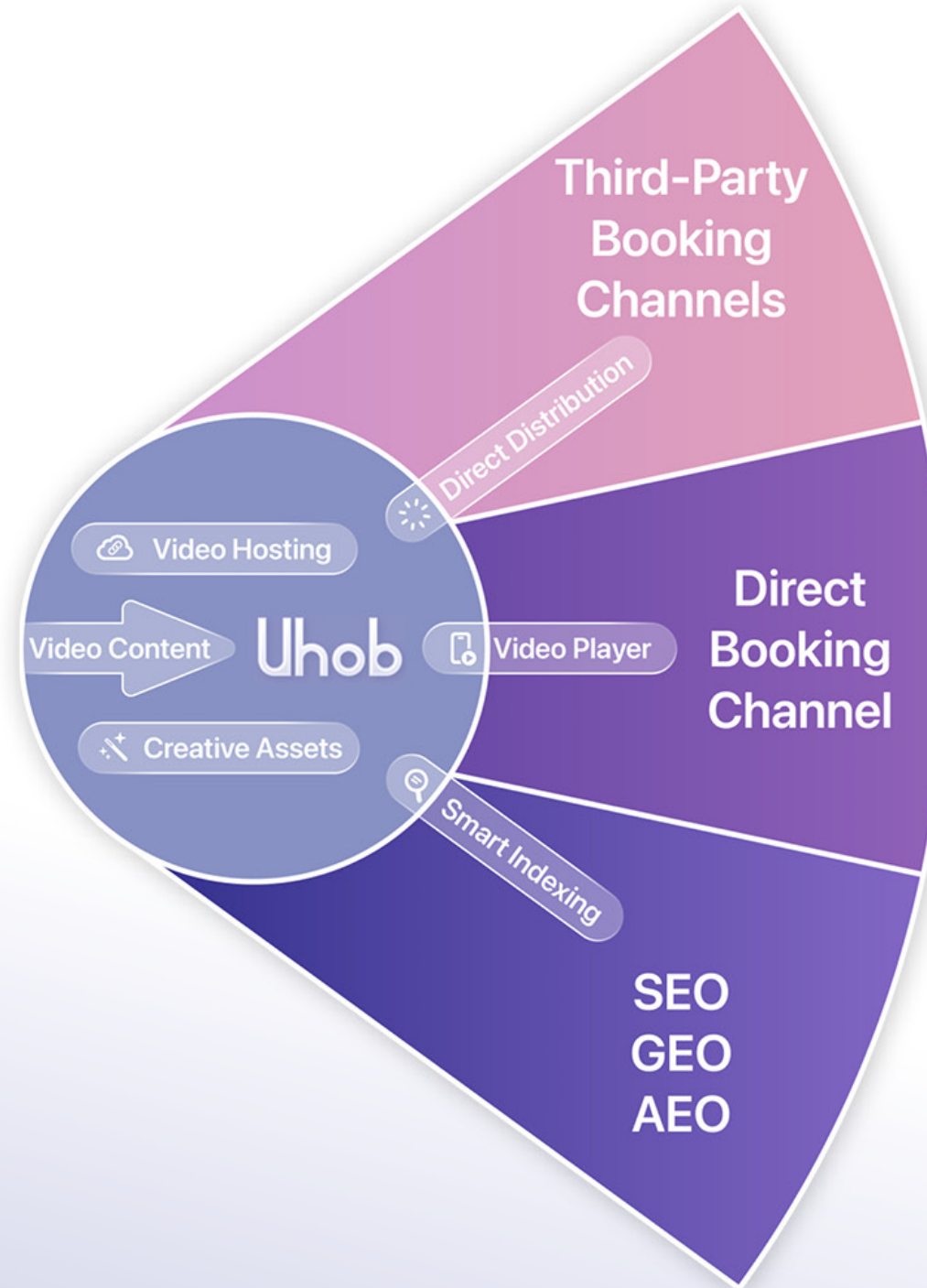
## Our Solution

# Video hosting made for hotels

Uhob is an all-in-one-solution for hotel video content.

Hotels upload their video content directly to Uhob's hosting platform, where it is stored centrally.

All Uhob features are designed to maximize content's reach across relevant channels.



Enhancing hotel's listings across its third-party booking channels and protect its brand's integrity.

Integrating short videos within hotel's website and booking engine to increase conversion and encourage upselling.

Boosting the hotel's ranking in search engines and visibility in AI tools to increase discovery, trust, and bookings.

For Hotels

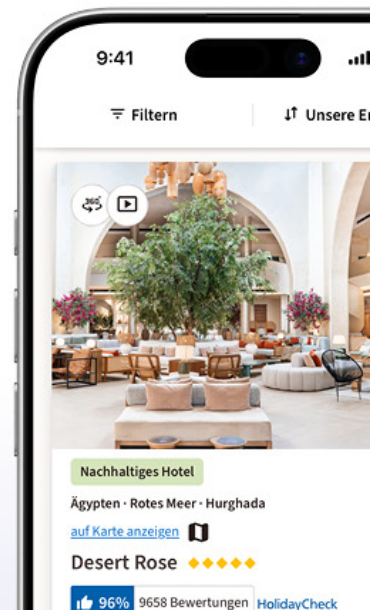
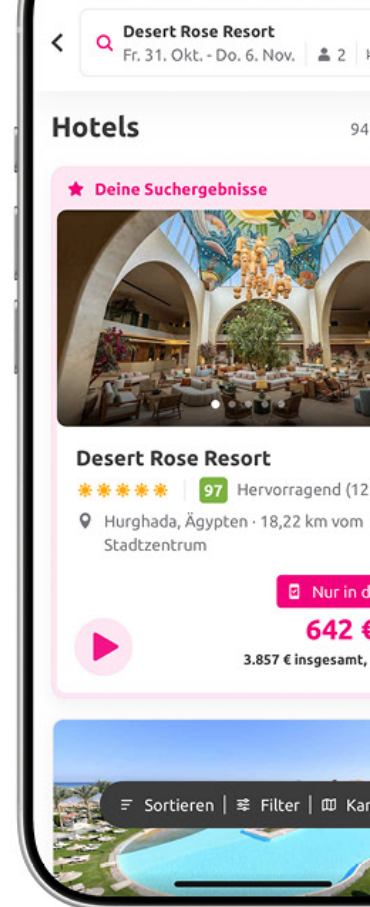
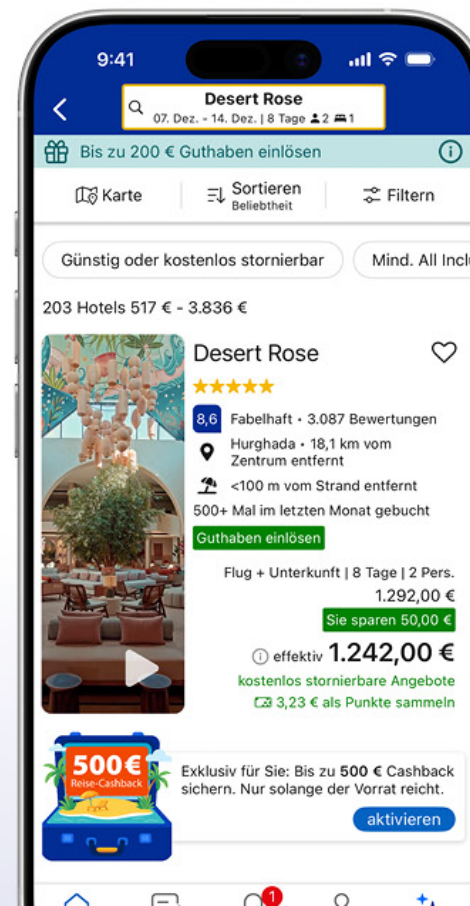
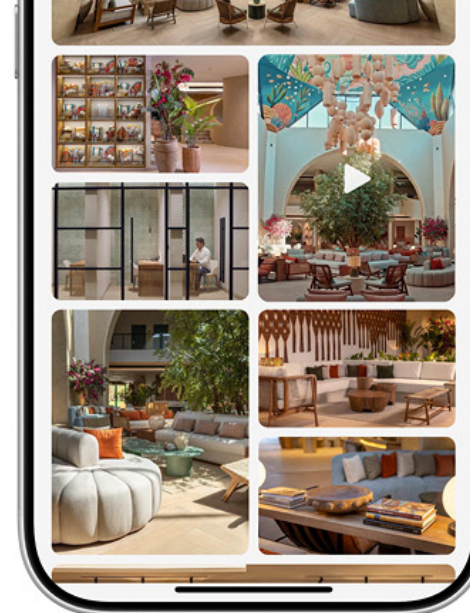
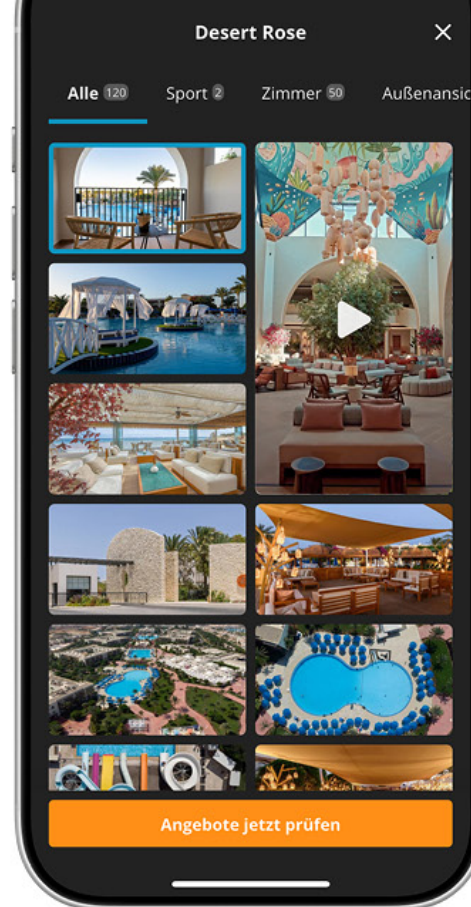
# Enhancing listings across third-party booking channels

All tour operators, OTAs, and metasearches have direct access to Uhob's hosted video content, allowing them to integrate it into their booking flow.

With centralized hosting, Uhob ensures that only hotel-approved video content is displayed. Always up to date and under the hotel's control.

Video Hosting

Direct Distribution





For Hotels

# Turning the direct booking channel into an experience with short videos

The Uhob Player is easy to embed and customizable to match the hotel's web design.

It's ad-free, distraction-free, and never redirects off-site.

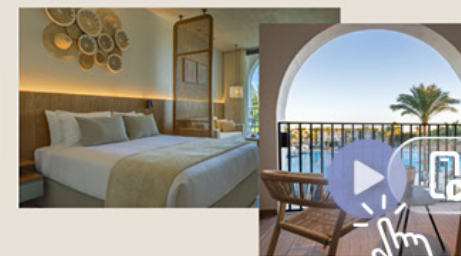
Built with a mobile-first architecture, the player ensures fast playback and lets visitors explore the hotel as intuitively as they would on social media.

 Video Hosting

 Video Player



Welcome to Desert Rose, where timeless stories and cherished memories come to life.



Rooms & Suites

Desert Rose invites you to stay in one of its 870 spacious guest rooms or 39 comfortable suites, each offering breathtaking views of lush landscaped gardens, sparkling swimming pools, a serene

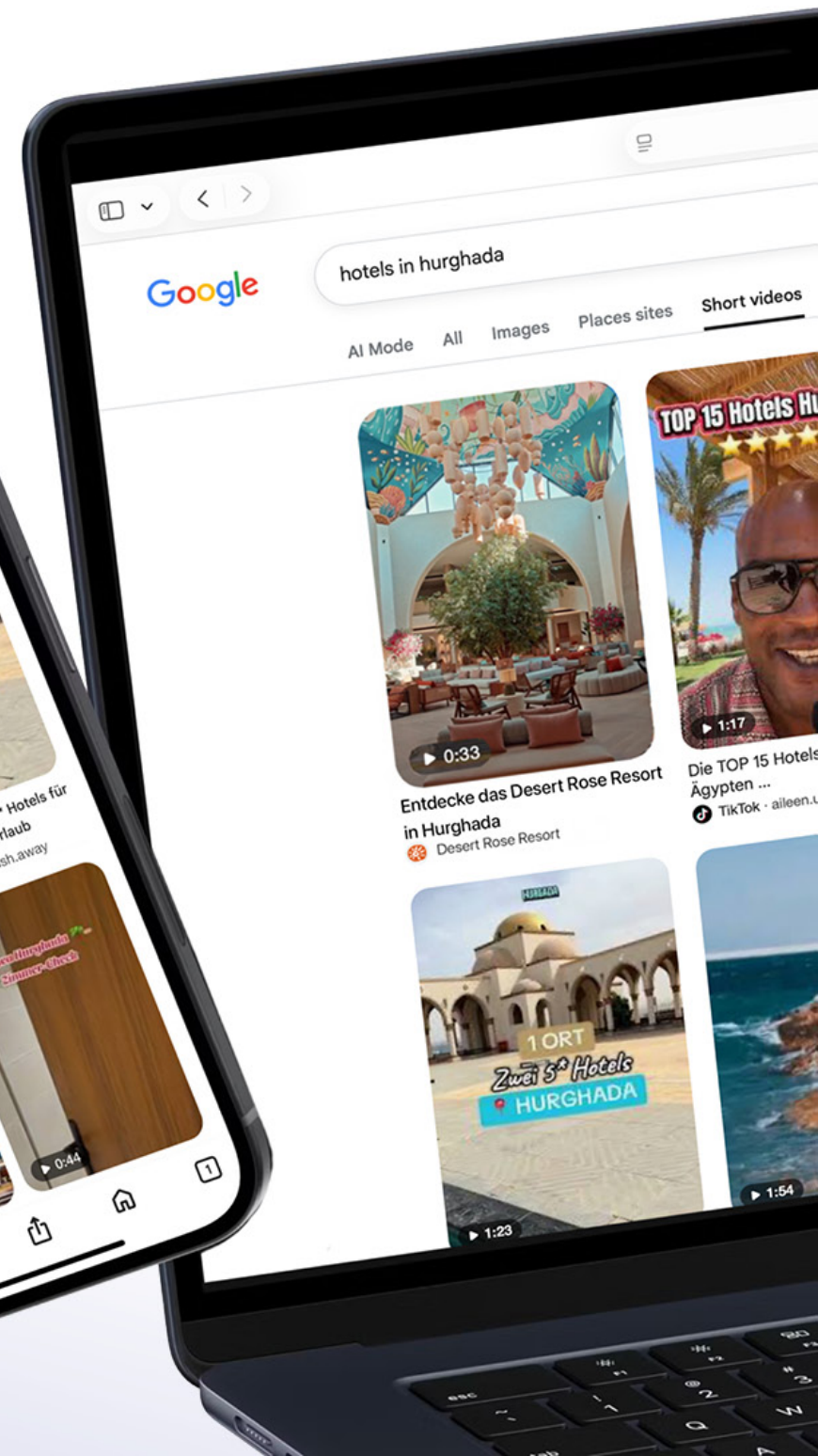
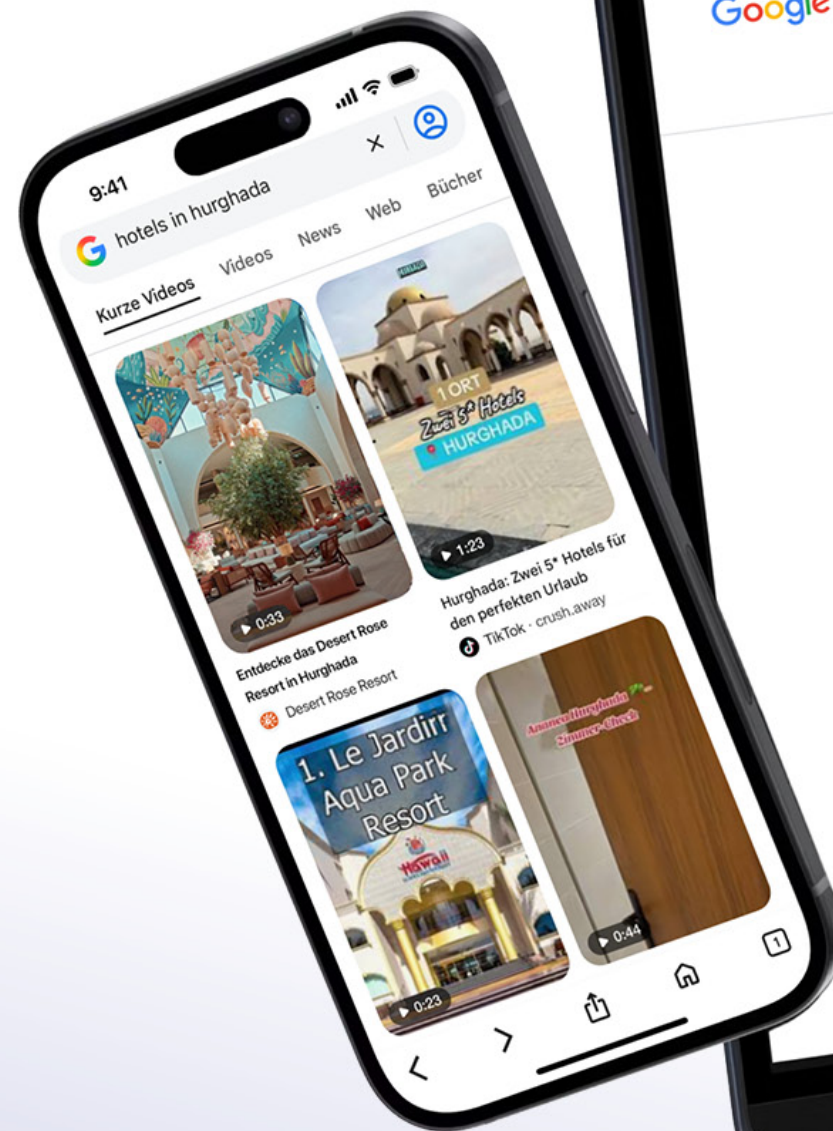


For Hotels

# Boosting hotel's visibility in results of AI tools and search engines

Short videos increase the time visitors spend on the website and reduce bounce rates, which is great for SEO rankings.

In addition Uhob's Smart Indexing ensures that the embedded video content is readable by search engines and AI tools.



Video Hosting



Smart Indexing



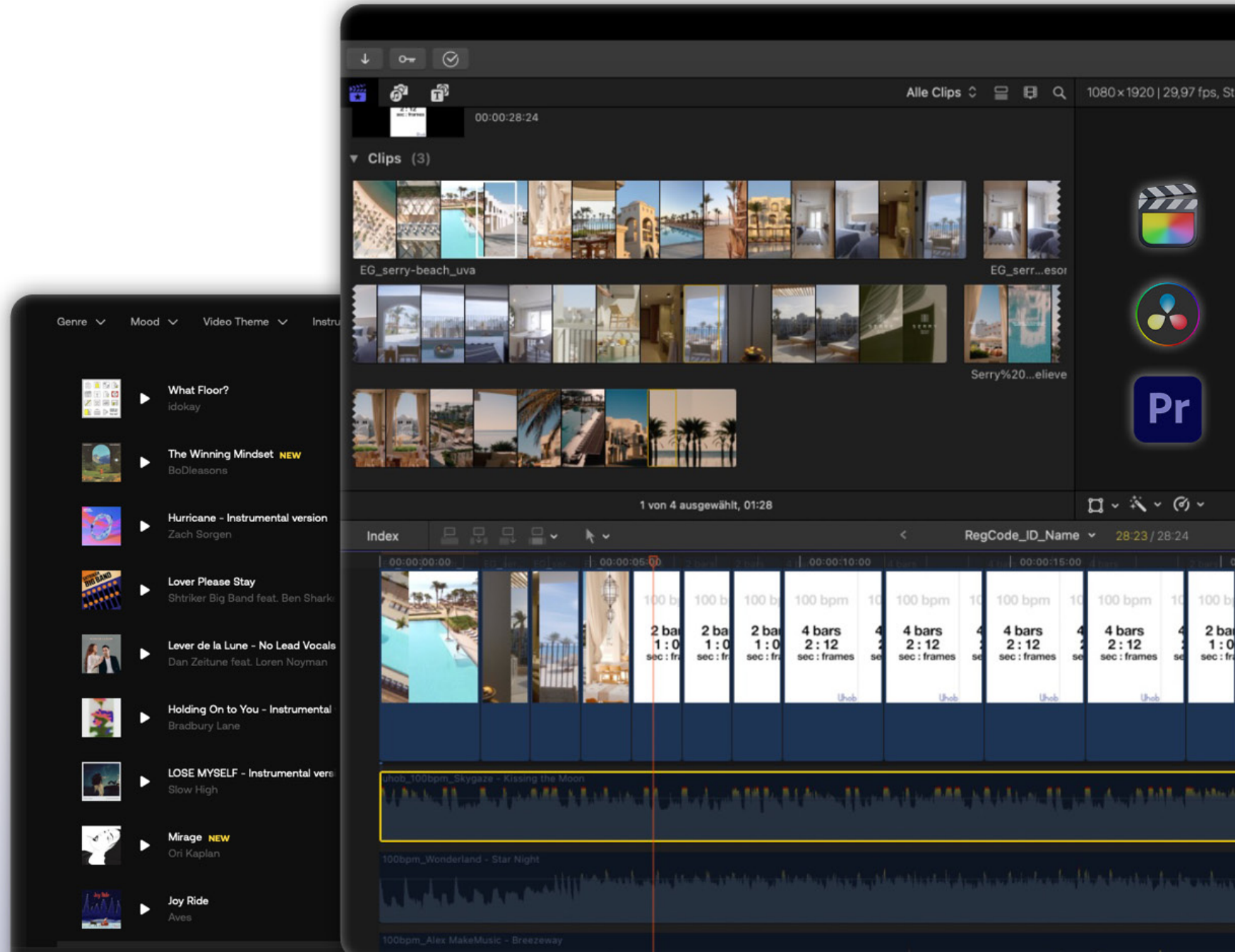
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# Make video production fast, flexible, and cost-effective

Uhob boasts pre-made templates and royalty-free music that supports hoteliers and their contracted videographers in the post-production of Uhob Videos.

 Video Hosting

 Creative Assets





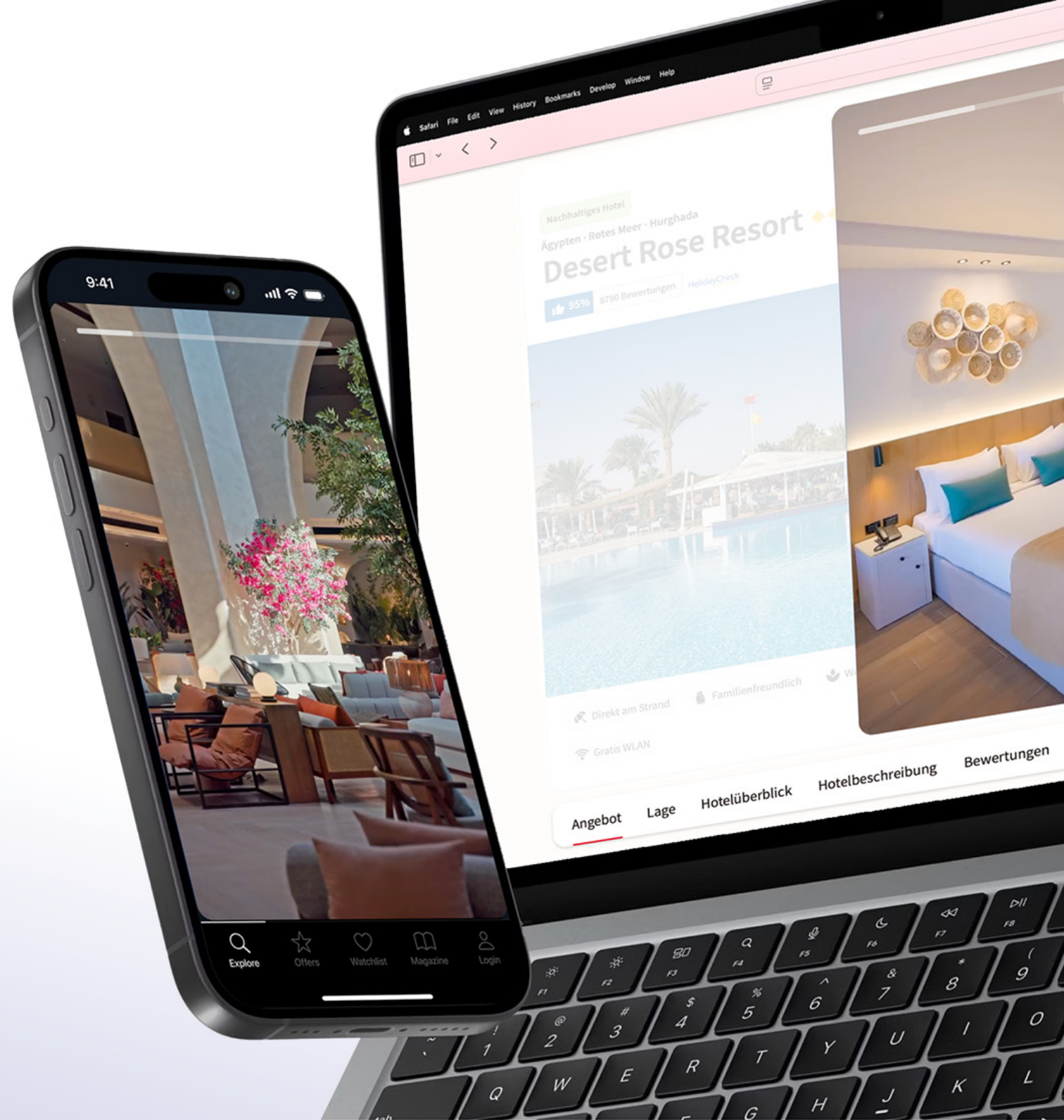
For Hotels

# One simple price

**EUR 90 per month and hotel**

billed yearly, launch rate

- ✓ **Hosting for hotel website**  
Embedd your video content on your website
- ✓ **Distribution to third-party booking channels**  
All booking platforms have access
- ✓ **Including initial video production**  
Professional production of an Uhob Video
- ✓ **Editing of hosted Uhob Videos**  
Change clips and tracks as often you want
- ✓ **Analyzing content performance**  
Overview related traffic on booking channels





# Three ways to start with Uhob

## **A** All-In-One

1. Use Uhob's full solution and get new short video content for all your booking channels
2. Embed the video player into your website or booking engine
3. Get your new Uhob Videos distributed across third-party booking channels

## **B** Booking Channels

1. Submit your existing video content to Uhob
2. Uhob distributes it to third-party booking channels

## **C** Case Study

1. Uhob produce an Uhob Video of your hotel that highlights its amenities
2. Uhob distributes it to third-party booking channels



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Register Number: HRB 302298  
Managing Directors: Leo Dammer & Stefan Hoeper

Uhob is a Munich-based TravelTech company offering a centralized video hosting solution for hotels and booking platforms. We help hotels distribute high-quality short videos across booking channels to boost visibility and traveler engagement.

**Uhob**