FREIGHTSUITE

MEDIA ENQUIRIES · OCTOBER 2026

Working with the FreightSuite press team.

How to reach us, what we can provide, who speaks for the company and how quickly you will hear back.

CONTACT

Talk to the press team

Interviews, comment, briefings, images, data requests, analyst and partnership enquiries all go to the same inbox.

FreightSuite Limited · 26 Rushworth Street, London SE1 0RB · +44 300 131 2266

Annabel Eve
Lead of Marketing
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RESPONSE TIMES

Same day
acknowledgement of every enquiry, UK working hours

24 hours
for a written comment or fact check

48 hours
to confirm an interview slot

Deadline
tell us yours and we work to it

WHAT WE CAN PROVIDE

Ask us for

Interviews and comment

Founders and senior team available by phone, video or in person in London. Written comment on request for stories on AI in logistics, freight forwarding economics and enterprise software.

Background briefings

Off-the-record context on how freight forwarders operate, what a TMS does, and where AI changes the economics. Useful when you are new to the sector.

Data and proof points

Customer results, the OCLS benchmark on coordination labour per shipment, and sector context we can source or stand behind.

Visuals

Logos, headshots, product screenshots and the co-founders photo, all in the press pack. Bespoke screenshots or a product walkthrough on request.

Customer introductions

Where a customer is willing to speak, we can make the introduction. Allow extra time, as this depends on the customer.

Product demonstrations

A live, recorded or hands-on walkthrough of the platform for journalists and analysts who want to see the agents working.

SPOKESPEOPLE

Who speaks on what



Sam Moore

CO-FOUNDER AND CEO

The company's story and strategy; AI agents in freight operations; the economics of forwarding and why net margins sit at 3–5%; why incumbent TMS platforms cannot be retrofitted; selling his own forwarder to build the software.



William Jacobs

CO-FOUNDER

Building AI-native enterprise systems; the engineering behind an agentic TMS; lessons from Apple Pay and Marcus by Goldman Sachs applied to logistics software; security and reliability for enterprise customers.



Joe Peak

CHIEF REVENUE OFFICER

How forwarders evaluate and buy technology; enterprise deployments in practice; the commercial case for shipments per operator; the market from Expeditors, Beacon and Windward to today.

HOW WE WORK WITH THE PRESS

Ground rules

On the record by default

Everything our spokespeople say is on the record unless agreed otherwise beforehand. Background briefings are offered as such in advance.

Embargoes

We honour agreed embargoes and ask the same in return. Announcements may be offered as exclusives to a single outlet ahead of general release.

Fact checking

We will check facts, figures and quotes within 24 hours. We do not ask for copy approval and do not expect to see articles before publication.

Customers and partners

We do not name customers, deal values or contract terms without their written consent. Where we can connect you with a customer, we will.

Images and logos

Press pack assets may be used in editorial coverage of FreightSuite without further permission. Please do not alter the logo or crop screenshots in ways that misrepresent the product.

Corrections

If something in our material or coverage is wrong, tell us and we will correct our side promptly and supply the right information.

QUICK REFERENCE

Press contact	Annabel Eve, Lead of Marketing · annabel.eve@freightsuite.com · +44 300 131 2266
Press pack	Boilerplate, key facts, bios, story angles and brand assets: freightsuite.com/news-press
Company name	FreightSuite, one word, capital F and capital S
Description	The AI-native, agentic transport management system (TMS) for enterprise freight forwarders
Headquarters	26 Rushworth Street, London SE1 0RB · UK hours (GMT/BST); enquiries outside them are answered the next working morning