

# Regional averages show EMEA leading performance, Americas and APAC trailing

## EMEA (88%); clear regional leader

- Driven by strong performance across continental Europe.
- Mature client portfolios and consistent renewal cycles help maintain steady attainment.

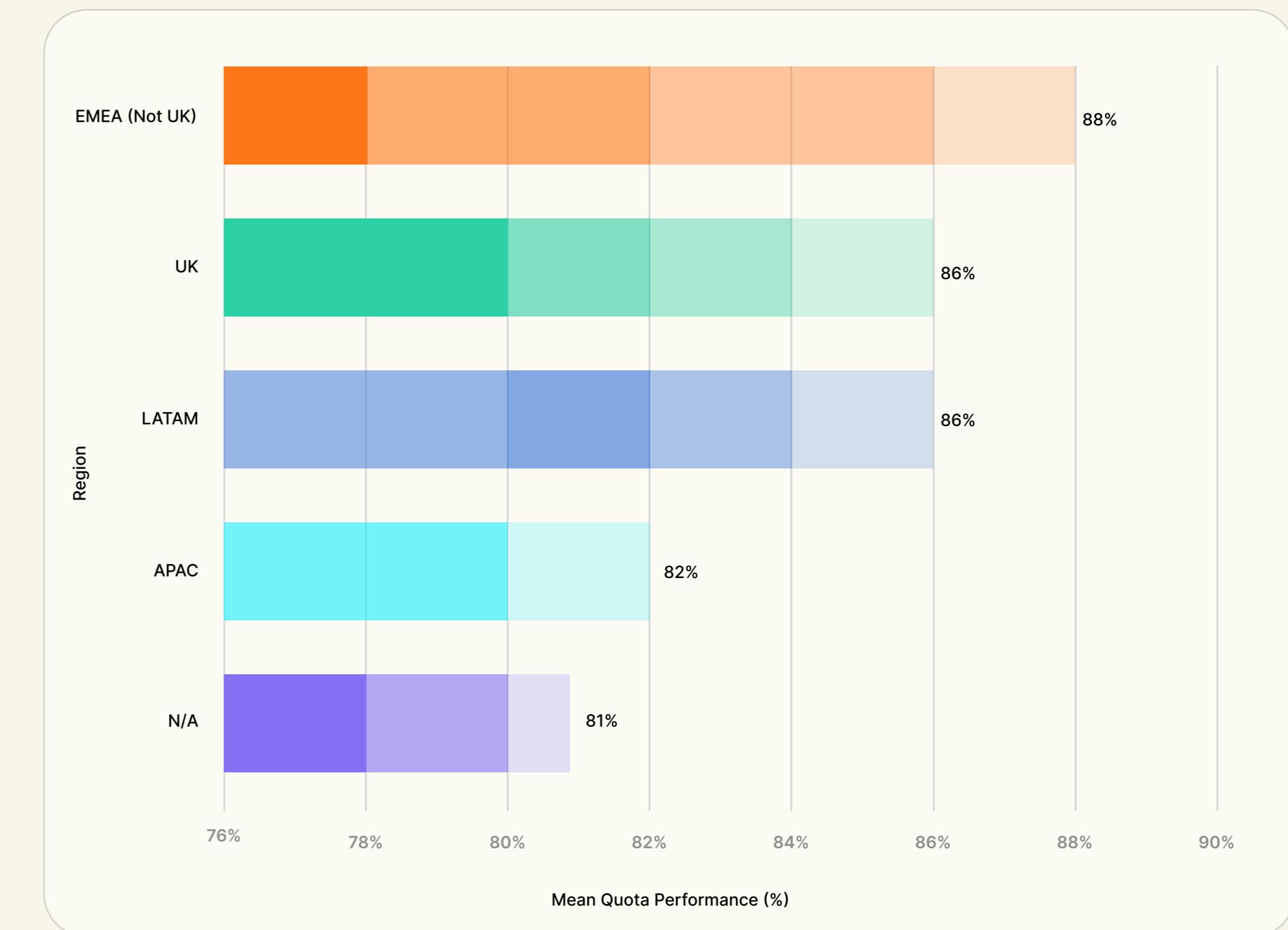
## UK and LATAM (both 86%); solid mid-performers

- Close to target, showing improving stability and execution.
- Slight lag behind EMEA suggests potential in pipeline efficiency & quota balance.

## APAC (82%) and North America (81%); underperforming regions

- Around 5–7 points below leading benchmark.
- Likely causes: ramping teams, patchier account coverage, and more aggressive quota stretch.
- Indicates a need for deeper enablement & improved forecasting discipline.

Mean Quota performance across regions for Salespeople



Bars show mean quota performance (0–100) with 95% CI ( $\pm 0.0374$ ).