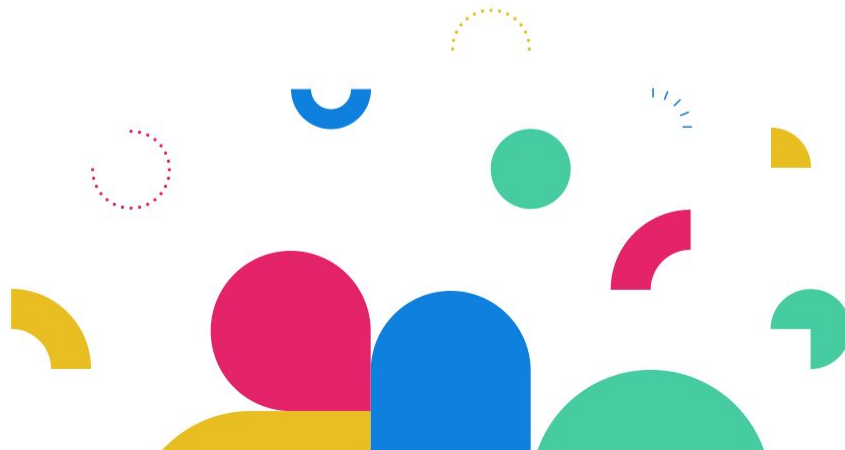


 altavia.kamikaze +  2



Altavia is an independent global group of agencies

specializing in marketing services for retailers and brands.

 altavia.kamikaze +  2 founded in Poland, operating globally



2.500+ employees worldwide

450+ clients

70 business units

45 markets

40 years on the market

ABIDJAN - ALMATY - AMSTERDAM - ATHENS - BARCELONA - BEIJING - BELGRADE - BRUSSELS - BUCAREST - BUDAPEST - CASABLANCA CHENGDU - DUBAI - DÜSSELDORF - GUANGZHOU - HONG KONG - HOUSTON - ISTANBUL -
JAKARTA - JOHANNESBURG - KIEV - KUALA LUMPUR - LILLE - LISBON - LODZ - LONDON - LUXEMBOURG - LYON - MADRID - MEXICO CITY - MILAN - MONTREAL - MOSCOW NANTES - NEW YORK - NORTHAMPTON - PARIS -
PRAGUE - RIGA - ROME - SAINT-ÉTIENNE - SAN FRANCISCO - SÃO PAULO - SEOUL SHANGHAI - SHEFFIELD - SHENZHEN - STOCKHOLM - TOKYO - TORONTO - TURIN - WARSAW - ZAGREB - ZÜRICH

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One Stop Shop building value for brands and retailers at all stages of the sales funnel and loyalty loop

360 marketing communication

Strategy, Creative concepts, digital, brands activations, consumer activations, product launches

One Social

Strategy, Toolkits, Paid, Community management,, Content Creators, Influencers, Activations

Performance marketing

Performance, SEM, paid social, affiliate marketing, growth, leads, e-commerce

Awareness media

TV media planning and buying, VOD, OOH, radio, digital, non-standard

CX & MarTech solutions

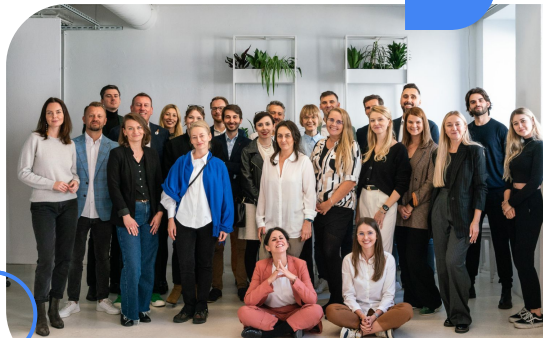
results oriented Digital Platforms Management (Adobe, Salesforce, Sitecore, others) CMS, CRM, consulting, loyalty

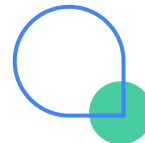
SEO & Content Marketing

Technical SEO, Backlinking, Content planning and development, Crisis management,

Content Factories

Design, Motion, Production, Localization, AI-supported tools, Workflows for high scale production





.Client capital – top brands and retailers, great category diversity

AUTOMOTIVE – BANKING – BEAUTY – FMCG – HEALTHCARE – LUXURY – MAINSTREAM RETAIL – TELECOM – ENERGY – ENTERTAINMENT

L'ORÉAL

COTY
BEAUTY. LIBERATED

MERCK

Carrefour

antalis^{TEA}

Kaufland

Nestlé

SKODA

DANONE

Lorenz

PLAY



NETFLIX

ŻYWIEC



NUTRICIA

warta.

mBank

eobuwie.pl
MODIVO

ŻYWIEC
MĘSKIE
GRANIE
2025

NICE TO
FITyou

plus

MAX
Premium Burgers

MAYBELLINE
NEW YORK

. Awards 2024

CREATIVE

- **Entertainment of the Year Award**
- **KTR Gold** - Branded Social Media Content
- **KTR Gold** - Design for Brands/Design in Public Places
- **KTR Silver** - Use of Talent/Influencer
- **KTR Silver** - Use of Social Media Platforms
- **KTR Silver** - Online Video
- **KTR Silver** - Copywriting
- **Mixx Awards IAB** - best use of social media
- **Mixx Awards IAB** - content marketing
- **Clio Entertainment Silver** - Branded Entertainment & Content
- **Clio Entertainment Bronze** - Out of Home

*KTR is the most prestigious creative contest in Poland

PERFORMANCE / MEDIA

- **Effie Bronze** - Category: Services
- **Effie Bronze** - Category: Entertainment

SEARCH

- **European Search Awards** - Best Local Campaign (SEO, Large)
- **semKRK Awards 2024** - 2nd Prize in the Best SEO Campaign
- **Global Search Awards** - Nomination in the Best European SEO Campaign Category

+

2025 Media House of the Year! Digital Natives

KTR nomination - Branded Entertainment
Young Creatives - Open & Design category



.Change
of the year
communication
agencies

**PANORAMA
REKLAMY**

.5th best
communication
agency
in Poland



altavia.kamikaze + K 2

Brief us!



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