

altavia.kamikaze + K 2



# Altavia is an independent global group of agencies

specializing in marketing services for retailers and brands.

**Altavia.kamikaze + K<sup>2</sup> founded in Poland, operating globally**



**2.500+** employees worldwide

**450+** clients

**70** business units

**45** markets

**40** years on the market

ABIDJAN – ALMATY – AMSTERDAM – ATHENS – BARCELONA – BEIJING – BELGRADE – BRUSSELS – BUCAREST – BUDAPEST – CASABLANCA CHENGDU – DUBAI – DÜSSELDORF – GUANGZHOU – HONG KONG – HOUSTON – ISTANBUL – JAKARTA – JOHANNESBURG – KIÈV – KUALA LUMPUR – LILLE – LISBON – LODZ – LONDON – LUXEMBOURG – LYON – MADRID – MEXICO CITY – MILAN – MONTREAL – MOSCOW NANTES – NEW YORK – NORTHAMPTON – PARIS – PRAGUE – RIGA – ROME – SAINT-ÉTIENNE – SAN FRANCISCO – SÃO PAULO – SEOUL SHANGHAI – SHEFFIELD – SHENZHEN – STOCKHOLM – TOKYO – TORONTO – TURIN – WARSAW – ZAGREB – ZURICH



**One Stop Shop** building value for brands and retailers at all stages of the sales funnel and loyalty loop

### **360 marketing communication**

Strategy, Creative concepts, digital, brands activations, consumer activations, product launches

### **One Social**

Strategy, Toolkits, Paid, Community management, Content Creators, Influencers, Activations

### **Performance marketing**

Performance, SEM, paid social, affiliate marketing, growth, leads, e-commerce

### **Awareness media**

TV media planning and buying, VOD, OOH, radio, digital, non-standard

### **CX & MarTech solutions**

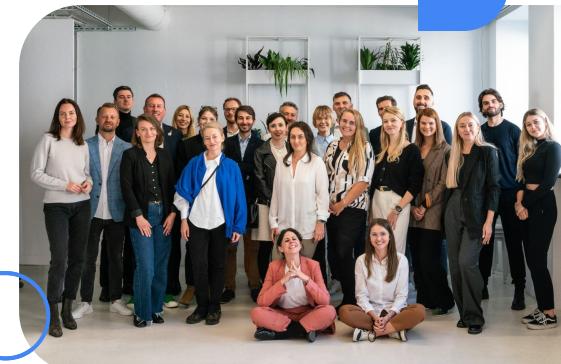
results oriented Digital Platforms Management (Adobe, Salesforce, Sitecore, others) CMS, CRM, consulting, loyalty

### **SEO & Content Marketing**

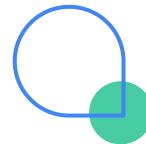
Technical SEO, Backlinking, Content planning and development, Crisis management,

### **Content Factories**

Design, Motion, Production, Localization, AI-supported tools, Workflows for high scale production



.Client capital - top brands and retailers, great category diversity



AUTOMOTIVE - BANKING - BEAUTY - FMCG - HEALTHCARE - LUXURY - MAINSTREAM RETAIL - TELECOM - ENERGY - ENTERTAINMENT

L'ORÉAL

COTY  
BEAUTY, LIBERATED

MERCK

Carrefour

antalis<sup>TM</sup>

Kaufland

Nestlé

SKODA

DANONE

Lorenz

PLAY

Shell

NETFLIX

ŻYWIEC

VW

NUTRICIA

warta.

mBank

eobuwie.pl  
MODIVO

ŻYWIEC  
MĘSKIE  
GRANIE  
2015

NICE TO  
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plus

MAX<sup>®</sup>  
Premium Burgers

MAYBELLINE  
NEW YORK

## . Awards 2024

### CREATIVE

- **Entertainment of the Year Award**
- **KTR Gold** - Branded Social Media Content
- **KTR Gold** - Design for Brands/Design in Public Places
- **KTR Silver** - Use of Talent/Influencer
- **KTR Silver** - Use of Social Media Platforms
- **KTR Silver** - Online Video
- **KTR Silver** - Copywriting
- **Mixx Awards IAB** - best use of social media
- **Mixx Awards iAB** - content marketing
- **Clio Entertainment Silver** - Branded Entertainment & Content
- **Clio Entertainment Bronze** - Out of Home

\*KTR is the most prestigious creative contest in Poland

### PERFORMANCE / MEDIA

- **Effie Bronze** - Category: Services
- **Effie Bronze** - Category: Entertainment

### SEARCH

- **European Search Awards** - Best Local Campaign (SEO, Large)
- **semKRK Awards 2024** - 2nd Prize in the Best SEO Campaign
- **Global Search Awards** - Nomination in the Best European SEO Campaign Category

+

### 2025 Media House of the Year! Digital Natives

**KTR nomination** - Branded Entertainment

**Young Creatives** - Open & Design category



**.Change**  
of the year  
communication  
agencies

**PANORAMA  
REKLAMY**

**.5th best**  
communication  
agency  
in Poland



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# Brief us!



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