

CSDM Rate Card 2026

CPM Guide for Online Out of Home

POS

POI

High-Impact

Giant Formats

Programmatic

Data & Insights

DOOH available
from **€5 CPM**



CSDM & Online Out Of Home

In a world that is constantly in motion, CS Digital Media ensures that your brand is not only visible, but truly makes an impact. As a pioneer in Digital Out of Home advertising, we combine technological innovation with strategic locations and data. Our premium network of digital screens is located in high-traffic areas with long dwell times, enabling us to reach your target audience at the moments that truly matter.

CSDM also provides data-driven media solutions that deliver measurable results. From programmatic advertising to custom interactive creatives: CSDM offers the flexibility to transform any message into a visual experience. This rate card provides a clear overview of the propositions and opportunities to elevate your visibility. In short: with a RON (run of network), a campaign is displayed across our entire network at a CPM of €5. The more targeted the campaign, such as targeting specific times or stations, the higher the CPM.

Questions? Feel free to contact sales@csdigitalmedia.nl or reach out to your account manager.



High Volume Network (Abri-network)



Full network

Amsterdam & Rotterdam
min. 7 dagen, zonder time targeting

€5 CPM



Full city network

Amsterdam or Rotterdam
min. 7 days, without time targeting

€6,25 CPM



Time targeting **or**
location selection

€8,50 CPM



Time targeting **and**
location selection

€12,50 CPM

Amsterdam or Rotterdam?

Time targeting or
specific locations?

Fully customized?

Campaign rate

CPM x Targeting x Impressions/1.000



High Impact Network (Large format LED-Walls & Triple Digitals)



Full network

Amsterdam

min. 7 dagen, zonder time targeting

€15 CPM



/



Time targeting **or**
format-specific selection

€25,50 CPM

Time targeting or specific formats?



+



Time targeting **and**
format-specific selection

€37,50 CPM

Time targeting and
specific formats?

Campaign rate

CPM x Targeting x Impressions/1.000

*A campaign of 6 days or less is considered time targeting.



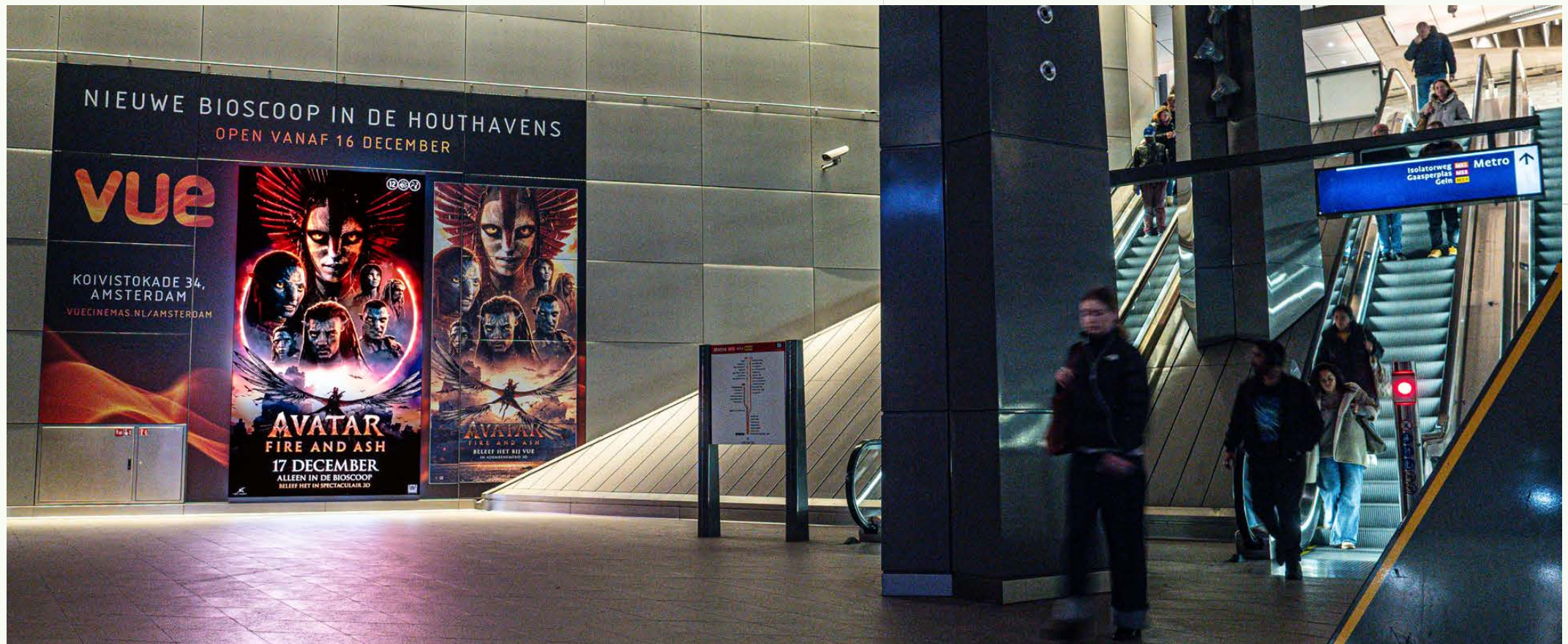
Giant Formats (Special campaigns)

With Giant Formats, we combine the best of both worlds: the flexibility of digital and the massive scale of physical vinyl wraps. Our Giant Formats expand the effective impression area, allowing your message to literally take over the space. Perfect for high-profile launches and maximum brand recognition.

We offer vinyl wrapping in station corridors, on metro exteriors, around screens, on 360-degree pillars, and on station escalators, among other options.

Price on request

Please contact sales@csdigitalmedia.nl or reach out to your account manager.





Ready for impact?

Get in touch with us

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