

Metro Train Wrapping

A full train wrap is available for campaigns with a minimum duration of 4 weeks. The exterior of the metro train is completely wrapped and travels throughout the Rotterdam–The Hague metropolitan area. This ensures the campaign is visible across routes, at stations and throughout the urban landscape.

Additionally, the interior of the train can also be wrapped. Commuters spend a significant amount of time inside the train during their journey, giving them the opportunity to absorb the message at their own pace.

The combination of city-wide visibility and in-transit attention creates a campaign that stays with a broad and diverse audience for their entire ride. Whether for a general branding message or a specific call-to-action, the train wrap becomes an integral part of the commuter experience, offering a consistent and exclusive platform within public transport.



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Interested? Contact us via sales@csdigitalmedia.nl or call **020 6970746**

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Why choose this?

- Complete ownership of the environment
- One advertiser at a time
- Extended contact time during the journey
- Multiple touchpoints
- Captive environment with full focus on a single brand
- High attention value from a scarce and striking advertising format

18 hours

of daily exposure (07:00-01:00)



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