

POS - POI - High-Volume - High-Impact - Giant-Formats - Programmatic - Data & Insights

The 360°

The 360's – Hybrid Impact in the Heart of Amsterdam

In the central hall of Amsterdam Central Station stand The 360's — four iconic, round LED pillars, each 180 cm tall and 340 cm in circumference, offering over 6 m² of digital advertising space per pillar. Thanks to their hybrid design — full-motion LED combined with custom wrapping — they create four-meter-high visual landmarks.

At this busy transport hub, The 360's provide a unique stage for creative cam

See the next page



All-in price: For further information, please reach out to sales@csdigitalmedia.nl.



Reach: For further information, please reach out to sales@csdigitalmedia.nl.



Prime location:
Central Concourse, Amsterdam Central Station



Hybrid effect: Digital + analog combined into one powerful visual experience



4x round LED pillars with full-motion video



MEASUREMENT

Sustainable stickers, perfectly applied

Our stickers are PVC-free, making them a more sustainable choice for the environment.

They are printed on high-quality printers, intentionally at low speed to ensure every detail is razor-sharp.

Application is done by true professionals – expert installers who guarantee a seamless finish.

We honestly couldn't make it any better.

Send your artwork to:

specials@csdigitalmedia.nl

Creative deadline: 15 working days in advance

Format: 3m wide x 3,9m high (11,40 m²)

Ceiling height:
385cm

Height: 99 cm

Top circumference:
300 cm

Height: 180cm

LED screen circumference
340cm

Height: 77cm

Bottom circumference:
300cm

Questions or interested?

✉ sales@csdigitalmedia.nl

🌐 www.csdigitalmedia.nl