

QR-code

Want to make your returns more measurable?

Oohrder is an Outdoor Commerce platform that applies online measurement and transaction models to the DOOH landscape. It bridges the gap between outdoor advertising and e-commerce, connecting the brand awareness generated by Digital Out of Home campaigns with the performance of online channels. On our network of digital screens, you can position your brand and offer consumers a direct path to purchase through a simple QR code. This innovative approach earned Oohrder an AMMA award for 'Best Media Innovation' in September 2021.



Interested? Contact us via sales@csdigitalmedia.nl or call **020 6970746**