

Kenzo Fonseca

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Mr. Roger Meyer

Marketing Department

Digital Solutions

1365 King Avenue,

Columbus, OH 43212

January 8, 2026

Dear Roger Meyer,

My name is Kenzo Fonseca, and I am excited to apply for the position of Graphic Design Assistant at Digital Solutions. With a strong foundation in digital design, teamwork, and visual communication, I am confident I can contribute productively to your creative team.

I understand the importance of rhetorical tools to build credibility and effectively improve viewer engagement. With this understanding I am able to apply design principles to create effective typography, articulated colors and visual guidance that increase viewer interaction. Furthermore, I am able to develop layouts that prioritize clear communication and user experience with industry-standard tools.

I am committed to continuous improvement and have practiced graphic design through volunteer work. Recent projects include a postcard for the Japanese American Museum of Oregon, which was reviewed by a senior graphic designer before submission for approval. I also created a new T-shirt design for the Portland Japanese American Citizens League (JACL) to address issues with message clarity caused by wrinkles, resulting in a more legible and impactful design that promotes unity.

Thank you for considering my application, Mr. Rogers, I look forward to the possibility of contributing my design skills, learning from your team, and discussing how I can support Digital Solutions' creative goals.

Sincerely,

Kenzo Fonseca