

# RELEASE [AEC]

October 20, 2026

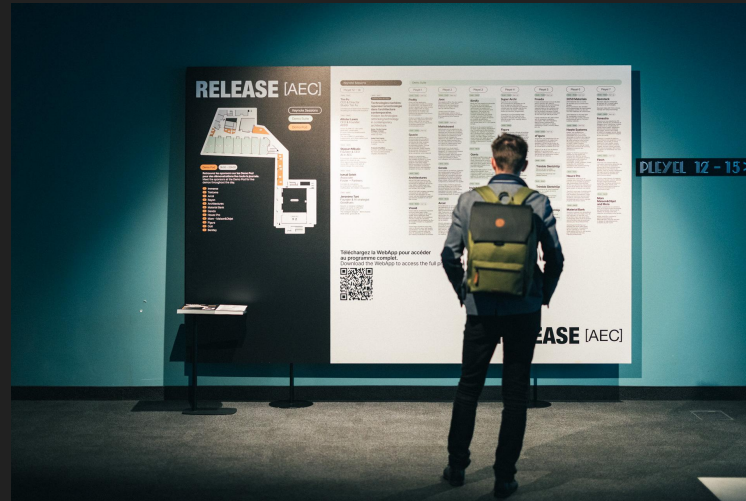
9.00 am - 10.00 pm

Paris - Cité des Sciences et de l'Industrie

The tech event for the AEC community

In 2025, Paris became the leading tech meeting point for professionals in the AEC sector (Architecture, Engineering, Construction) through a unique, first-of-its-kind event.

This one-day event, built around an innovative format, aims to showcase an overview of the latest digital and technological innovations shaping the future of the industry.



**RELEASE [AEC]**

It is the ideal platform to launch new features, introduce new digital tools, and gain visibility within the AEC community.



# Manifesto



In a world where technology, digital solutions, and artificial intelligence continue to reshape the industry, an event like RELEASE [AEC] is more essential than ever.

It is a key, original, and friendly gathering that enables professionals to stay at the cutting edge of innovation, master the tools of the future, and tackle upcoming technological and environmental challenges.

# What solutions are showcased ?

Companies offering technological innovations or digital solutions that help architects, engineers, and construction professionals work more efficiently, save time, and focus on their core expertise can join RELEASE [AEC] as sponsors or exhibitors.

CAD / BIM

3D visualization and rendering

AI image generation

Digital material library

Construction site management

Software for Procurement

Project & document management

Productivity

AI based solutions

Cloud & collaboration

Online product catalog

Hardware

# Who is attending ?



Free for all vetted professionals  
(each registration is carefully studied)

Architects

Space planners

Interior designers

Students in  
architecture school

Engineers

Developers

Contractors

BIM managers

Facility managers

Venture capitalists

Office managers

Media

# Free access but qualified



Access to the event is free for professional buyers from the AEC sector (architecture, engineering, and construction).

However, a rigorous selection process is implemented to ensure that only qualified professionals attend.

This selection not only enhances the quality and effectiveness of exchanges but also fosters high-value business relationships, optimizing return on investment for sponsors and exhibitors.

Architecture and construction engineering students are welcome to attend the event from 5:00 PM onward.

## Test & learn



Throughout the day, leading technology companies in the sector present their solutions through dynamic demonstrations and interactive exhibition spaces.

Attendees have the opportunity to test innovative tools live and discover digital solutions dedicated to architecture, engineering, and construction, while engaging directly with experts to understand how these technologies can be integrated into their own projects.

# Keynote sessions



Top international experts are brought together for inspiring keynote sessions, offering a unique opportunity to explore and understand ongoing technological transformations.

In 2025, we welcomed Tim Fu, Ismail Seleit, Allister Lewis and Stjepan Mikulic.



# Keynote speakers 2026



**Nitsan Bartov**  
Architect, PhD Fellow  
**Henning Larsen**



**Marco D'Ambrogio**  
Lead of AI  
& Data Driven Design  
**Sweco Architects**



**Ami Nigan**  
Global Head  
of Design AI  
& Technology  
**Benoy**



**Philippe  
Chiambaretta**  
Architecte Fondateur  
**PCA-STREAM**



**Jean-Baptiste  
Nicolas**  
Head of Design  
Management  
**Unibail Rodamco  
Westfield**



**Carlos Banon**  
Co-Founder  
**FORMAS.AI**



**German Otto  
Bodenbender**  
Director of Design  
Technology  
**BIG (Bjarke Ingles  
Group)**



**Délhio Gaudé**  
Co-Founder  
**Arquiz**



**Farouk Taoullit**  
Architect  
**Viguier**



**Graham Ryder**  
Senior Architect  
**Viguier**



**Adrien Pointeau**  
Head of Technology  
**PCA-STREAM**



**Anna Mytcul**  
Applied Technology  
Specialist  
**KPF**



**Francis Baucher**  
Head of Digital & AI  
**Arte Charpentier**



**George Guida**  
Founder & CEO  
**xFigura**

# Networking



From 7:00 pm, the event takes on a more festive and convivial atmosphere with the Architizer Vision Awards ceremony, followed by a networking cocktail.

This relaxed moment provides the ideal opportunity for participants to connect informally and build meaningful relationships.



# 2025 edition recap



32

sponsors

30

live demo  
sessions

12

start-up  
presentations

622

participants

34 %

international

66 %

french

6

keynote sessions

Foster+Partners  
Snohetta  
Wilmoth & Associés  
PCA stream  
Viguier Architecture  
Coldefy  
Atelier du Pont  
Chatillon Architectes  
Valode & Pistre  
Charles Zana  
Uchronia  
enia architectes  
AIA Life designers  
Arte Charpentier  
Arep  
RSHP  
A26  
Rdai  
DGM & Associés  
Cobe  
Pierre-Yves Rochon  
Renzo Piano Building Workshop  
Bechu & Associés  
Tristan Auer  
Studio Nuel  
...

Sponsors who were able to  
showcase their innovations to the  
AEC community

 Material Bank®

 Trimble  
SketchUp.


 RAYON

 AR  
TX

 Aarcol

 bimify

 Finch

 FIGURA

 MattoBoard

 Gendo

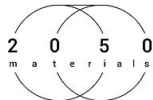
 fenestra

 FIGURZ



 mom<sup>U</sup>  
MAISON & OBJET AND MORE

 QONIC®



 INVISIBLE COLLECTION

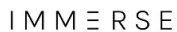
 OOTI

 howie

 JOOG

 freeda

 Tektome

 IMMERSE

 spazio

 VISOID

 neo  
stack

 Super  
archi

 iLab

# They are joining us in 2026



The overwhelmingly positive feedback confirms the relevance of both the positioning and the format.

"Yesterday's RELEASE [AEC] event in Paris was a perfect 10 🏆 Overall, probably the most relevant event I have been to this year."

**Paul Hansen**

"Thanks again to everyone attending my keynote. Humbled by the amount of curiosity shown about my work before and after the talk."

**Ismail Seleit - Foster+Partners**

"Delighted to have sponsored RELEASE [AEC] ! Great energy being surrounded by people who design, build, and reimagine the future of our spaces, real conversations, real products."

**Sinziana Marian-Pudlowski - MOM  
Maison&Objet**

"What an electrifying time at RELEASE [AEC]! I think literally everyone we spoke to would be a target customer so we were chuffed with the event."

**George Proud - Gendo**

"If I ever make a conference, it'd probably be EXACTLY like RELEASE [AEC] was in Paris (the real leaders in AI as keynote speakers, demos of most practical AI apps all day long, time between sessions to meet, chat & ask questions. In my opinion, it was the PERFECT conference. And that's why I can't wait to join the next edition. It was the best conference I ever attended, showing REAL change to REAL people."

**Stjepan Mikulić - AI in AEC**

"Just got back from Paris after a packed day at RELEASE [AEC]. The event brought together some of the sharpest minds pushing AEC forward in Europe. It was a privilege to be part of it and contribute to the conversation."

**Mark Szoke - Visoid**

"Well, RELEASE [AEC] was a blast!"

**Architextures**

"Lundi, on a eu le privilège de présenter JOOC au salon RELEASE [AEC], et on a ADORÉ ! Des rencontres avec des acteurs renommés, l'occasion de revoir des entrepreneurs qu'on apprécie énormément... et surtout, beaucoup d'intérêt pour notre outil !"

**Coline Vacher - Jooc**

"Earlier this week I had the chance to speak at RELEASE [AEC], sharing my perspective on what it means to be a designer in the age of intelligence, Paris was the perfect backdrop for these exchanges".

**Jeronimo Tani - Goodhues**

"Today I gave my first keynote. The response was overwhelming. I presented at RELEASE [AEC] which is a new event celebrating new technology in AEC in Paris."

**Allister Lewis - ADDD**

Yesterday I had the chance to attend the very first edition of RELEASE [AEC] and honestly... it was great."

**Jubril Akinsanya**

"Honored to share xFigura's vision at RELEASE [AEC] yesterday. Huge thanks for an incredible event."

**Jean Santos - xFigura**

"We had the pleasure of participating in the RELEASE [AEC] in Paris. A big thank you for creating a space where industry professionals can connect, learn, and challenge ideas together.

It was a great opportunity, and we look forward to continuing the dialogue and exploring what's next."

**Karina Pak - DGM & Associés**

"Hier à RELEASE [AEC]. Un format d'événement atypique : des espaces feutrés pour l'écoute, des zones démos bien séparées, une salle de conférences avec un niveau de contenu solide. International et ciblé."Architecture × IA."

**Jimmy Louchart - There**

# 5 good reasons to participate as a sponsor / exhibitor

### **An ultra-qualified and engaged audience**

Architects, BIM managers, interior architects, engineers, and construction professionals seeking innovative solutions to improve efficiency, productivity, and performance.

### **At the heart of an innovative ecosystem**

Exhibit alongside entrepreneurs shaping today's and tomorrow's tech solutions and create concrete opportunities for collaboration, partnerships, and joint projects.

### **Direct and actionable user feedback**

Engage face-to-face with future clients and partners. Receive real, immediate, and high-quality feedback.

### **An event dedicated to market education**

RELEASE [AEC] is designed to accelerate the adoption of new technologies and support the digital transformation of the AEC industry.

### **Simple, turnkey participation**

All-inclusive packages and streamlined logistics. No booth to design allowing you to focus entirely on your demos and meetings.

# A strong commitment to sustainable responsibility

In a resolutely eco-friendly approach, RELEASE [AEC] also emphasizes environmental impact.

All exhibition spaces are designed using recycled materials, reflecting the AEC sector's commitment to sustainable practices.

This initiative aims to demonstrate that technology and environmental responsibility can go hand in hand, while inspiring professionals to adopt eco-friendly solutions in their own projects.

# La Cité des Sciences et de l'Industrie:

A new venue perfectly tailored to the RELEASE [AEC] format and ambition





# Sponsorship opportunities

## **Demo Pod**

Our Demo Pod are dedicated tables designed for continuous, face-to-face product demonstrations throughout the day. They allow sponsors to engage directly with attendees, showcase their solutions in real time, and generate qualified leads in a highly interactive setting.

## **Demo Suites**

Demo Suites are private rooms ideal for in-depth product demonstrations and confidential meetings. They provide a premium environment to host clients or prospects, run focused demos, and have meaningful one-to-one or small group discussions.

## **Exhibition Stands**

Our Exhibition Stands give sponsors the opportunity to fully customize their presence. You can either design your own stand or use an existing modular structure, allowing you to highlight your brand, products, and messaging in the most impactful way.

## **Grand Demos**

Grand Demos offer access to a fully equipped 210-seat auditorium. This format is perfect for presenting a major technology, innovation, or new product features to a large audience in a professional conference setting.

# Demo Pod in the expo zone



## Demo Pod XS Start

- +A module including a table for demos (L 70 cm W 70 cm H 105cm)
- +Signage
- +Badges for your team
- +Wifi
- +Communication on our social network and website
- + Access to WebApp and list of participants
- +Access to Architizer Vision Awards celebration and for 2 persons

**(1) Exclusively for companies under 2 years old**

1 500 €

## Demo Pod S

- +A module including a table for demos (L 140 cm W 100 cm H 105cm)
- +Signage
- +Badges for your team
- +Wifi
- +Communication on our social network and website
- + Access to WebApp and list of participants
- +Access to Architizer Vision Awards celebration and for 2 persons

4 000 €

## Demo Pod M

- +A module including a table for demos (L 220 cm W 100 cm H 105cm)
- +Signage
- +Badges for your team
- +Wifi
- +Communication on our social network and website
- + Access to WebApp and list of participants
- +Access to Architizer Vision Awards celebration and for 4 persons

6 000 €

## Demo Pod XL

- +A module including a table for demos (L 480 cm W 100 cm H 105cm)
- +Signage
- +Badges for your team
- +Wifi
- +Communication on our social network and website
- + Access to WebApp and list of participants
- +Access to Architizer Vision Awards celebration and for 6 persons

12 000 €

# Demo Suites



## Demo Suite: 40 sqm

- +A 40 sqm conference room
- + 30 seats max available
- +Signage
- +Chairs
- +Projector & screen
- +Wifi
- +Badges for your team
- +Communication on social network and website
- + Access to WebApp and list of participants
- +Access to Architizer Vision Awards celebration and for 2 persons

Full day: 4 000 €

## Demo Suite: 80 sqm

- +A 80 sqm conference room
- + 70 seats max available
- +Signage
- +Chairs
- +Projector & screen
- +Wifi
- +Badges for your team
- +Communication on social network and website
- + Access to WebApp and list of participants
- +Access to Architizer Vision Awards celebration and for 4 persons

Full day: 8 000 €

# Exhibition stand

This option is limited to a small number of sponsors (maximum of 6).  
Pricing is available on request, depending on the desired floor space and the location within the convention center.

36 m

# Grand Demo

- +A 210 seats auditorium
- +Signage
- +Chairs
- +Projector & screen
- +Wifi
- +Badges for your team
- +Communication on social network and website
- + Access to WebApp and list of participants
- +Access to Architizer Vision Awards celebration and for 2 persons

60' : 2 500 € (\*)



(\*) If already sponsoring other services; otherwise: 4 500 €

# About the organizer



Philippe Brocart  
Founder & CEO

RELEASE [AEC] is produced by Release[Event], a company founded and managed by Philippe Brocart

We combine expertise in producing events and supporting the growth of digital and tech solution providers.

Philippe Brocart is a seasoned leader with a strong focus on architecture and design specialising in exhibitions with extensive international experience in launching and growing digital platforms.

He recently successfully launched the pan-european operations of Material Bank, the world's largest material marketplace for the architecture and design industry and he continues to serve as a strategic advisor to the company.

Prior to joining Material Bank, Philippe Brocart was the Managing Director of Maison&Objet / Paris Design Week, a leading event for design and interior architecture.

During his career at RX (the exhibition division of RELX), he managed more than 30 different exhibitions around the world with a focus on the AEC ecosystem.