



UHUBS PRESENTS
**THE MISSING LINK TO
BEING AN INFLUENTIAL
SPEAKER**

With **Patrick M. Powers**

Tuesday 1st October
18:30-20:00
Mindspace, Appold Street

What if?

Who am I?





ENTREPRENEURS
IN LONDON

CONNECT • LEARN • GROW

PowerSpeak™

A Breakthrough In Speaker Training



**Why this is one of the
most important skills
you will ever learn**

What to expect from today...

1. Break your fear of public speaking
2. The missing link to becoming an influential speaker.
3. How to be perceived as a top leader.



INTRODUCE YOURSELF

1. Greet someone like they are your best friend.
2. Tell them your name.
3. Find three things you share.



#1: Break your fear of public speaking



Why are we afraid of public speaking?

Mistakes people are making:

Imagine people naked

Admitting you are nervous



We are afraid because...

Simply because *of the **stories** you are telling yourself.*

What are the stories you are telling yourself?

What are **some better stories** that would support your goals?



Your brain **WANTS** to stay on the same track

You must *constantly interrupt the negative stories* and replace them with **new empowering ones**.



Quick Q&A



#2: The missing link to becoming an influential speaker

**Whenever we say something there are
2 messages being communicated**

Verbal

**NON
verbal/subconscious
messages**



Conscious

Vs

Subconscious



Your subconscious messages are made up of 2 things

1. Body-language/Facial expressions

2. Voice



**Your voice is your MOST powerful
powerful tool to influence and
inspire**

Speak up. **Increase volume**

Quality of your voice



Variation



EMOTION

People **WANT emotion** in a leader/speaker.

NO/low emotion means *boring, uninspiring
uncompelling.*

#3: How to be perceived as a top leader

How you are perceived is determined by:

The **Clarity** and **power** of your **verbal message**.

Body Language/facial expressions/Voice

- + How you feel about **yourself** and your **message**
- + How you feel about **yourself** in **relation to other people**.

Enter the stage/room **FEELING like a high status
person**

(The top expert in whatever you are talking about)

Congratulations!



What you have learned

1. **Public speaking** is the *most powerful way* to **get your message out to the world** and **influence the masses.**



What you have learned

2. **We create fear** because of *the stories we tell ourselves.*



What you have learned

3. **YOU** can rewire your brain *to feel confident* in any situation, but *it takes more effort than you think.*



What you have learned

4. *To become truly powerful as a communicator you must **learn to go beyond just being free of fear** to being FREE to fully express yourself with **AUTHORITY***



What you have learned

5: Your Voice is your most powerful
and *under-utilized tool* to influence
people and **communicate your**
message.

What you have learned

6. *How you feel about yourself in relation to other people* will determine **how powerfully you communicate** and *how they perceive you.*



What You Have Learned

7: You **MUST** Communicate with **more emotion** in your voice if *you are to captivate people and lead them to action.*



What you have learned

8: *People will only buy your words if*
they buy your subconscious
message FIRST(your energy)



**Change the energy in
your voice and you will
change your life**

Q&A

Uhubs Member Perk :-)

Send a 2-3 minute pitch/presentation to Patrick

You will get an analysis of what you need to improve

(up to 30 minutes of Patricks time!)



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Stay in touch :)

www.powerspeak.co.uk