

2025 - INCOME - \$USD													
	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEP	OCT	NOV	DEC	FY 2025
Sales	\$24,033	\$18,799	\$19,604	\$16,516	\$13,064	\$11,589							\$103,605
Refunds	\$504	\$412	\$268	\$118	\$195	\$135							\$1,632
Total Sales	\$23,529	\$18,386	\$19,335	\$16,398	\$12,869	\$11,454							\$101,971
2025 - EXPENSES - \$USD													
	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEP	OCT	NOV	DEC	FY 2025
Ad Spend	\$8,023	\$5,258	\$6,275	\$5,611	\$3,839	\$3,558							\$32,564
Cost of Goods	\$4,854	\$3,829	\$3,999	\$3,304	\$2,613	\$2,318							\$20,917
Payment Gateways	\$938	\$754	\$804	\$811	\$642	\$568							\$4,517
Triple Whale	\$125	\$125	\$125	\$0	\$0	\$0							\$375
Shopify Sub + App Fees	\$328	\$335	\$316	\$315	\$273	\$298							\$1,865
Klayvio	\$100	\$100	\$100	\$100	\$100	\$100							\$600
Google Workspace	\$14	\$14	\$14	\$14	\$14	\$14							\$84
Wages	\$200	\$200	\$200	\$200	\$200	\$200							\$1,200
Accounting	\$75	\$75	\$75	\$75	\$75	\$75							\$450
Canva	\$15	\$15	\$15	\$15	\$15	\$15							\$90
Total Expenses	\$14,672	\$10,705	\$11,923	\$10,445	\$7,771	\$7,146	\$0	\$0	\$0	\$0	\$0	\$0	\$62,662
Net Profit	\$8,857	\$7,681	\$7,412	\$5,953	\$5,098	\$4,308							\$39,309
Profit Margin %	38%	42%	38%	36%	40%	38%							39%