Date	Revenue	META Ads TikTok Ads	Google Ads COGS/Fees Mis	sc. Expenses China	Tarrits Refunds	Profit / Loss Ros	is	Margin		Overvio	w		Month F	Revenue	Profit	Additional Expenses (software,	Refunds/Lost Chargebacks/Replacement Fees	Cashback Credit Card	
09/07/2024	\$116.97	-\$85.25	-\$25	-\$4		\$3.00	1.37	2.56%					December 2024	\$21,637.00	\$5,367.93	-\$795.71	\$0.00	\$331.55	\$4,903.77
09/08/2024 09/09/2024	\$116.97 \$40.99	-\$57.70 -\$50.19	-\$25 -\$9	-\$4 \$0		\$30.33 -\$18.20	2.02 0.81	25.93% -44.40%					January 2025 February 2025	\$14,612.82 \$17,276.86		-\$895.92 -\$2.387.35	-\$865.79 -\$1.371.60		\$5,219.2 \$4,555.7
09/09/2024	\$40.99	-\$50.19	-\$9	\$0		-\$18.20	0.81	-44.40%					March 2025	\$22,086.22		-\$2,387.35 -\$642.86	-\$1,371.60 -\$1,998.70		\$4,000.7 \$11,108.9
11/20/2024	\$81.98	-\$160.02	-\$18	\$0		-\$96.04	0.51	-117 15%	<< best ad got turned				April 2025	\$21,618.57	\$11,699.44	-\$2,540.57	-\$958	\$274	\$8,474.5
11/21/2024	\$198.95	-\$160	-\$79	SO SO		-\$40.21	1.24	-20.21%					May 2025	\$9,830.35		-\$2,621.74	-\$1,044.45		\$2,086.5
11/22/2024	\$122.97	-122.75	-\$27	\$0		-\$26.78 \$77.71	1	-21.78%					June 2025	\$10,197.40	\$4,860.74	-\$1,409	-\$730.44	\$108	\$2,829.2
11/23/2024	\$279.93	-\$149.72	-\$52.50	\$0		\$77.71	1.87	27.76%					July 2025						
11/24/2024	\$0	-\$92	\$0	\$0		-\$100							August 2025						
11/30/2024	\$119.97	-\$50	-\$21	\$0		\$48.97	2.4	40.82%					September 2025						
													October 2025						
December			\$13.50 - product cost	assumed									November 2025 December 2025						
December 12/01/2024	\$199.95	\$0	-63.52	so		\$34.95	2	17.48%					December 2025						
12/01/2024	\$199.95	\$0 \$0	-63.52 -\$118.47	\$0 \$0		\$34.95 \$58.14	1.96	16.15%											
12/03/2024	\$119.97	\$0	-\$40.50	SO SO		-\$61.16	0.85	-50.98%											
12/04/2024	\$439.89	\$0	-\$135	\$0		\$78.25	1.94	17.79%											
12/05/2024	\$519.87	\$0	-\$175.50	-\$17		\$189.82	3.77	36.51%											
12/06/2024	\$1,119.72	\$0	-347.09	-\$35.33		\$387.30	3.19	34.59%											
12/07/2024	\$1,169.70	\$0	-\$368.37	-\$38.21		\$417.93	3.38	35.73%											
12/08/2024	\$239.94	\$0	-\$81	-\$8.04		\$9.90	1.7	4.13%											
12/09/2024	\$679.83	\$0 \$0	-\$229.50	-\$21.88		\$168.45	2.6	24.78%										Total Profit	\$39,178.03
12/10/2024 12/11/2024	\$1,039.74 \$399	-\$155.33	-\$351 -\$135	-\$32.43 -\$13.10		\$396.69 -\$115	1.09	38.15%	EB Count Clitch										
12/11/2024	\$399	-\$100.33 -69.5	-\$135 -\$311	-\$13.10		\$166.49		18.10%	FB Spend Glitch										
12/13/2024	\$1,159.71	-42.35	-391.5	-36.15		\$303.70	2.22 2.7	26.19%											
12/14/2024	\$1,719.57	-38.98	-\$545.14	-54.31		\$545.09	2.99	31.70%											
12/15/2024	\$1,119.72	-49.66	-\$363	-35.41		\$311.24	2.73	27.80%											
12/16/2024	\$639.84	-51.39	-\$203	-\$20		51.24	1.74	8.01%											
12/17/2024	\$519.87	-\$49.94	-\$162.00	-\$16.52	-\$39.99	\$1.69	1.53	0.33%			https://www.eco	mmerce-gold.com	shopify-fee-calculate	ut/					
12/18/2024	\$239.94	-\$33.27	-\$81.00	-\$8.04		-\$158.09	0.77	-65.89%											
12/19/2024	\$439.89	-\$60.29	-\$143.00	-\$14.44		-\$37.72	1.37	-8.57%											
12/20/2024	\$399.90	-\$45.01	447	-\$17.44		2400.00	0.47	40.55											
12/21/2024 12/22/2024	\$543.87 \$684.63	-\$45.01 -\$137.63	-\$174.97 -208.64	-\$17.44 -\$21.10		\$100.94 \$21.58	2.17	18.56% 3.15%											
12/22/2024	\$684.63 \$244.74	-\$137.63 -\$71.80	-208.64 -82.52	-\$21.10 -7.86		\$21.58 -104.62	0.94	-42.75%											
12/23/2024	\$244.74	-\$44.88	-82.52 -\$81.44	-7.86 -\$8		-104.62 -\$98.15	0.94	-42.75% -40.10%											
12/25/2024	\$684.63	-\$30.99	-\$154.76	-\$22		\$226.15	2.43	33.03%											
12/26/2024	\$284.73																		
12/27/2024	\$364.71	-\$29.62	-131	-\$12		\$86.91	2.7	23.83%											
12/28/2024	\$2,454.99	-\$44.79	-\$813.90	-\$78.83	\$13.50	\$1,336.82	10.31	54.45%											
12/29/2024	\$1,399.65	-\$48.94	-\$459.00	-\$45.69		\$591.66	4.61	42.27%											
12/30/2024	\$444.69	-\$57	-\$149.80	-\$14.56		\$197.08	5.35	44.32%											
12/31/2024	\$804.60	-\$57.92	-\$271.30	-\$26.02		\$260.65	3.26	32.39%											
January																			
01/01/2025	\$319.92	-\$39.62	-\$108	-\$10.42		-\$50.65	1.26	-15.83%											
01/02/2025	\$644.65	-47.56	-\$196.40	-\$19.62		\$222.07	2.55	34.45%											
01/03/2025	\$818.25	\$7.00	-\$272.60	-\$24.74		\$351.70	3.3	42.98%											
01/04/2025	\$946.72	-\$22.70	-\$275.50	-\$29.41		\$574.01	13.96	60.63%											
01/05/2025	\$923.27	-\$60.92	-\$299.60	-\$29.41		\$533.34	15.54	57.77%											
01/06/2025	\$282.98	-\$50	-\$97	-\$9.16		\$126.82	5.65	44.82%											
01/07/2025	\$362.31	-\$47.83	-\$121.50	-\$11.22		\$181.76	7.57	50.17%											
01/08/2025	\$467.78	-\$43.37	-\$149	-\$15.16		\$260.25	10.78	55.64%											
01/09/2025	\$696.86 \$681.92	-\$46.46 -\$44.46	-\$218 -\$253.48	-\$23.22 -\$22.23		\$409.18 \$361.75	15.04 15.33	58.72% 53.05%											
01/10/2025	\$661.92 \$745.06	-\$44.46 -\$52.06	-\$253.46 -\$253.23	-\$22.23 -\$24.47		\$361.75	14.31	55.74%											
01/12/2025	\$621.84	-\$114.04	-187.57	-\$20.37		\$299.86	5.45	48.22%											
01/13/2025	\$309.67	-\$100.17	-\$97.96	-\$10.97		\$100.57	3.09	32.48%											
01/14/2025	\$301.92	-\$102.35	-76.73	-\$9.35		\$113.49	2.94	37.59%											
01/15/2025	\$230.44	-\$79.55	-85.08	-\$7.79		\$58.02	2.89	25.18%											
01/16/2025	\$374.70	-\$60.31	-152.07	-\$11.54		\$131.48	4.68	35.09%											
01/17/2025	\$153.96	-\$71.68	-27.08	-\$4.90		\$4.32	3.34	2.81%											
01/18/2025	\$44.79	-\$41.52	-28.57	-\$1.46		-\$26.76	1.07	-59.75%											
01/19/2025 01/20/2025	\$593.81 \$158.76	-\$54.60 -\$53.85	-199.63 -\$53.15	-\$12.00 -\$5.03		\$327.58 \$46.73	10.86 2.94	55.17% 29.43%											
01/20/2025	\$108.76	-\$03.80 -\$48.22	-\$63.15 -101.13	-\$5.03 -\$9.52		\$46.73 \$150.35	6.41	48.62%											
01/22/2025	\$309.22 \$79.98	-\$48.22 -\$49.50	-101.13	-\$9.52 -\$2.68		\$150.35	1.61	3.26%											
01/23/2025	\$40	-\$33.19	\$0	\$0		\$7.00	0	0.00%											
01/24/2025	\$119.97	-\$49.70	-\$28.27	-\$1.34		\$40.66	0.8	33.89%											
01/25/2025	\$310.17	-\$49.75	-128.34	-\$10.46		\$121.62	6.23	39.21%											
01/26/2025	\$125.57	-\$53.86	-57.72	-\$4.16		\$9.83	2.33	7.83%											
01/27/2025 01/28/2025	\$242.89 \$420.69	-\$53.65 820.25	-97.74 -144.68	-\$7.82 -\$13.04		\$83.68 \$190.75	4.53 5.84	34.45% 45.34%											
01/28/2025	\$420.69 \$791.89	-\$39.35 -\$56.82	-144.68 -\$295.82	-\$13.04 -\$25.69		\$190.75 \$351.66	6.67	45.34%											
01/30/2025	\$791.89	-\$100.00	-\$255.82	-\$25.69		\$381.57	3.95	53.00%											
01/31/2025	\$1,772.83	-\$49.20	-631.37	-\$58.39		\$1,013.90	25.63	57.19%											
February																			
02/01/2025	\$2,928.73	-\$48.54	-1070.91	-\$97.45		\$1,711.83	60.33	58.45%		https://www.ecommerce	gold.com/shopify-	fee-calculator/							
02/02/2025	\$1,716.94	-\$59.58	-651.96	-\$39.72		\$965.68	28.81	56.24%											
02/03/2025	\$1,082.03 \$981.58	-\$48.07 -\$47.01	-403.78 -359.19	-\$35.93 -\$31.82		\$594.25 \$543.56	22.5 20.88	54.92% 55.38%											
02/04/2025	\$981.58 \$868.03	-\$47.01 -\$46.54	-359.19 -392.12	-\$31.82 -\$29.17		\$543.56 \$400.20	20.88 18.65	55.38% 46.10%											
02/05/2025	\$868.03 \$1,689.69	-\$46.54 -\$41.81	-392.12 -583.49	-\$29.17 -\$55.03		\$400.20	18.65 40.41	46.10% 59.74%											
02/07/2025	\$886.89	-\$41.81 \$0	-379.22	-\$28.16		\$1,009.36	40.41 N/A	54.07%											
02/08/2025	\$528.72	-\$97.38	-175.51	-17.05		\$238.78	5.42	45.16%											
02/09/2025	\$767.12	-\$108.35	-238.50	-\$24.45		\$395.82	7.08	51.60%											
02/10/2025	\$294.03	-\$104.01	-108.05	-\$9.74		\$72.23	2.82	24.57%											
02/11/2025	\$326.56	-\$100.99	-103.84	-\$10.59		\$111.14	3.23	34.03%											
02/12/2025	\$521.03	-\$111.52	-162.64	-\$16.85		\$230.02	4.67	44.15%											
02/13/2025	\$539.92	-\$84.09	-170.74	-\$14.88		\$270.21	5.43	50.05%											
02/14/2025	\$593.21	-\$90.72 -\$97.30	-184.33	-\$19.32		\$298.84	6.53	50.38%											
02/15/2025	\$307.38 \$88.68	-\$97.30 -\$110.13	-93.98 -28.56	-\$11.89 -\$4.22		\$104.21 -\$54.23	3.15 0.8	33.90% -61.15%											
02/16/2025	\$88.68 \$244.14	-\$110.13 -\$104.71	-28.56 -111.77	-\$4.22 -\$9.48		-\$54.23 \$18.18	2.33	-61.15% 7.45%											
02/17/2025	\$244.14 \$173.76	-\$104.71 -\$100.75	-111.77	-\$6.23		-\$32.70	1.72	-18.82%											
02/19/2025	\$173.76	-\$100.75	-54.13	-\$6.23 -\$8.12		-\$32.70	1.72	-10.91%											
02/20/2025	\$668.19	-\$90.28	-212.76	-\$23.87		\$341.28	7.4	51.08%											
02/21/2025	\$311.38	-\$97.99	-90.65	-\$11.26		\$111.48	3.11	35.80%											
02/22/2025	\$384.06	-\$94.45	-126.39	-\$15.59		\$147.63	4.06	38.44%											
	\$388.56	-\$106.46	-116.84	-\$15.91		\$149.35 -\$47.40	3.64 0.97	38.44% -46.37%											
02/23/2025 02/24/2025	\$102.23	-\$104.78	-39.12	-\$5.73															

Date		META Ads Tik	T.1. 1.1.	0	0005	Vice Francisco Ot	to Footby Bullion to	Profit / Loss Roa		Manufa						Revenue	Profit	A 4400 1 F 1 F	D. C. d. H. and Observation of the Control of the C	Cashback Credit Card	No. Burg.
02/25/2025	\$0.00	-\$100.86	TOX AUS	Google Aus C	0	o O	ina iannis Reidnus	-\$100.86	0	0.00%		Overview			MOILLI	Revenue	FIOIL	Additional Expenses (software	, Reidinds/Lost Chargebacks/Replacement Fees	Cashback Credit Card	Net Floit
02/26/2025	\$262.29	-\$99.11			-84.02	-\$11.13		\$68.03	2.64	25.94%											
02/27/2025	\$350.32	-\$95.52			-106.82	-\$14.36		\$133.62	3.66	38.14%											
02/28/2025	\$89.88	-\$97.63			-29.90	-\$3		-\$40.65	0.88	-45.23%											
March																					
03/01/2025	\$289.53	-\$91.84			-107.49	-\$10.80		\$79.40 -\$46.88		27.42%											
03/02/2025	\$208.20	-\$183.11			-65.47	-\$6.50		-\$46.88		-22.52%											
03/03/2025	\$97.63	-\$156.35			-28.57	-\$3.43		-\$90.72		-92.92%											
03/04/2025 03/05/2025	\$252.54 \$73.19	-\$147.49 -\$159.34			-77.28 -46.85	-\$8.52 -\$2.72		\$19.25 -\$135.72		7.62% -185.44%											
03/06/2025	\$91.63	-\$159.34 -\$149.68			-32.22	-\$2.72 -\$3.26		-\$135.72 -\$93.53		-102.07%											
03/07/2025	89.99	-\$103.10			-23.72	-\$3.21		-\$40.04		-44.49%											
03/08/2025	124.92	-\$85.60			0	-\$3.92		\$35.40		28.34%											
03/09/2025	168.66	-\$46.10			-12.19	-\$5.79		\$104.58		62.01%											
03/10/2025 03/11/2025	88.68	\$0 \$0			-25.39	-\$3.17		\$60.12		67.79%											
03/11/2025	142.57 44.94	\$0			-34.30 -11.76	-\$5.03 -\$1.60		\$103.24 \$31.58		72.41% 70.27%											
03/13/2025	44.94	\$0			-12.05	-\$1.60		\$31.29		69.63%											
03/14/2025	140.37	\$0			-12	-\$4.37		\$124		88.34%											
03/15/2025	47.89	\$0			-11.89	-\$1.60		\$34.40		71.83%											
03/16/2025	\$881.44	\$0			-256.81	-\$30.96		\$593.67		67.35%											
03/17/2025 03/18/2025	\$320.92	\$0 \$0			-92.41	-\$11.11 \$0		\$217.40		67.74%											
03/18/2025	\$0 \$172.56	\$0 \$0			\$0 -49.24	-\$6.20		\$117.12		0% 67.87%											
03/20/2025	\$225.50	\$0			-65.32	-\$6.76		153.42		68.04%											
03/21/2025	\$82.68	\$0			-25.12	-\$3		\$54.56		65.99%											
03/22/2025	\$89.88	\$0			-23.93	-3.21		\$62.74		69.80%											
03/23/2025	\$257.49	\$0			-69.93	-\$8.97		\$178.59		69.36%											
03/24/2025 03/25/2025	\$0 \$87.48	\$0 \$0			\$0 -26.32	\$0 -3.14		\$0 \$58.02		0% 66.32%											
03/26/2025	\$87.48 \$473.14	\$0 \$0			-26.32 -119.55	-3.14 -\$16.72		\$58.02 \$336.87		71.20%											
03/27/2025	\$2,173.00	\$0			-1009.45	-\$219.08		\$944.47		43.46%											
03/28/2025	\$6,915.40	\$0			-1935.82	-\$245.25		\$4,734		68.46%											
03/29/2025	\$4,360.01	\$0			-1223.08	-\$155.24		\$2,981.69		68.39%											
03/30/2025 03/31/2025	\$2,713.62 \$1,427.42	\$0 \$0			-746.06 -414.86	-\$88.55 -\$51.30		\$1,879.01 \$961.26		69.24% 67.34%											
03/31/2025	\$1,427.42	30			→ (4.00	-401.30		\$501.20		07.34%											
April																					
04/01/2025	\$756.27	\$0			-237.05	-\$27.93		\$491.29		64.98%	https://www.ec	ommerce-g	old.com/shopify-fr	ee-calculator/							
04/02/2025	918.81	\$0			-269.09	-\$31.75		\$617.97		67.26%											
04/03/2025 04/04/2025	\$1,702.21 \$1,119.74	\$0 -46.79			-483.15 -309.15	-\$60.76 -\$39.97		\$1,158.30		68.05% 64.64%											
04/04/2025 04/05/2025	\$1,119.74 \$1,195.97	-46.79 -\$50.27			-309.15 -340.51	-\$39.97 -\$42.48		\$723.83 \$762.71		64.64% 63.77%											
04/06/2025	\$687.70	-\$51.91			-190.50	-\$24.14		\$421.15		61.24%											
04/07/2025	\$476.34	-\$55.91			-126.64	-\$17.41		\$276.38		58.02%											
04/08/2025	\$696.90	-\$47.39	-\$62.06		-\$185.40	-\$23.81		\$378.24		54.27%											
04/09/2025	\$623.71	-\$50.03	-\$62.50		-199.72	-\$21.99		\$289.47		46.41%											
04/10/2025 04/11/2025	\$736.04 \$402.50	-\$46.55 -\$51.13	-\$111.03 -\$101.97		-192.94 -128.76	-\$25.55 -\$14.37		\$359.97 \$106.27		48.91% 26.40%											
04/12/2025	\$562.12	-\$43.48	-\$162.26		-158.18	-\$19.60		\$178.60		31.77%											
04/13/2025	\$419.21	-\$53.07	-\$151.98		-111.42	-\$14.86		\$87.88		20.98%											
04/14/2025	\$386.56	-\$52.09	-\$50.02		-97.86	-\$12.71		\$173.88		44.98%											
04/15/2025	\$402.51	-\$51.84	-\$86.12		-113.68	-\$14.37		\$136.50		33.91%											
04/16/2025 04/17/2025	\$427.36 \$507.28	-\$50.54 -\$103.39	\$0 \$0		-118.33 -140.86	-\$15.09 -\$18.01		\$243.40 \$245.02		56.95% 48.30%											
04/18/2025	\$1,809.52	-\$103.39 -\$103.25	\$0		-140.86	-\$18.01		\$245.02		62.97%											
04/19/2025	\$2,083.43	-\$93.17	\$0		-573.68	-\$72.42		\$1,344.16		64.52%											
04/20/2025	\$1,387.38	-\$101.84	\$0		-377.75	-\$47.73		\$860.06		61.99%											
04/21/2025	\$545.72	-\$110.10	\$0		-151.18	-\$19.13		\$265.31		48.62%											
04/22/2025	\$542.42	-\$97.71	\$0		-150.48	-\$18.73		\$275.50		50.79%											
04/23/2025 04/24/2025	\$724.73 \$442.35	-\$90.87 -\$98.59	\$0		-269.51 -134.38	-\$24.62 -\$16.13		\$339.73 \$193.25		46.88% 43.69%											
04/25/2025	\$416.40	-\$98.96	\$0		-125.36	-\$15.08		\$177.00		42.51%											
04/26/2025	\$506.84	-\$96.10	\$0		-156.75	-\$18.00		\$235.99		46.56%											
04/27/2025	\$156.81	-\$105.72	\$0		-46.58	-\$5.45		-\$0.94		-0.60%											
04/28/2025	\$347.52	-\$106.40	\$0		-147.53	-\$12.78		\$80.81		23.25%											
04/29/2025 04/30/2025	\$277.54 \$353.98	-\$95.80 -\$83.86	\$0 \$0		-117.23 -172.96	-\$10.45 -\$12.97		\$54.06 \$84.19		19.48% 23.78%											
04/30/2025	\$303.98	-903.80	20		-172.90	-φ12.97		464.19		23./6%											
May																					
05/01/2025	\$216.05	-\$43.64	\$0		-93.03	-\$8.37		\$71.07		32.90%	https://www.ec	ommerce-g	old.com/shopify-fe	ee-calculator/							
05/02/2025	\$311.09	-\$53.58	\$0		-97.14	-\$11.12		\$149.25		47.98%											
05/03/2025 05/04/2025	\$279.54 \$182.71	-\$49.53 -\$51.15	\$0 \$0		-117.78 -\$52.08	-\$10.51 -\$6.50		\$101.72 \$72.98		36.39% 39.94%											
05/05/2025	\$254.49	-\$56.14	\$0		-\$119.21	-\$10.08		\$69.06		27.14%											
05/06/2025	\$340.70	-\$47.85	\$0		-126.50	-\$12.28		\$154.07		45.22%											
05/07/2025	\$401.31	-\$45.20	\$0		-153.63	-\$14.94		\$187.54		46.73%											
05/08/2025 05/09/2025	\$464.60 \$137.77	-\$49.18 -\$32.98	\$0		-143.31 -39.17	-\$16.77 -\$4.90	\$221 Influencer spend crec	\$254.94 \$281.72		54.87% 204.49%											
05/10/2025	\$137.77 \$379.21	-\$32.98 \$0	so so		-39.17 -110.83	-\$4.90 -\$12.80	8221 innuencer spend crec	\$281.72 \$255.58		67.40%											
05/11/2025	\$408.41	\$0	\$0		-156.01	-\$14.84	\$52 Influencer spend cred	\$237.56		58.17%											
05/12/2025	\$646.40	\$0	\$0		-\$267.46	-\$22.95	Influee product cost,	\$394.99		61.11%											
05/13/2025	\$276.98	\$0	\$0		-131.23	-\$11.03	\$39 Influencer spend cred	\$173.72		62.72%											
05/14/2025 05/15/2025	\$304.13 \$508.24	\$0	-48.14 -\$50.57		-97.66 -175	-\$10.62 -\$18.34	\$36.54 Influencer spend crec	\$147.71		48.57% 59.20%											
05/15/2025 05/16/2025	\$508.24 \$364.47	\$0 \$0	-\$50.57 -\$39.93		-175 -126.53	-\$18.34 -\$12.97	\$36.54 Influencer spend crec 13.42 Influencer spend crec	\$300.87 \$198.46		59.20% 54.45%											
05/17/2025	\$364.47 \$297.63	\$0	-\$39.93 \$0		-120.53 -\$84.75	-\$12.97 -\$10.13	10.42 mindericer sperio crec	\$198.46		68.12%											
05/18/2025	\$447.49	\$0	\$0		-110.89	-\$15.38		\$299.80		67.00%											
05/19/2025	\$124.82	\$0	\$0	-\$9.27	-40.64	-\$4.52		\$70.39		56.39%											
05/20/2025	\$141.02	\$0	\$0	-\$11.59	-44.16 -91.12	-\$4.99 -\$10.70		\$80.28 \$120.23		56.93%											
05/21/2025 05/22/2025	\$286.11 \$218.40	-\$57.68 -\$43.18	\$0 \$0	-\$6.38 -\$0.16	-91.12 -62.02	-\$10.70 -\$7.53		\$120.23 \$105.51		42.02% 48.31%											
05/23/2025	\$167.76	-\$43.18 -\$91.53	\$0	-\$0.16 -\$1.61	-62.02	-\$6.07		\$105.81		9.47%											
05/24/2025	\$180.86	\$0	\$0	-\$7.76	-55.36	-\$6.44		\$111.30		61.54%											
05/25/2025	\$130.72	\$0	\$0	-\$10.38	-61.96	-\$4.99	13.5 << influencer credit	\$66.89		51.17%											
05/26/2025	\$623.16	\$0	\$0	-\$30.69	-191.70	-\$21.67		\$379.10		60.84%											
05/27/2025 05/28/2025	\$273.14 \$289.93	\$0 \$0	\$0 \$0	-\$25.40 -\$49.19	-78.34 -93.62	-\$8.82 -\$10.21		\$160.58 \$136.91		58.79% 47.22%											
05/29/2025	\$266.09	\$0	\$0	-\$49.19 -\$30.18	-78.65	-\$10.21		\$136.91		55.64%											
05/30/2025	\$284.68	\$0	\$0	-\$30.90	-89.74	-\$10.06		\$153.98		54.09%											
05/31/2025	\$332.52	\$0	\$0	-\$28.92	-117.59	-\$12.04		\$173.97		52.32%											

Date	Revenue	META Ads	TikTok Ads	Google Ads	COGS/Fees	Misc. Expenses	China Tarrifs Refunds	Profit / Loss	Roas	argin	Overview		Month	Revenue	Profit	Additional Expenses (software	, Refunds/Lost Chargebacks/Replacement Fees	Cashback Credit Card	Net Profit
lune																			
06/01/2025	\$505.88	\$0	s	-\$41.87	-187.54	-\$18.57	14.61 << influencer credit	\$272.5	1	53.87%	https://www.ecommerce-gold.com/shopify-fee-c	calculator/							
06/02/2025	\$152.82	\$0	s	-\$19.53	-40.29	-5.33		\$87.6	7	57.37%									
06/03/2025	\$164.26	\$0	s	-\$33.13	-67.75	-5.96	14.31 << influencer credit	\$71.7	3	43.67%									
06/04/2025	\$589.92	\$0	s	-\$33.59	-165.02	-20.11	81.57 << Stripe chargeback	\$452.7	7										
06/05/2025	\$348.12	\$0	s	-\$34.14	-107.40	-11.9		\$194.6	В										
06/06/2025	\$313.73	\$0	s	-\$41.10	-102.55	-10.9		\$159.1	В										
06/07/2025	\$83.88	\$0	\$	-51.29	-29.55	-3.08		\$0.0	0										
06/08/2025	\$282.28	\$0	\$	-26.37	-95.87	-9.99		\$150.0	5										
06/09/2025	\$253.64	\$0	\$	-20.62	-84.82	-9.16		\$139.0	4										
06/10/2025	\$400.61	\$0	\$	-29.52	-\$116.06	-14.02		\$241.0	1										
06/11/2025	\$372.06	\$0	\$	-68.83	-122.14	-13.05		\$168.0	4										
06/12/2025	\$331.07	\$0	\$	-31.98	-103.95	-11.4		\$183.7	4										
06/13/2025	\$387.08	-279.09	s	-31.98	-109.40	-13.03		-\$46.4	2										
06/14/2025	\$339.57	\$0	s	-50.11	-105.55	-11.95		\$183.9	1										
06/15/2025	\$379.16	-\$201	s	-40.73	-123.45	-13.4		\$0.2	3										
06/16/2025	\$260.09	-80.37	s	-26.69	-83.62	-9.04		\$60.3	7										
06/17/2025	\$272.49	\$0	s	-23.44	-116.01	-10.3	42.94 stripe	\$165.6	В										
06/18/2025	\$264.64	\$0	s	-28.55	-86.88	-9.47		\$139.7	4										
06/19/2025	\$357.57	\$0	s	-34.69	-106.78	-12.17		\$203.9	3										
06/20/2025	\$236.69	\$0	s	-35.4	-80.63	-8.36		\$112.3	0										
06/21/2025	\$393.46	\$0	s	-53.15	-125.98	-14.11		\$200.2	2										
06/22/2025	\$337.08	\$0	s	-43.45	-\$100.92	-11.88		\$180.8	3										
06/23/2025	\$38.94	\$0	\$	-\$28.09	-14.41	-1.43		-\$4.9	9										
06/24/2025	\$403.91	\$0	\$	-31.15	-121.66	-13.81		\$237.2											
06/25/2025	\$538.23	\$0	-26.	\$15.05	-215.89	-19.81		\$261.0											
06/26/2025	\$759.14	\$0			-\$288.77	-\$28.02		\$388.1	4										
06/27/2025	\$518	\$0	-\$69.7	\$20.49	-162.83	-\$18.32		\$24	7										
06/28/2025	\$348.66	\$0	-\$61.2	\$27.83	-99.34	-\$11.61		\$148.6	4										
06/29/2025	\$314.68	\$0	-\$19.7	4 -\$38.86	-114.19	-\$10.63		\$131.2	8										
06/30/2025	\$250.24	\$0	s	-\$1.80	-107.97	-\$9.36		\$131.1	1										