	2025	2025	2025	2025	2025	2025	2025	2025	2025	2025	2025	2025	
ncome										ctober No		ecember	Total
Sales	\$162,188.06	\$116,164.97	\$149,335.48	\$196,652.08	\$374,306.07	\$278,588.87	\$270,185.19	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,547,420.72
Refunds	\$3,944.24	\$3,800.58	\$2,471.39	\$5,625.26	\$15,760.46	\$4,649.88	\$2,795.08	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$39,046.89
Cashback	\$1,491.49	\$957.93	\$1,324.68	\$1,511.15	\$2,967.50	\$2,341.40	\$2,439.66	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13,033.81
Total Income	\$159,735.31	\$113,322.32	\$148,188.77	\$192,537.97	\$361,513.11	\$276,280.39	\$269,829.77	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,521,407.64
	2025	2025	2025	2025	2025	2025	2025	2025	2025	2025	2025	2025	
Cost of Goods				•	-			-	•			ecember	Total
Product Costs + Shipping  Gross Profit	\$36,105.14 \$123.630.17	\$24,411.62 \$88,910.70	\$30,898.29 \$117.290.48	\$53,691.85 <b>\$138.846.12</b>	\$109,160.49 \$252,352.62	\$76,270.69 \$200.009.70	\$73,645.13 <b>\$196.184.64</b>	\$0.00 \$0.00	\$0.00 \$0.00	\$0.00 <b>\$0.00</b>	\$0.00 <b>\$0.00</b>	\$0.00 <b>\$0.00</b>	\$404,183.21
Gross Profit	\$123,630.17	\$88,910.70	\$117,290.48	\$138,846.12	\$252,352.62	\$200,009.70	\$196,184.64	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,117,224.43
	2025	2025	2025	2025	2025	2025	2025	2025	2025	2025	2025	2025	
Expenses										ctober No		ecember	Total
Facebook	\$84,313.53	\$54,864.61	\$67,672.43	\$86,560.29	\$164,822.01	\$124,992.39	\$128,822.16	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$712,047.42
Facebook Agency Account Fee	\$2,467.11	\$507.35	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,974.46
Google	\$0.00	\$445.83	\$5,903.09	\$7,423.40	\$20,114.00	\$22,725.00	\$20,849.65	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$77,460.97
Google Agency Retainer	\$0.00	\$2,088.00	\$2,088.00	\$2,646.00	\$2,251.00	\$2,304.00	\$2,326.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13,703.00
TikTok	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Snapchat	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Pinterest	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Processing Fees	\$7,851.68	\$5,278.31	\$6,631.80	\$8,144.97	\$13,658.92	\$11,030.95	\$10,801.37	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$63,398.00
Shopify Bill - Including Disputifier	\$3,203.91	\$811.20	\$1,478.95	\$1,520.49	\$2,968.90	\$1,020.87	\$2,327.33	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13,331.65
Klaviyo & TripleWhale	\$1,036.45	\$1,025.15	\$1,165.15	\$1,407.15	\$1,937.15	\$1,732.15	\$2,137.01	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,440.21
3rd Party Softwares + VA & Other Costs	\$1,327.75	\$840.48	\$1,372.97	\$1,754.09	\$1,475.22	\$2,078.53	\$1,149.12	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,998.16
New Product Development Costs	\$0.00	\$0.00	\$2,613.49	\$2,600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,213.49
Email Agency Retainer	\$1,695.00	\$1,524.00	\$1,716.00	\$1,840.00	\$2,000.00	\$2,000.00	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,775.00
Content Costs	\$0.00	\$0.00	\$0.00	\$0.00	\$224.99	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$224.99
Total Expenses	\$101,895.43	\$67,384.93	\$90,641.88	\$113,896.39	\$209,452.19	\$167,883.89	\$170,412.64	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$921,567.35
Profit												ecember	Total Net Profit
Net Profit	\$21,734.74	\$21,525.77	\$26,648.60	\$24,949.73	\$42,900.43	\$32,125.81	\$25,772.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$195,657.08
Total Spent Per Traffic Source	\$712,047.42									<ul><li>Facebook</li></ul>			
Facebook Google Adwords	\$77,460.97												
Tiktok	\$0.00									Google Adv	words		
Snapchat	\$0.00												
Pinterest	\$0.00												
Pinterest	\$0.00												

	2024	2024	2024	2024	2024	2024	2024	2024	2024	2024	2024	2024		
icome	January	Febraury	March	April	May	June	July	August	September	October	November	December	Total	
ales	\$0.00	\$0.00	\$0.00	\$0.00	\$38,300.36	\$60,331.93	\$83,863.45	\$84,057.94	\$58,142.20	\$86,884.70	\$143,396.19	\$275,874.56	\$830,851.33	
efunds	\$0.00	\$0.00	\$0.00	\$0.00	\$391.57	\$958.26	\$1,702.48	\$1,589.24	\$2,092.42	\$1,575.40	\$2,977.06	\$9,635.47	\$20,921.90	
ashback	\$0.00					\$0.00	\$0.00	\$0.00	\$0.00		\$1,035.37	\$2,110.99	\$3,629.61	
otal Income	\$0.00					\$59,373.67	\$82,160.97	\$82,468.70	\$56,049.78				\$813,559.04	
	40.00	\$0.00	\$0.00	\$0.00	457,500.75	455,575.67	\$02,100.57	402,400.70	450,0-45170	405,752.05	<b>4141,454150</b>	4200,000.00	4010,00010-4	
	2024	2024	2024	2024	2024	2024	2024	2024	2024	2024	2024	2024		
ost of Goods	January	Febraury	March	April	May	June	July	August	September	October	November	December	Total	
Product Costs + Shipping	\$0.00	\$0.00	\$0.00	\$0.00	\$7,188.98	\$10,039.25	\$13,291.16	\$13,445.20	\$9,565.45	\$15,197.49	\$26,080.75	\$61,505.91	\$156,314.19	
ross Profit	\$0.00	\$0.00	\$0.00	\$0.00	\$30,719.81	\$49,334.42	\$68,869.81	\$69,023.50	\$46,484.33	\$70,595.06	\$115,373.75	\$206,844.17	\$657,244.85	
penses	2024 January	2024 Febraury	2024 March	April 2024		2024 June	2024 July	2024 August	2024 September	2024 October	2024 November	2024 December	Total	
	\$0.00					\$34,770.24	\$46,265.56	\$48,458.90	\$29,900.74	\$37,179.55	\$68,937.88	\$144,540.53	\$428,849.48	
acebook														
acebook Agency Account Fee	\$0.00					\$1,043.11	\$1,387.97	\$1,453.77	\$417.86		\$2,123.00	\$3,318.00	\$11,353.50	
ioogle	\$0.00					\$0.00	\$0.00	\$0.00	\$907.09		\$0.00	\$0.00	\$907.09	
ioogle Agency Retainer	\$0.00					\$0.00	\$0.00	\$0.00	\$500.00		\$0.00	\$0.00	\$500.00	
ikTok	\$0.00					\$0.00	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	\$577.25	
napchat	\$0.00					\$0.00	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	\$0.00	
nterest	\$0.00					\$0.00	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	\$0.00	
rocessing Fees	\$0.00					\$2,497.31	\$3,639.29	\$3,584.09	\$2,601.82		\$6,582.55	\$13,010.98	\$37,513.72	
hopify Bill - Including Disputifier	\$0.00					\$438.07	\$687.95	\$802.52	\$829.81	\$805.35	\$916.32	\$1,353.84	\$5,839.81	
laviyo & TripleWhale	\$0.00	\$0.00	\$0.00	\$0.00	\$30.00	\$60.00	\$100.00	\$130.00	\$285.15	\$285.15	\$707.50	\$1,230.00	\$2,827.80	
rd Party Softwares + VA & Other Costs	\$0.00	\$0.00	\$0.00	\$0.00	\$243.32	\$527.90	\$464.12	\$477.55	\$2,439.78	\$876.20	\$221.80	\$2,800.78	\$8,051.45	
mail Agency Retainer	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00	\$300.00	\$2,000.00	\$3,300.00	
Content Costs	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$125.00	\$600.00	\$0.00	\$725.00	
Total Expenses	\$0.00	\$0.00	\$0.00	\$0.00	\$21,982.07	\$39,336.63	\$52,544.89	\$54,906.83	\$37,882.25	\$45,149.25	\$80,389.05	\$168,254.13	\$500,445.10	- VII DDOVEDC
Profit	3	F-1	Manah	April	Mari	June	3b.	A	September	October	November	December	Total Net Profit	KH BROKERS
		Febraury	March											
let Profit	\$0.00	\$0.00	\$0.00	\$0.00	\$8,737.74	\$9,997.79	\$16,324.92	\$14,116.67	\$8,602.08	\$25,445.81	\$34,984.70	\$38,590.04	\$156,799.75	
otal Spent Per Traffic Source	<u> </u>													
acebook	\$428,849.48									<ul><li>Faceboo</li></ul>	ok			
oogle Adwords	\$907.09									Google /	Adwords			
iktok	\$577.25									Tiktok				
napchat	\$0.00									-				
interest	\$0.00													