

	2024	2024	2024	2024	2025	2025	2025	2025	2025	2025	2025	
Income	September	October	November	December	January	February	March	April	May	June	July	Total
Sales	\$28,385.85	\$122,639.18	\$58,779.45	\$70,918.18	\$34,679.28	\$39,556.70	\$72,602.77	\$98,187.61	\$103,166.20	\$124,652.09	\$74,265.68	\$827,832.99
Cost of Goods	\$12,871.89	\$45,217.87	\$21,311.93	\$26,380.72	\$12,328.83	\$13,788.42	\$24,128.87	\$31,802.96	\$33,758.76	\$38,442.63	\$23,336.97	\$283,369.85
Gross Profit	\$15,513.96	\$77,421.31	\$37,467.52	\$44,537.46	\$22,350.45	\$25,768.28	\$48,473.90	\$66,384.65	\$69,407.44	\$86,209.46	\$50,928.71	\$544,463.14

Expenses	September	October	November	December	January	February	March	April	May	June		Total
Ad Spend	\$12,872.49	\$54,333.59	\$31,256.96	\$11,380.59	\$15,729.61	\$23,181.74	\$43,127.98	\$27,788.70	\$62,288.55	\$47,104.10	\$40,448.14	\$369,512.45
Processing Fees	\$872.72	\$4,059.52	\$2,056.24	\$3,082.17	\$1,479.76	\$1,752.37	\$3,112.44	\$4,209.86	\$4,628.78	\$5,527.31	\$3,200.33	\$33,981.50
Shopify Apps & Software	\$15.00	\$281.80	\$488.12	\$586.19	\$449.78	\$173.92	\$422.14	\$591.48	\$489.58	\$507.63	\$455.49	\$4,005.64
Shopify Plan Fees	\$41.57	\$41.57	\$41.57	\$41.57	\$41.57	\$41.57	\$41.57	\$41.57	\$41.57	\$41.57	\$41.57	\$415.70
Refunds & CB's	\$0.00	\$302.38	\$319.93	\$256.39	\$598.30	\$203.77	\$381.77	\$489.58	\$418.26	\$547.77	\$88.85	\$3,607.00
Team	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$2,000.00
Total Expenses	\$14,001.78	\$59,218.86	\$34,362.82	\$15,546.91	\$18,499.02	\$25,553.37	\$47,285.90	\$33,321.19	\$68,066.74	\$53,928.38	\$44,434.38	\$413,522.29

Net Profit	\$1,512.18	\$18,202.45	\$3,104.70	\$28,990.55	\$3,851.43	\$214.91	\$1,188.00	\$33,063.46	\$1,340.70	\$32,281.08	\$6,494.33	\$130,940.85
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